

AVON

BROCHURE 08 2017

avon.uk.com

ANEW

25

years

OF PIONEERING
ANTI-AGEING SKINCARE

AMAZING CELEBRATORY OFFERS

save up to **£53***

*Based on normal brochure prices.

see results or get your money back!

PLATINUM 60+

is your skin showing a *loss of firmness and deep wrinkles?*

take our **25 day** challenge*



DAY 1

skin appears visibly brighter, energised and more luminous

DAY 7

skin clarity improves and wrinkles appear reduced

DAY 14

skin feels dramatically stronger and more resilient

DAY 25

forehead lines and crow's feet are improved

*Day claims refer to Day Cream only.

see results or get your money back!

mix and match across pages 3-9

1 for £12

2 for £18

3 for £22

immediately replenish for youthful-looking skin with a rosy glow



with patented Paxillium Technology to help restore youthful cell shape and boost collagen to firm, lift and strengthen the look of skin



NEW Eye & Lip Cream
15ml
05389
Price per 100ml = £80.00
Will normally be £21
£12 save £9

Instant Definition Treatment
15ml
08615
Price per 100ml = £80.00
Normally £15
£12 save £3

NEW Day Cream SPF25
50ml
09290
Price per 100ml = £24.00
Will normally be £25
£12 save £13

NEW Night Cream
50ml
06908
Price per 100ml = £24.00
Will normally be £25
£12 save £13



ULTIMATE **50-60**

is your skin showing *signs of ageing* and *an uneven-looking skin tone?*

take our **25** day challenge*



DAY 1
skin appears more radiant-looking

DAY 7
skin looks and feels smoother and firmer

DAY 14
lines and wrinkles appear dramatically plumped and skin looks restored

DAY 25
minimises the visible skin-ageing effects, such as sagging

*Day claims refer to Day Cream only.

see results or get your money back!

mix and match across pages 3-9

1 for £12

2 for £18

3 for £22

reignite your radiance



exclusive **Celluvive Complex** helps enhance surface skin cells' purification process to dramatically improve visible signs of ageing



Lip Treatment
16980
50ml
Normally £15
£12 save £3

Day Cream SPF25
17764
50ml
Price per 100ml = £24.00
Normally £24
£12 half price

Night Cream
28191
50ml
Price per 100ml = £24.00
Normally £24
£12 half price

Eye System
16717
Normally £20
£12 save £8

REVERSALIST 35-50

is your skin showing *signs of lines* and *wrinkles* and a *lack of moisture*?

take our **25 day** challenge*



- DAY 1**
skin feels fresh and looks hydrated
- DAY 7**
skin looks firmer and virtually line free
- DAY 14**
forehead lines and wrinkles and crow's feet are improved
- DAY 25**
skin's youthful appearance is renewed

*Day claims refer to Day Cream only

see results or get your money back!

mix and match across pages 3-9

1 for £12

2 for £18

3 for £22

fight wrinkles every day



with groundbreaking Tri-Elastinex Technology to help reconstruct and regenerate surface skin cells for younger-looking skin



Express Wrinkle Smoother
9g
23960
Price per 100g = £133.33
Normally £18
£12 save £6

Day Cream SPF25
50ml
26757
Price per 100ml = £24.00
Normally £21
£12 save £9

Night Cream
50ml
14126
Price per 100ml = £24.00
Normally £21
£12 save £9

Express Dual Eye System
14134
Normally £19
£12 save £7

VITALE 25-35

is your skin looking *dull and tired* and showing the *first signs of ageing?*

take our **25 day** challenge*



DAY 1

skin feels and looks hydrated

DAY 7

skin tone and clarity is improved

DAY 14

fine lines and wrinkles appear reduced

DAY 25

skin texture is improved and pores appear reduced

*Day claims refer to Day Cream only.

see results or get your money back!

mix and match across pages 3-9

1 for £12

2 for £18

3 for £22

flawless-looking skin every day



with **Perfect Cell Complex** to help maximise skin cell turnover, for improved skin quality through texture, tone and pores



Eye Cream
15ml
28282
Price per 100ml = £80.00
Normally £16
£12 save £4

Day Cream SPF25
50ml
04630
Price per 100ml = £24.00
Normally £20
£12 save £8

Night Gel Cream
50ml
03418
Price per 100ml = £24.00
Normally £20
£12 save £8

Instant Blurring Treatment
30ml
11163
Price per 100ml = £40.00
£12

ANEW A LIFETIME BEAUTIFUL | CELEBRATING

25 years

see dramatic results on visible signs of ageing

9 out of 10 women agree, based on a consumer perception study with 109 women



ANEW
ULTIMATE SUPREME
DUAL ELIXIR



formulated with a blend of precious oils and gold peptides

as seen in

DAILY EXPRESS

take our 25 day challenge

DAY 1

locks in skin's moisture

DAY 7

lines and wrinkles appear improved

DAY 14

skin appears more even

DAY 25

the appearance of deep wrinkles is improved

Ultimate Supreme Dual Elixir
40ml
58743
Price per 100ml = £45.00
Normally £28
£18 save £10

try today!

£18

save £10

TRAVEL MADE EASY

worth
£55+



*cabin
friendly*



whether it's long haul or local, this must-have cabin bag is your passport to jet-setting style

STORM LONDON CABIN BAG



just
£15

when you **spend £7**
or more across this brochure*
order using **03814**

NEW Storm Cabin Bag PU outer and PVC lining. Approx. 28.5cm x 40cm.
Depth of base approx. 19cm. Handle drop approx. 14.5cm.

03814 offer price £15
when you spend £7 or more across this brochure*
30957 full price £55

*Excludes Causes products. *Based on normal brochure price.

ALLOW 6 WEEKS FOR DELIVERY

find your favourites

Anew p2-11

Gel Shine p16-21

Make-up p22-73

Skincare p74-97

Hair Salon p98-105

Life & Style p107-170

Perfume p172-191

Men's Store p192-197

Bath & Body p200-235

follow us and join in!



AVON Beauty Connects

AVON SPEAK OUT AGAINST DOMESTIC VIOLENCE



Empowerment Bracelet
Wrap-around PU bracelet with sparkling stones and silver-tone closure. Maximum strap length approx. 46cm. **62877**
£5

women's aid **Refuge**
For women and children. Against domestic violence.

For every Empowerment Bracelet sold, Avon will donate £4.00 to domestic violence charities, split 50/50 between Women's Aid and Refuge. Refuge registered charity no. 277424. Women's Aid registered charity no. 1054154.

DON'T MISS IN THIS BROCHURE...

the launch of the exclusive new accessories brand:

CASA DI ROSA

page 108



inspired by the beauty and elegance of Italy

turn to our Life & Style store on page 107 for more fashion and home must-haves

THE GIFT SET THAT KEEPS ON GIVING

14 pairs of stud earrings in different colours and designs



titanium posts

hypoallergenic for sensitive ears

NEW

NEW Margie 14-Piece Earring Gift Set

14 pairs of silver-plated and gold coloured-plated pierced stud earrings. **00786**
Will normally be £10
£7 save £3

14 PAIRS FOR

£7

OMG

THIS GEL MANI GIFT IS FREE?!

WHEN YOU BUY ANY 3 GEL SHINE PRODUCTS FROM OUR BIGGEST SHADE RANGE EVER ACROSS PAGES 18-21

order using 68874

- Acrylic Nail File
- Cuticle Tool
- True Colour Nail Experts Freeze Dry Spray 50ml
- Planet Spa Relaxing Provence Spa Hand Cream 30ml

WORTH
£20*



*Based on normal brochure prices. Products not available separately except Cuticle Tool (page 24).

THE GEL-MIRACLE TOP COAT

HELPS YOUR MANI MASTERPIECE LAST TWICE AS LONG*

NEW mark. Gel Shine Top Coat
10ml
12492
Will normally be £7
£4 save £3

with **DuraLast Complex**

to lock in colour and shine for a durable, salon-perfect finish

- reduces chipping
- increases shine
- reduces cracking



WITHOUT top coat after daily wear and tear

WITH top coat after daily wear and tear

Dramatisation. Images are for illustrative purposes only.



£4
save £3

TURN OVER TO CHOOSE YOUR FAVE NEW SHADE...

*When using Gel Shine Nail Enamel and Top Coat together.



new

£4
save £3

£4
save £3

NEW mark. Gel Shine Nail Enamel 10ml
Will normally be £7
£4 save £3

GET HER BRIGHT GEL LOOK...
with Bittersweet, Daysie, Sweet Pea and Periwinkles

GET HER NUDE GEL LOOK...
with Moody, Head In Clouds, Violaceous and I Pink I Can

-  **19000**
Bittersweet
-  **18846**
Dazzle Pink
-  **19083**
Daysie
-  **17616**
Sweet Pea
-  **17772**
Olive-It
-  **17699**
Periwinkles
-  **58172**
Rain Washed
-  **18903**
Lavender Sky

-  **02261**
Berry Nutty
-  **02394**
Moody
-  **02162**
Violaceous
-  **02113**
I Pink I Can
-  **01966**
Barely There
-  **02279**
Head In Clouds
-  **12153**
Moondust
-  **02071**
Surebet



PASTEL BRIGHTS

A COCKTAIL OF SUMMER-PERFECT POLISHES IN A CHOICE OF FEMININE SHADES

GIVE IT SOME NUDE-ITUDE

CLASSICALLY CHIC SHADES AND BARELY-THERE NUDES FOR NAILS THAT ACCESSORISE ANY OUTFIT

FREE GEL MANI GIFT WORTH £20*

when you buy any 3 Gel Shine products across pages 18-21 order using 68874, see page 16 for details *Based on normal brochure prices.



GEL SHINE NAIL ENAMEL + TOP COAT

LASTS TWICE AS LONG

see pages 16-17 for Top Coat



18952
Red Velvet



18887
Very Berry



18861
Mauvelous



18879
Purplicious



18937
Wine And
Dine Me



18838
Charcoal
Smoke

new



02444
Emerald City



02519
Sapphired Up



23820
Just Beachy



02634
So Jelly



02584
Parfait Pink



02592
Fabulous



23812
Spiked Punch



23804
Cerise-ly



£4
save £3

AFTER-DARK DRAMA

BE FEARLESS WITH THESE
INTENSE, 'NIGHT OUT'
SHADES THAT BRING OUT
YOUR MYSTERIOUS SIDE

GET HER DARK GEL LOOK...
with Wine And Dine Me

IN WITH THE BOLD

BRIGHT, BOLD,
BEAUTIFUL - THESE
SHADES ARE
CONFIDENCE IN
A BOTTLE

GET HER BOLD GEL LOOK...
with So Jelly



£4
save £3

NEW mark.
Gel Shine
Nail Enamel
10ml
Will normally be £7
£4 save £3

FREE GEL MANI GIFT WORTH £20*

when you buy any 3 Gel Shine products across pages 18-21
order using 68874, see page 16 for details *Based on normal brochure prices.



GEL SHINE NAIL ENAMEL + TOP COAT

LASTS TWICE AS LONG

see pages 16-17 for Top Coat

AVON TRUE

beautiful promises kept

4 simple steps to mani perfection...

STEP 1. PREP

Trim nails and push back cuticles.

Snowstorm Manicure Set
25734
£8



STEP 2. FILE

File nails into your perfect shape.

Nail File
18135

Normally £3
£1.50 half price



STEP 3. PAINT

Apply your favourite colour.



12 days of lasting colour in a choice of 21 shades

True Colour Pro+ Nail Enamel
10ml
£6



True Colour Nail Experts Corrector Pen
03319
£7

STEP 4. CORRECT

Correct polish mishaps with the clever remover pen.



£3.50
half price



7-IN-1 BB NAILWEAR

- 1 built-in base coat
- 2 increase nail strength by up to 72%
- 3 UV filter to prevent yellowing
- 4 creamy, flawless colour
- 5 smooths nail ridges
- 6 protects nails
- 7 covers imperfections

“Gorgeous colour with 7 benefits in 1 bottle, so it's a win-win.”



TRUE

'rachystanley199',
avon.uk.com customer



True Colour BB 7-in-1 Nail Enamel
10ml
Normally £7
£3.50 half price

AVON TRUE
beautiful promises kept



gently removes
polish

**Nail Experts
Nail Enamel Remover**
150ml
03954
Price per 100ml = £2.67
£4



for flake-free
nails

**Nail Experts
Peeling and
Brittleness Solver**
10ml
03806
Normally £6
£5 save £1



creates a
smooth base

**Nail Experts
Ridge Filling
Base Coat**
10ml
05173
£6



serum for longer,
stronger nails

**Nail Experts
Miracle Growth and
Strength Serum**
10ml
02998
£6



for at-home
French tips

**Nail Experts
French Manicure Tip**
10ml
04804
£6



push back
cuticles

**Professional
Cuticle Tool**
28183
Normally £4
£2 half price

clean
under-nail dirt



sheer-shine
finish

**Nail Experts
Pearl Shine Nail Enamel**
10ml
£6

04069
Sheer
Love



04218
Sheer
Peach



03582
Sheer
Lilac



04788
Sheer
Bronze



“This 5-in-1 makes
my nails stronger
and my polish last
longer.”



'Shaash', avon.uk.com customer

£3
half price






✓ 5-IN-1 TREATMENT

- 1 strengthens
- 2 protects & conditions
- 3 moisturises
- 4 adds shine
- 5 chip, peel and split-resistant



**Nail Experts
5-in-1 Nail Treatment**
10ml
05033
Normally £6
£3 half price

finding 'THE ONE' for you is easier than ever...

COVERAGE	SKIN TYPE	FORMULA & FINISH
<i>Do you want full coverage or sheer? Or something in-between?</i>	<i>Do you have dry, oily, combination, normal, or sensitive skin?</i>	<i>Do you like liquid, powder or mousse? Matte or radiant?</i>
buildable from sheer to medium coverage	all skin types including sensitive	extra-fine powder, gives a luminous, natural finish 
medium	normal combination dry	liquid, gives a radiant finish 
medium	normal combination	liquid, gives a matte finish that looks fresh all day 
medium to full	normal combination dry oily	applies as a cream, sets to a semi-matte powder 
buildable from medium to full	normal combination dry oily	liquid, gives a beautifully natural, semi-matte finish 

SHADE

We've improved our choice of shades to suit all skin tones.

4 *out of* 5
WOMEN

are not completely happy with their foundation

Be the woman who's found 'THE ONE'...

Ordered the wrong shade? No worries.
100% MONEY-BACK GUARANTEE
(even if you've dipped your finger in it!)

TURN OVER TO DISCOVER YOUR PERFECT MATCH...

PRIME & SET YOUR WAY

Our primers and setting spray act as the perfect base and finisher for longer-lasting make-up. Which is your favourite?

SMOOTHING ON-THE-GO PRIMER

- blurs the look of fine lines for an airbrushed finish
- invisible-look, balm-like texture

£6
save £4

colourless formula suits EVERY woman



VELVETY PRIMER

- improves skin texture and softness
- make-up lasts longer

£6
save £4.50



colourless formula suits EVERY woman

PRIME & SET SPRAY

- ultra-lightweight, invisible mist
- use as a primer under make-up or over make-up to set your look in place all day
- helps to improve skin texture and softness

£3.50
save £2.50



100% money-back guarantee!

magiX

Compact Smoothing Primer
10g
25643
Normally £10
£6 save £4

Face Perfector
30ml
24406
Price per 10ml = £2.00
Normally £10.50
£6 save £4.50

Prime and Set Spray
125ml
09654
Price per 100ml = £2.80
Normally £6
£3.50 save £2.50

Cream-to-Powder Foundation is 'THE ONE' for...

COVERAGE
medium to full

SKIN TYPE
normal, combination, dry and oily

FORMULA & FINISH
SPF15, cream-to-powder with a semi-matte finish

SHADE
hold the shade against your face to find the right match for your skin tone



3-IN-1 FOUNDATION, CONCEALER & POWDER

our no. 1 foundation gives multitasking, flawless-looking coverage on the go

complete with handy mirror for touch-ups on the go



TRY TODAY

£6
half price

applies as a cream, dries to a powder

100% money-back guarantee!

True Colour Flawless Cream-to-Powder Foundation
9g
Price per 10g = £6.67
Normally £12
£6 half price

FAIR TO LIGHT SKIN

MEDIUM SKIN

DARK SKIN

NEW

00075 Light Ivory 07690 Ivory 07831 Shell 07708 Nude

07435 Creamy Natural 07492 Natural Beige 07443 Medium Beige

07922 Pure Beige 07534 Soft Honey 07740 Caramel 08037 Nutmeg 06296 Sable

NEW

NEW

16626 Rich Espresso 08185 Dark Cocoa



Calming Effects
Loose Powder
Foundation
is 'THE ONE' for...

COVERAGE

buildable, sheer
to medium

SKIN TYPE

all types including
sensitive

FORMULA & FINISH

SPF15, extra-fine
powder for a luminous,
natural finish

SHADE

hold the shade against
your face to find the right
match for your skin tone

100%
money-back
guarantee!

**MINERAL FOUNDATION
THAT'S GOOD FOR
YOUR SKIN**

blendable, buildable, lightweight
AND with 100% naturally-derived
mineral pigments

TRY TODAY
£5.50
save £5

evens skin
tone for
healthy-looking,
radiant skin

super-soft
bristles – perfect
for buffing and
blending like a pro

Kabuki Brush
12823
Normally £7

£4
save £3

loose powder for a customised finish

COOL

NEUTRAL

WARM

**Calming Effects
Loose Powder Foundation**
6g
Price per 10g = £9.17
Normally £10.50
£5.50 save £5

08474
Ivory

16949
Nude

10785
Shell

16741
Sand Beige

17475
Medium Beige





perfect for...
COVERAGE:
 medium
SKIN TYPE:
 normal, combination
 and dry
FORMULA & FINISH:
 SPF15, liquid formula for
 a radiant, dewy finish

**Bright Start Fresh
 Look Foundation**
 30ml
 Price per 10ml = £1.67
 Normally £10

£5
 half price



PERFECT PARTNERS...
 clever sponge dabs and
 blends for all-over and
 targeted application that
 lasts all day

**Precision Make-up
 Sponge**
 03624
 Normally £6.50

£3
 save £3.50



perfect for...
COVERAGE:
 medium
SKIN TYPE:
 normal and combination
FORMULA & FINISH:
 SPF12, liquid formula
 for a matte finish

**ExtraLasting
 Liquid
 Foundation**
 30ml
 Price per 10ml = £2.33
 Normally £12.50

£7
 save £5.50



**PERFECT
 PARTNERS...**
 flat bristles
 stipple on your
 ExtraLasting
 Foundation for
 a perfectly
 fresh-looking finish

**Stippling
 Brush**
 11536
 Normally £8.50

£4.50
 save £4

Flawless Liquid
 Foundation
 is 'THE ONE' for...

COVERAGE
 medium to full,
 invisible coverage

SKIN TYPE
 normal, combination,
 dry and oily

FORMULA & FINISH
 liquid with a
 semi-matte finish



Flat Foundation Brush
 12724
 Normally £8.50
£4.50
 save £4

**100%
 money-back
 guarantee!**

FAIR TO LIGHT SKIN

04952 Light Pink, 06775 Light Ivory, 04945 Ivory, 05264 Shell, 05025 Nude



MEDIUM SKIN

04838 Creamy Natural, 05017 Natural Beige, 04978 Medium Beige, 05108 Pure Beige



DARK SKIN

05306 Soft Honey, 04663 Caramel, 05074 Nutmeg, 05256 Sable, 09704 Earth, 07674 Dark Cocoa, 06288 Rich Espresso



**True Colour
 Flawless Liquid
 Foundation**
 30ml
 Price per 10ml = £2.00
 Normally £12
£6 half price

Colour-Correcting
Pearls are
'THE ONE' for...

COVERAGE
sheer

SKIN TYPE
all types

FORMULA & FINISH
ultra-lightweight
translucent, luminous finish

SHADE
colourless finish suits
all skin tones

**True Colour
Colour-Correcting Pearls**
22g
05777
Price per 10g = £2.73
Normally £10
£6 save £4



PURPLE
REVITALISES
to counteract
yellowness



YELLOW
BRIGHTENS
to neutralise
purple tones and
under-eye circles



GREEN
REDUCES
to neutralise
redness



WHITE
HIGHLIGHTS
to illuminate
your face



PEACH
BALANCES
to even out
dark spots

TRY TODAY

£6
save £4

FABULOUS FINISHERS

complete your look with our
selection of powders, pearls,
bronzers and blushers...

Fill of pearls container is 22g; additional pearls in image shown for visual impact only.



all-over brush
evenly dusts on
instant magic

**All-Over
Face Brush**
12666
Normally £8.50

£4

save £4.50

COLOUR CORRECTION PERFECTION

our multi-benefit pearls can be used under
or over foundation or on bare skin to help
you prep and finish in seconds



YELLOW CONCEALS DARK CIRCLES
25916 Softening Yellow

LILAC CONCEALS DULL SKIN
56978 Illuminating Lilac

GREEN CONCEALS RED PATCHES AND BLEMISHES
57133 Neutralising Green

TARGETED CONCEALER STICKS
hide dark circles and blemishes

100% money-back guarantee!



LIQUID CONCEALER
blurs imperfections for up to 18 hours



ExtraLasting Concealer
5ml
Price per 10ml = £8.00
Normally £8
£4
half price



ILLUMINATOR
adds radiance and luminosity



MagiX Multi-Benefit Illuminator
Normally £8.50
£4.50
save £4

CHOOSE YOUR PERFECT CONCEALER

Something to hide? Conceal, blur and blot your way to a flawless complexion with these daily base-ics...

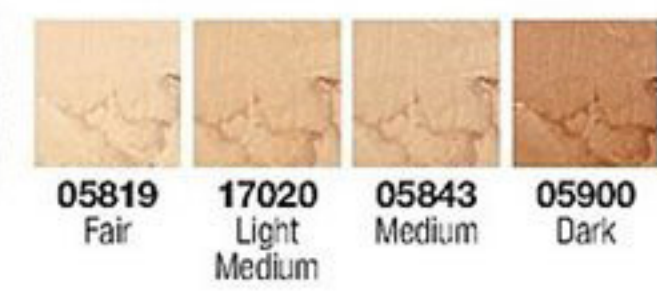


Ideal Flawless Cream Concealer
Normally £7
£3.50
half price

hide under-eye circles without creasing



True Colour Flawless Concealer Stick
Normally £7
£4
save £3



targeted stick hides dark circles and blemishes



Ideal Flawless Matte Liquid Concealer
6ml
Price per 10ml = £7.50
Normally £7
£4.50
save £2.50

liquid, full coverage concealer





12419 Fair
12542 Fair Pink
12559 Light Medium
12617 Natural
03467 Tawny
13177 Spiced Honey

CC POWDER
corrects uneven skin in 1 sweep

Ideal Flawless CC Colour-Correcting Powder
10g
Normally £10

£4
save £6

SILKY POWDER
mattifies and illuminates

True Colour Flawless Mattifying Pressed Powder
10g
Normally £9



£4
save £5

FINISHING POWDER
pores, fine lines and shine disappear

MagiX HD Finishing Powder
5.7g
41004
Price per 10g = £10.53
Normally £10.50

£6
save £4.50



FAN BRUSH
perfect for dusting off excess powder

NEW Face Fan Brush
23994
Will normally be £8

£4
half price



BLUSH BRUSH
soft, fluffy bristles apply blush with ease

Blush Brush
12674
Normally £7
£4
save £3

CHOOSE YOUR PERFECT FINISHER

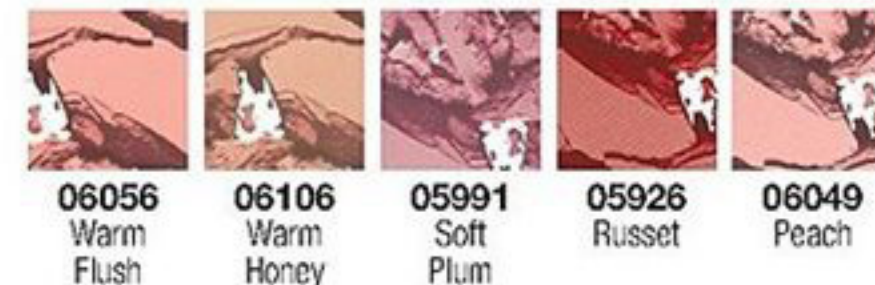
Something to highlight? Blush, glow and highlight your way to flushed perfection with these finishing essentials...

ROSY-GLOW PEARLS
for a buildable, subtle flush of colour

True Colour Illuminating Pearls
22g
05678
Price per 10g = £2.27
Normally £10
£5
half price



FULL-COLOUR BLUSH
for a luminous finish



True Colour Luminous Blush
6g
Price per 10g = £6.67
Normally £6.50
£4
save £2.50



True Colour Glow
Bronzing Pearls
are 'THE ONE' for...

COVERAGE
sheer, all-over glow

SKIN TYPE
all types

FORMULA & FINISH
multitonal pearls in a
shimmering finish

for an all-over glow your way

TRY TODAY

£6
save £4

new look

100%
money-back
guarantee!

Fill of pearls container is 22g; additional pearls
in image shown for visual impact only.

**NEW True Colour Glow
Bronzing Pearls**

22g
Price per 10g = £2.73
Will normally be £10
£6 save £4



True Colour Glow
Bronzing Powder
is 'THE ONE' for...

COVERAGE
targeted, contoured glow

SKIN TYPE
all types

FORMULA & FINISH
compact powder in a
matte or shimmer finish

for a targeted glow your way

new look

TRY TODAY

£6
save £4

perfect for
buffing on
colour in
small, circular
motions

**All-Over
Face Brush
72322**

Normally £8.50

£4

save £4.50

**NEW True Colour Glow
Bronzing Powder**

10g
Will normally be £10
£6 save £4



AVON * TRUE beautiful promises kept



SMOOTH-GLIDE LINER

- ✓ stops lipstick from feathering
- ✓ looks freshly applied for hours

True Colour Glimmerstick Lip Liner
Normally £6
£3 half price

GET HER TRUE TINTED LIP LOOK... with True Colour Supreme Nourishing Lipstick in Rose Revival and True Colour Glimmerstick Lip Liner in Pink Cashmere

IT'S EASY TO MATCH YOUR LIPSTICK TO YOUR LINER...

	nudes	corals	pinks			
LIPSTICK						
	15537 Smooth Mocha	27185 Nurturing Nude	27235 Perfect Pink pearlesed finish	27292 Revitalising Raspberry	27300 Rose Revival	26997 Loving Lilac
LIP LINER						
	11338 Simply Spice	10983 Nude	11064 Coral	11122 Peach Envy	09878 Pink Bouquet	11130 Pink Cashmere

£3
half price

£5
save £3

“The rich colour lasts ages and it’s so moisturising, like a balm.”

TRUE

Lisa Devonshire,
Avon UK’s Make-up Expert

NOURISH LIPSTICK

- ✓ smooths, softens and protects
- ✓ SPF15
- ✓ with moisturising jojoba oil and honey
- ✓ helps quench dry lips

True Colour Supreme Nourishing Lipstick
Normally £8
£5 save £3

infused with **MOISTURISING** jojoba and honey

reds	wines		plums		
27078 Nourishing Pink	27284 Red Crème	26955 Conditioning Cherry	15685 Sumptuous Berry	15644 Sublime Wine	27268 Plum Perfect
09860 True Red	09894 Red Brick	11031 Deep Plum			

AVON TRUE beautiful promises kept

- ✓ TRUE COLOUR LIPSTICK
- ✓ hydrating, self-renewing colour

True Colour Lipstick
£7.50



as seen on TV
#MorningFace
try today

satin	25098 Lava Love	25015 Berry Berry Nice	25304 Scarlet Siren	25254 Red 2000	25114 Perfect Red	25106 Cherry Jubilee	25155 Poppy Love	15917 Latte	15966 Silky Peach					
	02907 Toasted Rose	02949 Pout	04309 Carnation	10827 Blush Nude	10744 Mocha	04341 Hot Pink	03780 Proper Pink	10686 Wine With Everything	02899 Ripe Papaya	04333 Tangerine Tango	04408 Hibiscus			
shimmer	10793 Frostiest Mauve	10942 Dream Fuchsia	04465 Twinkle Pink	10645 Pink Dream	04473 Country Rose	10660 Sparkling Nude	10959 Tender Kiss	10967 Enduring Sable	10694 Chic	10678 Frozen Rose	11247 Precious Peach	09183 Ruby Shine	11239 Bronze Treasure	10595 Rose Shimmer

- ✓ HIGH SHINE GLOSS
 - ✓ instantly smooths and moisturises
- True Colour Glazewear Lip Gloss
6ml
Price per 10ml = £10.83
£6.50



sparkle	04085 Plum Dazzle	04150 Shimmered	03541 Mocha Latte	shimmer	03087 Coral Reef	04200 Sundance	04077 Pink Watermelon	03640 Pale Peach	03350 Iced Pink	
	03566 Mulberry	03095 Fiery Red	03236 Hot Pink		03657 Perfect Nude	04127 Rosette	03509 Legendary Red	03053 Clear	03616 Nude Muse	04267 Ticked Pink

- ✓ 2-IN-1 LIP CRAYON
- ✓ all-day, full coverage with shea butter and vitamin E

True Colour Lip Crayon
£8.50



24802 Wild Orchid	02485 Raspberry Rush	23374 Red Haute	24851 Plum Perfect	26849 Pink Premier	24893 Cherry Picked	23408 Fairest Nude	14548 Just Rosy	24695 Berry Blush	03574 Charming Pink
-------------------	----------------------	-----------------	--------------------	--------------------	---------------------	--------------------	-----------------	-------------------	---------------------

- ✓ TINTED BALM
- ✓ with hydrating beeswax and shea butter

True Colour Tinted Lip Balm
£7



pearlised	25361 Restoring Ruby	54064 Perfecting Pink	full colour	25544 Soothing Sangria	25338 Refreshing Raspberry	25320 Protecting Peach
-----------	----------------------	-----------------------	-------------	------------------------	----------------------------	------------------------



“It’s velvety matte but really creamy and lightweight – so comfortable to wear!”



model wears True Colour Perfectly Matte Lipstick in Pure Pink

‘ZanablueIV’, avon.uk.com customer



£5 save £3



✓ MATTE LIPSTICK

- ✓ no cracking or caking for guaranteed comfort
- ✓ lightweight, hydrating formula
- ✓ defines lips for a sculpted look

True Colour Perfectly Matte Lipstick
Normally £8
£5 save £3

16006 Ideal Lilac	26880 Hot Plum	58982 Electric Pink	08425 Vibrant Melon		
09431 Mauve Matters	17905 Superb Wine	18119 Peach Flatters	26930 Posh Petal		
58479 Pure Pink	41400 Adoring Love	18176 Coral Fever	18218 Ruby Kiss	57224 Wild Cherry	55053 Red Supreme
15610 Marvelous Mocha	59691 Perfectly Nude	57307 Au Naturelle	63677 Splendidly Fuchsia	27086 Absolute Coral	28977 Ravishing Rose



GET HER TRUE LASH LOOK...
with True Colour Super Volumising Waterproof Mascara in Black

DON'T FORGET

STORM
LONDON
CABIN BAG
just **£15**

when you spend £7
or more across
this brochure



see
pages
12-13
for
details

AVON  TRUE
beautiful promises kept

**NEW True Colour
Super Volumising
Waterproof Mascara**
10ml
Will normally be £10
£5.50 save £4.50



21469
Black

**True Colour
SuperShock Max
Volume Mascara**
10ml
Normally £10
£5.50 save £4.50



10249
Black

introducing
waterproof lashes
that last

weightless, smudge-proof formula
for up to 14 hours of volume
(even after a dip in the pool)

TRUE

£5.50
save £4.50

**DRAMATIC
WATERPROOF
VOLUME**

- ✓ smudge, flake and clump-proof with up to 15x volume
- ✓ unique helix brush applies more mascara to lash

new
waterproof
formula



Model wears lash inserts for an even lash line.

AVON TRUE beautiful promises kept



**True Colour
Supreme Length
Nourishing
Mascara**

7ml
Price per 10ml = £14.29
£10



15693 Brown/Black 15594 Black

- ✓ **LENGTHENING MASCARA**
- ✓ lengthens top lashes by up to 87%
- ✓ smudge, flake and clump-proof
- ✓ sculpting formula lasts up to 10 hours



**True Colour
SuperShock
Volume Mascara**

10ml
£8.50



09910 Black

- ✓ **VOLUMISING MASCARA**
- ✓ thickening base coat and plumping colour in 1
- ✓ large brush for maximum coverage and definition

limited edition packaging

14886 Black



**True Colour
SuperExtend
Extreme
Length
Mascara**

7ml
Price per 10ml = £14.29
£10



09936 Black 09985 Brown Black

- ✓ **24-HOUR CURL, LENGTH & LIFT**
- ✓ sculpts and lengthens lashes all day



**True Colour
Winged Out
Mascara**

7ml
Price per 10ml = £12.14
£8.50



25395 Blackest Black 25478 Brown Black

- ✓ **WINGED-OUT LASHES**
- ✓ unique brush draws lashes up and out

CURLER
for gravity-defying curl and lift
EyeLash Curler
03046
£5



✓ **MAKE-UP REMOVER**

- ✓ suitable for sensitive eyes and contact lens wearers
- ✓ gently remove evens waterproof mascara

**True Colour Conditioning
Eye Make-up Remover**

150ml
11320
Price per 100ml = £4.00
£6



“The **easiest** and most **reliable** shadow I've ever used. **Fool-proof!**”

✓ **TRUE**

Stephanie Buck, Avon customer, London

model wears True Colour Eyeshadow Quad in Stone Taupes



£5.50
save £3.50

TOP TIP:
Use the brush to line with the dark shade, then smudge to smoke it up!

Blending Brush
11478
Normally £5
£3.50
save £1.50



✓ **4-STEP SHADOW**

- ✓ buildable formula
- ✓ stays crease-proof all day
- ✓ long-lasting formula

..... matte shades



..... combination of matte and shimmer shades



**True Colour
Eyeshadow Quad**
Normally £9
£5.50 save £3.50

AVON TRUE beautiful promises kept

no sharpener needed



True Colour Glimmerstick Diamonds Eyeliner
£6

- ✓ DIAMOND LINER
- ✓ glide-on formula that lasts
- ✓ no sharpener needed

10603 Brown Sugar	09043 Black Ice	10413 Sugar Plum	08938 Smokey Diamond	10470 Twilight Sparkle	10538 Emerald Glow	01842 Jade Metallic	20727 Teal Sparkle	20396 Silver Lights	02436 Black Bijoux



True Colour Glimmerstick Precision Eyeliner
£7

- ✓ SUPER-FINE LINER
- ✓ smudge-proof, intense lines
- ✓ handy sharpener in the lid

10124 Teal	10207 Midnight Navy	09993 Black	10066 Lavender Grey



True Colour Glimmerstick Brow Definer
£6

- ✓ BROW DEFINER
- ✓ waterproof and smudge-proof
- ✓ buildable formula lasts all day

02345 Light Brown	02097 Light Blonde	01917 Brunette	15123 Soft Black

- ✓ STENCILS
- ✓ for the perfect shape every time

Eyebrow Stencil Set
05041
£3.50



trusted quality • trusted value
love out 100% money-back promise
trusted results



- ✓ SHIMMERING SHADOW
- ✓ blendable, crease-proof colour
- ✓ lasts all day

True Colour Eyeshadow Single
£4

09696 Iris Icing	25775 Pink Petal	13946 Soft Vanilla
62885 Blackest Black	63594 Midnight	11627 Satin Taupe



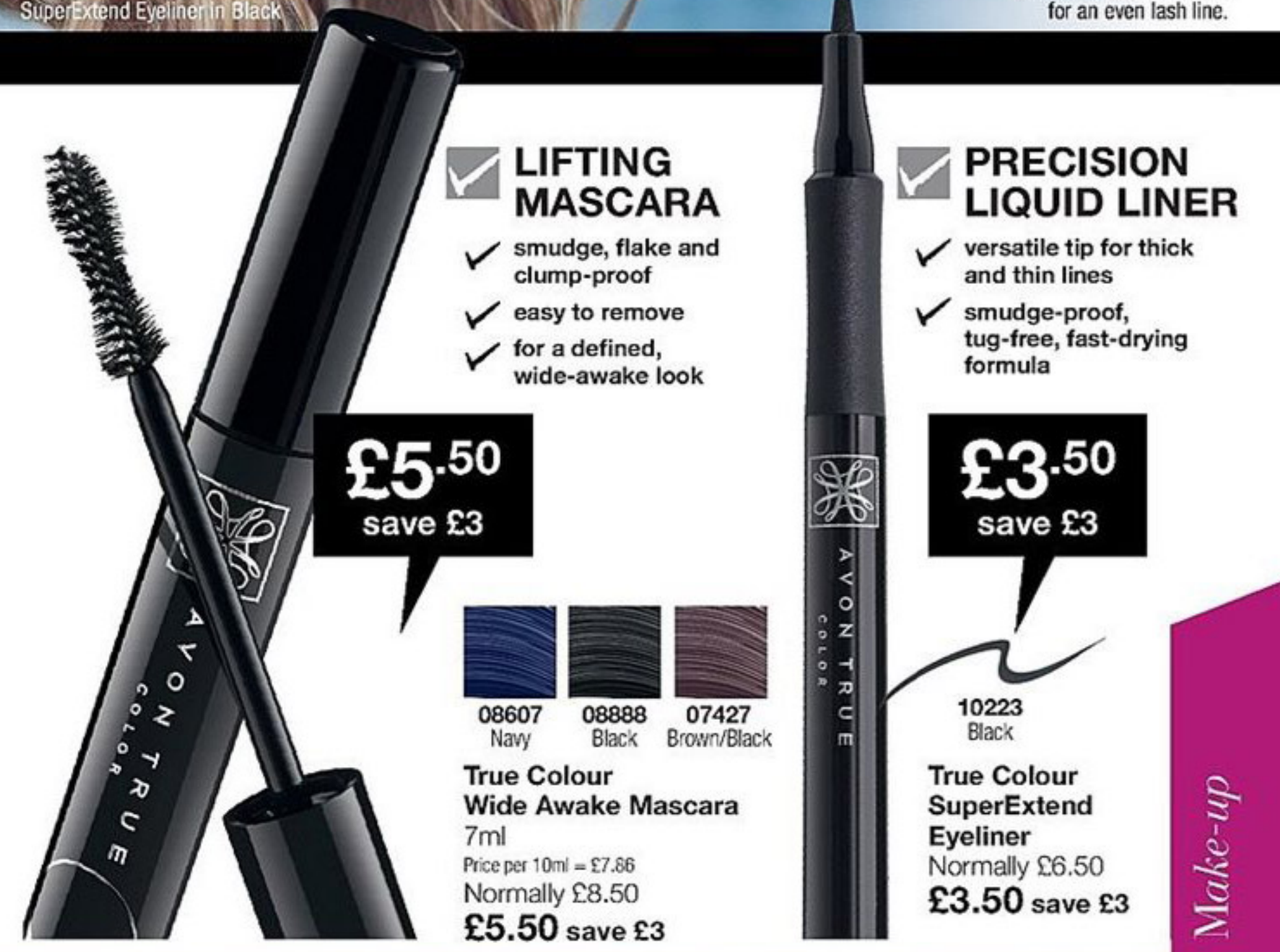
“So quick and easy to apply – I get perfect lines every time.”

✓ TRUE

Emma Warrick, Avon customer, London

model wears True Colour Wide Awake Mascara in Black and True Colour SuperExtend Eyeliner in Black

Model wears lash inserts for an even lash line.



- ✓ LIFTING MASCARA
- ✓ smudge, flake and clump-proof
- ✓ easy to remove
- ✓ for a defined, wide-awake look

£5.50 save £3

08607 Navy	08888 Black	07427 Brown/Black

True Colour Wide Awake Mascara
7ml
Price per 10ml = £7.86
Normally £8.50
£5.50 save £3

- ✓ PRECISION LIQUID LINER
- ✓ versatile tip for thick and thin lines
- ✓ smudge-proof, tug-free, fast-drying formula

£3.50 save £3

10223
Black

True Colour SuperExtend Eyeliner
Normally £6.50
£3.50 save £3



3-IN-1 EYELINER GUIDE
Eyeliner Guide
02352
Normally £2.50
£1.50 save £1

1. CURVED EDGE for applying soft, subtle lines	2. STRAIGHT EDGE for even and symmetrical cat's eye flicks	3. RAISED ARCH for mess-free shadow application



YOU WANT... FACE-FRAMING BROWS

stand-out, pro-look brows are just 4 steps away with this handy kit

STEP 1. TWEEZE

Slanted Tweezers
05223
Normally £5
£3 save £2

£3
save £2



STEP 2. TRIM

Eyebrow Scissors
24018
Normally £4.50
£2.50 save £2

£2.50
save £2



2-IN-1 SCISSORS
blade to trim, comb to tame

STEP 3. TAME

Eyebrow Duo Brush
11551
Normally £5
£3 save £2

£3
save £2



brush to apply powder

spoolie to tame

STEP 4. SHADE

Perfect Eyebrow Kit
Normally £7
£3.50 half price

£3.50
half price



TWEEZE

Pluck away strays with the Slanted Tweezers that grab even the tiniest hairs.



TRIM

Scissors with built-in comb grab and trim longer, messy hairs to help define your shape.



TAME

Comb hairs to tame your tidy look.



SET & SHADE

Use the wax from the kit to set your shape then build up intensity with the powder.

model wears Eye Dimensions Eyeshadow in Sultry Smoke

YOU WANT... STAND-OUT, SMOKEY EYES

go all out with smouldering lids and lashes that command attention



25270
Iconic
Night

14290
Diamanté
Purple

12138
Sultry
Smoke

11890
Show Stopping
Pink



£5
save £4

SHIMMERING SHADOW
blendable, intense
shadows in 4
pearlised shades

£3
save £2

DUO BRUSH
brush applies,
smudger blends

**TREND
ALERT:**
Try **Sultry Smoke**
for an on-trend
spin on the classic
smokey look!



Diagrams for illustrative purposes only.

£5.50
save £3



**Eye Dimensions
Eyeshadow**
Normally £9
£5 save £4

**Dual-Ended Eyeshadow Brush
with Smudger**
12708
Normally £5
£3 save £2

**Big & Multiplied
Volume Mascara**
10ml
Normally £8.50
£5.50 save £3



FANNED-OUT MASCARA
reveals up to 64%
more lashes for
BIG volume



58420 Plum Dazzle
24828 Shiny Black
01750 Shimmering Amber
01651 Bronze
01859 Shimmering Silver



metallic liquid lines

Liquid Chrome Eyeliner
£6.50



16022 Silver
22376 Black
63628 Steel
63636 Aqua Pop

glide-on gel liner

SuperShock Gel Eyeliner Pencil
£6

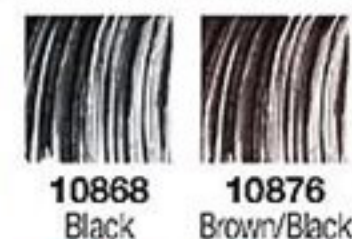


intense, blendable kohl

Big & Daring Glimmerstick Kohl
£6



23069 Deep Brown
23077 Deep Navy
23051 Burnt Olive
23002 Boldest Black
23085 Deep Plum
21733 Smoked Taupe



10868 Black
10876 Brown/Black

24-hour lift, length & curl

Infinite M Mascara 10ml
£10



56895 Blackest Black
56945 Navy
56937 Brown/Black

panoramic volume

Mega Effects Mascara 9ml
Price per 10ml = £11.11
£10



54361 Yellow Gold
01586 Raw Gold
54411 Bronzed
54270 White Gold
54304 Platinum
54247 Rose Gold
20305 Liquid Gold
15859 Enduring Iris
20487 Glistening Steel
21519 Azure Waters

creamy shadow

Waterproof Creamy Eyeshadow Pot
£6



model wears Big Colour Eye Pencil in Forest and Glimmerstick Flick Eyeliner in Ebony

**YOU WANT...
BOLD LIDS & LINES**

duo-sided liner and shadow crayon
perfect for customised lines and
shimmering lids



SHARPENER
keeps thick and thin
pencils on point
Pencil Sharpener
04374
Normally £3
£1.50 half price



£3
half price



54965 Mulberry
27649 Forest
59022 Sky
54932 Hazel
59287 Storm
54957 Ebony

CAT'S EYE LINER
flat nib for thick lines,
slanted edge for
creating super-thin
flicks

Glimmerstick
Flick Eyeliner
Normally £6
£3 half price



£4
save £3



59535 Flipping Out Pink
63669 Teal Switch
11999 Transforming Night
12450 Ultra Violet
04390 Forest
12187 Slate
08771 Lavender
12252 Cream

SHADOW PENCIL
chunky stick
creates thick
lines or all-over
shadow

Big Colour
Eye Pencil
Normally £7
£4 save £3

YOU WANT... HIGH SHINE GLOSS

super-hydrating gloss without the stickiness – what's not to love?



model wears Shine Burst Lip Gloss in Rose Splash



model wears Shine Burst Gloss Stick in Rose

YOU WANT... HYDRATING LIPSTICK

rich colour, high shine lipstick that's bursting with coconut oil and caring superfruits

- 28175 Rose Splash
- 57588 Peach Splash
- 28134 Cherry Splash
- 58859 Strawberry Splash
- 28126 Berry Splash
- 28159 Tangerine Splash



with hydrating superfruit extracts and coconut oil

Shine Burst Lip Gloss
6ml
Price per 10ml = £6.67
Normally £7
£4 save £3

£4
save £3



colour lasts for hours

- 17731 Rose
- 12609 Dragonfruit Pink
- 15198 Nude Shine
- 04481 Iced Mocha
- 19018 Peach Punch
- 15701 Raspberry Glaze
- 11270 Grapefruit
- 17749 Vivid Cherry
- 56887 Plum Shock
- 19448 Fresh Fuchsia

THE PINK ONES
THE GOLD ONES
THE RED ONES
THE PURPLE ONES

£4.50
save £3.50

with hydrating coconut oils and caring superfruits



rich, vibrant colour in 1 sweep

Shine Burst Gloss Stick
Normally £8
£4.50 save £3.50



plumping gloss

**Ultra Colour 3D
Plumping Lip Gloss**
7ml
Price per 10ml = £10.00
£7



**collagen-boosting,
plumping lipstick**

**Ultra Colour 3D
Plumping Lipstick**
£8



**2-in-1 clear gloss
and lasting colour**

**ExtraLasting
Plump and Stay
Lip Colour**
£8.50



up to 8-hour lipstick

ExtraLasting Lipstick
£7.50



**YOU WANT...
A FULL
COLOUR POUT**

go for BOLD with our super-pigmented lipstick,
for intense, full colour that packs a punch!

£4.50
save £3



**TRUE
COLOUR
TECHNOLOGY**
super-pigmented
formula for limitless
colour pay-off

hydrating formula for
ultra-comfortable wear
**Ultra Colour
Bold Lipstick**
Normally £7.50
£4.50 save £3

THE SIMPLEST WAY TO... YOUR BEST EVER LIPS



model wears Youth-Awakening Lipstick in Glazed Almond



28167
Rose Tint

24372
Berry Tint

24349
Honey Tint

£5
save £4

TINTED CONDITIONER
Tinted Lip Plumping Lip Conditioner
Normally £9
£5 save £4



model wears Tinted Lip Plumping Lip Conditioner in Berry Tint



15446
Luminous Rose

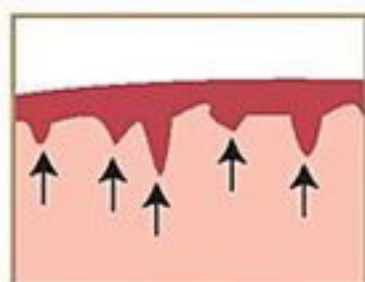
17228
Luminous Nude

18333
Luminous Berry

BALM
instantly smooths, softens and helps prevent drying
Lip Restoring Colour Balm
5ml
Price per 10ml = £18.00
£9



BEFORE:
thin, dry lips



AFTER:
lips look plumper and feel moisturised

Diagrams for illustrative purposes only.

COLOURLESS CONDITIONER
for all the care without the colour
Lip Plumping Lip Conditioner
11155
£9

care and colour in 1 for fuller-looking lips that look up to 5 years younger!

£6
save £4.50

see lip lines and wrinkles smooth away



REGENERATING COMPLEX
for lips that look up to 5 years younger



23648
Berry Bloom



23747
Glazed Almond



23630
Plumberry



23697
Desert Rose



23762
Modest Mauve



23796
Silky Pink

LIPSTICK
with anti-ageing serum for smooth, volumised lips in just 2 weeks
Youth-Awakening Lipstick
Normally £10.50
£6 save £4.50

ANEW

a new age of skin-transforming make-up

THE SIMPLEST WAY TO... FLAWLESSLY RADIANT SKIN

try skin-loving make-up to keep you looking and feeling your best – the natural way



PRIMER & SHADOW
with Poly-Lifting Technology
to lift and contour for a
wide-eyed look

**Youth-Awakening
Eyeshadow and Primer Kit**
Normally £10

£6
save £4



27110
Light
Brown

26948
Dark
Brown

BROW FILLER
with Retouch
Technology and natural
fibres that blend away
greys with ease

**Transforming
Brow Filler**
Normally £9

£5
save £4



MASCARA
adds fullness



59246
Black

SERUM
helps renew
lashes

MASCARA
2-in-1 with Bio Lash
Technology, for
5x more instant,
full volume

**Lash Transforming
Mascara**
£10



08813
Soft Beige



07526
Nude Beige

POWDER
smooths the look
of lines and pores

**Age-Transforming
Pressed Powder**
10g
Normally £10.50

£6.50
save £4



PRIMER
for a pore and
line-free look

**Skin Transforming
Primer**
28ml
00166
Price per 10ml = £3.21
Normally £15

£9
save £6



**SMOOTHING
FOUNDATION**
for a more even-looking,
flawless complexion

**Age-Transforming
Foundation**
30ml
Price per 10ml = £3.50
Normally £15

£10.50
save £4.50



CONCEALER
targets
imperfections
and wrinkles

**Age-Transforming
Concealer SPF15**
Normally £9

£6
save £3



**COMPACT
FOUNDATION**
helps skin look and feel
up to 5 years younger

**Age-Transforming
Compact Foundation**
9g
Price per 10g = £13.89
Normally £15

£12.50
save £2.50



LUSH LIP GLOSS just 99p each



- 
02535
Lucid
- 
25122
Angel
- 
22608
Start Up Pink
- 
13151
Watermelon Ice
- 
17657
Kiss Kiss

ultra-shiny gloss for a glass-like pout
Read My Lips Lip Gloss
 6ml
 Price per 10ml = £1.65
 Normally £3.75
99p save £2.76

EYE-CONIC EYELINER just 99p each

- 
25023
Midnight Blue
- 
25064
Dark Brown
- 
25049
Black
- 
25189
Turquoise

TOP TIP:
 Switch Black for
 Midnight Blue for
 a more summery
 look!



glide-on liner makes
 framing eyes easy
Pencil Play Eyeliner
 Normally £3
99p save £2.01



COLORTREND

FUN LOVIN' COLOUR

stock up with our
 too-good-to-miss offer

JUST
99p
 EACH
 page 68 only

ANY 2 FOR £4 save up to £5.50
pages 70-73

ANY 2 FOR £4 save up to £5.50
pages 70-73

COLORTREND

new



model wears Eyeshadow Stix in Mint Temptation and Kajalstick in Cappuccino Cornet



MASCARA
give your flutter lashings of impact
NEW La Paeteria Hello! Ultimate Lashes Volume Mascara
10ml
£4.50



17848 Plum Perfecto



17798 Blackest Black

pastel shades perfect for summer!



SHADOW
whip up colourful lids in no time
NEW Eyeshadow Stix
£4



28613 Vanilla Whirl

21568 Creamy Coffee

01206 Mint Temptation

27516 Blackberry Soda



LINER
in 4 delicious shades
NEW La Paeteria Single-Ended Kajalstick
£3.75



19687 Parfait Pistachio

07229 Black

19638 Frozen Blueberry

19398 Cappuccino Cornet

UPGRADE YOUR SHADE

(from Monday to Sundae)
with our new ice cream collection



model wears Eyeshadow Stix in Vanilla Whirl, Lipstick in Raspberry Ripple, Volume Mascara in Blackest Black and Nail Enamel in Bubbegum Bliss. Model wears lash inserts for an even lash line.



LIPSTICK
get a sorbet-smacking pout with creamy, vibrant colour
NEW Kiss 'n' Go Lipstick
£3.75

01743 Plum Pudding

15958 Popsicle Peach

20685 Strawberry Sundae

59261 Raspberry Ripple

54692 Coffee Cone

19281 Lime Crush

07310 Grape Gelato

07237 Bubbegum Bliss

19372 Wild Blackcurrant

NAILWEAR
sprinkle some candy on your tips with our high shine polish
NEW Fashion Nail Enamel
8ml
Price per 10ml = £3.75
£3

19349 Peach Sorbet



ANY 2 FOR £4

save up to £5.50
pages 70-73

ANY 2 FOR £4

save up to £5.50
pages 70-73

COLORTREND



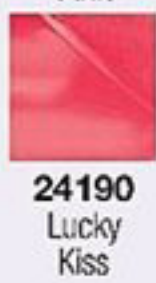
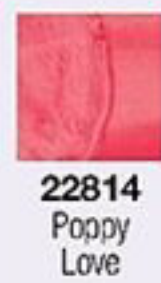
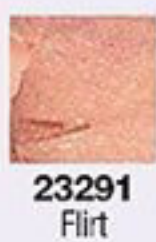
colour-pop partners
Eyeshadow Duo
£4.50



high shine nail colour
Fashion Nail Enamel
8ml
Price per 10ml = £3.75
£3



kissable lips in 6
dreamy shades
**Kiss 'n' Go
Lipstick**
£3.75



for up to 12x
the volume
**Hello! Ultimate
Lashes Volume
Mascara**
10ml
£4.50



for full-on
lashes
**Boost It!
Mascara**
7ml
Price per 10ml = £6.43
£4.50



ACE YOUR
BASE

all you need for a
fresh-faced finish



lightweight and
buildable for the
look you love
**Fresh Face
Foundation**
30ml
Price per 10ml = £1.56
£4.75



to keep shine at bay all day
**Final Touch
Pressed Powder**
10g
£4.25



for longer-lasting foundation
Picture Perfect Face Primer
30ml
Price per 10ml = £1.56
£4.75



play hide and seek
with blemishes
**Perfect and Hide
Concealer**
£3

24075
Light

13573
Medium



ANEW A LIFETIME BEAUTIFUL | CELEBRATING

25 years

BEFORE



AFTER



Dramatisation based on clinical test results.

formulated with **Shadow Erase Complex** that works day after day and self-adjusting **sheer optics** for **instant results**

take our **25 day** challenge

DAY 1

helps you look as though you've had 8 hours' sleep

DAY 14

dramatically reduces the appearance of dark circles and fine lines

DAY 25

gives your eyes a more youthful appearance

correcting cream with a tint of colour **blends seamlessly** with your skin tone

reduce the look of dark circles

9 out of 10 women agree*

Absolute Even Dark Circle Corrector
15ml
17293
Price per 100ml = £80.00
Normally £19.50
£12 save £7.50

try today!

£12

save £7.50

*Based on those who expressed an opinion in an 8-week consumer study with 149 women.

ANEW
A LIFETIME
BEAUTIFUL

CELEBRATING

25 years



£16
save £12

diminish the appearance of dark spots

in just 2 weeks

8 out of 10 women agree*

take our
25
day
challenge

DAY 3



skin tone appears
more uniform

DAY 14



the appearance of
brown spots and red
marks is reduced

DAY 25



skin looks more even

**Absolute Even
Multi-Tone Skin
Corrector with DSX-7**
30ml
18044
Price per 100ml = £53.33
Normally £28
£16 save £12

*Based on those who
expressed an opinion in
an 8-week consumer
study with 143 women.

take our
25
day
challenge

DAY 3



smooths the
appearance of fine
lines and wrinkles

DAY 14



significantly reduces the
appearance of deep wrinkles

DAY 25



moderate frown lines
appear considerably
reduced

**PRO+ Line Corrector
Treatment with
A-F33+ Complex**
30ml
03731
Price per 100ml = £60.00
Normally £25
£18 save £7

*Based on an 11-week clinical
study with 69 women.



as seen in
GLAMOUR

£18
save £7

the wrinkle fighter

that really works!

100% of women showed results
on fine wrinkles in 2 weeks†

ANEW
A LIFETIME
BEAUTIFUL

CELEBRATING

25 years



£13
save £7



our highest concentration
of antioxidants to help shield
the skin from free radicals
found in polluted air



superior SPF50 protection to help
protect from harmful UVA and UVB rays



ANEW
CLINICAL
E-DEFENCE

MULTI-SHIELD LOTION
LAIT PROTECTEUR
SPF/FPS 50

help shield from
**pollution and
UV rays**

take our
25
day
challenge

DAY 3



skin feels deeply
hydrated and is
protected from UV rays



DAY 14

skin appears more
radiant and texture
is improved



DAY 25

lines, wrinkles and
sunspots all appear
reduced

**E-Defence Multi-Shield
SPF50 Day Lotion**
30ml
16774
Price per 100ml = £43.33
Normally £20
£13 save £7

take our
25
day
challenge

DAY 3



skin feels nourished,
hydrated and restored



DAY 14

fine lines and wrinkles
appear reduced



DAY 25

the key signs of
ageing are reduced

**E-Defence Deep
Recovery Cream**
30ml
07948
Price per 100ml = £43.33
Normally £20
£13 save £7

*Based on an 8-week clinical
study with 34 women.

with the
world's
1st
Smart Repair™
Technology

to help repair damage deep down
within the skin's surface layers

£13
save £7



ANEW
CLINICAL
E-DEFENCE

DEEP RECOVERY
CREAM
CRÈME DE NUIT
RÉPARATRICE

visibly repair
the look of
wrinkles

9 out of 10 women agree*

ANEW
A LIFETIME
BEAUTIFUL
CELEBRATING

25 years

anti-ageing cleansers

cleanse, refresh and reveal a younger-looking complexion, whatever your skin type

our
1st
isotonic
cleansing water



machine washable



muslin cloths
pack of 2



cream cleanser
for normal, dry
and sensitive skin



daily scrub
for all skin types



gel cleanser
for normal, combination
and oily skin



cleansing
for all skin types

Muslin Cloths
Set of 2. 100% cotton.
Machine washable.

74328
Normally £4

£3
save £1

**Comforting Cream
Cleanser & Mask**

150ml
24380
Price per 100ml = £2.67
Normally £6.50

£4
save £2.50

**Age-Refining
Daily Scrub**

100ml
28316
Normally £6.50

£4
save £2.50

**Purifying Gel
Cleanser**

150ml
24398
Price per 100ml = £2.67
Normally £6.50

£4
save £2.50

**Anti-Ageing 3-in-1
Cleansing Water**

200ml
04994
Price per 100ml = £2.00
Normally £6.50

£4
save £2.50

DAY CREAMS

NIGHT CREAMS



Multi-Performance Day Cream SPF25
50ml
17764
Price per 100ml = £24.00
Normally £24
£12 half price

NEW Platinum Day Cream SPF25
50ml
09290
Price per 100ml = £24.00
Will normally be £25
£12 save £13

Multi-Performance Night Cream
50ml
28191
Price per 100ml = £24.00
Normally £24
£12 half price

NEW Platinum Night Cream
50ml
06908
Price per 100ml = £24.00
Will normally be £25
£12 save £13



Complete Renewal Day Cream SPF25
50ml
26757
Price per 100ml = £24.00
Normally £21
£12 save £9

Visible Perfection Day Cream SPF25
50ml
04630
Price per 100ml = £24.00
Normally £20
£12 save £8

Complete Renewal Night Cream
50ml
14126
Price per 100ml = £24.00
Normally £21
£12 save £9

Visible Perfection Night Gel Cream
50ml
03418
Price per 100ml = £24.00
Normally £20
£12 save £8

See pages 2-9 for offer details.

TREATMENTS AND EYE CREAMS

CLEANSING TOOLS



Clinical Advanced Resurfacing Peel
30 pads.
03871
Price per piece = 50p
£15



Youth Maximising Serum
30ml
07138
Price per 100ml = £83.33
£25



Cleansing Brush
Comes with stand and 2 removable heads. Requires 2x AA batteries (not included). Approx. 18cm x 6cm x 5cm.
00893
£25



Infinite Lift Firm & Sculpt Cream
30ml
08599
Price per 100ml = £70.00
£21



Clinical PRO Line Corrector Targeted Filler with A-F33
05611
£12



Replacement Cleanser Head
24935
£4



Infinite Lift Dual Eye System
20479
£20



Sensitive Replacement Cleanser Head
06858
£4

try today SINGLE SACHET JUST **50p**

ANEW CLINICAL OUTSMART AGEING

INTRODUCING
A NEW ERA
in cosmetic skincare

Be the first to try our *NEW LOOK* Clinical range and see your best results ever!

COMING IN BROCHURE 10...

<p>ABSOLUTE EVEN visibly reduces the look of dark spots and uneven skin tone</p> <p>order using 11254</p>	<p>A-F33 SERUM visibly reduces the look of wrinkles in days</p> <p>order using 04721</p>	<p>INFINITE LIFT CREAM replenishes and firms the look of skin from day 1</p> <p>order using 02816</p>	<p>INFINITE LIFT SERUM targets and contours sagging skin</p> <p>order using 03970</p>
--	---	--	--

<p>OVERNIGHT MASK plumps and hydrates skin overnight</p> <p>order using 09886</p>	<p>E-DEFENCE DAY LOTION protects skin from pollution and UV damage</p> <p>order using 62869</p>	<p>E-DEFENCE NIGHT CREAM improves the look of wrinkles caused by environmental damage</p> <p>order using 07799</p>
--	--	---

nutraeffects

NATURALLY EFFECTIVE



suitable for sensitive skin



allergy tested



free from parabens

BB PERFECTION

hydrate, perfect and protect skin in a flash



MATTE
oily to
combination skin

AVON
nutraeffects
ACTIVE SEED COMPLEX
BB
CREAM
SKIN PERFECTING
PERFECTEUR DE TEINT
MATTE | MAT
SPF 15

AVON
nutraeffects
ACTIVE SEED COMPLEX
BB
CREAM
SKIN PERFECTING
PERFECTEUR DE TEINT
SPF 15



ORIGINAL
all skin types

Feed YOUR SKIN

with **Active Seed Complex** featuring glow-boosting
BIRD OF PARADISE SEED EXTRACT
and long-wearing pigments

glowing skin

IN AN INSTANT

BB CREAMS
just

£5

EACH



13862 Light
62828 Medium

**Skin-Perfecting
BB Cream Matte**
30ml

Price per 100ml = £16.67
Normally £7.50
£5 save £2.50



06122 Light
14183 Medium

**Skin-Perfecting
BB Cream**
30ml

Price per 100ml = £16.67
Normally £7.50
£5 save £2.50



suitable for sensitive skin



allergy tested



free from dyes and parabens

DON'T FORGET

STORM
LONDON
CABIN BAG
just **£15**

when you spend £7 or more across this brochure



see pages 12-13 for details

Feed YOUR SKIN

with **Active Seed Complex** featuring **POMEGRANATE SEED EXTRACT**, rich in antioxidants to work with your skin and help target **multiple signs of ageing**

BUY 1 CHOOSE 1 FOR £1
save up to £9, pages 86-90 lower priced item £1

HELLO YOUTHFUL GLOW

skin feels replenished and lines appear softened from day 1*



rich cream smooths effortlessly across skin

Ageless Multi Action Day Cream SPF20
50ml
16410
Price per 100ml = £16.00
£8

Ageless Multi Action Night Cream
50ml
16477
Price per 100ml = £16.00
£8

AGELESS DAY AND NIGHT CREAMS
- FOR YOUNGER-LOOKING SKIN

*Refers to Ageless Multi Action Night Cream only. Based on a consumer study with 120 women.

nutraeffects

NATURALLY EFFECTIVE



suitable for sensitive skin



allergy tested



free from dyes and parabens

SAY "YES!" TO HYDRATED SKIN

see hydrated, plumper, more supple skin every day*



SPF 15

fresh, oil-free gel cream glides easily onto skin

HYDRATION DAY AND NIGHT CREAMS
- FOR NORMAL TO DRY SKIN

Hydration Gel Night Cream
50ml
62844
Price per 100ml = £9.00
£4.50

Hydration Daily Cream SPF15
50ml
56507
Price per 100ml = £9.00
£4.50

Feed YOUR SKIN

with **Active Seed Complex** featuring hydrating **CHIA SEED EXTRACT** and vitamin E

*Based on consumer studies with 119 women and 136 women.

BUY 1 CHOOSE 1 FOR £1

save up to £9, pages 86-90

lower priced item £1

WOW WITH SKIN RADIANCE

refresh and brighten skin from day 1†



SPF 20

RADIANCE DAY AND NIGHT CREAMS
- FOR NORMAL TO COMBINATION SKIN

Radiance Daily Cream SPF20
50ml
51409
Price per 100ml = £9.00
£4.50

Radiance Renewing Night Cream
50ml
59899
Price per 100ml = £9.00
£4.50

Feed YOUR SKIN

with **Active Seed Complex** featuring **BIRD OF PARADISE SEED EXTRACT**, known for increasing luminosity and improving uneven skin tone

†Based on a consumer study with 141 women.

BUY 1 CHOOSE 1 FOR £1

save up to £9, pages 86-90 lower priced item £1

BALANCE DAY AND NIGHT CREAMS – FOR OILY TO COMBINATION SKIN



with **Active Seed Complex** featuring **CHIA SEED EXTRACTS** and **mattifying powders**



Balance Daily Cream SPF15
50ml
54668
Price per 100ml = £9.00
£4.50

Balance Gel Night Cream
50ml
63651
Price per 100ml = £9.00
£4.50

RADIANCE BOOSTERS – FOR ALL SKIN TYPES



Radiance Tinted Moisturiser SPF20
50ml
27615
Price per 100ml = £12.00
£6



Radiance Vibes Brightening Eye Roller*
12ml
59204
Price per 100ml = £83.33
£10
Includes a battery that cannot be replaced.

***LAST CHANCE TO BUY, WHILE STOCKS LAST**

CLEANSERS – FOR ALL SKIN TYPES



Gentle 3 in 1 Scrub
100ml
26971
£3



Refreshing Gel Cleanser
150ml
26864
Price per 100ml = £2.00
£3



Gentle Bi-Phase Eye Make-up Remover
200ml
03673
Price per 100ml = £2.00
£4



Self-Foaming Face Wash
150ml
06197
Price per 100ml = £2.33
£3.50

FOR COMBINATION TO OILY SKIN

ALL OF THE GLOW, NONE OF THE NASTIES

help **nourish your skin** and smooth away the **look of lines and wrinkles**, drop after drop

unlike other facial oils, we promise you **won't find ANY nasties** in our ingredients list

- ✓ hypoallergenic
- ✓ dye free
- ✓ paraben free

see how to **apply your oil** at avon.uk.com

Miracle Glow Facial Oil
30ml
56556
Price per 100ml = £25.00
Normally £10
£7.50
save £2.50



Feed YOUR SKIN

FACIAL OIL
– FOR ALL SKIN TYPES
with **Active Seed Complex** featuring **A BLEND OF SEED OILS** FOR A **RADIANT-LOOKING GLOW**

AVON
care

with **vita-e complex**
for 24-hour moisture

your caring
**SKINCARE
SAVIOURS**



for **very dry skin**

with softening and
restoring **royal jelly**

Royal Jelly Face Cream

100ml
07039
Normally £3.80

£1.90
half price

for **dry skin**

with nourishing and
pampering **cocoa butter**
and **vitamin E**

Cocoa Butter Face Cream

100ml
14944
Normally £3.80

£1.90
half price

for **normal to dry skin**

with moisturising and
softening **soybean**
and **vitamin E**

Rich Moisture Face Cream

100ml
15115
Normally £3.80

£1.90
half price

3-in-1
CLEANSER

**3 in 1 Cleanser,
Toner &
Moisturiser**
200ml
13771
Price per 100ml = 88p
Normally £3.50

£1.75
half price

“ This is a **fantastic product**. It smells beautiful and **took off every trace of make-up**. 10/10. **A must-have!** ”

'Rachel29', avon.uk.com
customer, County Tyrone



for **oily/combination skin**

with refreshing and
mattifying **cucumber,**
witch hazel and **green tea**

Light Moisture Face Gel-Cream

100ml
15065
Normally £3.80

£1.90
half price

for **mature skin**

with skin-firming
collagen and
elastin

**Youth Restore
Face Cream**

100ml
15164
Normally £4.40

£2.20
half price

cleanser

with soothing **oatmeal**
and **chamomile**

**Gentle Moisture Cleanser,
Toner & Moisturiser**

200ml
06742
Price per 100ml = 88p
Normally £3.50

£1.75
half price



clearskin®

fighting blemishes with you every step of the way

CHOOSE A
FREE GIFT

when you buy any
Clearskin® product
across pages 94-97

**OPTION 1:
BLACKHEAD REMOVER***

press over
whiteheads
to clear them
away



press over
blackheads to
unclog pores

Blackhead Remover
order using 27359

**OPTION 2:
FACE BRUSH***

exfoliating bristles
stimulate pores for
a deeper cleanse



Face Brush
order using 16105

**OPTION 3:
FACIAL
MINI MITT***

Facial Mini Mitt
100% cotton.
Approx. 9.8cm
x 6.2cm.
order using 06924



great for
gentle
cleansing

*Not available separately.

treat blemishes, fast!

formulated with salicylic acid to
help reduce redness and
swelling in just 3 hours



“Holy grail product!
When I'm having
a bad skin day,
I reach straight for this.”

'Tashroseee', avon.uk.com
customer, Worcester

how to use:
simply cleanse
skin and apply
to blemish
(before make-up)

Instant Spot Treatment
15ml
20511
Price per 100ml = £16.67
Normally £4.50

£2.50
save £2

PORE purifying black MAGIC

attract and remove pore-clogging
dirt for perfectly clean skin

“Wow! I've been
using this once a week
and the difference in my
skin is unbelievable!”

'BeckyJane', avon.uk.com
customer, Newcastle upon Tyne

Black Mineral Mask
75ml
18374
Price per 100ml = £3.33
Normally £5

£2.50
half price



Black Mineral Cleanser
125ml
19356
Price per 100ml = £2.00
Normally £4.50

£2.50
save £2



mask
turns from
BLACK to
GREY when
ready to
remove

IT'S AN EMERGENCY

fast skin relief

BLEMISHES BE GONE

calm skin and banish blemishes

Peel Off Mask
75ml
26732
Price per 100ml = £3.33
Normally £4
£2.50
save £1.50



3-in-1 Cleanser, Scrub & Mask
125ml
24208
Price per 100ml = £2.40
Normally £5
£3 save £2



Daily Astringent
100ml
17129
Normally £4
£2.50
save £1.50



Oil-Free Tinted Moisturiser
30ml
Price per 100ml = £11.67
Normally £5.50
£3.50
save £2



24059
Fair
01396
Medium

Overnight Treatment
50ml
11213
Price per 100ml = £6.00
Normally £6
£3
half price



Blemish Stick
17996
Normally £4
£2.50
save £1.50



Intensive Cream Cleanser
75ml
25411
Price per 100ml = £4.00
Normally £5
£3 save £2



BYE BYE BLACKHEADS blitz away stubborn blackheads

Deep Treatment Mask
75ml
00521
Price per 100ml = £3.33
Normally £3.50
£2.50
save £1



Daily Astringent
100ml
27474
Normally £4
£2.50
save £1.50



Daily Cleanser
125ml
18820
Price per 100ml = £2.00
Normally £4.50
£2.50
save £2



3 in 1 White Clay Cleanser
75ml
20974
Price per 100ml = £4.00
Normally £5
£3 save £2



White Clay Treatment
100ml
28266
Normally £4
£2
half price



CLEARSKIN® PROFESSIONAL our most advanced spot-fighting range

Blemish Mark Treatment
50ml
11858
Price per 100ml = £8.00
Normally £7
£4 save £3



Liquid Extraction Strip
30ml
04929
Price per 100ml = £11.67
Normally £6
£3.50
save £2.50



Deep Pore Cleansing Scrub
125ml
21717
Price per 100ml = £2.80
Normally £5.50
£3.50 save £2



Clarifying Toner Pads
45 pads.
13060
Price per piece = 6p
Normally £5.50
£3.50
save £2



Daily Correcting Lotion
50ml
20883
Price per 100ml = £8.00
Normally £7
£4 save £3



SCRUB the day away

invigorate skin with our pore-cleansing, oil-control scrub



- lifts out pore-clogging dirt and excess oil
- smooths and brightens the look of skin
- non-comedogenic

Invigorating Scrub
75ml
15529
Price per 100ml = £2.67
Normally £4
£2
half price



clearskin®

fighting blemishes with you every step of the way

CHOOSE A **FREE GIFT**

when you buy any Clearskin® product across pages 94-97

OPTION 1: BLACKHEAD REMOVER*

press over whiteheads to clear them away

press over blackheads to unclog pores

Blackhead Remover
order using 27359

OPTION 2: FACE BRUSH*

exfoliating bristles stimulate pores for a deeper cleanse

Face Brush
order using 16105

OPTION 3: FACIAL MINI MITT*

Facial Mini Mitt
100% cotton.
Approx. 9.8cm x 6.2cm.
order using 06924

great for gentle cleansing

*Not available separately.

NEW DESIGNED EXCLUSIVELY FOR AVON

beautiful brushes



Premium Smoothing Brush
16600
Normally £7.50
£4.50 save £3



Cushion Brush
16469
Normally £5
£3.50 save £1.50



Paddle Brush
16436
Normally £7
£4 save £3



Large Barrel Brush
16485
Normally £7.50
£4.50 save £3



Small Barrel Brush
16493
Normally £5
£3.50 save £1.50



Backcombing Brush
16535
Normally £3.99
£2.50 save £1.49



Styling Comb
16543
Normally £4
£2.99 save £1.01



Vent Brush
00232
Normally £3.99
£2.50 save £1.49



Floral Cushion Brush
11866
Normally £3
£2.10 save 90p

travel size
– perfect
for your
handbag



Pop-Up Brush
16527
Normally £3.25
£2.50 save 75p

THICK HAIR? TAKE CONTROL!

CUT YOUR BLOW-DRYING
TIME *FOREVER*



check out
**HOW TO
USE** at
avon.uk.com

EXPERTS LOVE...

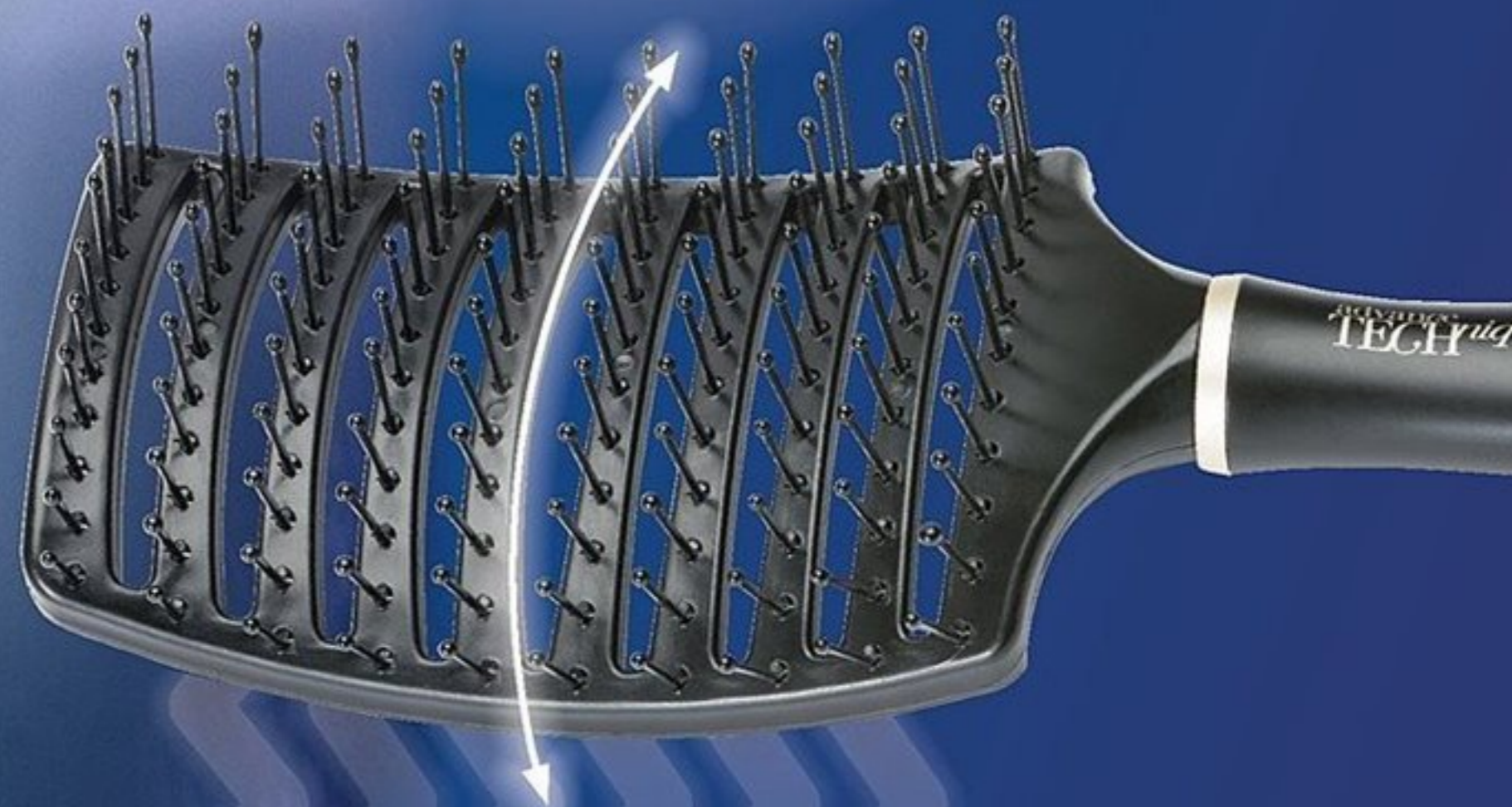
“Thick-haired ladies... this is **THE** brush you've been waiting for! The curved shape allows you to brush through your hair in just 3 strokes.”

Abigail Burton, Avon UK's Haircare Expert



CURVE TECHNOLOGY

follows the natural contours of the scalp for
EASY DETANGLING and **LESS BREAKAGE**



WIDE PADDLE HEAD
and long, thin bristles to

**TAME THICK
HAIR IN 1 SWEEP**

VENTED BRUSH
allows hot air to flow through,

**CUTTING
DRYING TIME**

NEW Blow-Drying Brush
23952
Will normally be £7.50

£4.99
save £2.51

advance
TECHNIQUES

advance
TECHNIQUES
PROFESSIONAL COLLECTION

your luxurious solution to
**CORRECTION
& PROTECTION**

YOU LOVE...

“WOW! This collection smells amazing and my hair feels so much healthier and shinier.”

Carly Dalchow, Avon customer,
Northampton



your luxurious solution to
**RESTORED,
NOURISHED HAIR**

YOU LOVE...

“Finally, a nourishing collection that doesn't make my hair feel greasy. It's like a salon treatment every time.”

Vicki Walter, Avon customer,
Nottingham



Absolute Perfection
400ml
00273 Shampoo
55244 Conditioner
Price per 100ml = 86p
Normally £5
£3.50
save £1.50

Absolute Perfection
250ml
13920 Shampoo
46664 Conditioner
Price per 100ml = £1.00
Normally £3.80
£2.50
save £1.30

**Beauty Balm
Leave-in Treatment**
150ml
26310
Price per 100ml = £3.00
Normally £6.50
£4.50 save £2

Treatment Mask
150ml
57174
Price per 100ml = £2.87
Normally £6
£4.30 save £1.70

Supreme Oils
400ml
15438 Shampoo
13839 Conditioner
Price per 100ml = 86p
Normally £5
£3.50
save £1.50

Supreme Oils
250ml
27367 Shampoo
27490 Conditioner
Price per 100ml = £1.00
Normally £3.80
£2.50
save £1.30

Treatment Mask
150ml
26062
Price per 100ml = £3.00
Normally £6
£4.50 save £1.50

Duo Treatment Spray
100ml
16253
Normally £6.50
£4.50 save £2

SHAMPOOS & CONDITIONERS

**GOODBYE
DANDRUFF
HELLO
FLAKE-FREE
HAIR**

zinc-infused formula
fights dandruff from
the very 1st wash



**2-in-1
Shampoo &
Conditioner**
250ml
15370
Price per 100ml = 68p
Normally £3
£1.70
save £1.30

**2-in-1
Shampoo &
Conditioner**
400ml
17467
Price per 100ml = 75p
Normally £4.50
£3
save £1.50

**GOODBYE
SHADE FADE
HELLO
LONG-LASTING
COLOUR**

maintains fresh-
out-of-the-salon
colour for up to
6x longer*

*When using Colour
Protection Shampoo and
Anti-Fade UV Spray vs
ordinary colour protection
shampoo alone.



**Restorative
Mask**
150ml
12401
Price per 100ml = £2.66
Normally £5
£3.99
save £1.01

**Colour
Protection**
250ml
03145 Shampoo
01685 Conditioner
Price per 100ml = 68p
Normally £3
£1.70
save £1.30

**Anti-Fade
UV Spray**
100ml
18572
Normally £5.50
£3.85
save £1.65

Shampoo
400ml
04531
Price per 100ml = 75p
Normally £4.50
£3
save £1.50

**GOODBYE
DAMAGED
HELLO
HEALTHY &
REPAIRED**

with keratin,
avocado oil and
vitamin E** for
up to 82% LESS
BREAKAGE***

**Relates to Instant Repair 7
Shampoo and Conditioner.
***Due to combing
and brushing.



**Rapid Rescue
Hair Serum**
30ml
28910
Price per 100ml = £12.83
Normally £6
£3.85
save £2.15

**Restoring
Treatment
Spray** 100ml
16261
Normally £5.50
£3.85
save £1.65

**Treatment
Mask** 150ml
16303
Price per 100ml = £2.66
Normally £5
£3.99
save £1.01

Instant Repair 7
250ml
27391 Shampoo
27425 Conditioner
Price per 100ml = 68p
Normally £3
£1.70 save £1.30

Shampoo
400ml
05827
Price per 100ml = 75p
Normally £4.50
£3 save £1.50

**GOODBYE
DRY & BRITTLE
HELLO
SOFT &
HYDRATED**

with argan oil and
vitamin E to lock
in moisture from
root to tip†

†Excludes Treatment Mask.



**Nourishing
Hair Serum**
30ml
28860
Price per 100ml =
£12.83
Normally £6
£3.85
save £2.15

**360 Nourishment
Moroccan Argan
Oil** 250ml
27433 Shampoo
27441 Conditioner
Price per 100ml = 68p
Normally £3
£1.70
save £1.30

**Treatment
Mask**
150ml
27482
Price per 100ml =
£2.66
Normally £5
£3.99
save £1.01

Shampoo
400ml
21402
Price per 100ml = 75p
Normally £4.50
£3 save £1.50

**GOODBYE FLAT
HELLO
VA-VA-
VOLUME**

infused with
collagen and
wheat proteins
for instant oomph
that lasts††

††Relates to Volume
Boosting Spray when used
with the complete Ultimate
Volume collection.



Volume Boosting Spray
100ml
16295
Normally £5.50
£3.85 save £1.65

Ultimate Volume 250ml
27334 Shampoo
27342 Conditioner
Price per 100ml = 68p
Normally £3
£1.70 save £1.30

Shampoo
400ml
16725
Price per 100ml = 75p
Normally £4.50
£3 save £1.50

**GOODBYE DULL
HELLO
DIVINE
SHINE**

with silicone and
pro-vitamin B5
for up to 100%
SHINIER HAIR†††

†††Relates to Dry Ends Serum
when used with the complete
Daily Shine collection.



Dry Ends Serum
30ml
28886
Price per 100ml = £12.83
Normally £6
£3.85 save £2.15

Daily Shine 250ml
28928 Shampoo
27326 Leave-in Conditioner
Price per 100ml = 68p
Normally £3
£1.70 save £1.30

**2-in-1 Shampoo
& Conditioner** 400ml
13813
Price per 100ml = 75p
Normally £4.50
£3 save £1.50

STYLING MUST-HAVES

tame your tresses with our professional products for every hair type



1. **Firm Hold Hairspray** 200ml
16311
Price per 100ml = £1.25
Normally £3.50
£2.50 save £1

2. **Volume & Curl Mousse** 150ml
16360
Price per 100ml = £1.67
Normally £3.50
£2.50 save £1

3. **Mirror Shine Spray** 100ml
16345
Normally £4.50
£2.85 save £1.65

4. **Heat Protection Spray** 100ml
16337
Normally £4.50
£2.85 save £1.65

5. **Power Straight Spray** 100ml
11742
Normally £4.50
£3.20 save £1.30

6. **Smooth as Silk Frizz Control Hair Serum** 30ml
28894
Price per 100ml = £12.83
Normally £6
£3.85 save £2.15



sleep-in, foam rollers
for super-bouncy curls
by dawn!

12 Soft Foam Hair Rollers
56671
Normally £10
£5 half price



TANGLE TEEZER
GET YOUR YEAH HAIR™

the world's no.1
detangling brush
for wet or dry hair

Tangle Teezer®
The Original
Detangler
- Pink/Black
19802
£9.99

va-va-volume boosters
for cheating an
instant lift

Set of 2
Hair Volume
Boosters
26609
£4.50



pack of 10 hair ties
perfect for your
gym bag, beach bag
or handbag

Set of Hair Ties
18440
£2

advance
TECHNIQUES

OUR DRY SHAMPOO

is less visible
than the rest

see the results for yourself...



AVON
no chalky residue in sight!

COMPETITOR #1

COMPETITOR #2

COMPETITOR #3

Obviously this is not how you use it...
#WinkyFace

“It smells great, the results are amazing every time – amazing volume and **NO** annoying white patches.”

Jen, Advance Techniques Dry Shampoo Trialist

Dry Shampoo
150ml
16402
Price per 100ml = £1.99
Normally £3.50

£2.99
save 51p

#MakeUpYourOwnMind

AVON Hair Salon

SKIN
so
SOFT

*new
packaging*



BETTER THAN
**HALF
PRICE**

*your
favourite*
**DRY OIL
SPRAYS**
have a new look



smoothing
**JOJOBA
OIL**

**NEW Original
Dry Oil Spray**
150ml
22798
Price per 100ml = £1.33
Will normally be £5

£1.99

save £3.01



nourishing
**ARGAN
OIL**

**NEW Silky Moisture
Nourishing
Dry Oil Spray**
150ml
07773
Price per 100ml = £1.33
Will normally be £5

£1.99

save £3.01

life & style
AVON



INTRODUCING
CASA DI ROSA

AN EXCLUSIVE COLLECTION OF LUXURY FASHION
ACCESSORIES INSPIRED BY THE DESIGN AND STYLE OF ITALY

CASA DI ROSA

ITALIAN-INSPIRED COLLECTION



each exclusive design is inspired by the beauty and elegance of Italy



created with exceptional craftsmanship, using premium materials and hardware



with extra attention to the little details, for the luxury, quality finish you deserve



CASA DI ROSA



external zipped pocket with premium trims and stitching



internal zipped compartment and phone pocket



hand-painted edges and protective metal feet



NEW Leoni Premium Colour Block Handbag
PVC outer and polyester lining. Approx. 29cm x 13cm x 23cm. Handle drop approx. 9.5cm. Maximum strap length approx. 131cm.
62935 Red
62901 Mustard
Will normally be £28
£25 save £3

ALLOW 6 WEEKS FOR DELIVERY



NEW

THE LEONI
£25
SAVE £3

choose from red or mustard

CASA DI ROSA

ITALIAN-INSPIRED COLLECTION

CASA DI ROSA



front and internal zip pockets keep your valuables safe and easy to find



metal feet on the base of the bag help prevent scuffing



lift the zipped flap for an extra pocket



NEW Rosselli Premium Structured Handbag

Structured handbag with gold-coloured detailing. PVC outer with PU trim and polyester lining. Approx. 30cm x 13.5cm x 27cm. Handle drop approx. 10cm.

56739

Will normally be £35

£28 save £7

THE ROSSELLI

£28

SAVE £7

look out for more exclusive designs from the Casa di Rosa collection coming soon...

NEW



mottled monochrome side panels

CASA DI ROSA

ITALIAN-INSPIRED COLLECTION

IT'S ALL ABOUT YOU

OUR CUSTOMERS.

Kylie
The fun-loving lady who loves a night out.

Annie
The glam little giggler who loves a hat!

Kylie wears Tabitha Webb Maxi Dress and Jeanetic Western Jacket in White. Annie wears Jeanetic Shirt Dress. Natalie wears South Beach Shell Top and Jeanetic Slim Fit Jeans in Azure. Amy wears Jeanetic Pocket Detail T-shirt. Rachelle wears White Culottes. Viv wears Ship Shape Red Jumpsuit, Kenzo Takada Keshi Statement Flower Necklace and Kenzo Takada Keshi Statement Doublewear Ring.

Natalie
Our social butterfly who can't live without her heels!

Rachelle
Our retro beauty who loves all things vintage.

Amy
Our Miss Chatterbox who can't live without pink.

Viv
Our super-fun stunner who adores her skinny jeans.

WE ASKED OUR GORGEOUS CUSTOMER PANEL TO RATE OUR PRODUCTS ON **STYLE, QUALITY & VALUE.**

Want to see how we did? Turn over to find out...

VALUE

Annie rates us as GREAT
in the value stakes

I LOVE THIS
ONE-PIECE.

IT'S SO YOUTHFUL
AND THE MATERIAL IS
LOVELY AND SOFT.

A GREAT PRICE
FOR A JUMPSUIT

– IT'S A FULL OUTFIT!

– ANNIE FROM
WINDSOR

”

NEW

figure-flattering fit

cropped,
loose-fit overlay
to flatter all
body shapes

JUMPSUIT £17.50 ^{save} £5

NEW Festival Folk Double Layer Jumpsuit 100% viscose. Pattern may vary due to the nature of the fabric. 55772 10/12. 55335 14/16. 55475 18/20.

Will normally be £22.50 **£17.50** save £5

VALUE

Kylie rates us as
AMAZING value



KYLIE SAYS:
"They're so comfortable. I like the elasticated waist and the movable freedom. Plus, what a great price!"



thigh-smoothing shape



high-waisted for tummy smoothing

sculpting jeggings

light control, bottom-lifting



ANY 2
PAIRS
FOR
£30

pages 118-119



Wonder Sculpt Berry Jeggings
98% cotton, 2% elastane, excluding trims.
65375 10/12 40766 18/20
43208 14/16 41020 22/24
Normally £22 **£18** save £4

Body Illusions White Jeggings
70% cotton, 29% polyester, 1% elastane, excluding trims.
08862 6/8 04812 14/16
06676 10/12 21022 18/20
Normally £22 **£18** save £4

Body Illusions Indigo Jeggings
69% cotton, 21% polyester, 8% viscose, 2% elastane, excluding trims.
21915 6/8 21980 14/16
21972 10/12 21998 18/20
Normally £22 **£18** save £4

Body Illusions Black Jeggings
70% cotton, 29% polyester, 1% elastane, excluding trims.
23275 6/8 21436 14/16
08235 10/12 14837 18/20
Normally £22 **£18** save £4

VALUE

Natalie rates us as
INCREDIBLE value

THIS TOP IS SO
BOHO AND
GORGEOUS.

IT LOOKS LIKE A
DESIGNER TOP,
BUT IT'S SO MUCH MORE
AFFORDABLE.

ITS LOOSE FIT MAKES IT REALLY
COMFORTABLE, BUT IT'S
STILL FLATTERING.

—*NATALIE FROM*
NOTTINGHAM

”

on-trend
seasonal
print

NEW

bestselling
shape

comfortable,
loose fit

BOXY TOP £14.50 save £1.50

NEW Festival Folk Boxy Top 100% polyester. Pattern may vary due to the nature of the fabric.
16766 10/12. 16808 14/16. 15347 18/20. 15388 22/24. Will normally be £16

£14.50 save £1.50



QUALITY

Amy rates us as
OUTSTANDING for quality

**I JUST LOVE
THE COMFY
JOGGER STYLE
OF THESE PJS.
THEY'RE REALLY
SOFT AND
STYLISH.
I'D WEAR THEM
ALL THE TIME!**

—AMY FROM
WOLVERHAMPTON

Lashes Slipper Mules
Indoor/outdoor sole. Polyester.
Machine washable.
10512 Size 3/4
10520 Size 5/6
10553 Size 7/8
Normally £12
£8 save £4

super-comfy,
relaxed fit

NEW

100%
cotton



jogger-style
bottoms

eyelash
detail

EYELASH PJS £13.95 ^{save} £2

NEW Eyelash PJ Set 100% cotton. KEEP AWAY FROM FIRE.

55467 10/12. 28035 14/16. 24430 18/20. 08987 22/24. Will normally be £15.95 **£13.95** save £2

ALLOW 6 WEEKS FOR DELIVERY

QUALITY

Natalie rates us as
BRILLIANT for quality

pretty
tie-back
detail
on vest



£9.50
save £2

£11.95
save £2

NEW Peony Chemise 100% cotton, excluding trims. KEEP AWAY FROM FIRE. 28530 10/12. 28597 14/16. 28621 18/20. 28647 22/24. Will normally be £11.50 **£9.50** save £2

NEW Peony Shortie PJs 100% cotton, excluding trims. KEEP AWAY FROM FIRE. 54585 10/12. 54916 14/16. 54718 18/20. 02204 22/24. Will normally be £13.95 **£11.95** save £2

layer your look
with the
matching robe

NEW



on-trend
feminine
style

belted waist

ROBE £15.95 **save £2**

NEW Peony Robe 100% cotton, excluding trims. KEEP AWAY FROM FIRE. 28662 10/12. 28670 14/16. 28795 18/20. 27383 22/24. Will normally be £17.95 **£15.95** save £2



STYLE

Rachelle rates us as
AMAZING in the style stakes

**THESE CASUAL
SHOES ARE
EASY TO PAIR
WITH JEANS**

OR EVEN WITH AN
EVERYDAY DRESS.

**THEY REALLY GO
WITH THIS SEASON'S
HOTTEST TRENDS.**

”

*–RACHELLE FROM
NOTTINGHAM*

Sole sensations
TECHNOLOGY

now
up to
size 8!



ribbon
laces

soft
suede
feel

NEW

TRAINERS £18 save
£6

NEW Madelyn Lace Up Woven Leisure Shoes Polyester and PU upper,
cotton and polyester lining and sock. **55095** Size 4. **57331** Size 5. **30320** Size 6.
33068 Size 7. **28225** Size 8. Will normally be £24 **£18** save **£6**



STYLE

Viv rates us as **SUPER-FUNKY** in the style stakes

I REALLY LIKE THESE CASUAL, **FUNKY** WATCHES.

“ THE VARIETY OF COLOURS MEANS YOU CAN **SWAP AND CHANGE** TO MATCH WHATEVER YOU'RE WEARING. ”

– VIV FROM SHROPSHIRE

thin silicone straps are perfect for summer

54437
Pink



sparkling diamanté detail

NEW

54403
Orange



2-year warranty

01792
Turquoise



01701
Purple



WATCH £11.95 ^{save} £3

NEW Quinn Watch Adjustable strap approx. 15.4cm-20.6cm. Stainless steel back. Includes a battery that can be replaced. Will normally be £14.95 **£11.95 save £3**

Our new Luminosa Collection emulates the most beautiful and vibrant coloured gemstones. Each piece is checked to our highest standards, giving you quality jewellery that makes you feel special for an eternity.

CLARITY

almost flawless appearance, made with AAA grade cubic zirconia

COLOUR

beautifully coloured stones to emulate the finest rubies and diamonds

CARAT

equivalent in appearance to the same size diamonds and gemstones

CUT

alternating baguette and brilliant cut to optimise light reflection



total 0.86 carat equivalent

NEW

£15
save £5

NEW Sena Diamondesque Ring Rhodium-plated with cubic zirconia stones, total equivalent to 0.86ct. **54056** Size 6. **12369** Size 8. **54262** Size 10. Will normally be £20 **£15 save £5**

All Avon metal jewellery is hypoallergenic.

DIAMONDESQUE THE LUMINOSA COLLECTION

capture the opulent look of ruby with these stunning, timeless pieces

rhodium-plated setting and chain

NEW

£17.50
save £5



total 1.2 carat equivalent

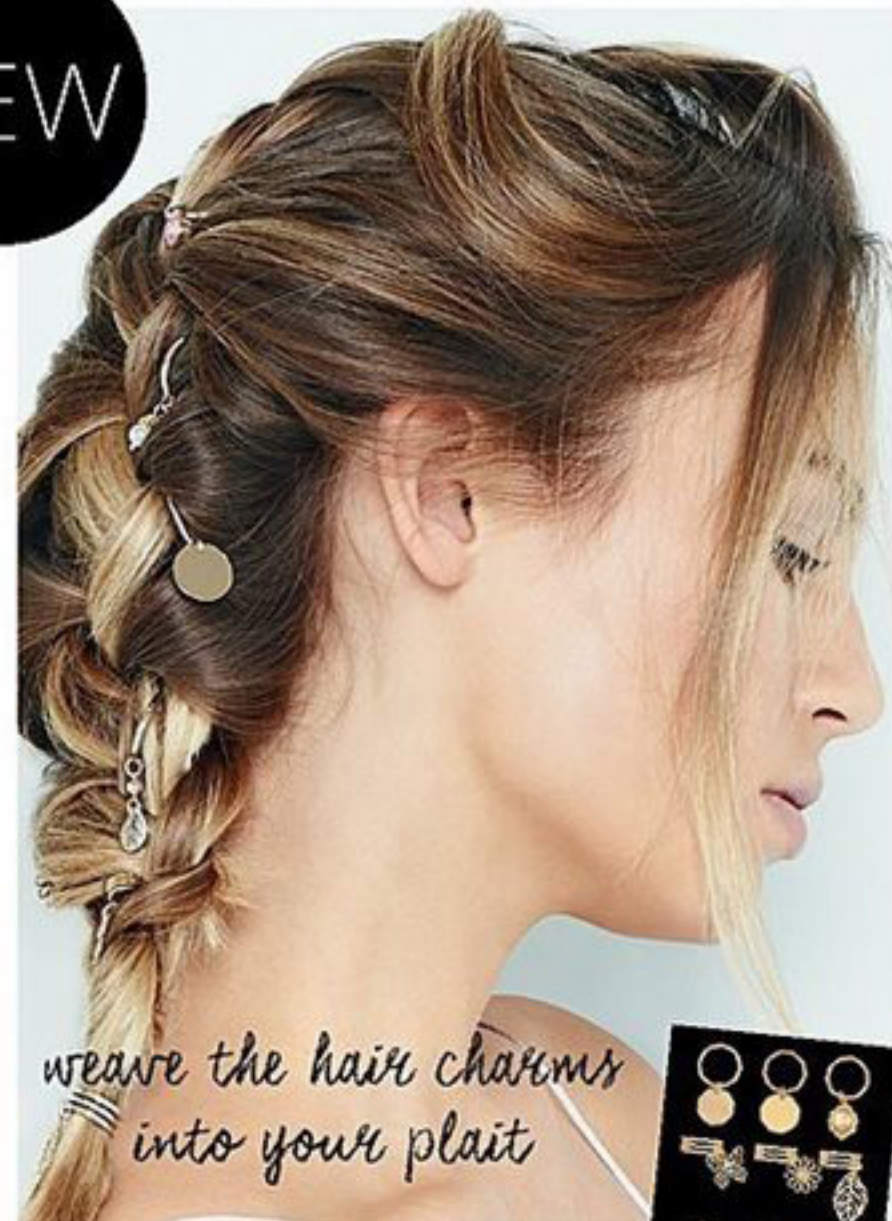
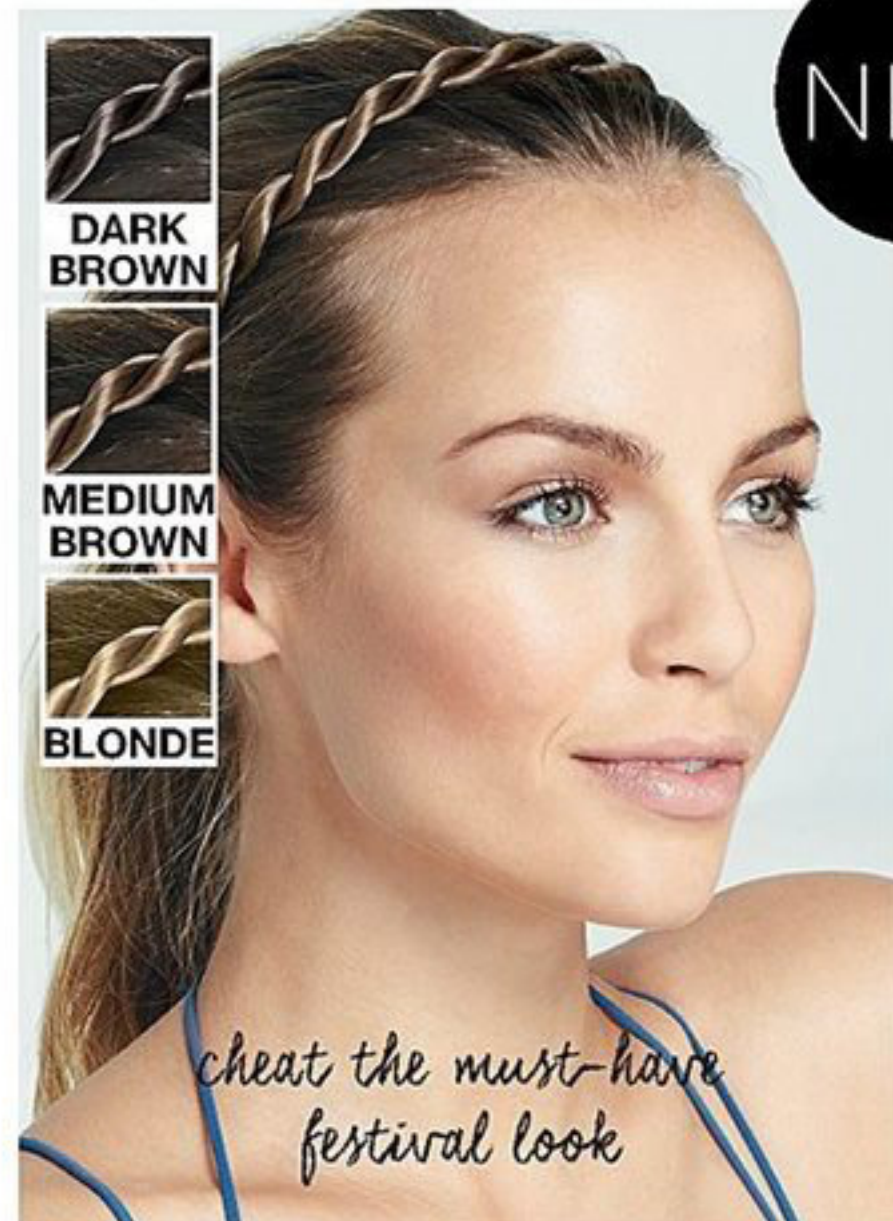
each beautiful piece comes in a Treasured Moments gift box

NEW Sena Diamondesque Necklace Rhodium-plated with cubic zirconia stones, total equivalent to 1.2ct. Length approx. 48cm. **14423** Will normally be £22.50 **£17.50 save £5**

Earrings purchased from Avon cannot be returned if sealed plastic bag has been opened.

1. FAUX HAIR BRAIDS

2. SHYLA HAIR CHARMS



NEW

DARK BROWN

MEDIUM BROWN

BLONDE

cheat the must-have festival look

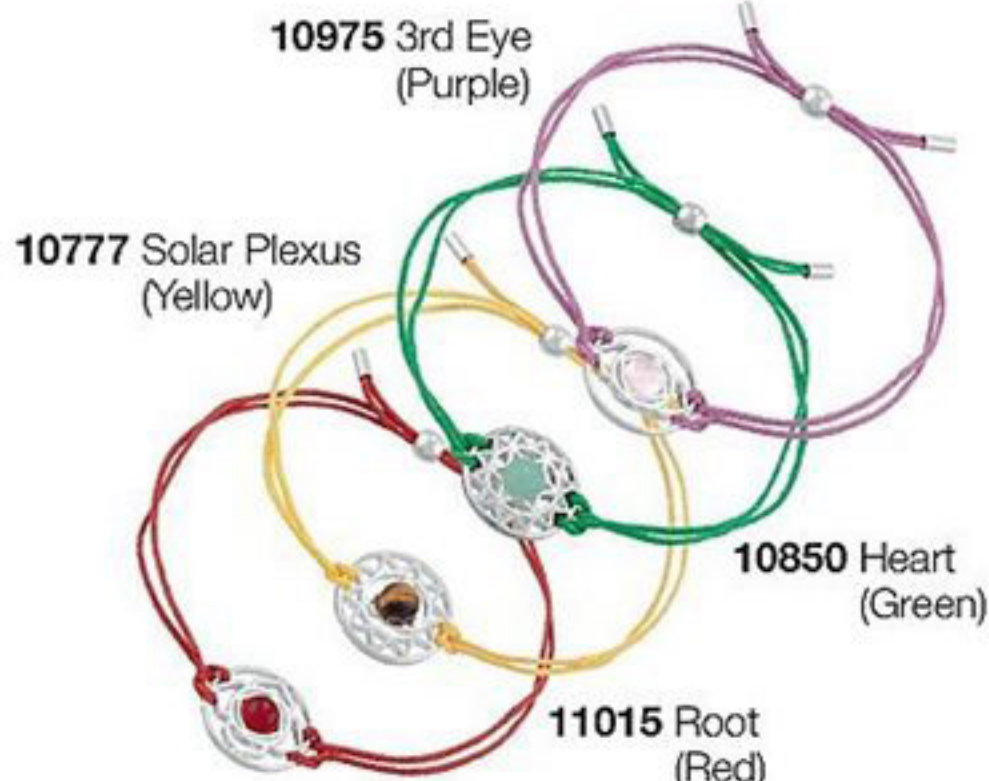
weave the hair charms into your plait



available in blonde, medium brown and dark brown

3. AMI KARMA NECKLACE

4. SURI CHAKRA BRACELETS



1. **NEW Faux Hair Braids** Polyester. 26021 Blonde. 15016 Medium Brown. 15073 Dark Brown. **£3.50**

2. **NEW Shyla Hair Charms** Gold coloured-plated. 27201 **£4.50**

3. **NEW Ami Karma Necklace** Gold-coloured plating and rose quartz beads. Length approx. 42cm + 9cm extension chain. 22400 Will normally be £8 **£4 half price**

4. **Suri Chakra Bracelet** Adjustable textile cord bracelet with semi-precious stone charm. Normally £6 **£3 half price**

WEAR IT YOUR WAY



TREND ALERT
the choker is the ultimate in festival fashion – mix up your look with the 3 gems in this set

black velvet-feel choker

chain choker with interchangeable pendants

NEW

CHOKER SET

£6

NEW Sasha Interchangeable Choker Set With 3 interchangeable pendants. Silver-plated necklace approx. 42cm + 9cm extension chain. Velvet-feel choker approx. 32cm + 9cm extension chain. 00836 Will normally be £8 **£6 save £2**

NEW



a cute way to keep rings tidy

£7
SAVE £3

1. WINIFRED RING HOLDER
Ring not included.



keyring with detachable charm



1 longline & 1 shortline necklace, perfect for mother & daughter

9ct gold-plated necklaces

2. BUTTERFLY CHARM KEYRING 3. DELANEY NECKLACE SET

1. **NEW Winifred Ceramic Ring Holder** Porcelain ring holder. Approx. 8.8cm x 12cm x 12cm. 22921 Will normally be £10 **£7 save £3**

2. **Butterfly Charm Keyring** Gold-coloured keyring with removable butterfly charm. Larger keychain length approx. 11.1cm. 26898 **£3**

3. **Delaney Necklace Set** 9ct gold-plated. Necklace with disc pendant approx. 42cm + 9cm extension chain. Necklace with butterfly pendant approx. 33cm + 9cm extension chain. Suitable for children aged 3+ years. 26856 Normally £12 **£7 save £5**

NEW

YOU'LL LOVE OUR LADYBIRD COLLECTION

order your beautiful Livia watch and gift set before they fly off our shelves



face features a pretty ladybird design

WATCH
£12
SAVE £3



comes in ladybird gift box

GIFT SET
£5
SAVE £3

NEW Livia Ladybird Watch Adjustable strap, approx. 16cm-20.5cm. Includes a battery that can be replaced. 58990 Will normally be £15 **£12 save £3**

NEW Livia Ladybird Gift Set Gold-coloured-plated necklace and pierced earrings. Necklace length approx. 42cm + 9cm extension chain. This is an adult item and not intended for children. 23242 Will normally be £8 **£5 save £3**



AVON Fashion

			13995 January (Siam-coloured) 	14233 July (Light Siam-coloured) 
17277 Capricorn	17384 Aquarius	17350 Pisces	14019 February (Amethyst Purple) 	14365 August (Peridot Green) 
			14050 March (Aquamarine Blue) 	14399 September (Sapphire Blue) 
58941 Aries	17400 Taurus	17004 Gemini	14076 April (Crystal Clear) 	14555 October (Rose-coloured) 
			14159 May (Emerald Green) 	02147 November (Topaz Orange) 
24455 Cancer	26336 Leo	16246 Virgo	14191 June (Moonstone Pink) 	20933 December (Zircon Blue) 
				
17103 Libra	17244 Scorpio	17251 Sagittarius		

Heena Horoscope Earrings Silver-plated pierced stud earrings with glass stone detail. **£6**

Addilyn Birthstone Earrings Silver-plated pierced stud earrings with glass birthstones. **£6**

ANY 2 FOR £8 or ANY 3 FOR £10
Earrings on page 136 only.



watch with
3 interchangeable
charms



bracelet with
7 removable charms

Posey Charm Watch Ladies' watch with 3 interchangeable charms. PU strap adjustable between approx. 16.5cm and 20cm. Comes with a battery that can be replaced. **20644 £20**

Quinn Interchangeable Charm Bracelet Set Stretch charm bracelet approx. 6cm in diameter unstretched. Includes 7 charms. **07252 £8 or half price**

buy the watch and
get the bracelet **HALF PRICE** Page 136 only.

KEY TO YOUR HEART

fall in love with our pretty Perdy Locket

NEW

*heart opens
to reveal a
key inside*

LOCKET
NECKLACE

£5



NEW Perdy Locket Rose gold-coloured-plated. Length approx. 42cm + 9cm extension chain. **21154** Will normally be £8 **£5 save £3**

TREND ALERT
a statement
necklace brings
your look bang
up to date



1. ZORA NECKLACE

choose from rose gold-tone
or silver-tone

ALL
NEW



2. ULANI HEART WATCH



3. SIDNEY EARRING GIFT SET

5-piece
interchangeable
earring gift set

1. **NEW Zora Statement Necklace** Length approx. 42cm + 9cm extension chain.

01545 Will normally be £9.95 **£7.95 save £2**

2. **NEW Ulani Heart Watch** Strap length approx. 20cm including removable H bar. Comes with a battery that can be replaced. 04325 Rose gold-tone. 00265 Silver-tone.

Will normally be £22 **£18 save £4**

3. **NEW Sidney Earring Gift Set** Gold-coloured-plated, pierced earring set.

21816 Will normally be £8 **£5.50 save £2.50**

BOHO BRACELETS

NEW

WRAP
BRACELET

£5



available in silver
and gold tones

NEW Francesca Wrap Bracelet Total length approx. 39cm.

02576 Silver-colour. 02659 Gold-colour. Will normally be £8

£5 save £3

Sole sensations TECHNOLOGY

flexible
and durable



NEW Callie Espadrille Pumps

Polyester upper, cotton lining, rubber outer.

size	black	pink
Size 4	19471	55350
Size 5	19661	55517
Size 6	19695	00059
Size 7	19778	19190
Size 8	55863	19455

£18



£18

available in sizes
4, 5, 6 and 7

cushioned sole
for comfort



Revival Ballet Loafers

With Scotchgard™ protection and cushioned insole.

size	tan	black
Size 4	23614	58693
Size 5	23671	59642
Size 6	12310	12435
Size 7	12328	12534

Normally £25

£16 save £9



lasting quality

£16
save £9

Walk & Sculpt

sculpting technology
helps improve the look
of calves and thighs



Emily Walk & Sculpt Ballet Pumps

Black PU ballet-style shoe with Walk & Sculpt technology and bow detail trim.

27623 Size 4

27706 Size 5

27730 Size 6

27763 Size 7

Normally £27.50

£18.50 save £9

£18.50
save £9



trainers come with
2 pairs of laces:
pink and grey



Splash Active Trainers

Memory foam trainers with micro-fresh technology. 2 pairs of laces included: pink and grey.

15719 Size 4

15743 Size 5

15875 Size 6

16048 Size 7

Normally £30

£20 save £10

£20
save £10

NEW Ship Shape Khaki Slip On Trainers

Polyester upper and lining, EVA outer.

56259 Size 4

56275 Size 5

55632 Size 6

55921 Size 7

55939 Size 8

Will normally be £25

£18 save £7

slip-on trainers
with memory
foam comfort



£18
save £7

shoe store from £16

AVON Fashion

NEW



pack of 2 just

£6

NEW
2-Pack
Fashion
Scarves
100%
polyester.
Approx.
196cm
x 10cm.
55152 £6



TREND ALERT
this season's
skinny scarf adds a
lightweight edge to
any outfit, perfect
for summer

your perfect companion
for every outfit



bag available in 3 shades:



Jaylynn Cross Body Bag Outer PVC, lining
100% polyester. Approx. 15cm x 21.5cm.
19166 Leopard-print. 55400 Beige.
55780 Black. Normally £10 **£7 save £3**

lightweight, monochrome-print scarf



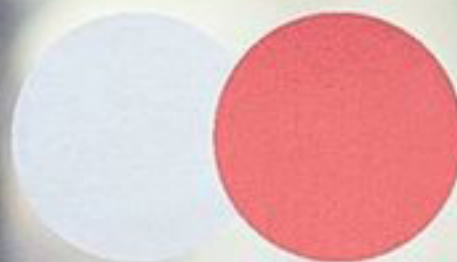
Monobloom Printed Scarf Polyester.
Approx. 60cm x 170cm. 14605 **£10**

keep it
CASUAL

NEW

NEW Set of 2 Vests
60% cotton, 40% polyester,
excluding trims.
28233 10/12 28365 18/20
28357 14/16 28423 22/24
Will normally be £14
£10 save £4

£10



essential vests in
pink and white



tummy
control
panel

Bottom Lift
Technology

£24

Body Illusions Bootcut Jeans
82% cotton, 17% polyester,
1% elastane, excluding trims.
26377 10 15008 16 14092 22
14951 12 25312 18 14209 24
14993 14 14068 20 **£24**

AVON
Body
ILLUSIONS

AVON Fashion

AVON
Body
ILLUSIONS
TECHNOLOGY

NEW South Beach

Embellished Swimsuit

With Body Illusions tummy support. 72% nylon, 15% elastane, 13% polyester.

28431 10/12

28449 14/16

28464 18/20

17095 22/24

Will normally be £22

£18 save £4

smooths the look
of your silhouette

£18
save £4

hidden panel
for light
tummy control

figure
flattering
SWIMSUIT



NEW



£10

available in white and turquoise



£10
save £2

available in white and black



£11
save £4

Lingerie Guarantee
For hygiene reasons, a replacement or refund cannot be given if the gusset label is removed from lingerie. This guarantee is in addition to your statutory rights.

1. NEW Fuller Cup Lace Bra

- Turquoise

89% nylon, 11% elastane, excluding trims.

- 19851 36d 18614 38f 19984 42d
 - 18416 36dd 19877 40d 18481 42dd
 - 19869 38d 18473 40dd 18598 42e
 - 18465 38dd 18564 40e 18689 42f
 - 18499 38e 18671 40f
- Will normally be £14

£10 save £4

Fuller Cup Lace Bra - White

90% nylon, 10% elastane, excluding trims.

- 07682 36d 21279 38f 59618 42d
 - 11643 36dd 08946 40d 16584 42dd
 - 09175 38d 04176 40dd 03590 42e
 - 05009 38dd 15461 40e 03962 42f
 - 05876 38e 06304 40f
- Normally £12

£10 save £2

2. Lace Trim Minimiser Bra

Non-padded, underwired. 85% nylon, 11% elastane, 4% cotton, excluding trims.

size	black	white
34dd	02048	20495
36dd	22244	21048
36e	22251	20941
36f	22327	20958
36g	22343	21014
38dd	00323	21089
38e	00406	21121
38f	00489	21220
38g	00471	21287
40dd	00505	21428
40e	00513	21444
40f	00612	21584
40g	00661	21451
42dd	33894	21618
42e	20891	01628
42f	20909	03020
42g	20917	20057

Normally £12

£10 save £2

3. Essential Non-Padded Dotty Bra

Non-padded, underwired bra. 90% nylon, 10% elastane, excluding trims.

- 24729 36d 12872 38e 23358 42d
 - 23523 36dd 13128 38f 16659 42dd
 - 26294 36e 23093 40d 03327 42e
 - 18309 36f 26963 40dd 03384 42f
 - 21147 38d 03210 40e
 - 12245 38dd 15933 40f
- Normally £15

£11 save £4

NEW Aurelia Embroidery Bra

55% polyester, 41% nylon, 4% elastane.

- 17160 34b
- 17319 34c
- 17541 34d
- 17608 34dd
- 17186 36b
- 17368 36c
- 17566 36d
- 16154 36dd
- 17210 38b
- 17418 38c
- 17574 38d
- 16170 38dd
- 17434 40c
- 17582 40d
- 16212 40dd
- 17533 42c
- 17590 42d
- 16238 42dd

Will normally be £14.95

£11.95 save £3

ALLOW 6 WEEKS FOR DELIVERY

£11.95
save £3

gives you a subtle lift and rounded shape

beautiful
BALCONETTE

NEW

foundation shade:
ivory

foundation shade:
natural beige

foundation shade:
nutmeg

foundation shade:
ivory

foundation shade:
natural beige

foundation shade:
nutmeg



bras
£12.50
each

tights
£5.50
each

Truly Flawless Bra – Ivory

64% polyester, 31% nylon,
5% elastane, excluding trims.

58461 34b 19273 38c

20776 34c 19539 38d

58719 36b 18945 40b

19240 36c 19323 40c

19422 36d 17517 42b

62919 38b 28811 42c

Normally £14

£12.50 save £1.50

Truly Flawless Bra

– Natural Beige

64% polyester, 31% nylon,
5% elastane, excluding trims.

58115 34b 28951 38c

23341 34c 18036 38d

25171 36b 18184 40b

28936 36c 28985 40c

17954 36d 16428 42b

25528 38b 16444 42c

Normally £14

£12.50 save £1.50

Truly Flawless Bra – Nutmeg*

64% polyester, 31% nylon,
5% elastane, excluding trims.

19117 34b 59964 38c

07351 34c 54650 38d

27888 36b 58081 40b

57885 36c 59519 40c

54643 36d 28837 42b

56069 38b 27466 42c

Normally £14

£12.50 save £1.50

Truly Flawless Briefs – Ivory

85% nylon, 15% elastane,
cotton gusset, excluding trims.

18408 10/12 23903 18/20

18630 14/16 24000 22/24

Normally £8

£6 save £2

Truly Flawless Briefs

– Natural Beige

85% nylon, 15% elastane,
cotton gusset, excluding trims.

59493 10/12 17178 18/20

17087 14/16 17376 22/24

Normally £8

£6 save £2

Truly Flawless Briefs

– Nutmeg*

85% nylon, 15% elastane,
cotton gusset, excluding trims.

18283 10/12 16873 18/20

18325 14/16 16998 22/24

Normally £8

£6 save £2

***WHILE STOCKS LAST**

NEW Truly Flawless Tights

– Ivory

15 denier. 76% nylon,
23% elastane, 1% cotton.
Cotton gusset.

01172 Medium 01560 XL

01263 Large 36731 XXL

£5.50

NEW Truly Flawless Tights

– Natural Beige

15 denier. 76% nylon,
23% elastane, 1% cotton.
Cotton gusset.

01339 Medium 35436 XL

01404 Large 22863 XXL

£5.50

NEW Truly Flawless Tights

– Nutmeg

15 denier. 76% nylon,
23% elastane, 1% cotton.
Cotton gusset.

01446 Medium 22905 XL

01495 Large 22947 XXL

£5.50

Medium – 10/12 • Large – 14/16 • XL – 18/20 • XXL – 22/24

meet your match

beautiful lingerie and hosiery in our 3 bestselling foundation shades (because 1 nude doesn't suit all...)

TRULY FLAWLESS



1
foldable
weekender
£15.50

storage
pouch
becomes a
handy zip
pocket when
the bag is
folded out

1. Mono Bloom Foldable Weekender
Polyester weekend bag that folds into a small PVC pocket. Full size approx. 29.1cm x 46.8cm.
14696
£15.50



3

luxe
quilted
finish

2. Ecrú Marl Jacket*
66% cotton, 34% polyester, excluding trims.
14829 10/12
14845 14/16
14860 18/20
19810 22/24
Normally £20
£17 save £3



4

chiffon
back
detail

4. Anna Loungewear Set
56% acrylic, 44% cotton, excluding trims.
00174 10/12
01214 14/16
05330 18/20
07211 22/24
Normally £24
£20 save £4

3. Ecrú Marl Joggers*
Main fabric: 77% cotton, 23% polyester, excluding trims.
Side panel: 66% cotton, 34% polyester, excluding trims.
58073 10/12 58552 18/20
58040 14/16 58206 22/24
Normally £17
£15 save £2

***WHILE STOCKS LAST**

Lipsy
LIPSY
LONDON



hooded jumper

Lipsy Hoodie†
61% cotton, 39% polyester, excluding trims.
10173 10/12
10256 14/16
10389 18/20
10421 22/24
£25

Lipsy Leisure Bag†
100% polyester. Base approx. 50cm x 18.5cm. Height approx. 26.5cm.
08557
Normally £35
£18 save £17

perfect for
the gym or
weekends
away

†ALLOW 6 WEEKS FOR DELIVERY



Lipsy
hoodie
£25

front pouch

Lipsy
weekender
£18

your healthy body

must-haves

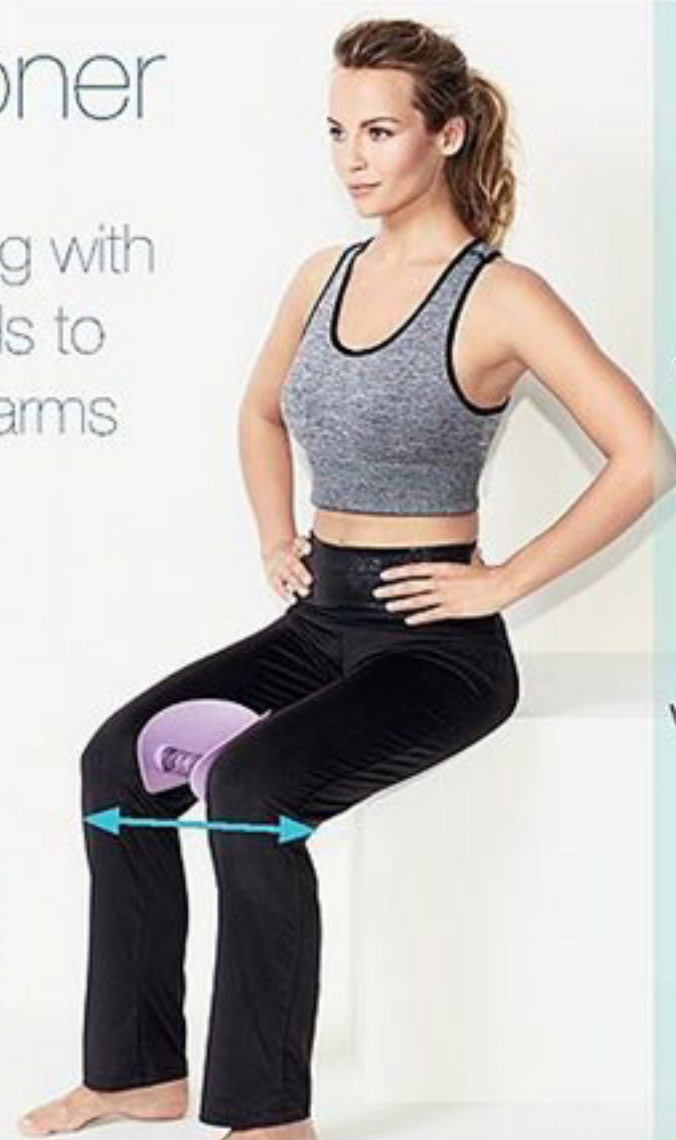
£6.50
save £5.50

multi-toner

try squeezing with both hands to tone your arms



NEW



tone your arms



work your chest



strengthen your thighs

NEW Thigh & Bicep Multi Toner Approx. 18cm x 12cm x 11cm. PP and steel. 12955 Will normally be £12 **£6.50** save **£5.50** **ALLOW 6 WEEKS FOR DELIVERY**

use foot holders to row

tummy toner



£12
save £3



tone your abs



work your chest



strengthen your back

Tummy Toner and Wheel 2-in-1 resistance equipment that helps strengthen and tone abdominal, arm, chest and back muscles. Approx. 67cm x 27cm x 14cm. Plastic and rubber. 12658 Normally £15 **£12** save **£3**

1 hop on the scales



2 results auto sync with the app

£28
save £22



scales sync to your phone via Bluetooth

3 track and monitor your progress

the app displays your BMI, body fat, hydration and more!



Healthy Body Tracker Scales Measures body statistics and stores them on the FREE, downloadable app. Approx. 30cm x 30cm x 3cm. Glass and ABS, with LED back light. Requires 2 x AAA batteries, not included. 16063 Normally £50 **£28** save **£22**

download the Healthy Body Tracker app for FREE at:



Download on the App Store

GET IT ON Google Play

Warm up exercises are recommended before attempting any exercise regime. It is also recommended you consult your doctor before starting any exercise programme. For adult use only.

heaven SCENT

freshen up your home
with uplifting home
fragrances and pretty
accessories

£5
each



FRESH

uplifting
marine notes
cedarwood

Linen Glass Candle

Burns for up to
30 hours.

19182

£5

Linen Reed Diffuser

5 reeds and 50ml oil.
Lasts up to 5 weeks.

00133

£5



All candles and diffusers in this brochure have a hazard classification under the Classification, Labelling and Packaging Regulation. Please see product details at avon.uk.com for full hazard information.

BUY 1
CHOOSE 1 **HALF PRICE*** save up to £7.50
page 155 only
lower priced item half price



diffuser with decorative
flowers and lid

reed
diffuser
£15

scented
pillows
£5.50

glass
candle
£9

lasts
up to
7 weeks

*Provence
Collection*

relaxing lavender blossom,
tonka bean and cashmere woods



notebook
£4

A5 lined
notepad

*Notebook
excluded from offer.

Lavender Blossom Scented Pillows

Set of 3 pillows with the scent of
lavender. Ribbon for hanging. Each
approx. 9cm x 9cm. Polyester. 09522

£5.50

Lavender Blossom Glass Candle

Scented candle. Approx. 6.8cm x
9cm. Glass jar with ceramic lid.

Burns for up to 30 hours. 08128 £9

Lavender Blossom Reed Diffuser

Scent lasts up to 7 weeks. 5 reeds.
80ml. 25957

£15

Happy Thoughts Notebook*

A5 lined notebook. Approx.
14cm x 18cm x 1.6cm. 08441

£4

THE gourmand
COLLECTION

diffuser lasts up to 5 weeks

burns for up to 30 hours

GLASS CANDLE
SALTED CARAMEL

REED DIFFUSER
SALTED CARAMEL

£6 each



SWEET

caramel
toffee
vanilla

Salted Caramel Glass Candle

Scented candle in glass jar with screw top lid. Burn time approx. 30 hours. **08227**
£6

Salted Caramel Reed Diffuser

Glass bottle with 50ml of fragranced oil and 5 natural reeds. Scent lasts up to 5 weeks. **08219**
£6

set of 2 diffusers, each lasting up to 5 weeks

£18
save £7

GOLD SHIMMER
Diffuser Set

£12
save £3



FLORAL

cedarwood
musk
yellow rose

Gold Shimmer Fragrance Lamp

Hand-rolled, glass mosaic bottle with fragranced oil. Wick burns for approx. 4 hours. Bottle approx. 14.9cm x 9.8cm x 13.3cm. **13268**
Normally £25 **£18 save £7**

Gold Shimmer Diffuser Set

Set of 2 glass diffusers with 50ml of fragranced oil. Each diffuser lasts up to 5 weeks. Comes in gift box approx. 7cm x 6.1cm x 18cm. **00240** Normally £15 **£12 save £3**

THE gourmand
COLLECTION

£6 each

diffuser lasts up to 5 weeks

burns for up to 30 hours

RUB to smell PEACHES & CREAM

GLASS CANDLE
PEACHES & CREAM

REED DIFFUSER
PEACHES & CREAM

NEW Peaches & Cream Glass Candle
Burns for up to 30 hours. Diameter approx. 25cm. **03103**
£6

NEW Peaches & Cream Reed Diffuser
Fragrance lasts up to 5 weeks. 50ml. **08375**
£6

PEACHES & CREAM

a mouthwatering, fruity fragrance with notes of sliced peaches, ripe clementine, whipped cream and sugar

EASY-PEASY MEAL PREP



3-in-1
peeler
£7

save £3

rotating
blades lock
in place

peel and slice in
3 different ways

blade 1: thin julienne strips



blade 2: for peeling



blade 3: for peeling
tough skins

- choice of rotating blades: standard, julienne and serrated
- saves space

NEW 3-in-1 Peeler
ABS and stainless steel. Approx. 20cm x 2.7cm x 3cm. Not dishwasher safe. 20669 Will normally be £10 **£7 save £3**



new

kitchen
magik

3-in-1
garlic press
£7

save £3

use the teeth in the lid
to press garlic through
the grate into the pot

1. presses garlic



2. grates garlic



3. pastes ginger

- grates and pastes
- mess free
- easy to clean

NEW Garlic Press
ABS and stainless steel. Approx. 6.5cm. x 7.8cm x 5.3cm. Not dishwasher safe. 00182 Will normally be £10 **£7 save £3**



- oil spit shield
- strainer
- pizza base
- trivet

Multi-Function Splatter Shield

Silicone with stainless steel frame. Diameter approx. 33cm. Ovenproof but not suitable for use in grill or microwave. Not dishwasher safe.

13755

£10 or half price



shields from hot oil splatters when frying

splatter shield

- non-stick
- detachable handle
- dishwasher safe
- separate sections

Breakfast Pan

Pan with 3 separate compartments. Removable handle. Diameter approx. 26cm. Steel. Dishwasher safe without the handle.

17194

Normally £15

£12 save £3



buy the Breakfast Pan and order the Splatter Shield
HALF PRICE
page 160 only

£12
save £3

breakfast pan

new

kitchen magik

2-in-1
oil spray
& pour
£7

save £3



perfect for infusing your own oil with chilli, garlic and herbs

1. pours



add water to the oil spray for super-healthy frying

2. sprays

- spray – to help use less oil
- pour – for dressings
- lid for hygienic storage

NEW Oil Spray and Pour

Holds approx. 150ml. Acrylic and stainless steel. Not dishwasher safe.

26393

Will normally be £10

£7 save £3



- food icons to show food types
- dishwasher safe
- microwave safe

Portion Template

To control meal portions. Microwave and dishwasher safe. Plastic. 27805 £6



portion guide



- great for baking or portion control
- collapsible silicone for easy storage
- dishwasher safe

Pop-Up Measuring Spoons

Set of 4. Measures in cups and millilitres up to 1 cup/250ml. Silicone with plastic handles. Dishwasher safe. 27870 £8



measuring spoons

new



travel breakfast cup and spoon

kitchen
magik

- 2 separate compartments
- separates cereal from milk or yogurt to keep it fresh
- spoon included

NEW Breakfast Cup

Comes with a spoon. Approx. 9cm x 9cm x 16.5cm. Plastic. Not dishwasher safe. 20594 £5



lunch box with ice pack, cutlery and small dressing pot



- cutlery stores in lid
- ice pack to keep food cool – simply fill with water and freeze

NEW Cooler Pack Lunch Box PE and silicone.

Approx. 25.5cm x 18cm x 9cm. Dishwasher safe. 22129 £8

NEW

£10



100% cotton

up to age 8

super HERO

he'll be desperate to get ready for bed with this Spider-Man set

NEW Spider-Man PJs
100% cotton. KEEP AWAY FROM FIRE.
22178 Ages 3-4
54551 Ages 5-6
02030 Ages 7-8
£10

NEW

£10



Licensed By:
 © 2017 Hasbro. All Rights Reserved.

100% cotton

up to age 8

what a CUTIE

her new favourite PJs, featuring My Little Pony

NEW My Little Pony PJs
100% cotton. KEEP AWAY FROM FIRE.
07393 Ages 3-4
57554 Ages 5-6
00620 Ages 7-8
£10

ALLOW 6 WEEKS FOR DELIVERY

get YOUR favourite products, in a way that suits YOU...



option 1 **want FREE delivery?** (that leaves more money for lippy!)

select Representative delivery and you can pay your Rep when your order is delivered as normal



option 2 **want quicker delivery or to pay by card?** (perfect for last-minute shopping!)

standard or express delivery, direct to your home or a parcel shop – pay by credit/debit card or PayPal for extra convenience



shop online

WITH YOUR REP

visit avon.uk.com today to find out more!



AVON
Beauty Connects



we guarantee you'll love your new products!

If you're not 100% happy with your purchase, just return it within 28 days of delivery for a refund or exchange, even if you've tried it!

Special terms apply to certain products – these are clearly indicated in the brochure. For a full refund on products with a free gift, please return both items to ensure your refund is processed.

Avon offers a 2 year warranty for manufacturing faults on its watches.

The Avon guarantee is in addition to your statutory rights. Contact your Independent Avon Representative for further details if required. On the rare occasion that it is necessary, Avon reserves the right to alter, cancel or change any offer, deal or promotion within this brochure. Errors and omissions excepted. In the event that we are unable to supply a product on time, you will receive it as soon as possible, or a substitute

product of equivalent or greater value may be offered. Only clearance offers are planned on a 'while stocks last' basis. This, and any other variance to our service promise, is indicated on the offer to which it applies. Items marked "Last Chance to Buy" applies to products that we no longer intend to sell within the brochure.

However, on some occasions we are left with excess stock which may be included in our Sale sections and flyers, and sold until stocks are exhausted. All clothes

and accessories are model's own, unless otherwise stated.

All claims in advertising are supported by clinical and consumer studies. Some images in this brochure are shown larger than actual size.



Items marked with this symbol have a hazard classification under the Classification, Labelling and Packaging Regulation. Please see product

details on our website for full hazard information: avon.uk.com.

Please refer to the dimensions in the product description to avoid any disappointment on delivery. All electrical products which fall under the auspices of the Waste Electrical and Electronic Equipment Act 2005, as amended, are compliant. Avon Cosmetics Ltd is a member of Electrolink Compliance Scheme. All such products are marked with the Wheelie-bin symbol. ♻️

Help the environment by disposing of your products responsibly. The wheelie bin symbols indicate the product and batteries must not be disposed of in the domestic waste as they contain substances which can be damaging to the environment and health. Please use designated collection points or recycling facilities when disposing of the item or batteries.



IF YOU ONLY BUY

one thing...

helps improve the look of calves and thighs

now available in size 8!



walk & Sculpt

complete comfort and lasting style exclusive to Avon

helps encourage leg muscles to work harder

NEW Holly Walk & Sculpt Mules

Textile and PU-PET upper with TPR outer.

size	black	white
Size 4	12963	03756
Size 5	06882	14688
Size 6	06833	23283
Size 7	12161	23416
Size 8	12203	23507

Will normally be £22

£16 save £6



available in metallic black or silver

NEW



don't miss!

£16

SAVE £6

...make it these gorgeous sculpting

SANDALS

selfie READY

check your make-up
on the go with our
mirrored phone case



just
£4



fits
iPhone 6

NEW

NEW Mirror Phone Case TPU and PC board. Approx 13.8cm x 6.9cm x 0.8cm. Suitable for use with iPhone 6. **22848 £4**

sleeping BEAUTY

simply **spritz on your pillow** and
drift away into a **blissful slumber**

just
£2.25
half price

no.1
bestseller*



*relax into a
deep sleep with
natural camomile
and lavender*



**Sleep Serenity
Pillow Mist**
100ml
13532
Normally £4.50
£2.25 half price

*Based on Planet Spa 2015 sales.

new

all 3 for
£12

SAVE £14

order using 69450

AVON

FEMME
EXCLUSIVE

RUB
to smell
AVON
FEMME
EXCLUSIVE



a radiant, *FLORAL ORIENTAL* with sparkling *PEAR*, captivating *JASMINE* infusion and warm, addictive *BLACKVANILLA ESSENCE*

a beautiful moment of

reflection

NEW EDP 50ml 18010 Price per 100ml = £32.00 **£16**

NEW Body Lotion 150ml 17947 Price per 100ml = £2.67 **£4**

NEW EDP Purse Spray 10ml 17988 **£6**

all 3 for
£12

SAVE £11

order using 69674

FEEL THE
electricity



INTRODUCING

AVON
**ATTRACTION
RUSH**

FOR HIM AND FOR HER

all 3 for
£12

SAVE £13

order using 68478

new



FOR HIM

an intense burst of mandarin-lime essence combined with sensual cinnamon bark and hypnotic amber accord

NEW EDT 75ml 19521 Price per 100ml = £20.00 **£15**

NEW Deodorant Body Spray 150ml 12971 Price per 100ml = £2.67 **£4**

NEW Hair and Body Wash 200ml 54999 Price per 100ml = £2.00 **£4**



FOR HER

a burst of wild strawberry leaf combined with exotic jasmine sambac and addictive amber accord

NEW EDP Purse Spray 10ml 55194 **£6**

NEW Body Lotion 150ml 05140 Price per 100ml = £2.67 **£4**

NEW EDP 50ml 08250 Price per 100ml = £30.00 **£15**

sparkling moments

sprinkled

WITH GLAMOUR

Rares

COLLECTION

£7 each
SAVE £6

LUSH GREENS
PEARLESCENT FLOWER
MUSK



Rare
PEARLS

AVON



RUB
to smell
Rare
GOLD



Rare
GOLD

AVON

GOLDEN MELON
ORANGE FLOWER
VANILLA



Rare
AMETHYST

AVON

PLUM
VIOLET
SANDALWOOD



Rare
PLATINUM

AVON

WHITE GRAPEFRUIT
PLATINUM TUBEROSE ESSENCE
BLONDE SANDALWOOD

Rares Collection
EDP, 50ml
25809 Rare Amethyst
19232 Rare Pearls
03285 Rare Platinum
13441 Rare Gold
Price per 100ml = £14.00
Normally £13
£7 save £6

AVON Perfume

just £7 each



RASPBERRY
BULGARIAN ROSE
RED SANDALWOOD

Little Red Dress EDP 50ml
24638 Price per 100ml = £14.00
Normally £13 **£7 save £6**



SICILIAN MANDARIN
IRIS NOIR
DARK PATCHOULI

Little Lace Dress EDP 50ml
14274 Price per 100ml = £14.00
Normally £13 **£7 save £6**

little
black
dress

COLLECTION

all 3 for
£10

SAVE **£9.20***

order using 68106
page 179 only

you'll always have
something
TO WEAR



HONEYSUCKLE. YLANG-YLANG. MILKWOOD

Little Black Dress EDP 50ml 14498 Price per 100ml = £26.00 **£13**

Body Lotion 150ml 14522 Price per 100ml = £2.40 **£3.60**

Roll-On Anti-Perspirant Deodorant 50ml 14514

Price per 100ml = £1.96 Normally £2.60 **99p save £1.61**

*Based on normal brochure prices.

AVON Perfume



World-renowned designer
KENZO TAKADA
has designed this beautiful fragrance
exclusively for Avon.

Kenzo Takada

AVON
LIFE

all 3 for
£20

SAVE **£13**
order using 69112

"LIVE LIFE
beautifully"
KENZO TAKADA



RUB
to smell
WATERLILY
VIOLET
IRIS FLOWER

Body Lotion 150ml 09407 Price per 100ml = £3.00 **£4.50**

EDP 50ml 20370 Price per 100ml = £46.00 **£24**

Perfumed Body Spray 75ml 21576 Price per 100ml = £6.00 **£4.50**

all 3 for
£12

SAVE **£11**
order using 69799



AVON
LUCK

CELEBRATE BEING

lucky
IN LIFE

BERGAMOT
ROSE PETALS
VELVET SANDALWOOD



EDP 50ml 08722 Price per 100ml = £30.00 **£15**

Body Lotion 150ml 08912 Price per 100ml = £2.67 **£4**

Perfumed Body Spray 75ml 07070 Price per 100ml = £5.33 **£4**

£8

SAVE **£7**

AVON
LUCK
LA VIE



STRAWBERRY
MUGUET
CEDARWOOD

EDP* 50ml 18549

Price per 100ml = £16.00 Normally **£15**

£8 save **£7**

*Excluded from All 3 for £12 offer.

AVON Perfume

£7 each
SAVE £4

AVON
Mesmerize
COLLECTION



MANDARIN
JASMINE
TONKA BEAN

19208
Mesmerize Black for Her



BERGAMOT
RED FREESIA
PATCHOULI

21907
Mesmerize Red for Her



MANDARIN
NEROLI
SANDALWOOD

AVON
Mesmerize

26443 Mesmerize for Her

sultry scents with an
essence OF MYSTERY

Mesmerize for Her Collection EDT. 50ml
Price per 100ml = £14.00 Normally £11 **£7 save £4**

PUR
BLANCA

all 4 for
£12
SAVE £8.80*
order using 69575

*Based on normal brochure prices.

the essence of
delicate
SIMPLICITY



WHITE FREESIA
WHITE PEONY
MUSK

new

Roll-On Anti-Perspirant Deodorant 50ml 07989 Price per 100ml = £1.98
Normally £2.60 **99p save £1.61**
EDT 50ml 08763 Price per 100ml = £22.00 **£11**
Body Lotion 150ml 08060 Price per 100ml = £2.40 **£3.60**
NEW Perfumed Body Spray 150ml 09928 Price per 100ml = £2.40 **£3.60**

AVON Perfume

YOUR
FAVOURITE
SCENTS
WITH 24-HOUR
DEODORANT
PROTECTION*

- NON-STICKY
- NON-FLAKY
- EFFECTIVE ANTI-PERSPIRANT*

for
her



for
him



ROLL-ONS AND TALCS

JUST
99p
EACH

save up to £1.76
pages 184-185

Roll-On Anti-Perspirant Deodorant 50ml

- for her**
- 17855 Avon Soft Musk
 - 11056 Far Away
 - 07930 Avon Cherish
 - 26146 Perceive
 - 30395 Little Black Dress
 - 08110 Incandescence
 - 14027 Mesmerize for Her
 - 72108 Pur Blanca

- for him**
- 18796 Black Suede
 - 01438 Avon Destination Grand Canyon
 - 17079 Avon Destination Wilderness
 - 09092 Full Speed
 - 23556 Full Speed Max Turbo
 - 06601 Mesmerize for Him

- Shimmering Body Powder 40g**
- 24331 Far Away
 - 24166 Avon Soft Musk
- Price per 100g = £2.48
Normally £2.75
99p save £1.76

Price per 100ml = £1.98
Normally £2.60
99p save £1.61

*Excluding Shimmering Body Powder.

£5 each

SAVE £6

Secret Fantasy

enchanting infusions
of mystery

BLACK CHERRY
ORCHID
MARSHMALLOW WOOD

BLACKBERRY
PURPLE VIOLET
MAGNOLIA

RED BERRIES
PLUMERIA
CRÈME DE CHANTILLY

RED BERRIES
JASMINE
WHITE MUSK

Secret Fantasy Collection

EDT. 50ml

17509 Kiss*

22574 Midnight*

12633 Secret Fantasy*

08417 Wonderland†

Price per 100ml = £10.00

Normally £11

£5 save £6

*Comes with a detachable cast iron
charm on a 2cm stainless steel chain.

†Comes with a detachable aluminium
charm with clear rhinestone on a
2.5cm brass chain.

just

£5

SAVE £4

a forever
fragrance of

unforgettable

ELEGANCE

RUB
to smell
FRESH GREENS
JASMINE
AMBER



Timeless

EDT 50ml 27409 Price per 100ml = £10.00 Normally £9 £5 save £4

both for
£5

SAVE £9.10
order using 67041
page 188 only

 **TAHITIAN**
holiday



COCONUT
WHITE BLOSSOMS
TAHITIAN TIARÉ FLOWER

EDT 50ml 03558
Price per 100ml = £21.00 **£10.50**
Exotic Body Mist 100ml 10405
£3.60

exotic
**SUMMER
SCENTS**



new

LIMITED
EDITION

AVON
summer white paradise

£5

SAVE £3

RUB
to smell

PEACH BLOSSOM
GINGER LILY
GOLDEN AMBER



NEW EDT
50ml
17939
Price per 100ml = £10.00
Will normally be £8
£5 save £3

AVON Perfume

BUY 1 CHOOSE 1 HALF PRICE

across selected fragrances, pages 190-191 lower priced item half price



1. **Individual Blue Collection** EDT. 100ml
00794 Individual Blue
05314 Individual Blue Casual
£8.50

2. **Avon Attraction for Him** EDT 75ml
08334
Price per 100ml = £20.00
£15

3. **Elite Gentleman Collection** EDT. 75ml
11601 Elite Gentleman
01826 Elite Gentleman Untailored
19620 Elite Gentleman Weekend
Price per 100ml = £17.33
£13

4. **Avon Alpha for Him** EDT 75ml
09399
Price per 100ml = £20.00
£15

5. **Avon Life for Him** EDT 75ml
07963
Price per 100ml = £32.00
£24

6. **Mesmerize for Him Collection** EDT. 100ml
06577 Mesmerize for Him
20750 Mesmerize Black for Him
21873 Mesmerize Red for Him
£11

7. **Black Suede Collection** EDT. 75ml
09068 Black Suede Essential
18739 Black Suede
Price per 100ml = £14.67
£11

8. **Avon Destination Collection** EDT. 75ml
17335 Avon Destination Grand Canyon
17053 Avon Destination Wilderness
Price per 100ml = £14.67
£11

9. **1 Pulse for Him** EDT 75ml
06338
Price per 100ml = £14.67
£11



1. **EDP Travel Spray** 30ml
01313 Far Away
01032 Perceive
01305 Incandessence
Price per 100ml = £25.00
£7.50

22830 Premiere Luxe
01529 Avon Luck for Her
07088 Avon Attraction for Her
01016 Avon Dreams
Price per 100ml = £30.00
£9

2. **EDT Pulse Spray*** 10ml
20453 Mesmerize Black for Her

EDP Pulse Spray* 10ml
10918 Avon Cherish
19919 Avon Cherish The Moment
15842 Avon Femme Icon
26724 Perceive
08268 Avon Attraction for Her
25692 Little Black Dress
63610 Little Lace Dress
09274 Far Away
03988 Far Away Infinity
Normally £6
£3 half price

EDP – Eau de Parfum Spray
EDT – Eau de Toilette Spray

BUY 1 CHOOSE 1 HALF PRICE

across selected fragrances, pages 190-191 lower priced item half price



3. **Avon Femme Collection** EDP. 50ml
19331 Avon Femme
15818 Avon Femme Icon
Price per 100ml = £32.00
£16

4. **1 Pulse for Her** EDT 50ml
23721
Price per 100ml = £22.00
£11

5. **Far Away Collection** EDP. 50ml
10702 Far Away Bella
04549 Far Away
50278 Far Away Infinity
Price per 100ml = £26.00
£13

6. **Incandessence Collection** EDP. 50ml
26468 Incandessence Glow
22293 Incandessence
28605 Incandessence Flame
Price per 100ml = £22.00
£11

7. **Viva La Vita EDP** 50ml
27656
Price per 100ml = £30.00
£15

8. **Pur Blanca Blush** EDT 50ml
20461
Price per 100ml = £22.00
£11

9. **Perceive Collection** EDP. 50ml
08904 Perceive
10306 Perceive Oasis
Price per 100ml = £22.00
£11

10. **Premiere Luxe** EDP 50ml
21923
Price per 100ml = £32.00
£16

11. **Avon Alpha for Her** EDP 50ml
09340
Price per 100ml = £30.00
£15

12. **Avon Cherish Collection** EDP. 50ml
28241 Avon Cherish The Moment
10926 Avon Cherish
Price per 100ml = £26.00
£14

13. **Avon Attraction for Her** EDP 50ml
10264
Price per 100ml = £30.00
£15

14. **Today Tomorrow Always Collection** EDP. 50ml
25460 Today
25486 Tomorrow
14795 Forever
Price per 100ml = £26.00
£14

15. **Avon Soft Musk Collection** EDT. 50ml
27573 Avon Soft Musk
08953 Avon Silky Soft Musk
Price per 100ml = £17.00
£8.50

16. **Avon Dreams** EDP 50ml
08573
Price per 100ml = £26.00
£14

17. **Scent Essence Collection*** EDT. 30ml
27680 Sparkly Citrus
27714 Romantic Bouquet
27722 Vibrant Fruity
Price per 100ml = £11.67
Normally £8
£3.50 save £4.50

18. **Perfumepod*** Plastic and aluminium refillable atomiser. 5ml capacity.
17459
£8

*Excluded from Buy 1 Choose 1 Half Price offer.

ANY 2 FOR £5

across ladies' and men's toiletries
page 192 only



for her

1. **Body Lotion** 150ml
13656 NEW Mesmerize Red
for Her
13672 Mesmerize Black for Her
28589 Incandessence
16030 Perceive
14910 Avon Dreams
13607 Little Lace Dress
03525 Rare Pearls
25726 Rare Gold
04143 Rare Amethyst
61531 Far Away Infinity
Price per 100ml = £2.40
£3.60

06981 Avon Cherish
19679 Avon Cherish
The Moment
10462 Viva la Vita
09548 Avon Alpha for Her
20180 Avon Femme
26906 Avon Femme Icon
10058 Avon Attraction for Her
09597 Today
10272 Tomorrow
42309 Avon Luck for Her
Price per 100ml = £2.67

£4

2. **Perfumed Body Spray** 75ml
14506 Little Black Dress
13029 Little Red Dress
18507 Incandessence
17624 Avon Soft Musk
10157 Far Away
08748 Perceive
25742 Avon Dreams
Price per 100ml = £4.60
£3.60
19380 Avon Femme
21824 Avon Attraction for Her
09621 Avon Alpha for Her
32979 Avon Luck for Her
10454 Viva la Vita
Price per 100ml = £5.33

£4
3. **Body Mist** 100ml
07484 Avon Cherish
£3.50
4. **Shower Gel** 150ml
10652 Far Away
Price per 100ml = £2.40
£3.60
10355 Today
10587 Tomorrow
Price per 100ml = £2.67
£4

for him

5. **Deodorant Body Spray** 150ml
13284 Elite Gentleman
19646 Elite Gentleman Weekend
28308 Black Suede
06692 Mesmerize for Him
17665 Avon Destination Wilderness
09365 Full Speed
06445 Full Speed Max Turbo
Price per 100ml = £2.40

£3.60
22871 Avon Attraction for Him
09670 Avon Alpha for Him
Price per 100ml = £2.67

£4
14167 Avon Life for Him
Price per 100ml = £3.00

£4.50
6. **After Shave Conditioner** 100ml
20701 Mesmerize Black for Him
£3.60
02402 Avon Attraction for Him
£4

7. **Hair & Body Wash** 250ml
11585 Elite Gentleman
19703 Elite Gentleman Weekend
08755 Black Suede
54114 NEW Mesmerize Red for Him
Price per 100ml = £1.44

£3.60
200ml
02550 Avon Attraction for Him
09506 Avon Alpha for Him
Price per 100ml = £2.00
£4
10900 Avon Life for Him
Price per 100ml = £2.25
£4.50

£6 each
SAVE £5



FULLSPEED

ENGINEERED FOR
EXCITEMENT

juniper berry
cypress
sandalwood
1. **Full Speed EDT** 75ml
28472 Price per 100ml = £8.00
Normally £11 **£6 save £5**

fresh bergamot
cool spices
bracing musk
2. **Full Speed Max Turbo EDT**
75ml 09845 Price per 100ml = £8.00
Normally £11 **£6 save £5**



AVON Perfume

all 3 for
£12

SAVE **£8.20**

order using 69682

AVON HOMME

CAPTIVATE WITH
SOPHISTICATION

citrus
cardamom
vetiver

EDT 75ml 54239
Price per 100ml = £17.33
£13

Hair & Body Wash
250ml 54346 Price per
100ml = £1.44 **£3.60**

Deodorant Body
Spray 150ml 26708
Price per 100ml = £2.40
£3.60



all 3 for
£12

SAVE **£6.20**

order using 68064

AVON BLACKSUEDE NIGHT

WHERE WILL THE
NIGHT TAKE YOU?

bergamot
nutmeg
black amber

EDT 75ml 07807
Price per 100ml = £14.67 **£11**

Hair & Body Wash
250ml 07575 Price per
100ml = £1.44 **£3.60**

Deodorant Body
Spray 150ml 08797
Price per 100ml = £2.40
£3.60



AVON LUCK

CELEBRATE LIFE'S
LUCKY MOMENTS

all 3 for
£12

SAVE **£11**

order using 68239

pink pepper
nutmeg
sandalwood

Deodorant Body Spray
150ml 07997
Price per 100ml = £2.67 **£4**

Hair & Body Wash
200ml 14308
Price per 100ml = £2.00 **£4**

EDT 75ml 03699
Price per 100ml = £20.00 **£15**



all 3 for
£12

SAVE **£8.20**

order using 67645

AVON PRIME

LEAVE A LASTING
IMPRESSION

all 3 for
£12

SAVE **£8.20**

order using 67645

lavender
spearmint
cedarwood

EDT 75ml 02923
Price per 100ml = £17.33
£13

Hair & Body Wash
250ml 07013 Price per
100ml = £1.44 **£3.60**

Deodorant Body
Spray 150ml 02865
Price per 100ml = £2.40
£3.60



STOCK UP & SAVE

on all his grooming essentials, pages 196-197
save up to £11

2 any for £5 3 any for £7

ENERGISING

daily refreshment with vitamin E and ginger



2-in-1 Shave & Wash
150ml
01867
Price per 100ml = £2.67
£4

refresh



3-in-1 Shampoo, Conditioner & Body Wash
250ml
01891
Price per 100ml = £1.60
£4

revive



2-in-1 After Shave & Moisturiser
100ml
16220
£4

moisturise

SENSITIVE

gentle daily cleansing with chamomile and aloe



Creamy Face Wash
150ml
05397
Price per 100ml = £2.67
£4

cleanse



Shave Gel
100ml
05959
£4

groom



2-in-1 After Shave Balm & Moisturiser
100ml
06064
£6

soothe

senses HALF PRICE – JUST £1

2-in-1 Hair & Body Wash*
250ml
00307 Ocean Surge
58214 Amazon Jungle
59162 X-treme
14217 Intense Freshness
Price per 100ml = 40p
Normally £2

£1
half price

*Excluded from Avon Men offers.



peppermint & marine



fresh sage & sandalwood



grapefruit & cedarwood



bergamot & cardamom

limited edition

ESSENTIALS

daily care with vitamin E, ginger and aloe



Invigorating Body Wash
250ml
28258
Price per 100ml = £1.20
£3

wash



3-in-1 Shampoo, Condition & Shave
250ml
16915
Price per 100ml = £1.20
£3

purify



Revitalising Shave Gel with Skin Care Complex
150ml
12237
Price per 100ml = £2.67
£4

refresh



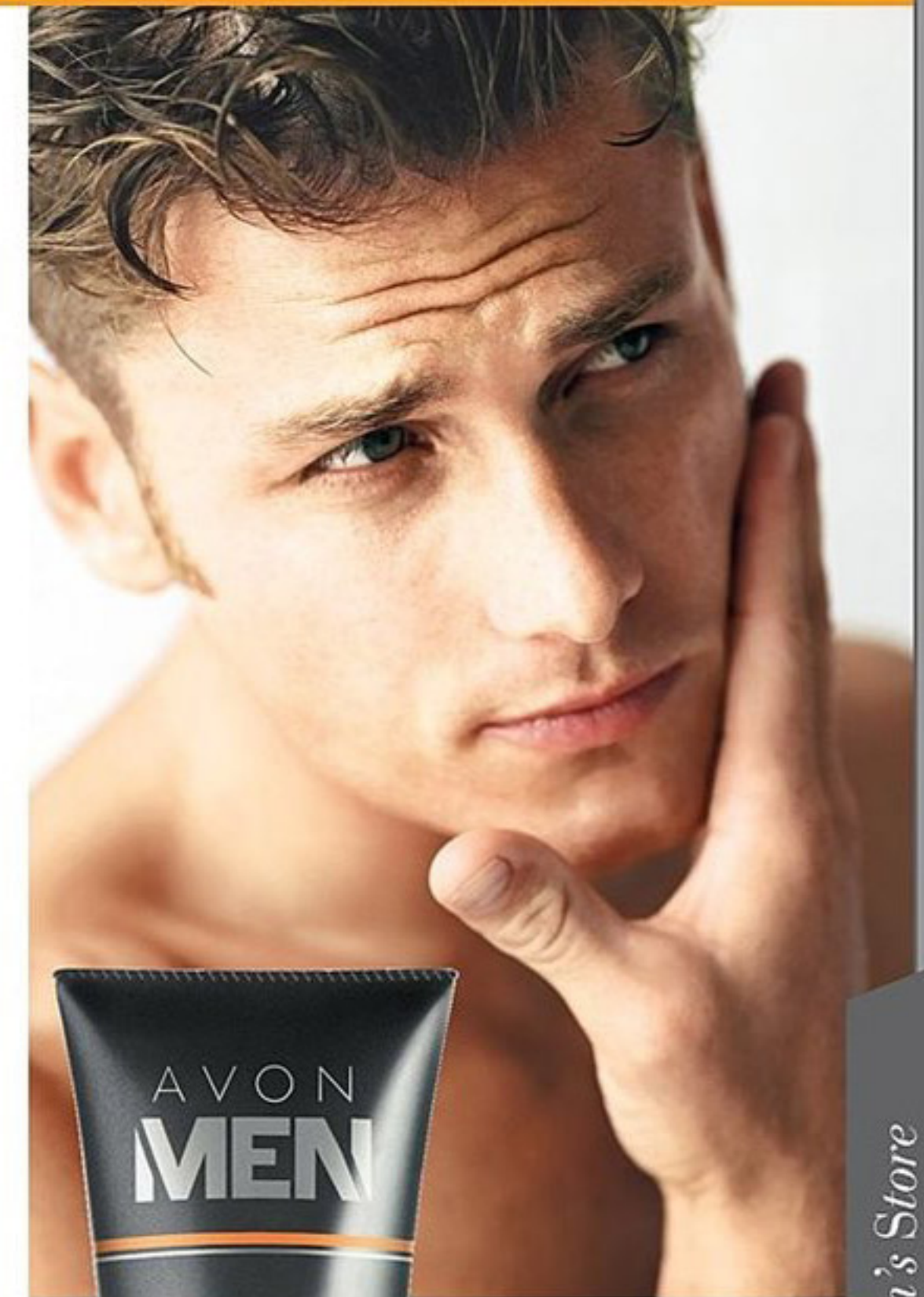
Smooth Shave Foaming Gel
200ml
18150
Price per 100ml = £2.00
£4

shave



Conditioning After Shave Balm
100ml
18127
£5

soften



non-greasy,
long-lasting
hydration

Hydrating Moisturiser
50ml
15560
Price per 100ml = £12.00
£6



thank you
**FOR 25 YEARS
OF SUPPORT**

on the journey to stop breast cancer

.....
Much progress has been made, however, too many women are STILL losing their lives. Avon supports Breast Cancer Now and believes if we all act now, by 2050 every woman who develops breast cancer will live.

Show your support today and help us make this goal a reality.

£1.50 goes to Breast Cancer Now



pin it with pride!

with stunning, Swarovski® crystals

NEW Olivia Swarovski® Pin
Swarovski®, stone-set crystal and silver-plated brooch in a ribbon design. Comes in a branded gift box. 11932

£4

Swarovski® is a registered trademark of Swarovski AG.



Avon will donate £1.50 for every pin sold to Breast Cancer Now, a charity registered in England and Wales (no. 1160558), Scotland (SC045584) and Isle of Man (no. 1200).

Bath & Body Store

SKIN
so
SOFT

50 YEARS
OF NATURAL
SOFTNESS

wrap your skin
IN SOFTNESS

*rich, creamy wash
enriched with
hydrating oils*

*moisturising lotion
to soften and smooth*



& IMPROVED

Silky Moisture
now with
SILK PROTEINS
*for smoother,
more radiant skin*

any 3 for

£5

save £7

page 201 only

**NEW Overnight
Body Treatment**
200ml
24026
Price per 100ml = £2.00
£4

**NEW Creamy
Body Wash**
250ml
12112
Price per 100ml = £1.60
£4

**NEW Ultra
Moisturising
Body Lotion**
250ml
11874
Price per 100ml = £1.60
£4



SKIN
so
SOFT

50
YEARS
OF NATURAL
SOFTNESS

get your
GRADUAL
TAN



£4
save £2

NEW &
IMPROVED
*fresh new fragrance
with no nasty fake
tan smell*



for fuller,
natural-looking
colour

- ✓ gradually build up an even glow
- ✓ with softening velvet flower and jojoba oil
- ✓ leaves skin smooth, with a flattering hint of shimmer

**NEW Enhance & Glow
Glow Body Lotion**
200ml
17913
Price per 100ml = £2.00
Will normally be £6
£4 save £2

get your
INSTANT
GLOW

new



£3
save £2



for a subtle,
skin-perfecting
glow

- ✓ sprays on evenly for an airbrushed, streak-free finish
- ✓ easy to apply on hard-to-reach areas
- ✓ new and improved fragrance with no nasty fake tan smell

**NEW Enhance & Glow
Airbrush Spray**
150ml
17897
Price per 100ml = £2.00
Will normally be £5
£3 save £2

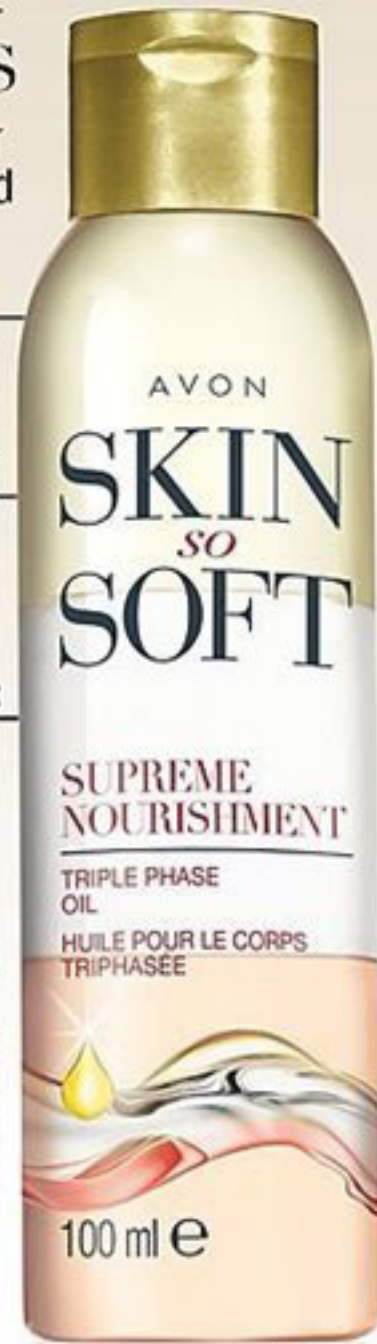
SKIN SO SOFT

**SUPREME
NOURISHMENT**
hydrating
MACADAMIA OIL

**SILKY
MOISTURE**
smoothing
ARGAN OIL

**3 LAYERS OF
GOODNESS**
shake together for
the optimum blend

- 1 TOP LAYER
NOURISHES
- 2 MIDDLE LAYER
HYDRATES
& SEALS
- 3 BOTTOM LAYER
SOFTENS



**NEW Triple
Phase Oil**
100ml
01909
Will normally be £5.50
£4 save £1.50



**NEW
Cream Oil
Body Lotion**
250ml
57117
Price per 100ml = £1.60
Will normally
be £6
£4 save £2



**NEW
Creamy Body
Wash for
Extra-Dry Skin**
250ml
02709
Price per 100ml = £1.20
Will normally
be £5
£3 save £2



**NEW
Tissue Oil**
150ml
02527
Price per 100ml = £2.67
Will normally be £8
£4 half price

**Women's Roll-On
Anti-Perspirant Deodorant**

50ml
23879 Max Protection 6
17111 Invisible Protection
06155 Minerals
15362 Light Bloom
Price per 100ml = £2.00
Normally £2
£1 half price



**Men's Roll-On
Anti-Perspirant Deodorant**

50ml
16816 Max Protection 6
16675 Invisible
06650 Minerals
63693 Fresh
16956 Active
Price per 100ml = £2.00
Normally £2
£1 half price



SOFT & SMOOTH soothing
MEADOWFOAM OIL

**NEW Facial Hair
Removal Cream**
30ml
22681
Price per 100ml = £8.00
Will normally be £4
£2.40 save £1.60

**NEW Moisturising
Shave Gel**
200ml
11635
Price per 100ml = £1.45
Will normally be £4.80
£2.90 save £1.90

**NEW Hair
Removal Cream**
100ml
22806
Will normally
be £5.30
**£3.20
save £2.10**

**Ladies'
Razors**
5 razors.
26500
Price per piece = 50p
£2.50



let's talk about
feminine hygiene
*after all, we're all
women here, right?*

Intimate feminine washes are specifically designed to maintain your natural pH balance. Using harsh soaps or fragrances can damage and irritate sensitive areas.

new

- ✓ odour neutralising
- ✓ soap free and perfectly pH balanced
- ✓ contains witch hazel and soothing chamomile extracts

our first wash
designed to
*neutralise
odour*



**GYNAECOLOGIST
TESTED**

Feminine Wash 300ml
63602 NEW Odour Neutralising
28688 Gentle
07062 Active
05454 Cotton Breeze
Price per 100ml = 67p
Normally £4

**£2
half price**

**Feminine
Cleansing Wipes**
15 wipes.
07336
Price per piece = 13p
Normally £3.40
£2 save £1.40



AVON Bath & Body



rich & nourishing INDULGENCE

pamper yourself from top to toe with
African shea butter

intensely rich
cream with
sumptuous
shea butter

ultra-rich
body butter
that leaves
skin silky
smooth

smoothing,
exfoliating scrub
to soften hands
and feet



lock in your
cream with
these specially
designed
gloves



new

HANDBAG SIZE
*for soft hands
on the go*

this 30ml size
is perfect for popping
in your handbag, so
you can apply hand
cream wherever
you are

rich, creamy formula
leaves hands feeling
soft and **smooth**,
even after washing

**Blissfully
Nourishing**
with African Shea Butter
Hand Cream
à l'extrait du beurre
de karité Africain
Crème pour les mains

30 ml e

**Hand, Elbow
and Foot Cream**
75ml

20032
Price per 100ml = £4.33
Normally £4.50

£3.25

save £1.25

Body Butter
200ml

04747
Price per 100ml = £2.80
Normally £8

£5.60

save £2.40

**Hand and
Foot Scrub**
75ml

13748
Price per 100ml = £4.33
Normally £4.50

£3.25

save £1.25

**Moisturising
Gloves**

95% cotton, 5% elastane.
Approx. 20cm x 16cm. One size.

05645
Normally £5

£3.50

save £1.50

NEW Hand Cream
30ml

18358
Price per 100ml = £10.83
Will normally be £4.50

£3.25

save £1.25

FOOT WORKS

your foot problems SOLVED

rough skin

rich cream with pumice and walnut shell to slough away rough skin



Rough Skin Remover

75ml
22566

Price per 100ml = £3.33
Normally £3.50
£2.50 save £1

hot feet

fun, fizzing feel with soothing aloe vera



Cooling Crackle Mousse with Aloe

150ml
09613

Price per 100ml = £2.00
Normally £5
£3 save £2

smelly feet

neutralising spray reduces foot odour instantly



Odour Neutralising Foot and Shoe Spray

75ml
09746

Price per 100ml = £2.67
Normally £3
£2 save £1

neutralises odour and absorbs excess moisture



Deodorising Foot and Shoe Powder

75g
54452

Price per 100g = £2.67
Normally £3.50
£2 save £1.50

dry feet

intensely moisturises, soothes and smooths dry, rough skin as you sleep



Invisible Sock Cream with Silicone Technology

75ml
22186

Price per 100ml = £3.33
Normally £3.50
£2.50 save £1



helps lock in hydration overnight

Moisturising Socks

95% cotton, 5% elastane.
One size.

09563

Normally £5
£3.50 save £1.50

hard, dry skin

3 STEPS to perfectly SMOOTH SOLES



1. SOAK ACHY FEET
restoring soak with Epsom salts to soothe achy feet

Restoring Foot Soak with Epsom Salts
100ml
26690

Normally £4
£2.50
save £1.50



2. BUFF HARD SKIN
stone gently sloughs away dry, dead skin for renewed softness

NEW Smoothing Stone
55210
Will normally be £4.50

£2
save £2.50



3. HYDRATE DRY SKIN
moisturise and exfoliate in 1 with salicylic acid and shea butter

Double Action Exfoliating Moisturiser
50ml
24182

Price per 100ml = £5.00
Normally £3.50
£2.50
save £1

Solutions

SHAPE YOUR BUST

advanced gel formula with pomegranate and fennel extracts to help boost collagen and elastin production

NEW Bust Contour Lift & Tone Cream

150ml

18077

Price per 100ml = £3.33

Will normally be £10

£5 half price



REDUCE YOUR CELLULITE

warming complex to help stimulate cellular metabolism

NEW Thermal Tone Anti-Cellulite Warming Gel

150ml

18267

Price per 100ml = £4.00

Will normally be £12

£6 half price



improve the look of your STRETCH MARKS

helps reduce the appearance of stretch marks while helping to prevent new ones from forming

NEW Stretch Mark 24 Line Reducing Lotion

150ml

18275

Price per 100ml = £4.00

Will normally be £12

£6 half price



SCULPT YOUR BODY

formulated with skin-firming caffeine and elastin-boosting peptides

NEW Body Sculpt Firming Lotion

150ml

18259

Price per 100ml = £3.67

Will normally be £11

£5.50 half price



CELLU-LATER!

help banish the dreaded orange peel look with our power couple to help **TIGHTEN, TONE & FIRM IN SECONDS!**

new

LOTION

with Multi-Tone Complex to help firm and tone skin

DUAL-SIDED MASSAGER with rolling balls to massage tired muscles and plastic nodules to help **BOOST CIRCULATION**



NEW Cellu Break 5D Anti-Cellulite Lotion

150ml

18028

Price per 100ml = £3.33

Will normally be £10

£5

half price

NEW Double-Sided Body Massager

18317

Will normally be £8

£5

save £3





AVON
SUN⁺
love that sunshine feeling

1. NEW Tanning Mitt
52% PU, 30% polyester,
14% vinyl acetate, 4% viscose.
Machine washable.

17921

£3.50

**2. Magic Tan Moisturising
Self-Tan Lotion for Face and Body**
Pleasantly scented self-tanning lotion
complements your skin tone for a
sun-kissed glow all year round. 150ml

24240

Price per 100ml = £5.00
Normally £15

£7.50

half price

**3. Magic Tan Self-Tan
Bronzing Mousse**
Mousse which provides an
immediate, natural-looking tan
with vitamin E, beta carotene
and coconut oil. 150ml

01149

Price per 100ml = £5.00
Normally £15

£7.50

half price

FAKE A BRONZED GODDESS GLOW

without having to soak up the sun

SAVE UP TO
**HALF
PRICE**

across pages 212-215

TANNING MITT

- streak free
- easy application
- reusable

TANNING LOTION

for a gradual,
natural-looking,
flawless finish

TANNING MOUSSE

non-staining,
fast-drying,
tropical-scented
mousse

new

machine
washable



1

2

3



AVON
SUN⁺
love that sunshine feeling

all of our sun protection products are:

- formulated with Derma 360° Technology for advanced protection
- non-greasy • water-resistant • hypoallergenic • UVA/UVB protection

SPRAY
SAFE OUT
THERE!

fast-drying, easy protection
you can rely on
(at home or abroad!)

**SPRAY
AWAY**

Be sure to
reapply sun
protection every
few hours and
after you've been
for a dip!



**Quick Dry Clear
Spray SPF30**

150ml
19935
Price per 100ml = £4.00
Normally £12
£6 half price

**Moisturising Sun
Spray SPF15**

150ml
19885
Price per 100ml = £3.33
Normally £10
£5 half price

**AFTER
SUN CARE**



**1. Maxi Tan
Tan-Enhancing
Oil Spray**
150ml
08706
Price per 100ml = £2.00
Normally £6
£3 half price

**2. Cooling After Sun
Spray Lotion with
Vitamin C** 150ml
19588
Price per 100ml = £2.00
Normally £6
£3 half price

**3. After Sun
Shimmering
Tan Enhancer** 150ml
08821
Price per 100ml = £3.00
Normally £7
£4.50 save £2.50

4. After Sun Aloe Ice Gel
150ml
07096
Price per 100ml = £2.33
Normally £7
£3.50 half price

**5. Soothing After
Sun Body Butter**
200ml
08540
Price per 100ml = £1.75
Normally £7
£3.50 half price

**6. Cooling After Sun
Lotion with Aloe** 400ml
04028
Price per 100ml = £1.00
Normally £8
£4 half price

**SUN-LOVING
LOTIONS**

all-over lotion protection in an SPF to suit you

**Moisturising Sun
Lotion SPF10**

150ml
07971
Price per 100ml = £3.33
Normally £10
£5 half price

**Moisturising Sun
Lotion SPF25**

150ml
07104
Price per 100ml = £3.33
Normally £10
£5 half price

**Fresh Protection
Moisturising Body
Lotion SPF30**

150ml
07542
Price per 100ml = £3.67
Normally £11
£5.50 half price

**Protect & Glow
Moisturising Sun
Lotion SPF30**

150ml
19901
Price per 100ml = £3.67
Normally £11
£5.50 half price

**Multi Protection
Moisturising Sun
Lotion SPF30**

150ml
19976
Price per 100ml = £3.33
Normally £10
£5 half price

**Multi Protection
Moisturising Sun Lotion
SPF50**

150ml
18382
Price per 100ml = £3.33
Normally £10
£5 half price



SAVE UP TO
**HALF
PRICE**

across pages 212-215

DON'T FORGET

STORM
LONDON
CABIN BAG
just **£15**

when you spend £7
or more across
this brochure



see
pages
12-13
for
details

AVON Suncare

all of our sun protection products are:
• formulated with Derma 360° Technology for advanced protection • non-greasy
• water-resistant • hypoallergenic • UVA/UVB protection

FACE THE RAYS

high SPF face protection – no burnt noses in sight!



LOVE YOUR FACE!

Sun damage can age the look of your skin, so be sure to apply a high SPF – even on cloudy days.



Protecting Balm
SPF30
04366
Normally £3.50
£1.75
half price

Pure & Sensitive
Moisturising Sun Lotion
SPF50 Travel Size
50ml
25072
Price per 100ml = £6.00
Normally £6
£3
half price

Multi Protection
Moisturising Face
Lotion SPF30
50ml
10835
Price per 100ml = £9.00
Normally £9
£4.50
half price

Anti-Ageing
Face Cream
SPF50
50ml
10769
Price per 100ml = £9.00
Normally £9
£4.50
half price

WORRY-FREE FUN IN THE SUN

we've got your little ones covered
for sunshine playtime

ALL
**HALF
PRICE**

across pages 216-222



- + dermatologist tested
- + water-resistant
- + suitable for sensitive skin

Kids' Multivitamin
Sun Cream SPF50
75ml
07757
Price per 100ml = £6.00
Normally £9
£4.50
half price

Kids' Turquoise
Sun Spray SPF30
150ml
07567
Price per 100ml = £3.33
Normally £10
£5
half price

Kids' Swim & Protect
Sun Lotion SPF50
150ml
07781
Price per 100ml = £4.00
Normally £12
£6
half price

AVON
care

calming & refreshing
GREEN TEA

because you and your family deserve 24-hour
moisture for touchably soft skin



new

ALL
**HALF
PRICE**

across pages 216-222

did you know...

GREEN TEA
is known to help
hydrate, calm
and soothe

everyday, essential,
head-to-toe softness



gives dry
hands a hug
of gentle
hydration

AVON
care
green tea
hand, nail &
cuticle cream
with green tea extract
à l'extrait du thé vert



calming & refreshing
calmante et
rafraîchissante
all skin types

100 ml e

AVON
care
green tea
body lotion
with green tea extract
à l'extrait du thé vert



calming & refreshing
calmante et
rafraîchissante
all skin types

400 ml e

hand cream

body lotion

**NEW Hand, Nail
& Cuticle Cream**
100ml
54734

Will normally be £3.80

£1.90

half price

NEW Body Lotion
400ml
54619

Price per 100ml = 63p
Will normally be £5

£2.50

half price

AVON Bath & Body

AVON
care

with **vita-e complex**
for 24-hour moisture

nourishing COCOA BUTTER

indulgent, 24-hour, intense moisture
for softer, smoother skin

did you know...

COCOA BUTTER
is known to help
nourish and deeply
soften dry skin

ALL
**HALF
PRICE**

across pages 216-222



body butter

Body Butter
200ml
04002

Price per 100ml = £1.25
Normally £5
£2.50 half price



multipurpose cream

**Cream for Face,
Hand & Body**
400ml
08680

Price per 100ml = 65p
Normally £5.20
£2.60 half price



hand cream

Hand Cream
100ml
05728

Normally £3.80
£1.90 half price

Body Lotion
400ml
03798

Price per 100ml = 63p
Normally £5

£2.50

half price



body lotion

**conditioning
conditionnante**
dry skin

400 ml e



AVON Bath & Body

AVON
care

with **vita-e complex**
for 24-hour moisture

soothing ALOE VERA

for gentle moisturising every day



**Cream for Face,
Hand and Body**
400ml
25932
Price per 100ml = 65p
Normally £5.20
£2.60
half price

Body Lotion
400ml
27599
Price per 100ml = 63p
Normally £5
£2.50
half price

Hand Cream
100ml
04820
Normally £3.80
£1.90
half price

protecting OATMEAL

cares for the whole family



**Cream for Face,
Hand & Body**
400ml
26005
Price per 100ml = 65p
Normally £5.20
£2.60 half price

**Hand
Cream**
100ml
26179
Normally £3.80
£1.90
half price

Body Lotion
400ml
06767
Price per 100ml = 63p
Normally £5
£2.50
half price

Body Wash
400ml
25999
Price per 100ml = 38p
Normally £3
£1.50
half price

intensive RELIEF

for extra-dry skin
with instant, hydrating comfort

ANY
2 for £4

save up to £6.40
page 223 only



**FORMULATED
WITH
MOISTURE
LOCK
COMPLEX**
a unique blend
of nutrients and
emollients which
penetrate deeply
within the skin's surface
layers to lock in
moisture



hand cream

intensive hand
treatment to lock
in moisture, even
after washing

Hand Treatment
100ml
05975
£4

body balm

heals and deeply
moisturises
severely dry,
chafed areas

SOS Body Balm
30ml
03202
Price per 100ml = £13.33
£4

body lotion

non-greasy,
jojoba oil-infused
lotion for 24-hour,
intense moisture

Body Lotion
400ml
03061
Price per 100ml = £1.30
£5.20

body cream

smooth cream
to heal and
significantly reduce
moisture loss

SOS Body Cream
200ml
03137
Price per 100ml = £2.60
£5.20

Brand new essentials!

stock up on the latest products from your favourite bathroom brands...

BATHTIME BUBBLY!

take a break and ease summer stresses with our comforting bubble baths

Bubble Bath 500ml
06072 Sensitive Rose Petals
25007 Chocolate & Orange
23465 Lavender
02451 Soft Pink
19711 White Lily
03996 Herbal Meadow
48611 Orchid & Gardenia
Price per 100ml = 80p
£4



mix & match

any 4 for

£5

save up to £11

pages 224-233

new

Fragrant Rose
500ml

your soft,
feminine scent
now in a new size

NEW Fragrant Rose
Bubble Bath

500ml

18895

Price per 100ml = 80p

£4



AVON Mix & Match

Brand new essentials!

stock up on the latest products from your favourite bathroom brands...

FRUITY & FLORAL SPRITZES

spray a burst of summer
freshness around your
body, home and linen
– just choose your
favourite...



fruity favourites

Scented Spritz 100ml
17137 Strawberry & Guava
05702 Pomegranate & Mango
57067 Blackberry & Vanilla
£3

sweet selection

Scented Spritz 100ml
01883 Sugar Plum & Vanilla
15586 Vanilla & Sandalwood
£3

floral fancies

Scented Spritz 100ml
11452 Lily & Gardenia
20263 Violet & Lychee
13763 Almond & Lily of the Valley
05447 Jasmine
18051 Cherry Blossom
£3



mix & match

any 4 for

£5

save up to £11

pages 224-233

new

Magnolia

bring summer into
bloom with our latest
scent – elegant,
sweet Magnolia

NEW Magnolia Scented Spritz
100ml
16881

£3



AVON Mix & Match

Brand new essentials!

stock up on the latest products from your favourite bathroom brands...



paint-on, wash-off colour

Bath Time Paint 100ml
07609 Wacky Watermelon
02881 Bursting Berry
11007 Playful Pear
£2.50

time-saving cleansing
for little heads

Shampoo & Conditioner 250ml
08805 Amazing Apple
02741 Wacky Watermelon
Price per 100ml = £1.00
£2.50



FUN-TASTIC BATHING

get your little loves ready for bedtime with our playful bath and bedtime collection

strawberry or pear-scented suds

Body Wash & Bubble Bath 250ml
17483 Swirling Strawberry
20818 Playful Pear
Price per 100ml = £1.00
£2.50



soothe them to sleep

Good Night Lavender Body Lotion 150ml
00638
Price per 100ml = £2.00
£3
Good Night Lavender Body Wash & Bubble Bath 250ml
14647
Price per 100ml = £1.20
£3



mix & match

any 4 for

£5

save up to £11

pages 224-233

new

fruity nit comb

give pesky little critters the heave-ho for calm, happy heads all summer long

NEW Amazing Apple Nit Comb
55426

£3

AVON naturals kids



Magnificent Mango Detangling Spray
200ml
05769
Price per 100ml = £1.25
£2.50

perfect partners

GO
NIT FREE
& KNOT
FREE



fun apple design
(not like your standard nit combs!)

AVON Mix & Match

brand new essentials!

stock up on the latest products from your favourite bathroom brands...

NATURALLY HAPPY HAIR

cleanse, hydrate and refresh summer locks with fruity formulas for every hair type



strand strength

Golden Apricot & Shea Detangling Spray

150ml
15677
Price per 100ml = £1.67
£2.50

Golden Apricot & Shea Leave-in Treatment

125ml
11429
Price per 100ml = £2.00
£2.50

natural volume

Raspberry & Hibiscus

250ml
08516 Shampoo
05371 Conditioner
Price per 100ml = 80p
£2

Raspberry & Hibiscus Daily Hair Refresher

100ml
57281
£2.50

flake-free scalp

Tea Tree & Mint Anti-Dandruff Shampoo

250ml
20099
Price per 100ml = 80p
£2



2-in-1

2-in-1 Shampoo & Conditioner

250ml
11783 Mango & Ginger
06809 Strawberry & Guava
16352 Golden Apricot & Shea
Price per 100ml = 80p
£2

vitamin boost

Grapefruit & Passion Fruit +Vitamin Complex 2-in-1 Shampoo and Conditioner

250ml
15149
Price per 100ml = 80p
£2

Grapefruit & Passion Fruit +Vitamin Complex Hair Treatment Mask

125ml
13680
Price per 100ml = £2.00
£2.50



deep clean

Verbena & Peppermint

250ml
24471 Shampoo
02089 Conditioner
Price per 100ml = 80p
£2



mix & match

any 4 for

£5

save up to £11

pages 224-233

new

vitamin complex 2-in-1

give weak, split strands a daily boost of vitamins E, B3 and B5 for heavenly, healthy-looking hair

NEW Herbal Vitamin Complex 2-in-1 Shampoo & Conditioner

250ml
55186
Price per 100ml = 80p

£2

AVON naturals



AVON Mix & Match

Brand new essentials!

stock up on the latest products from your favourite bathroom brands...

SENSATIONAL SHOWERS

escape as you wash away the day with our mood-enhancing shower gels

don't forget your exfoliating shower scrunchie



Shower Scrunchie
08169
£1.50



floral
Shower Gel 250ml
25197 Garden of Eden
05215 Relaxing Florals
Price per 100ml = 80p
£2

refreshing
Shower Gel 250ml
56044 Anti-Stress
54379 Citrus Zing
26096 Calming Tuscany
54395 Lagoon
15024 Pure Oasis
Price per 100ml = 80p
£2



mix & match

any 4 for

£5

save up to £11

pages 224-233

odour-neutralising formula

say 'see ya' to those stinky food smells on your hands with our refreshing Lagoon liquid soap

Daily Hand Wash 250ml
09951 Lagoon
09944 Citrus Zing
05983 Mystique
14449 Heaven Harmony
Price per 100ml = 80p

£2



for squeaky-clean hands

LIQUID SOAPS



AVON Mix & Match

immerse yourself in the expertly

NEW *senses* perfume-inspired collection

romantic
l'amour
SHOWER

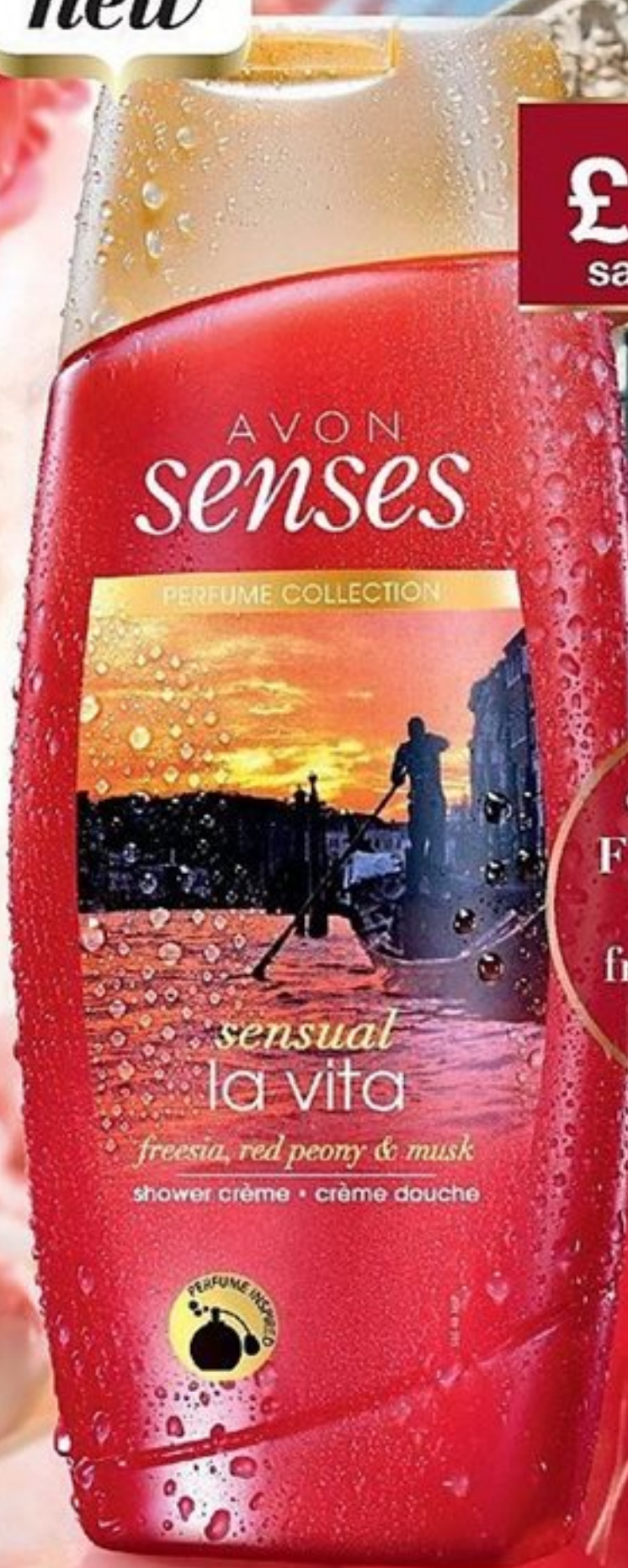
sensual
la vita
SHOWER CRÈME

new

just
£1.25
save 75p

RUB
to smell
ROMANTIC
L'AMOUR

NEW L'Amour
Shower Crème
250ml
16972
Price per 100ml = 50p
Will normally be £2
£1.25 save 75p



designed by
FRAGRANCE
EXPERTS
from perfume
houses

NEW La Vita
Shower Crème
250ml
54601
Price per 100ml = 50p
Will normally be £2
£1.25 save 75p

indulgently creamy for
rose, iris &

indulgently creamy formula infused with
freesia, red peony & musk



model wears True Colour Glimmerstick Eyeliner in Majestic Plum

the no.1 liner you love!

our most loved liner ensures
pro-look lines as easy as A,B,C...

Application-friendly, soft-glide
formula – no tug or pull

Bold, intense colour in just 1 sweep

Continuous waterproof lines
that last all day

A V O N  T R U E
beautiful promises kept



BEST PRICE THIS YEAR!*

£2.50

save £3.50

06486
Black/Brown

06668
Starry Night

06528
Cosmic Brown

17871
Khaki

01479
Navy

06502
Blackest Black

05637
Emerald

06551
Majestic Plum

06627
Saturn Grey

as seen on
TV
#MorningFace
try today

True Colour
Glimmerstick
Eyeliner
Normally £6
£2.50
save £3.50

*Based on total UK unit sales since launch.

I'm your Independent Avon Representative

shop online 
WITH YOUR REP

Visit avon.uk.com today to find out more!

Get your beauty fix your way, **night or day**,
through your Rep's online store at:

No Rep?

Head to avon.uk.com to find one in your area today!

Product offers may differ if ordering online.
See pages 166-167 for our guarantee.

C8/17/UK/2/DC12/17

50808