

AVON FRAGRANCE COMPARISONS

Women's fragrance - If You like the fragrances shown on the left, You may like the ones from AVON shown on the right:

Competitor Fragrance

Lacoste Love of Pink 50ml EDT
Dolce & Gabbana Light Blue 50ml EDT
Estee lauder Pure White Linen 50ml
EDP
Clinique Happy 50ml EDT
Yardley Honeysuckle 125ml EDT
Body Shop Aqua Lily 30ml EDT

AVON Fragrance

U by Ungaro for her 50ml EDP
Jet Femme 50ml EDT
Little White Dress 50ml EDP
Just Play for Her 50ml EDT
Timeless 50ml EDT
Simple Elements 30ml EDTs

Men's fragrance - If You like the fragrances shown on the left, You may like the ones from AVON shown on the right:

Competitor Fragrance

hugo Boss Soul 50ml EDT
Calvin Kleon Man 50ml EDT
Dolce & Gabbana Light Blue Pour
Homme 75ml EDT
Clinique Happy for men 50ml EDT
Addidas Team Force 50ml EDT

AVON Fragrance

U by Ungaro for him 50ml EDT
Black Suede 75ml EDT
Jet Homme 75ml EDT
Just Play 75ml EDT
Pro Sport 100ml EDT

If You know which type of fragrance You like, You can use the chart below to choose an appropriate AVON fragrance from that particular fragrance family:

Fragrance Type

Woody Floral
Woody Floral musk
Floral Chypre (Woody)
Fruit Floral
Floral
Floral Musk
Oriental Floral
Oriental Woody
Oriental Fruity

Fragrances to Recommend

U by Ungaro for her & Dreamlife
Bond Girl 007
Christian Lacroix Rouge
Celebre
Perceive
Pur Blanca & Soft Musk
Far and Away & Little Black Dress
Tomorrow
Treselle

Order online at <http://AVON.SOLDbyRichard.co.uk>

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All you need to know about AVON's top fragrances... and their key ingredients



Choose the perfect scents... with a little expert knowhow

Ok, a great handbag can make or break an outfit... and in just the same way the right fragrance matters to the subtle fashion statement you make.

But with so many scents out there, choosing the perfect fit can be a bit hit-and-miss. A little knowhow of perfume's basic elements will help you to pick out the right scent for every spritz.

Citrus notes... why they work for work

Some of the most popular citrus scents – orange, lemon and bergamot – are often combined with flowers or other fruits to create light, fresh fragrances. For the perfect workday scent, try **AVON's Windscape for Her Eau de Toilette Spray**, which mixes a citrus base with hints of crisp apple and aquatic florals to produce a perfume that's clean and subtle. Just yummy.

Green notes: freshness... bottled

Fragrances featuring green notes smell fresh and natural – think fresh-cut grass and cucumber – and are a Number 1 choice for a casual day when the mood is relaxed. You're not trying to impress, just feel fresh and chilled. **AVON's Today Eau de Parfum Spray**, a white floral with notes of grass and other green elements, is *the* fragrance for weekend days out.

Flowery notes... they've got girl power

Classically feminine, flowery scents bring together different floral aromas to create heady perfumes that are ideal for weddings and other celebrations. **AVON's Little White Dress Eau de Parfum Spray** is a captivating blend with hints of mandarin, accented with gardenia petals and white musk. Spritz before you head out the door for a dress-to-impress occasion.

A single note... often it says it all

Grounded by one strong, fragrant flower – rose, for example, or jasmine or lily of the valley – single-scent perfumes are ideal for spring. While magnolia serves as the base for **AVON's Rare Pearls Eau de Parfum**, the warm scent, reminiscent of new blooms, includes hints of sparkling plum and other florals. Ah, just lovely.

Oriental notes... ready for an evening of romance

Try an oriental perfume for a bit of mysterious allure. **AVON's best-selling Far Away Eau de Parfum** is the quintessential romantic scent – a tantalising blend with dramatic overtones from exotic blossoms and sandalwood. Woosh effect, guaranteed.

Chypre notes: the secret to scent for a chilly day

Combining florals with the earthy smells of wood and moss, *chypre* scents are excellent wintertime choices. The rich sensuality of **AVON's Christian Lacroix Rouge Eau de Parfum**, with its exuberant spices and bursts of floral, lends itself especially well to special occasions.