

# AVON

BROCHURE 04 2017

avon.uk.com

## THE A LIST



THE ICONIC EDIT, save over £80 on your beauty favourites

*when you're always  
on the go...*



*mirror face: press button  
to activate display*

*your selfie*  
**SECRET WEAPON**

*this sleek watch doubles as a mirror  
(perfect for lippy touch-ups!)*

**MIRRORED WATCH**

**£7.50**

*when you spend £7.50 or more across  
this brochure\* order using 11916*



*on-trend  
silicone strap*

*save  
£12.50*

**NEW Dexie Mirror Digital Watch**

Ladies' digital watch with mirror-effect face. Silicone strap adjustable between approx. 17cm and 22.8cm. Includes a battery that can be replaced.

**11916 offer price £7.50 when you spend £7.50 or more  
across this brochure\* 42416 full price £20**

\*Excludes Causes products.

**ALLOW 6 WEEKS FOR DELIVERY**

find your favourites

The A List p8-31

Make-up p32-79

Skincare p80-119

Hair Salon p120-129

Life & Style p131-194

Fragrance p196-223

Men's Store p214-219

Bath & Body p226-239

Mix & Match p240-255

show your support



Wenda Breast Cancer Charm Bracelet Silver-plated bracelet with glass stones and ribbon charm. Length approx. 20cm. Diameter approx. 6.5cm. 50898 £4

Breast Cancer Now receives £2 for every bracelet sold. Breast Cancer Now registered charity no. 1160558 (England and Wales) and SC045584 (Scotland) and a company limited by guarantee (company no. 9347608).

follow us and join in!



# shade match your underwear

with beautiful lingerie in our 3 bestselling foundation shades: ivory, natural beige & nutmeg

## STYLE TIP

White or black underwear can show through clothes – so we'd always recommend choosing a shade closest to your skin tone for an invisible look that won't let you down.

<b>NEW Truly Flawless Bra – Ivory</b> 64% polyester, 31% nylon, 5% elastane, excluding trims. 44891 34b 47969 38c 48074 34c 48330 38d 43448 36b 70029 40b 71241 36c 72173 40c 72157 36d 37978 42b 72025 38b 40220 42c Will normally be £15 <b>£12.50</b> save £2.50	<b>NEW Truly Flawless Bra – Natural Beige</b> 64% polyester, 31% nylon, 5% elastane, excluding trims. 51912 34b 41566 38c 47241 34c 40758 38d 34686 36b 40865 40b 45864 36c 41855 40c 40592 36d 32128 42b 37820 38b 30742 42c Will normally be £15 <b>£12.50</b> save £2.50	<b>NEW Truly Flawless Bra – Nutmeg</b> 64% polyester, 31% nylon, 5% elastane, excluding trims. 43760 34b 66696 38c 52753 34c 74484 38d 53637 36b 50781 40b 52985 36c 72389 40c 74344 36d 72694 42b 41673 38b 32227 42c Will normally be £15 <b>£12.50</b> save £2.50
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because 1 shade doesn't suit all

bras £12.50 each



NEW



turn to pages 132-133 to buy the briefs (and shop the rest of our fashion collection!)

TRULY FLAWLESS the lingerie collection

# BE THE FIRST TO TRY OUR

# NEW NOURISHING LIPSTICK



**FINALLY!**  
the lipstick that  
*softens, smooths  
AND protects*



**INFUSED WITH**  
moisturising jojoba oil and honey  
to help quench dry lips

**RICH, FULL COLOUR**  
that glides on effortlessly



model wears True Colour Supreme Nourishing Lipstick in Rose Revival

Is this the most  
nourishing lipstick  
ever? You decide...

NEW True Colour Supreme  
Nourishing Lipstick Sample  
50p

Can't wait? Order your trial size today



mini sample price 50p each

**3 for £1**  
or  
**5 for £1.50**



08318  
Smooth  
Mocha

10330  
Nurturing  
Nude

58123  
Perfect  
Pink

10314  
Loving  
Lilac

08193  
Rose  
Revival

10322  
Nourishing  
Pink



09308  
Red  
Crème

09803  
Revitalising  
Raspberry

11049  
Conditioning  
Cherry

15990  
Sumptuous  
Berry

08342  
Sublime  
Wine

09241  
Perfect  
Plum

THE **A** LIST  
your beauty icons



GET HER LOOK... with Starry Night blue lines

"I have tried other makes, but I always come back to this one – I have them in every colour. They are **smudge-proof** and **glide on effortlessly**. Brilliant."

'Ajw32', avon.uk.com customer, York

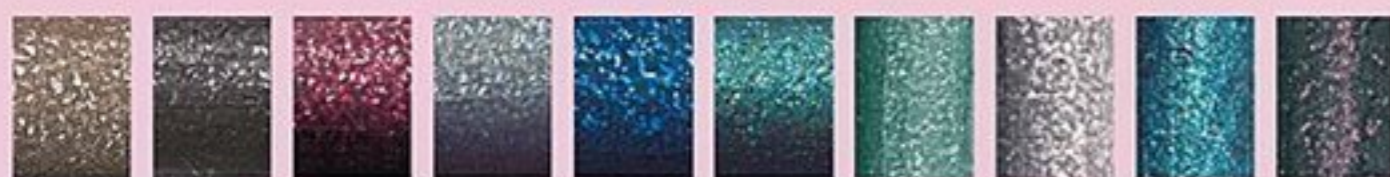
# GLIMMERSTICK: YOUR FAVOURITE EYELINER

EFFORTLESS LINES WITH TUG-FREE, SOFT-GLIDE APPLICATION AND BOLD COLOUR THAT LASTS ALL DAY

£3  
HALF PRICE



## THE DIAMOND-FINISH LOOK



10603 Brown Sugar	09043 Black Ice	10413 Sugar Plum	08938 Smokey Diamond	10470 Twilight Sparkle	10538 Emerald Glow	01842 Jade Metallic	20396 Silver Lights	20727 Teal Sparkle	02436 Black Bijoux
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True Colour Glimmerstick Diamonds Eyeliner

Normally £6  
**£3 half price**

## THE CRÈME-FINISH LOOK



06668 Starry Night	06551 Majestic Plum	06627 Saturn Grey	06502 Blackest Black	05637 Emerald	06486 Black/Brown	06528 Cosmic Brown	17871 Khaki	01479 Navy
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True Colour Glimmerstick Eyeliner Normally £6 **£3 half price**

as seen on TV  
#MorningFace  
try today

THE **A** LIST  
*your beauty icons*

YOUR  
**ICONIC**  
MASCARA



these are  
**FALSE LASHES**

this is our  
**BIG & FALSE LASH VOLUME MASCARA**

“I usually wear false eyelashes at the weekend but now I don't need to, as this mascara produces **amazing eyes!**”

Emma, avon.uk.com customer, Merseyside



**£5.50**  
SAVE £3

WITH 1000s OF FIBRES  
FOR AN INSTANT  
**FALSE-LASH LOOK**

**Big & False Lash Volume Mascara** 10ml  
Normally £8.50  
**£5.50 save £3**

			
07658 Black	06874 Navy	07724 Brown/ Black	22624 Blackest Black

Lashes retouched for an even-looking lash line.  
No false lashes or inserts used.

THE **A** LIST  
*your beauty icons*

1 SHADE FOR ALL SKIN  
TONES AND TYPES



THE MAGICAL  
**MIRACLE**  
PRIMER

INSTANT  
AIRBRUSHED  
PERFECTION,  
NO FILTER REQUIRED

£6  
SAVE £4

“This is truly **magic!** I have used it under both cream foundation and powder and the effects are **simply stunning** with both. It has taken about 20 years off my skin!”

‘R41NEY’, (age 55-65), avon.uk.com customer, Guildford

MagiX Compact Smoothing Primer 10g 25643 Normally £10 **£6** save £4



Models used to show diversity of skin tones.

*magix*

# THE A LIST

*your beauty icons*

# THE SALON-QUALITY

## MANI

"I love this! It's rich, thick, easy to apply and the shine is lovely. The polish lasts for days, despite all the housework I do. Would highly recommend this product."

'Polgara', avon.uk.com customer, Saltburn-by-the-Sea

- ✓ colour lasts twice as long\*
- ✓ gel-like shine with no UV lamp
- ✓ nourishing omega oils

£3.50

HALF PRICE



**Gel Shine Nail Enamel 10ml**  
Normally £7 **£3.50** half price



**Gel Shine Lasting Finish Top Coat 10ml**  
25890 Normally £7 **£3.50** half price



\*When using Gel Shine Nail Enamel and Lasting Finish Top Coat together.

**STEP 1: GEL SHINE NAIL ENAMEL + STEP 2: GEL TOP COAT**

**= AN INDESTRUCTIBLE COLOUR**



**THE A LIST**  
your beauty icons

“Rich pigment, thick texture and lasts hours! Not at all flaky, harsh or powdery. Great range of colours and completely worth the price.”

‘TeaMarie18’, avon.uk.com customer, Cleckheaton



True Colour Perfectly Matte Lipstick Normally £8 **£5.50** save £2.50

\*Mac 'Matte', visit [avon.uk.com/matte-info](http://avon.uk.com/matte-info) for more information.

OUR  
**NO.1 MATTE**  
LIPSTICK



**100%  
MATTE LOOK**  
NO CRACKING  
NO CAKING  
GUARANTEED  
COMFORT

**£5.50**  
SAVE £2.50

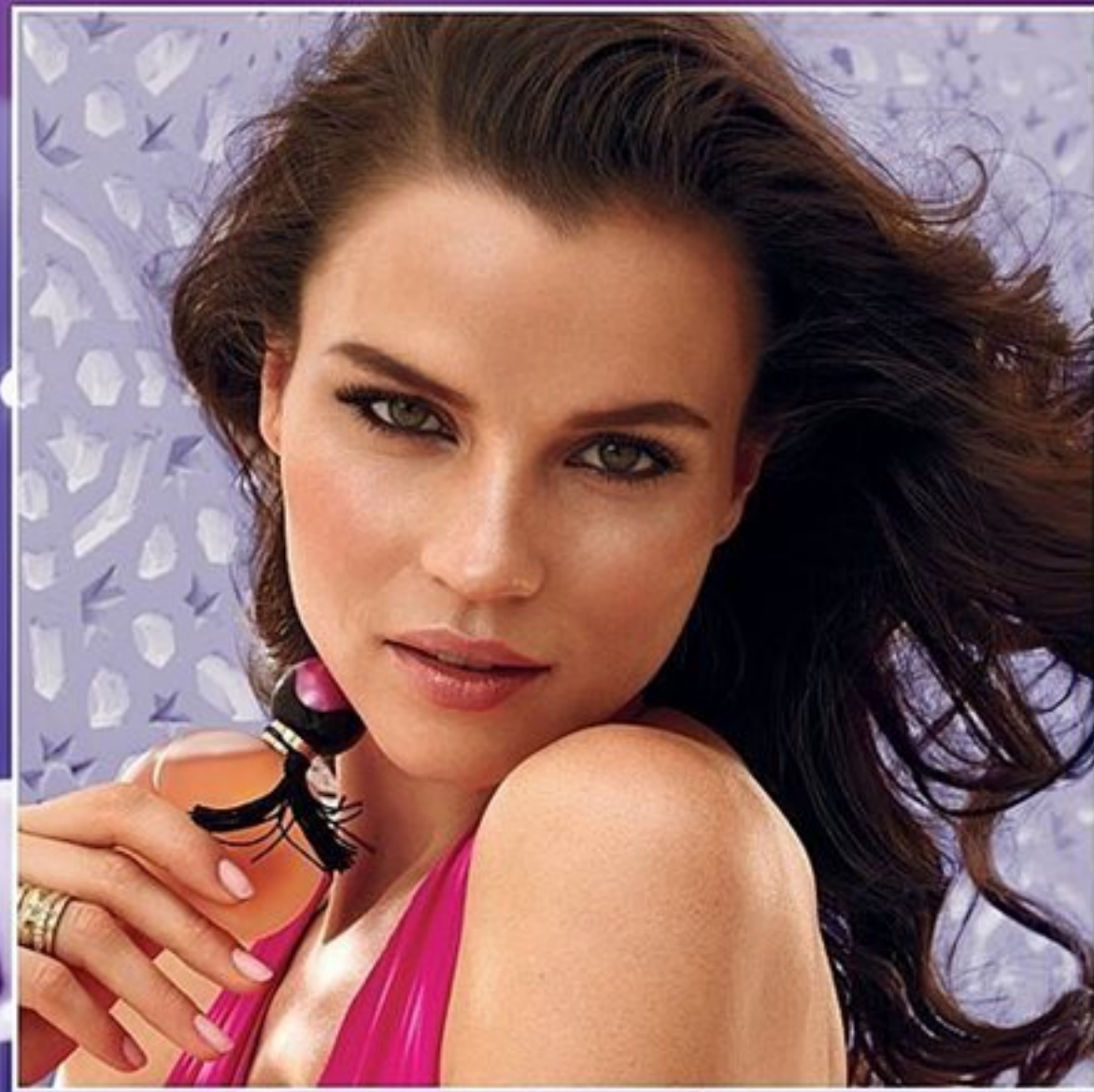
**MORE MATTE THAN MAC\***

THE **A** LIST  
*your beauty icons*

THE  
**BESTSELLING**  
FRAGRANCE

"I absolutely love this perfume, it is so wearable and it lasts all day. Great value for money; you don't always need a £50 bottle of perfume to get noticed. Enjoy the little things."

Anna Louise, avon.uk.com customer, Gosport



*Far Away*

escape to an exotic land of enticing freesia,  
jasmine and vanilla musk

EDP 50ml 04549 Price per 100ml = £14.00 Normally £13 **£7** save £6

EDP 100ml 22087 Normally £26 **£10** save £16



**£7**  
SAVE £6

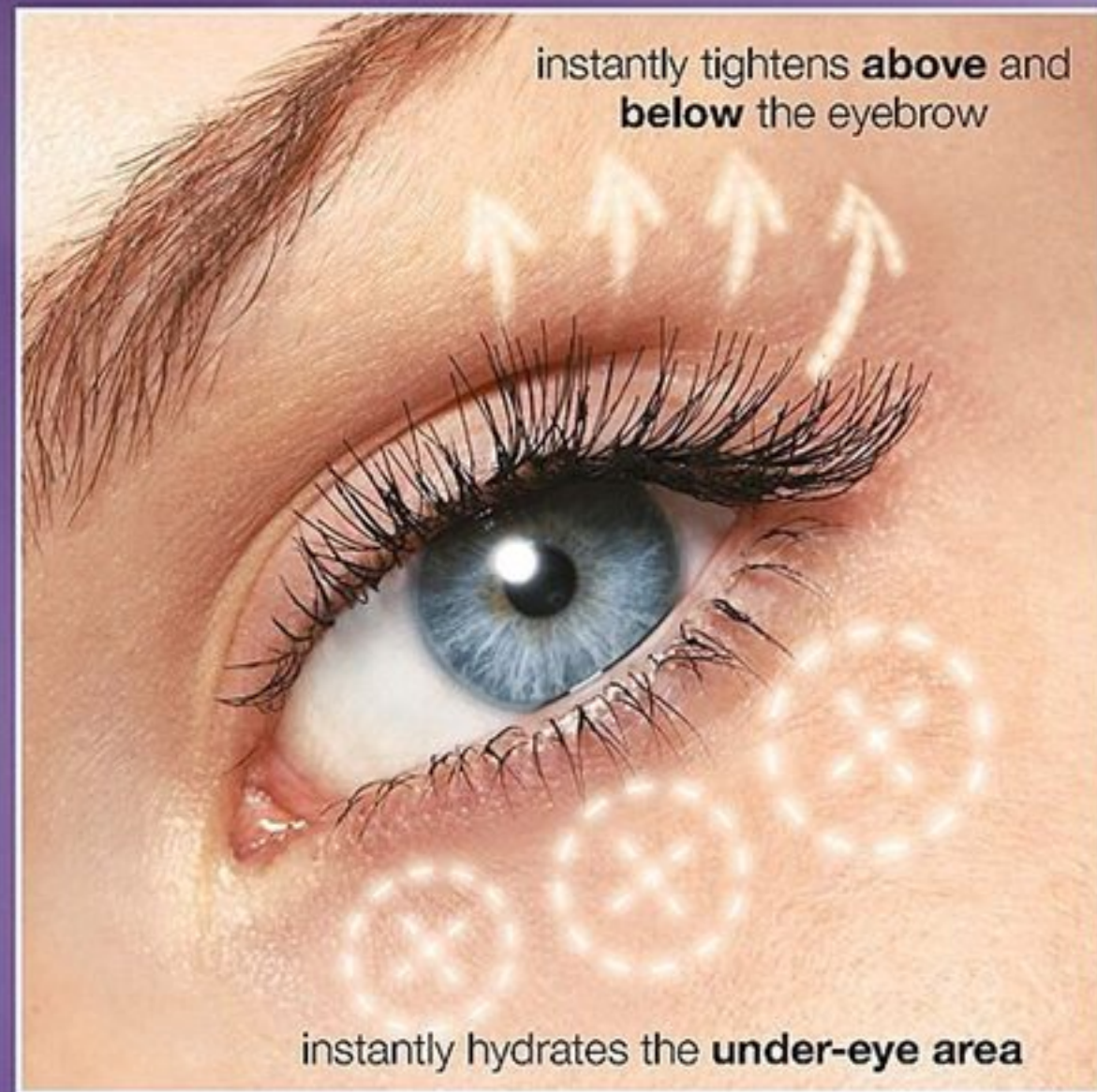
YOUR FAVOURITE SCENT IN  
**A BIGGER,  
BETTER  
VALUE  
BOTTLE**

**£10**  
SAVE £16

OUR MOST  
**COVETED**  
FRAGRANCE  
FOR OVER  
20 YEARS

THE **A** LIST  
*your beauty icons*

THE  
**NO.1**  
EYE CREAM



GET AN  
INSTANT,  
VISIBLE  
EYE LIFT  
9 OUT OF 10  
WOMEN AGREE\*

**£10**  
HALF PRICE

ANEW CLINICAL

"I just love this eye cream! As I'm up early in the morning, it's a **great wake-up boost** and it **really lifts my eyes** so I'm ready to face the day."

Lorraine Kelly, Television Presenter

*Lorraine*

Anew Clinical Infinite Lift Dual Eye System 05538  
Normally £20 **£10** half price

\*Based on those who expressed an opinion in a consumer study with 158 respondents.

THE **A** LIST  
*your beauty icons*



**ANEW ULTIMATE 50+**

“Finally, I’ve found the skincare collection that  
**helps me feel confident** in my own skin!”

Lorraine Kelly, Television Presenter

**Anew Ultimate Multi-Performance Day Cream SPF25 50ml 17764**

Price per 100ml = £30.00 Normally £24 **£15** save £9

\*Based on a 4-week clinical study with 34 women.

# THE ANTI-AGEING MULTITASKER



clever **Celluvive Complex**  
helps **enhance** surface skin cells’  
purification process



**£15**

SAVE £9



SPF25

**100%**

OF WOMEN SAW  
RESULTS ON  
MULTIPLE SIGNS  
OF AGEING\*

- dehydrated skin
- poor texture
- dull skin
- uneven skin tone
- wrinkles
- lack of firmness
- sagging

THE **A** LIST  
*your beauty icons*



**ANEW**

“This is a **brilliant product!** I noticed **my skin had a nice glow to it.** People even said **I looked a lot younger than my age!**”

*‘Cottonbud1, avon.uk.com customer, London*

**Anew Essential Youth Maximising Serum 30ml 07138**

Price per 100ml = £53.33 Normally £25 **£16 save £9**

\*12 patents granted and 15 patents pending.

# THE BREAKTHROUGH SERUM

- ✓ **INSTANTLY**  
a soft, youthful glow
- ✓ **3 DAYS**  
dramatically  
smoother-looking  
skin
- ✓ **2 WEEKS**  
wrinkles appear  
reduced &  
firmer-looking  
skin

with the  
world's  
**1<sup>st</sup>** patented\*  
Advance Boost  
Technology

**DOUBLE  
THE POWER  
OF YOUR FACE  
CREAM TO SEE  
YOUR  
BEST SKIN  
EVERY DAY**

**£16**  
SAVE £9



THE **A** LIST  
*your beauty icons*



see how to  
apply your  
oil at  
[avon.uk.com](http://avon.uk.com)

**nutraeffects** 

“I have been using this product day and night and **love it!** My face has always been a bit dull but this makes it **radiant.**”

Layla, via Avon Beauty Connects, Guernsey

**Miracle Glow Facial Oil** 30ml **56556** Price per 100ml = £23.33  
Normally £10 **£7 save £3**

# THE GLOW-BOOSTING FACIAL OIL

unlike other facial oils, we promise you **won't find ANY nasties** in our ingredients list

- ✓ paraben free
- ✓ dye free
- ✓ hypoallergenic

suitable for  
**ALL skin types**  
– even sensitive  
or oily skin

GET A  
**RADIANT  
GLOW, THE  
NATURAL WAY**

**£7**  
SAVE £3



THE **A** LIST  
your beauty icons



NEARLY 4 MILLION SOLD THIS YEAR\*

YOUR FAVOURITE  
**DRY OIL**  
SPRAY

ENRICHED WITH  
LUXURIOUS  
OILS FOR  
24-HOUR  
HYDRATION

**£2.50**  
HALF PRICE

“This quick and easy moisturiser is **spray-on luxury!** It leaves skin soft and supple, and I love how it doesn't feel greasy when applied!”

'shammy0821', avon.uk.com customer, Leeds

**Dry Oil Spray 150ml**  
12385 Silky Moisture 03517 Fast Hydration 08698 Original  
Price per 100ml = £1.67 Normally £5 **£2.50 half price**

\*Based on sales of Skin So Soft between 01.01.2016 and 29.06.2016.



THE **A** LIST  
*your beauty icons*



advance  
**TECH**riques

"I cannot recommend this product enough!  
Even after **1 application**, my hair felt **much more conditioned, smooth** and has a **lovely shine.**"

'Samykins', avon.uk.com customer, Kent

360 Nourishment Moroccan Argan Oil Nourishing Hair Serum  
30ml 28860 Price per 100ml = £12.83 Normally £6 **£3.85** save **£2.15**

YOUR  
**MOST LOVED**  
HAIR SERUM

SOFTENS,  
SMOOTHS AND  
NOURISHES  
HAIR

**£3.85**

SAVE £2.15



Diamond-inspired  
Technology

up to  
**5X**  
**STRONGER**  
**HAIR**



# Make-up Store



GET HER LASHES...  
with Supreme Length  
Nourishing Mascara in Black

**new**  
EXCLUSIVE TO AVON

**£5.50**  
save £4.50

with  
strengthening  
**coconut oil**  
and conditioning  
**argan oil**



our *only* mascara for  
**healthier & longer-looking lashes**

TRUE

*here's how it works...*



**1. LASH REJUVENATING COMPLEX** infused with **coconut oil** and **argan oil** to help nourish, strengthen & condition



**2. UNIQUE BRUSH** with dense, compact bristles gives instant length with **no tug or pull**



**3. EASY REMOVAL** oil-infused formula wipes off in a flash, with **zero lash loss on your cotton pad!**

flake-proof, clump-proof & smudge-proof

hypoallergenic & suitable for sensitive eyes

**NEW True Colour Supreme Length Nourishing Mascara**

7ml  
Price per 10ml = £7.86  
Will normally be £10  
**£5.50** save £4.50



15594  
Black



15693  
Brown/Black

trusted quality • trusted value  
love out  
**100%**  
money-back  
promise  
trusted results

AVON  TRUE beautiful promises kept



FLAWLESS SKIN MADE EASY...

Want more?  
Get the look online  
at [avon.uk.com](http://avon.uk.com)



**£6**  
save £4.50  
and  
with free concealer!

get  
*the look*

## COMPLEXION PERFECTION

mineral foundation and **FREE** creamy concealer for buildable, blendable, flawless coverage

**Ideal Flawless Matte Liquid Concealer**  
6ml  
Price per 10ml = £6.67  
Normally £7  
**£4 save £3**

**FREE CONCEALER WORTH £7\***  
when you buy the Loose Powder Foundation pages 34-35  
\*Based on normal brochure price.



**1. CONCEALER**  
Blend in the targeted concealer to hide blemishes and dark circles.



**2. FOUNDATION**  
Use the Kabuki Brush from page 258 to buff on and build up your foundation.

**Calming Effects Loose Powder Foundation**  
6g  
Price per 10g = £10.00  
Normally £10.50  
**£6 save £4.50**





FYI – it's the fastest way to a slimmer-looking face!

Want more?  
Get the look online at [avon.uk.com](http://avon.uk.com)

AN ILLUMINATING CONTOUR MADE EASY...



**1. SCULPT**

Apply the bronzing powder with the Blush Brush to the hollows of each cheek and temples, then blend in.



**2. HIGHLIGHT**

Finish your look with a sweep of highlighter across the highest part of the cheek.

**NEW Blush Brush**  
12674  
Will normally be £7  
**£4 save £3**

**Contour Duo**  
10g  
28217  
Normally £8  
**£5.50 save £2.50**

**£4**  
save £3

*new*

**BLUSH BRUSH**

densely packed, angled bristles apply bronzer flawlessly

see pages 256-259 for our complete range of **NEW PRO BRUSHES**

dark shade for a matte contour, light shade for a shimmering highlight



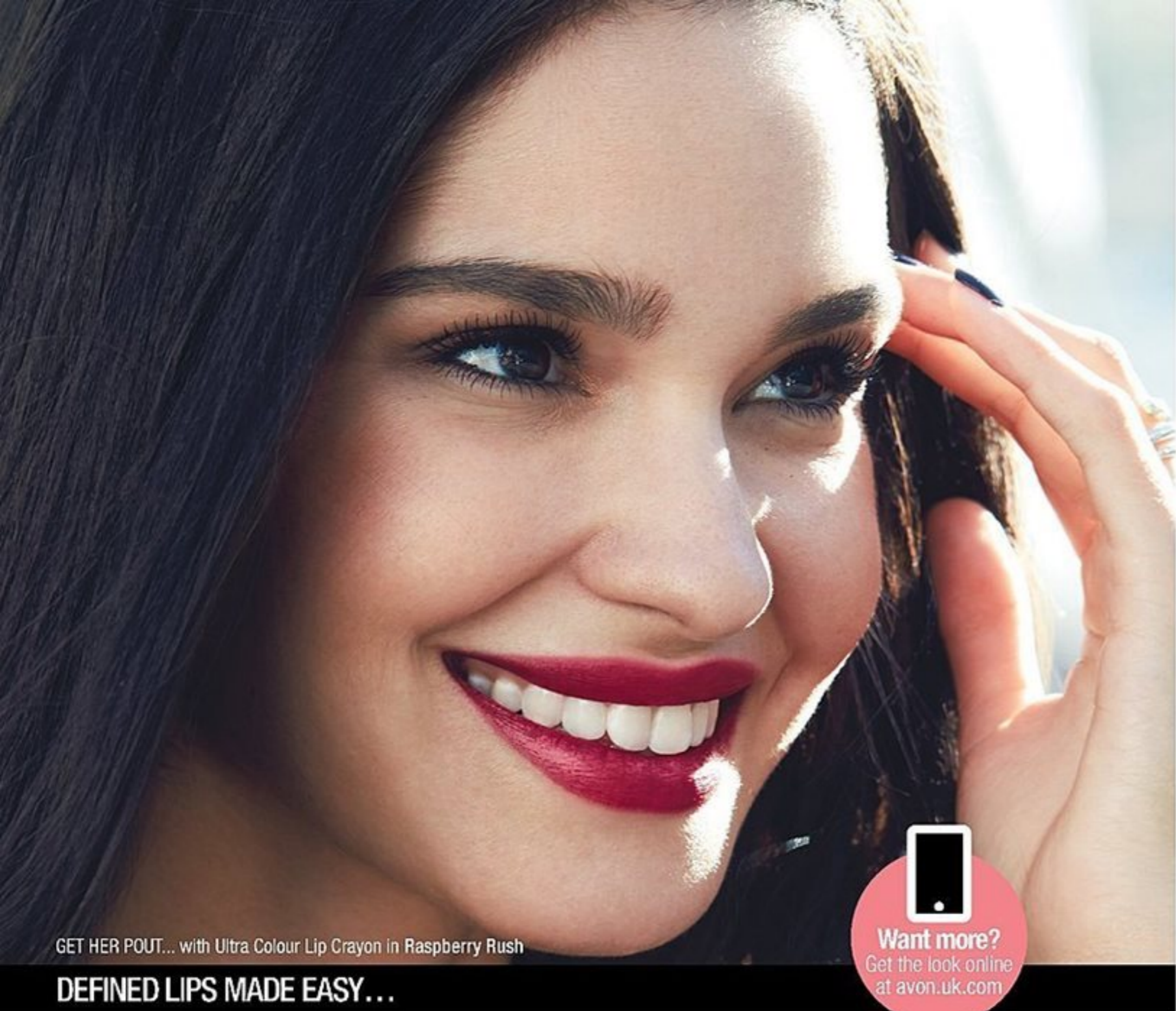
**£5.50**  
save £2.50

get *the look*

**A CONTOURED FINISH**

our unique 2-in-1 duo palette and pro brush create a chiselled, pro look in seconds





GET HER POUT... with Ultra Colour Lip Crayon in Raspberry Rush

DEFINED LIPS MADE EASY...

  
**Want more?**  
 Get the look online  
 at [avon.uk.com](http://avon.uk.com)



**1. LINE**  
 Outline lips using the point of the crayon, accentuating the Cupid's bow.



**2. SHADE**  
 Using the side of the crayon, starting from the centre, shade in and fill clean, dry lips with rich, impactful colour.

creamy with a hint of shimmer



15784 Showstopper Pink    15578 Reddy for Me    27102 Fresh Fuchsia    27011 Carefree Coral    27276 Notice Me Nude    15735 Risque Rose



**£4.50**  
 save £4

**True Colour  
 Ultra Colour  
 Lip Crayon**  
 Normally  
 £8.50  
**£4.50**  
 save £4

no sharpener  
 needed –  
 simply twist  
 the base for  
 more colour

get  
*the look*

**LINER &  
 COLOUR IN 1**

our clever lip crayon outlines AND shades, for all-day colour... fast!

creamy



24646 Cherry Picked    14415 Raspberry Rush    01610 Pink Premier    25288 Red Haute    24976 Just Rosy    19042 Plum Perfect





model wears True Colour Glimmerstick Brow Definer in Soft Black



**£2**  
save £1.50

4 shapes to choose from

cheat your way to the perfect shape

**Eyebrow Stencil Set**  
05041  
Normally £3.50  
**£2 save £1.50**



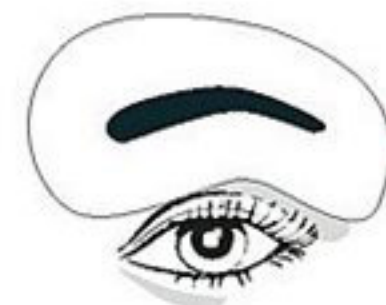
**£2.50**  
half price

slanted tip grabs even the tiniest hairs

**Slanted Tweezers**  
05223  
Normally £5  
**£2.50**  
half price

**Want more?**  
Get the look online at [avon.uk.com](http://avon.uk.com)

**DEFINED BROWS MADE EASY...**



Place an **Eyebrow Stencil** over your brow.



Define the shape with **Glimmerstick Brow Definer** in a shade that suits you.



Pluck away even the tiniest stray hairs with the precision **Slanted Tweezers**.

**new**

**£3**  
half price

sweat-proof, smudge-proof AND no sharpener needed!

get **the look**

**DEFINED BROWS**

our super-fine tip gives you the most precise lines to replicate real hairs

our bestselling brow definer is now **NEW & IMPROVED**



soft colour for a natural finish

**NEW True Colour Glimmerstick Brow Definer**  
Will normally be £6  
**£3 half price**

**new shades**

- for black hair



**15123**  
Soft Black
- for light blonde hair



**02097**  
Light Blonde
- for medium blonde hair



**02345**  
Light Brown
- for brunette hair



**01917**  
Brunette

## PREP



neatens cuticles

**Professional Cuticle Tool**  
28183  
Normally £4

**£2 half price**



durable, acrylic file

**Acrylic Nail File**  
25866  
Normally £8

**£4 half price**



pack of 2 files

**Nail File**  
18135  
Normally £3

**£1.50 half price**



shapes and tidies

**Finger Nail Clippers**  
21667  
Normally £4

**£2 half price**



perfect base for colour

**Perfect and Prime Base Coat**  
10ml  
10843  
Normally £6

**£3 half price**



gently removes polish

**Conditioning Nail Enamel Remover**  
150ml  
22764  
Price per 100ml = £1.67  
Normally £4

**£2.50 save £1.50**

# SAVE UP TO HALF PRICE

# ON expert nailcare

pages 42-43

## TREAT

treats and restores



**5-in-1 Nail Treatment**  
10ml  
07500  
Normally £6  
**£3 half price**

softens and conditions cuticles



**Cuticle Conditioner**  
10ml  
34496  
Normally £6  
**£3 half price**

avoids flaking nails



**Peeling and Brittleness Solver**  
10ml  
26633  
Normally £5  
**£2.50 half price**

with fortifying gold pigments



**Gold Strength**  
10ml  
15263  
Normally £5  
**£2.50 half price**

## FINISH

**BB 7-in-1 Nail Colour**  
10ml  
Normally £6  
**£3 half price**



multi-benefit colour & care



09316 Restoring Beige  
12278 Caring Crème  
16618 Perfect Pink  
14720 Lilac Love

sheer, pearlescent colour



**Pearl Shine**  
10ml  
Normally £6  
**£3 half price**



08854 Original

dries polish in 30 seconds



**Liquid Freeze Quick Dry Nail Spray**  
50ml  
20552  
Price per 100ml = £6  
Normally £6  
**£3 half price**



**11 new shades  
& new packaging**

- ✓ with added acrylic to increase nail strength by up to 80%
- ✓ up to 12 days of lasting colour
- ✓ helps seal and protect nails
- ✓ easy to apply

*chip-free colour*  
with caring keratin

✓ TRUE

HALF PRICE  
POLISH!  
*just £3  
each*

trusted quality • trusted value  
*love our*  
**100%**  
money-back  
promise  
trusted results



model wears True Colour Pro+  
Nail Enamel in Smokiest Plum

Beige Beauty

Candyfloss

Blue Belle

Lavender Luxury

Majestic Mauve

Tweed

Real Red

**AVON**  
**TRUE**  
*beautiful promises kept*



**NEW True Colour  
Pro+ Nail Enamel**  
10ml  
Will normally be £6  
**£3 half price**

SAVE UP TO HALF PRICE

ON *mani must-haves*

pages 46-47

TOP COATS

make any mani matte



**Magic Effects Matte Top Coat**  
10ml  
08847  
Normally £6  
**£3 half price**

for instant sparkle



**Magic Effects Diamond Shatter Top Coat**  
10ml  
24950  
Normally £6  
**£3 half price**



- |                            |                           |
|----------------------------|---------------------------|
|                            |                           |
| 03152<br>Fast Time<br>Teal | 06619<br>Turquoise<br>Pop |
|                            |                           |
| 03277<br>Suddenly<br>Sunny | 02469<br>Mambo<br>Melon   |
|                            |                           |
| 02337<br>ASAP Pink         | 05967<br>On Point Blue    |
|                            |                           |
| 01461<br>Swift<br>Sherbet  | 03822<br>Strawberry       |
|                            |                           |
| 01347<br>Rapid Black       | 02824<br>Presto Plum      |

wet to set in 30 seconds

**Speed Dry+ Nail Enamel**  
10ml  
Normally £6  
**£3 half price**

MANICURE

choose your base shade



**French Manicure Base**  
10ml  
Normally £6  
**£3 half price**



**French Manicure Tip**  
10ml  
Normally £6  
**£3 half price**

polish and guides for the perfect white tip

HOW TO USE:

Press the tip down to activate the remover, then sweep around the edge of nails to remove any excess polish.

*the mishap marvel*

correct a messy mani in seconds with our targeted pen



**Corrector Pen 12914**  
Normally £7  
**£4**  
save £3



AVON TRUE COLOR

MIRROR DIGITAL WATCH

just £7.50 when you spend £7.50  
see pages 2-3 for details



# liner & lipstick that lasts

the perfect lips power couple for up to 8 hours of rich, feather-proof colour

satin-finish lipstick with hydrating vitamin E and wheat protein

glide-on, tug-free, smudge-proof liner

True Colour Glimmerstick Lip Liner  
£6

# ANY £8 2 FOR £8 MIX & MATCH

across pages 48-53

## SAVE UP TO £9

ExtraLasting Lipstick  
£7.50



09860 True Red



11122 Peach Envy



09894 Red Brick



11064 Coral



09878 Pink Bouquet



11130 Pink Cashmere



10983 Nude



11338 Simply Spice



11031 Deep Plum



00679 Fiery Red



00927 Vintage Pink



21345 Ravishing Rose



21527 Pink Peach



00604 Pink Perfection



00968 Pretty in Pink



20024 Forever Pink



00703 Cappuccino

reds

pinks

nudes

turn over for more mix & match must-haves...



lip-drenching moisture

**Shine Burst Lip Gloss**  
6ml  
Price per 10ml = £11.67  
**£7**



hydrating, rich-colour gloss stick

**Shine Burst Gloss Stick**  
**£8**



plumping gloss for fuller-looking lips

**Ultra Colour 3D Plumping Lip Gloss**  
7ml  
Price per 10ml = £10.00  
**£7**

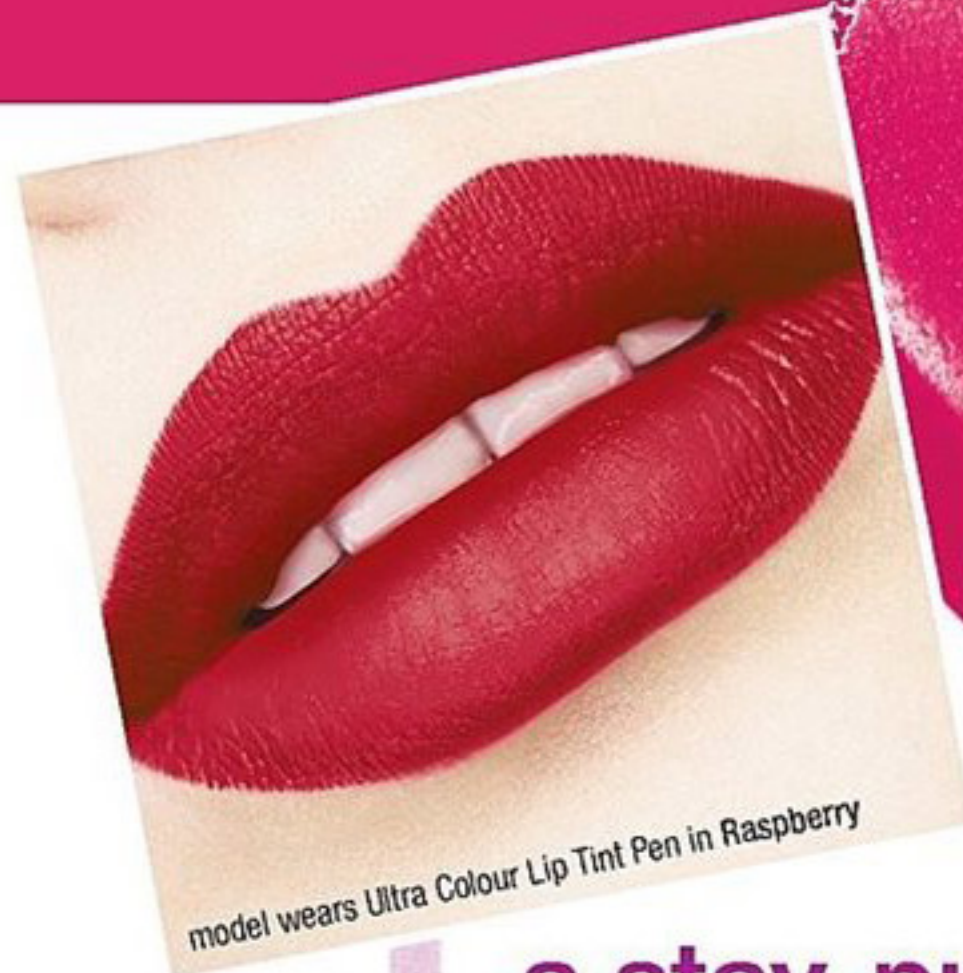


**NEW True Colour Tinted Lip Balm**  
**£7**

care with a hint of colour

**True Colour Glazewear Lip Gloss**  
6ml  
Price per 10ml = £10.83  
**£6.50**

non-sticky, high-shine gloss in 3 finishes



model wears Ultra Colour Lip Tint Pen in Raspberry

a stay-put stain

fine-tip pen colours your lips, not your teeth!

- bleed-proof colour
- lasts for hours



08078 Flamingo



06221 Freesia



06361 Hazelnut



06460 Strawberry



07815 Coral



06437 Raspberry



06346 Fuchsia

**Ultra Colour Lip Tint Pen**  
9ml  
Price per 10ml = £9.44  
**£8.50**





05595 Warm Cashmere      05553 Black Star      05520 Crushed Orchid



05579 Ocean Waves      05512 Enchanted Forest

blendable,  
long-lasting shadow  
**True Colour  
Eyeshadow Duo  
£6**

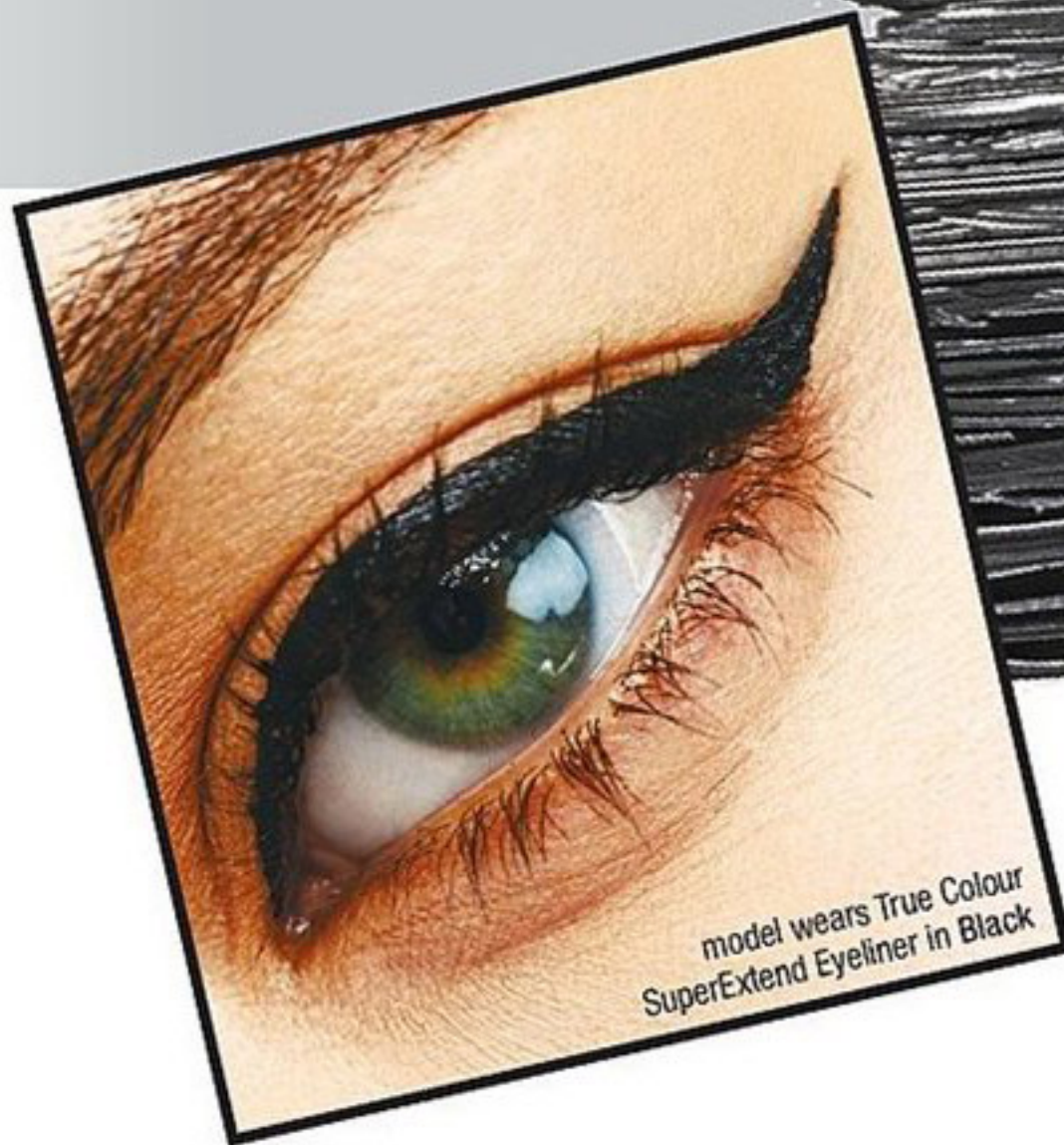


20305 Liquid Gold      15859 Enduring Iris      20487 Glistening Steel      21519 Azure Waters

ultra-creamy,  
crease-proof shadow  
**Waterproof Creamy  
Eyeshadow Pot  
£6**



54304 Platinum      54247 Rose Gold      54361 Yellow Gold      01586 Raw Gold      54411 Bronzed      54270 White Gold



model wears True Colour  
SuperExtend Eyeliner in Black

**ANY £8  
2 FOR £8  
MIX & MATCH**

across pages 48-53

**SAVE UP TO £9**



the perfect  
*cat's eye...*  
your way

**CREAMY GEL  
LINER**

- glides on without tugging
- for smooth, intense, blendable lines

**SuperShock  
Gel Eyeliner  
Pencil  
£6**

16022 Silver

22376 Black

63628 Steel

63636 Aqua Pop



23069 Deep Brown      23077 Deep Navy      23051 Burnt Olive      23002 Boldest Black      23085 Deep Plum      21733 Smoked Taupe

soft, blendable  
kohl liner  
**Big & Daring  
Glimmerstick Kohl  
£6**



Boldest Black



59022 Sky      54932 Hazel      54965 Mulberry      59287 Storm      54957 Ebony      27649 Forest

flat-nib liner for  
feline flicks  
**Glimmerstick  
Flick Eyeliner  
£6**



Mulberry and Ebony



precision tip for perfect flicks every time

**FELT-TIP LINER**

- dermatologist tested
- transfer-proof formula lasts all day
- glides on without tugging



10223 Black

**True Colour  
SuperExtend Eyeliner  
£6.50**



# 1 clever mascara

vary the volume to get  
3 lash looks in 1

**ANY £10  
2 FOR £10  
MIX & MATCH**  
across pages 54-63  
**SAVE UP TO £10**



don't forget your perfect partner!  
NUTRA EFFECTS BI-PHASE  
EYE MAKE-UP REMOVER  
removes even stubborn, waterproof mascara

turn to  
page  
99



CLICK 1  
for FULL,  
natural,  
**daytime**  
lashes



CLICK 2  
for FULLER,  
dramatic,  
**evening**  
lashes



CLICK 3  
for FULLEST,  
'omg',  
**selfie-worthy**  
lashes



model wears Spectralash Mascara in Black



28753  
Black

**Spectralash  
Mascara**  
9ml  
Price per 10ml = £11.11  
**£10**  
Model wears lash inserts  
for an even lash line.



**LENGTHENED**  
by up to 87%  
on top lashes

**VOLUMISED**  
for up to 15x  
more volume

**WINGED OUT**  
for up to 84%  
longer lashes

**CURLED & LIFTED**  
for 24 hours

**FANNED OUT**  
to reveal 64%  
more lashes



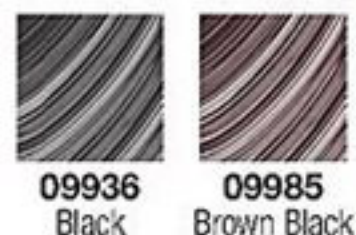
**True Colour SuperExtend Extreme Length Mascara\***  
7ml  
Price per 10ml = £14.29  
**£10**

**True Colour SuperShock Max Volume Mascara\***  
10ml  
**£10**

**True Colour Winged Out Mascara\***  
7ml  
Price per 10ml = £12.14  
**£8.50**

**Infinitize Mascara\***  
10ml  
**£10**

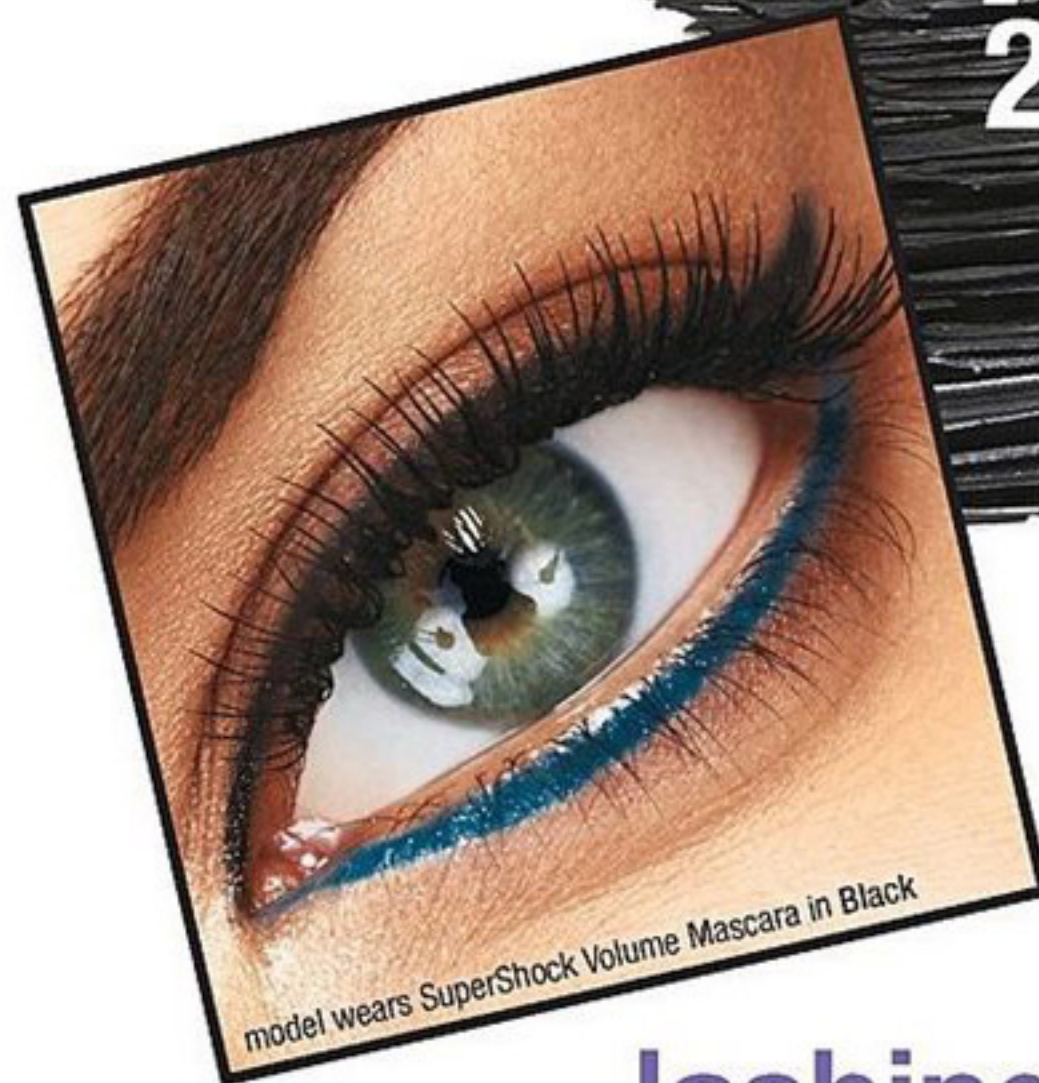
**Big & Multiplied Volume Mascara\***  
10ml  
**£8.50**



**ANY £10  
2 FOR  
MIX & MATCH**

across pages 54-63

**SAVE UP TO £10**



**VOLUME, CURL & LIFT**  
that lasts all day

**lashings of  
lashes**

**UP TO 12X MORE VOLUME** for a dramatic look



**True Colour SuperShock Volume Mascara\***  
10ml  
**£8.50**

as  
advertised  
#MorningFace  
try today



**True Colour Wide Awake Mascara\***  
7ml  
Price per 10ml = £12.14  
**£8.50**

\*Model wears lash inserts for an even lash line.  
\*Some lashes have been lengthened and lash inserts have been applied for an even lash line.



### SETTING SPRAY

- ✓ with vitamins A, C and E
- ✓ use under or on top of make-up

**MagiX Prime and Set Spray**  
 125ml  
 09654  
 Price per 100ml = £4.80  
**£6**



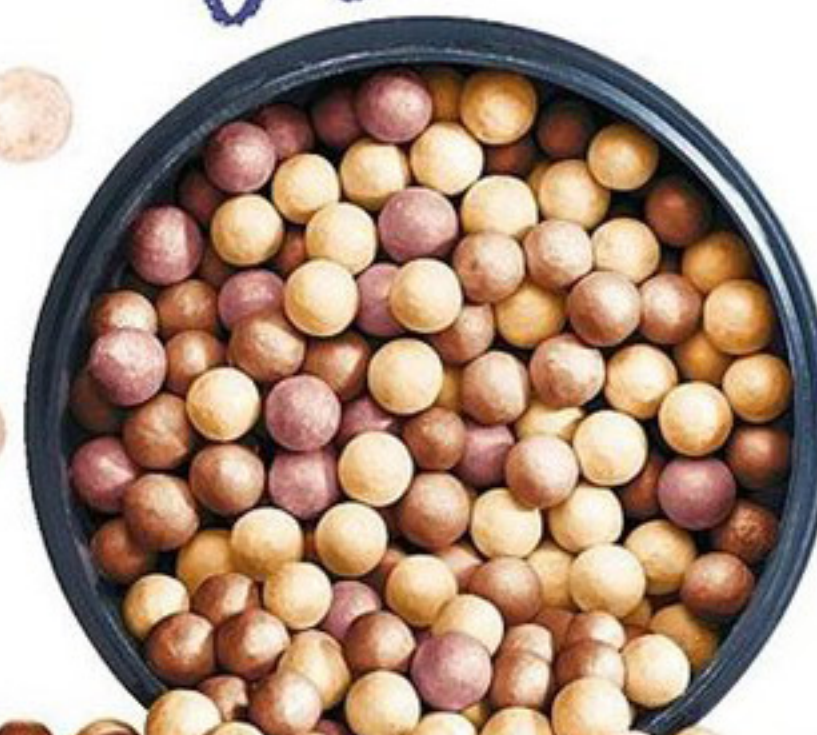
### LUMINOUS BLUSH

- ✓ silky-smooth, weightless formula
- ✓ gives a radiant finish

**True Colour Luminous Blush**  
 6g  
 Price per 10g = £10.83  
**£6.50**



beautifully  
*bronzed*



**Avon Glow Bronzing Pearls**  
 22g  
 Price per 10g = £4.55  
**£10**



Fill of pearls container is 22g, additional pearls shown in image for visual impact only.

**ANY £10  
 2 FOR £10  
 MIX & MATCH**

across pages 54-63

**SAVE UP TO £10**



### BRONZER

- ✓ matte or shimmer to suit all looks
- ✓ buildable, streak-free finish

**Avon Glow Bronzing Powder**  
 10g  
**£10**

13821  
 Warm Glow

14266  
 Deep Glow

13664  
 Light Bronze

13797  
 Medium Riviera

shimmer

matte

### BRONZE SHIMMER

- ✓ luminous, shimmering pearls
- ✓ adds an instant bronzed finish



05819 Fair

05900 Dark



05843 Medium

creamy, targeted concealer  
**True Colour Flawless Concealer Stick**  
£7



hides dark circles  
**Ideal Flawless Cream Concealer**  
£7



09050 Fair



09779 Medium



03608 Dark



a healthy glow

**ANY £10**  
**2 FOR £10**  
**MIX & MATCH**

across pages 54-63

SAVE UP TO £10

05868 Almond

09787 Nude

04986 Deep Wheat

13623 Pure Beige

03533 Beige

04648 Medium Beige

20529 Nutmeg



04168 Illuminating Light



07591 Illuminating Beige

illuminating concealer for instant radiance  
**MagiX Multi-Benefit Illuminator**  
£8.50



weightless, illuminating, natural-looking coverage  
**True Colour Flawless Mattifying Pressed Powder**  
10g  
£9



06114 Fair



06189 Light Medium



04598 Toffee

- ✓ gives a natural, rosy glow
- ✓ multitoneal pearls suit all skin tones

**NEW True Colour Blush Pearls**  
22g  
**14043**  
Price per 10g = £4.55  
**£10**

as seen on TV  
#MorningFace  
try today



new



fresh look foundation  
fond de teint fraîcheur  
SPF 15

SPF15, NUTRIENT-INFUSED FOUNDATION  
• medium coverage  
• all skin types

**Bright Start Fresh Look Foundation**  
30ml  
Price per 10ml = £3.33  
**£10**

Fill of pearls container is 22g, additional pearls shown in image for visual impact only.



- ✓ 4-STEP SHADOW
- ✓ buildable formula
- ✓ stays crease-proof all day
- ✓ long-lasting formula

**True Colour Eyeshadow Quad**  
£9

combination of matte and shimmer shades

05470 Stone Taupes	05439 Jeans	05462 Metal Eyes	
05405 Mocha Latte	05488 Berry Love	07005 Urban Skyline	
05421 Purple Haze	06726 Khaki Style	06999 Gilded Metallics	

as advertised  
#MorningFace  
try today

matte shades

01107 Smoke and Fog	11965 Au Naturele	01057 Pulsate	24034 Innocent Sky



14290 Diamanté Purple	25270 Iconic Night	11890 Snow Stopping Pink	12138 Sultry Smoke

3 pearlised shadows in 1 handy palette  
**Eye Dimensions Eyeshadow**  
£9



05355 Fearless Fuchsia	03715 Magenta Flash	03194 Starburst Pink	24042 Peony Pop	03855 Power Plum	17152 Berry Bold
03897 Rapid Rose	23945 Hi-Def Plum	03160 Ruby Snock	01941 Coral Burst	05348 Bright Nectar	05116 Bare Impact

high-voltage colour  
**Ultra Colour Bold Lipstick**  
£7.50



model wears 3D Plumping Lipstick in Twig

**ANY £10**  
**2 FOR £10**  
**MIX & MATCH**  
across pages 54-63  
**SAVE UP TO £10**

*plumped-up lips*

- full colour and full lips in 1
- tingles to show it's working



**DUAL-PLUMPING FORMULA**  
Retinex Colour Complex boosts retinol and collagen



07476 In The Buff	06841 Twig	06825 Stolen Kisses	06791 Pucker Up
03228 Uptown Pink	07625 Mad For Mauve	08870 Bitten	08920 Hot Pants
08896 Divine Wine	06379 Power Trip		

**Ultra Colour 3D Plumping Lipstick**  
£8



colour correction

perfection

for skin that looks and feels 100% natural



evens out all skin tones

**True Colour Colour-Correcting Pearls**

22g  
05777  
Price per 10g = £4.55  
**£10**



**YELLOW**  
neutralises purple tones



**GREEN**  
reduces redness



**PEACH**  
balances dark spots



**PURPLE**  
counteracts yellowness



**CREAM**  
highlights

Fill of pearls container is 22g, additional pearls in image shown for visual impact only.

**ANY 2 FOR £12**  
**MIX & MATCH**

across pages 64-67

**SAVE UP TO £12**

buildable coverage from a foundation that suits all skin types

SPF15, hydrating formula leaves skin feeling moisturised and looking radiant



**True Colour Flawless Liquid Foundation**  
30ml  
Price per 10ml = £4.00  
**£12**



04952  
Light Pink



04945  
Ivory



05264  
Shell



05025  
Nude



04838  
Creamy Natural



05017  
Natural Beige



04978  
Medium Beige



05108  
Pure Beige



05306  
Soft Honey



04663  
Caramel



05074  
Nutmeg



05256  
Sable

magix

colourless for an  
airbrushed finish

**MagiX HD  
Finishing Powder**  
5.7g  
25825  
Price per 10g = £18.42  
**£10.50**



12419 Fair  
12542 Fair Pink  
12559 Light Medium  
12617 Natural  
03467 Tawny  
13177 Spiced Honey

instant colour  
correction with a  
natural finish

**Ideal Flawless CC  
Colour Correcting  
Powder**  
10g  
**£10**

light to medium  
coverage,  
perfect matte finish

**Ideal Flawless Matte  
Mousse Foundation**  
18g  
Price per 10g = £5.83  
**£10.50**



09209 Ivory  
03772 Nude  
06171 Shell  
08631 Natural Beige  
00414 Medium Beige  
00380 Soft Honey



**ANY £12  
2 FOR £12  
MIX & MATCH**

across pages 64-67

**SAVE UP TO £12**

**3-in-1**  
foundation,  
concealer & powder

as seen on  
**TV**  
#MorningFace  
try today

- ✓ medium to full coverage
- ✓ fast, easy application
- ✓ normal, combination, dry and oily skin types
- ✓ a semi-matte finish

COOL skin

NEUTRAL skin



**True Colour Flawless  
Cream-to-Powder  
Foundation**  
9g  
Price per 10g = £13.33  
**£12**



WARM skin





Always On Pink



up to 8 hours of shimmering, hydrating gloss

**Lip Gloss**  
7ml  
Price per 10ml = £10.00  
**£7**



even removes waterproof make-up

**Make-up Remover**  
50ml  
14282  
Price per 100ml = £10.00  
**£5**



high shine top coat

plumping base

for plumped-up, glossy lips



**Plump and Stay Lip Colour**  
**£8.50**



blurs imperfections for up to 18 hours

**Concealer**  
5ml  
Price per 10ml = £16.00  
**£8**



the 18-hour wonder  
**EXTRA LASTING**



**£7.50**  
save £5



balancing foundation that lasts up to 18 hours

- ✓ medium coverage
- ✓ matte finish
- ✓ normal and combination skin types

**Liquid Foundation**  
30ml  
Price per 10ml = £2.50  
Normally £12.50  
**£7.50** save £5



**CONCEALER**  
instantly hides imperfections, wrinkles and dark circles  
**Age-Transforming Concealer SPF15**  
**£9**



**BROWS**  
blends away greys for fuller, natural-looking brows  
**Transforming Brow Filler**  
**£9**



**POWDER**  
smooths and softens the look of lines and pores  
**Age-Transforming Pressed Powder**  
10g  
**£10.50**

**FOUNDATION**  
instantly improves the look of fine lines and wrinkles  
**Age-Transforming Compact Foundation**  
9g  
Price per 10g = £16.67  
**£15**



## THE SECRET TO FLAWLESS SKIN

with YOUTH RESTORE COMPLEX  
for skin that feels years younger  
in just 4 weeks\*



**PRIMER**  
with serum for a refined and polished look



**Skin Transforming Primer**  
28ml  
**00166**  
Price per 10ml = £5.36  
**£15**

**Age-Transforming Foundation**  
30ml  
Price per 10ml = £5.00  
**£15**



\*Refers to Age-Transforming Foundation only.

**SMOOTHING FOUNDATION**  
for a more even-looking, flawless complexion



08359  
Black

08383  
Brown/Black

**LINER**  
creamy,  
waterproof,  
glide-on liner  
with retinol

**Smoothing  
Eyeliner Pencil**  
£8.50



**SHADOW**  
with Poly-Lifting  
Technology to lift  
and contour for a  
wide-eye look

**Youth-Awakening  
Eyeshadow and  
Primer Kit**  
£10



SPF15 formula with  
plumping retinol  
and collagen

**Lip Plumping  
Lip Conditioner**  
£9



**BALM**  
instantly smooths,  
softens and helps  
prevent drying

**Lip Restoring  
Colour Balm**  
5ml  
Price per 10ml = £16.00  
£9

## YOUTH-ENHANCING MAKE-UP

infused with age-defying  
ingredients for a radiant look



**Lash Transforming  
Mascara**  
£10

**Youth-Awakening  
Lipstick**  
£10.50



**LIPSTICK**  
make lips look up  
to 5 years younger

# COLORTREND

lightweight formula for  
buildable coverage

23598  
Ivory Beige

23663  
Near Nude

11957  
Natural

18804  
Bisque

23705  
Sun Beige

£2  
save £2.75

## FRESH FACED & FABULOUS FOR JUST £2!

super-lightweight foundation for that  
“I woke up like this” natural finish

**Fresh Face Foundation**  
30ml  
Price per 10ml = 67p  
Normally £4.75  
**£2 save £2.75**

AVON  
COLORTREND

foundation  
fond de teint

hold next to your skin to find your shade

ALL £2.50 EACH save up to £2.25 pages 76-79

ALL £2.50 EACH save up to £2.25 pages 76-79

matifying pressed powder



21766 Translucent  
11619 Translucent Tan

**Final Touch Pressed Powder**  
10g  
Normally £4.25  
**£2.50** save £1.75

liquid concealer blurs imperfections



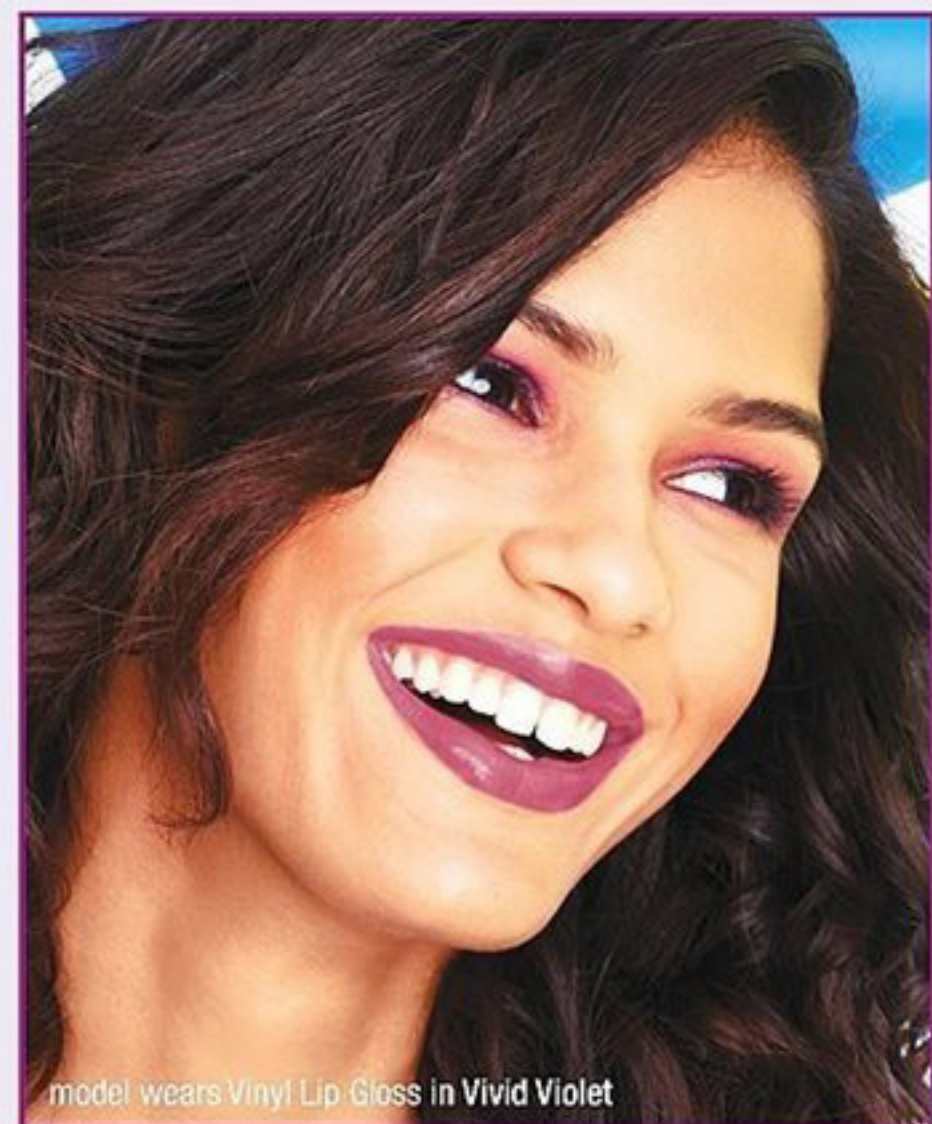
02295 Very Light  
18168 Light  
12344 Light Medium

**Perfect and Hide Liquid Concealer**  
15ml  
Price per 10ml = £1.67  
Normally £3  
**£2.50** save 50p

the perfect base for foundation



**Picture Perfect Face Primer**  
30ml  
23150  
Price per 10ml = 63p  
Normally £4.75  
**£2.50** save £2.25



super-shiny gloss



11072 Electric Mauve  
09837 Fuchsia Flash  
10181 Vivid Violet  
10116 Shocking Coral  
09977 Hot Pink Smash  
10025 Plum Blast

**Vinyl Lip Gloss**  
15ml  
Price per 10ml = £1.67  
Normally £4  
**£2.50** save £1.50

**COLORTREND**  
**AN ALL-OUT POUT**  
*new shades*

go bold this Valentine's Day in new striking shades of our rich and creamy lipstick

01271 Wild Plum	11726 Abstract Raspberry
22814 Poppy Love	24190 Lucky Kiss
22707 Pink Holiday	23291 Flirt
22582 Amethyst	14332 Doll Pink
12088 Gold Potion	12096 Magic Silver

limited edition packaging

**Kiss 'n' Go Lipstick**  
Normally £3.75  
**£2.50** save £1.25



59949 Berry Love  
24968 Par Amor  
24943 Coral In Love  
25031 Pink Passion

model wears Kiss 'n' Go Lipstick in Coral In Love

ALL £2.50 EACH save up to £2.25 pages 76-79

ALL £2.50 EACH save up to £2.25 pages 76-79

fuller-looking lashes



**Boost It! Mascara**  
7ml  
Price per 10ml = £3.58  
Normally £4.50  
**£2.50** save £2

08672 Black

make-up bag essential



**Pencil Play Eyeliner**  
Normally £3  
**£2.50** save 50p

25064 Dark Brown  
25049 Black  
25189 Turquoise  
25023 Midnight Blue

kajal-shaped, felt liner



**Chopsticks Eyeliner**  
Normally £3.50  
**£2.50** save £1

12104 Skyline Blue  
11544 Black Cat Eyes  
12120 Smouldering Silver

colour-pop partners



**Eyeshadow Duo**  
Normally £4.50  
**£2.50** save £2

12286 True Romance  
14597 Chocolate Kiss  
19760 Sunburst

super-shiny polish



**Fashion Nail Enamel**  
8ml  
Price per 10ml = £3.13  
Normally £3  
**£2.50** save 50p

15495 Scene  
01990 Tempt  
54544 Hot  
59378 Icon  
54502 Blush  
11445 Pout  
59303 Juicy  
01958 Rare  
55434 Blue Sky  
02410 Orange Mix  
07468 Candy Pink  
20768 Limoncello  
19513 Bubblegum  
20792 Coral

**COLORTREND**

**PLUMP IT UP!**  
make your flutter work overtime with our plumping mascara for va-va-volume



**Plump Out Mascara**  
7ml  
Price per 10ml = £3.58  
Normally £4.50  
**£2.50** save £2

19299 Black

Model wears Plump Out Mascara in Black

wide bristles to coat every lash

Model wears lash inserts for an even lash line.

AVON Make-up





the overnight skin miracle

**2 sold** every minute\*

**9 out of 10**

women woke up to younger-looking skin\*\*



**ANEW CLINICAL** HYDRA RECOVERY  
OVERNIGHT MASK  
MASQUE RÉPARATEUR DE NUIT



formulated with **ENCAPSULATED HYALURONIC ACID AND SHEA BUTTER BEADS**



complete your perfect sleep

**Satin Sleep Mask**  
Cream satin sleep mask with an elasticated band. Approx. 22cm x 9.7cm x 1cm.  
**07914**  
**£4**

**WHILE STOCKS LAST**

**Hydra Recovery Overnight Mask**  
50ml  
**28696**  
Price per 100ml = £30.00  
Normally £24  
**£15 save £9**

\*Based on sales between 26.05.2016 and 15.06.2016.  
\*\*Based on those who expressed an opinion in a consumer study with 159 women.

try today  
**£15**  
SAVE £9

YOUR *favorites*  
from ANEW

“It has TAKEN YEARS OFF me! I DON’T KNOW WHAT I’D DO WITHOUT IT.”

‘Jules67’, avonshop.co.uk customer, Shropshire

“Even my husband has COMMENTED ON THE IMPROVEMENT!”

‘Mabbotts’, avon.uk.com customer, Wolverhampton



5-star rated

“BRILLIANT! I can’t believe HOW FAST IT WORKS.”

‘cat70’, avon.uk.com customer, Hampshire



*try me*  
**£12**  
SAVE £7.50

see a  
**DRAMATIC REDUCTION**  
in the look of  
**DARK CIRCLES**

9 out of 10 women agree\*

**Absolute Even Dark Circle Corrector**  
15ml  
17293  
Price per 100ml = £60.00  
Normally £19.50  
**£12 save £7.50**



**50% improvement** in the look of under-eye **dark circles**  
Images for illustrative purposes only.

**FORMULATED WITH SHADOW ERASE COMPLEX** that works day after day, and self-adjusting sheer optics

- 1 brightens the look of dark circles
- 2 visibly reduces under-eye shadows
- 3 smooths texture of the eye area
- 4 eyes look less tired and more alive

\*Based on those who expressed an opinion in an 8-week consumer study with 149 women.

YOUR *favourites*  
from ANEW

loved by

*beauty bloggers*

"I don't think  
I COULD BE  
WITHOUT THIS  
PRODUCT  
- I FINALLY LOVE  
MY LIPS!"

Stacey Martin, Beauty Blogger  
at Red Rendezvous

"I noticed that my  
lips were FULLER  
FROM THE  
FIRST USE!"

'olokolm', via Avon Beauty Connects, Watford



*5-star rated*

"I LOVE THE POUT I have now!"

'cat70', avon.uk.com customer, Hampshire

MIRROR DIGITAL WATCH

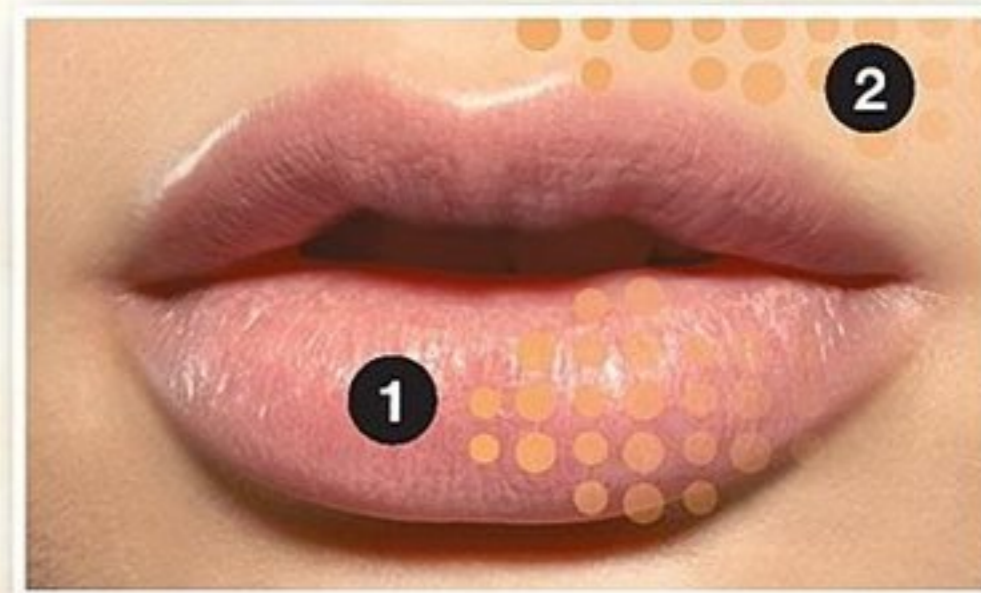
just £7.50 when you spend £7.50  
see pages 2-3 for details



*try me*  
£12  
SAVE £3

FULLER  
*looking lips,*  
INSTANTLY

**1. PLUMPS LIPS** Formulated with injectable-grade hyaluronic acid to help boost collagen for instantly plumper, firmer-looking lips.



**2. BLURS LINES** Surfa-Smooth Technology with filling spheres helps to visibly blur deep lines.

Multi-Performance  
Lip Treatment  
16980  
Normally £15  
£12 save £3

YOUR *favorites*  
from ANEW

“FACELIFT  
IN A JAR!

It has taken a good  
5 years off me in  
just 6 weeks.”

'M9210', avon.uk.com customer,  
Southampton

“LOVE THIS!  
Within a week my face  
looked FRESHER,  
YOUNGER AND  
SMOOTHER.”

'ellen12', avon.uk.com customer,  
Shropshire



5-star rated

“I LOVE THIS CREAM! My skin  
FEELS SO SOFT after just a few days.”

'Avonst', avon.uk.com customer, Guildford

**FIRMER**  
*looking skin in*  
**1 DAY**

*try me*  
**£10**  
SAVE £11



**Infinite Lift Firm  
& Sculpt Cream**

30ml

08599

Price per 100ml = £33.33

Normally £21

**£10** save £11

• fragrance free • **lightweight, moisturising** formula

**ANEW**  
CLINICAL  
INFINITE | LIFT

FIRM & SCULPT CREAM  
CRÈME RAFFERMISSANTE EFFET TENSEUR

WITH OUR MOST ADVANCED LIFTING TECHNOLOGY



**BEFORE** SAGGING  
SKIN WITHOUT  
SUPPORT STRUCTURE



**AFTER** LIFTED SKIN WITH  
SUPPORT STRUCTURE

thanks to our exclusive **PolyPeptide  
Lift Complex**, designed to boost 4  
key building blocks: collagen, elastin,  
fibronectin and hyaluronic acid

Diagrams for illustrative purposes only.

YOUR *favourites*  
from ANEW

"BEST-EVER FACE CREAM! Since using this, MY SKIN HAS BEEN MUCH SMOOTHER and the FINE LINES ARE LESS NOTICEABLE."

'BrightonSues', avon.uk.com customer, Kent



5-star rated

"WONDERFUL PRODUCT! My beauty therapist agrees it is THE BEST NIGHT CREAM."

'Kitkat0658', avon.uk.com customer, Hampshire

reignite your  
**RADIANCE,**  
**OVERNIGHT**

100% of women saw results on multiple signs of ageing\*

try me  
**£14.50**  
SAVE £9.50



**ANEW**  
**ULTIMATE NIGHT**

MULTI-PERFORMANCE  
CREAM • CRÈME

ULTIMATE **50+**

Night Cream  
50ml  
**28191**  
Price per 100ml = £29.00  
Normally £24  
**£14.50** save £9.50



clever **Celluvive Complex** helps enhance surface skin cells' cleansing process, to help breathe new life into your skin

\*Based on a clinical study with 64 women.



VITALE **25+**

dullness. stressed skin.  
enlarged pores

Night Gel Cream  
50ml  
**03418**  
Price per 100ml = £24.00  
Normally £20  
**£12** save £8



REVERSALIST **40+** PLATINUM **60+**

wrinkles. firmness.  
discolourations

Night Cream  
50ml  
**14126**  
Price per 100ml = £25.00  
Normally £21  
**£12.50** save £8.50



neck sagging. dryness.  
severe wrinkles

Night Cream  
50ml  
**01784**  
Price per 100ml = £30.00  
Normally £25  
**£15** save £10

YOUR *favourites*  
from ANEW



# INSTANTLY BLURS WRINKLES

*on the go*

Tri-Elastinex technology  
and age-diffusing optics  
instantly blur the look of wrinkles

Complete Renewal  
Express Wrinkle Smoother  
9g  
23960  
Price per 100g = £133.33  
Normally £18

**£12**  
save £6

**"MAGIC! Not only does it DISGUISE LINES AND WRINKLES but it leaves my skin feeling WONDERFULLY SOFT. I WILL NEVER BE WITHOUT THIS AGAIN!"**

'crissycazz', avon.uk.com customer, Essex

★★★★★ 5-star rated

# *instantly* IMPROVES DEEP EXPRESSION *lines*

9 out of 10 women agree\*

with **A-F33**, designed  
to help boost collagen  
production and fill the **skin's**  
**most visible wrinkles**

PRO Line Corrector  
Targeted Filler  
with A-F33  
05611  
Normally £12

**£10**  
save £2

**"Better than more expensive products!  
My LINES ARE LESS PRONOUNCED  
and my SKIN FEELS SMOOTHER."**

'Paulee', avon.uk.com customer, Dorset

★★★★★ 5-star rated

\*Based on a clinical study with 19 women.



YOUR *favourites*  
from ANEW

"My new skincare must-have.  
MY SKIN FEELS  
CLEANER-THAN-CLEAN,  
plus it's SUPER-SOOTHING  
ON MY  
BLEMISH-PRONE SKIN."

Sarah McDonald, via Avon Beauty Connects, Essex



5-star rated

"AMAZING!  
FROM THE FIRST  
USE I noticed a  
DIFFERENCE IN  
MY SKIN."

\*Chelsey182\*, avon.uk.com customer, Wales

try me  
**£4**  
SAVE £2.50



our **1<sup>st</sup>**  
**ISOTONIC  
CLEANSING  
WATER**

unlike micellar waters, our exclusive  
formula helps speed up skin cell renewal,  
transforming your complexion for a  
**visibly youthful glow**

**3-in-1 Cleansing Water**  
200ml  
**04994**  
Price per 100ml = £2.00  
Normally £6.50  
**£4 save £2.50**



**cleansers**

Cream Cleanser & Mask	Gel Cleanser	Daily Scrub
150ml	150ml	100ml
<b>24380</b>	<b>24398</b>	<b>28316</b>
Price per 100ml = £2.67	Price per 100ml = £2.67	Normally £6.50
Normally £6.50	Normally £6.50	<b>£4 save £2.50</b>
<b>£4 save £2.50</b>	<b>£4 save £2.50</b>	



**implements**

Cleansing Brush*	Cleansing Brush Replacement Head	Muslin Cloths
00893	24935	Set of 2.
Normally £25	Normally £4	<b>14936</b>
<b>£20 save £5</b>	<b>£3 save £1</b>	Normally £4

\*Requires 2x AA batteries (not included).

<b>VITALE 25+</b> DULLNESS. STRESSED SKIN. ENLARGED PORES		<b>REVERSALIST 40+</b> WRINKLES. FIRMNESS. DISCOLOURATIONS	
<b>Day Cream SPF25</b> 50ml 04630 Price per 100ml = £40.00 <b>£20</b> 	<b>Night Gel Cream</b> 50ml 03418 Price per 100ml = £24.00 Normally £20 <b>£12 save £8</b> See page 88 for details.	<b>Day Cream SPF25</b> 50ml 26757 Price per 100ml = £42.00 <b>£21</b> 	<b>Night Cream</b> 50ml 14126 Price per 100ml = £25.00 Normally £21 <b>£12.50 save £8.50</b> See page 88 for details.
<b>Eye Cream</b> 15ml 28282 Price per 100ml = £106.67 <b>£16</b> 	<b>Instant Blurring Treatment</b> 30ml 11163 Price per 100ml = £40.00 <b>£12</b> 	<b>Express Dual Eye System</b> 14134 <b>£19</b> 	<b>Express Wrinkle Smoother</b> 9g 23960 Price per 100g = £133.33 Normally £18 <b>£12 save £6</b> See page 90 for details.

<b>ULTIMATE 50+</b> ALL KEY SIGNS OF AGEING		<b>PLATINUM 60+</b> NECK SAGGING. DRYNESS. SEVERE WRINKLES	
<b>Day Cream SPF25</b> 50ml 17764 Price per 100ml = £30.00 Normally £24 <b>£15 save £9</b> 	<b>Night Cream</b> 50ml 28191 Price per 100ml = £29.00 Normally £24 <b>£14.50 save £9.50</b> 	<b>Day Cream SPF25</b> 50ml 11353 Price per 100ml = £50.00 <b>£25</b> 	<b>Night Cream</b> 50ml 01784 Price per 100ml = £30.00 Normally £25 <b>£15 save £10</b> 
<b>Eye System</b> 16642 <b>£20</b> 	<b>Lip Treatment</b> 16980 Normally £15 <b>£12 save £3</b> See page 85 for details.	<b>Dual Elixir</b> 40ml 58743 Price per 100ml = £70.00 <b>£28</b> 	<b>Eye &amp; Lip Cream</b> 15ml 01230 Price per 100ml = £140.00 <b>£21</b> 


**CLEANSERS & DEVICES TO REFRESH AND REVITALISE SKIN**

<b>3-in-1 Cleansing Water</b> 200ml 04994 Price per 100ml = £2.00 Normally £6.50 <b>£4 save £2.50</b> 	<b>Daily Scrub</b> 100ml 28316 Normally £6.50 <b>£4 save £2.50</b> 	<b>Cleansing Brush*</b> 00893 Normally £25 <b>£20 save £5</b> 	<b>Muslin Cloths</b> Set of 2. 14936 Normally £4 <b>£3 save £1</b> 
<b>Gel Cleanser</b> 150ml 24398 Price per 100ml = £2.67 Normally £6.50 <b>£4 save £2.50</b> 	<b>Cream Cleanser &amp; Mask</b> 150ml 24380 Price per 100ml = £2.67 Normally £6.50 <b>£4 save £2.50</b> 	<b>Replacement Head</b> 24935 Normally £4 <b>£3 save £1</b> 	<p>*Requires 2x AA batteries (not included). See pages 92-93 for details.</p>

# ANEW TREATMENTS

## CLINICAL

AT-HOME COSMETIC ALTERNATIVES TO A DERMATOLOGICAL PROCEDURE

<b>UNEVEN SKIN TONE</b> <b>Absolute Even Multi-Tone Skin Corrector with DSX-7</b> 30ml 18044 Price per 100ml = £93.33 <b>£28</b> 	<b>DARK CIRCLES</b> <b>Absolute Even Dark Circle Corrector</b> 15ml 17293 Price per 100ml = £80.00 Normally £19.50 <b>£12 save £7.50</b> See page 83 for details.	<b>INSTANT VISIBLE LIFT</b> <b>Infinite Lift Targeted Contouring Serum</b> 30ml 61549 Price per 100ml = £90.00 <b>£27</b> 	<b>VISIBLE LIFT</b> <b>Infinite Lift Firm &amp; Sculpt Cream</b> 30ml 08599 Price per 100ml = £33.33 Normally £21 <b>£10 save £11</b> See page 87 for details.
<b>HOODED EYES</b> <b>Infinite Lift Dual Eye System</b> 05538 Normally £20 <b>£10 half price</b> See page 20 for details.	<b>ADVANCED SKIN REPAIR</b> <b>E-Defence Deep Recovery Cream</b> 30ml 07948 Price per 100ml = £66.67 <b>£20</b> 	<b>ADVANCED SKIN PROTECTION</b> <b>E-Defence Multi-Shield SPF50 Day Lotion</b> 30ml 16774 Price per 100ml = £66.67 <b>£20</b> 	<b>SAGGING SKIN</b> <b>Thermafirm Face Lifting Cream</b> 30ml 23135 Price per 100ml = £70.00 <b>£21</b> 
<b>RESURFACING PADS</b> <b>Advanced Resurfacing Peel</b> 30 pads. 03871 Price per piece = 50p <b>£15</b> 	<b>OVERNIGHT MASK</b> <b>Hydra Recovery Overnight Mask</b> 50ml 28696 Price per 100ml = £30.00 Normally £24 <b>£15 save £9</b> 	<b>ESSENTIAL SERUM</b> <b>Youth Maximising Serum</b> 30ml 07138 Price per 100ml = £53.33 Normally £25 <b>£16 save £9</b> See page 24 for details.	

## A-F33

OUR FASTEST WRINKLE-FIGHTING RANGE

<b>FINE LINES</b> <b>PRO+ Line Corrector Treatment with A-F33+ Complex</b> 30ml 03731 Price per 100ml = £83.33 <b>£25</b> 	<b>CROW'S FEET</b> <b>PRO Line Corrector Eye Treatment with A-F33</b> 15ml 00760 Price per 100ml = £130.00 <b>£19.50</b> 	<b>FINE WRINKLES</b> <b>PRO Line Corrector Hydrating Cream with A-F33</b> 30ml 12070 Price per 100ml = £80.00 <b>£24</b> 	<b>DEEP WRINKLES</b> <b>PRO Line Corrector Targeted Filler with A-F33</b> 05611 Normally £12 <b>£10 save £2</b> See page 91 for details.
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nutraeffects 

NATURALLY  
EFFECTIVE



with **Active Seed Complex**  
featuring  
**OPTIC PEARL  
TECHNOLOGY AND  
BIRD OF PARADISE  
SEEDS**



suitable for  
sensitive skin



allergy tested



free from dyes  
and parabens

**Radiance Tinted  
Moisturiser SPF20**  
50ml  
**27615**  
Price per 100ml = £6.00  
Normally £6  
**£3 half price**

# TINTS AND HYDRATES IN 1

our **tinted moisturiser** blends effortlessly  
for a **perfected-looking complexion**



**tinted beads**  
burst to release a  
**radiant glow** that  
**blends with your**  
**skin tone**

FOR ALL SKIN TYPES

*radiant  
skin*

IN AN INSTANT

TINTED MOISTURISER

just

**£3**

HALF PRICE

AS SEEN IN

**Yours** *Star*

nutraeffects

## BI-PHASE EYE MAKE-UP REMOVER

removes even waterproof eye make-up

NATURALLY EFFECTIVE



with **Active Seed Complex** featuring **SOAP BERRY** extracts – a gentle, yet effective, natural cleanser



suitable for sensitive skin



allergy tested



free from dyes and parabens



### FOAMING FACE WASH

for normal to combination skin

#### Self-Foaming Face Wash

150ml  
06197  
Price per 100ml = £1.67  
Normally £3.50

**£2.50**

save £1

### REVITALISING SCRUB

for all skin types

#### 3 in 1 Scrub

100ml  
26971  
Normally £3

**£2**

save £1

### GEL CLEANSER

for all skin types

#### Gel Cleanser

150ml  
26864  
Price per 100ml = £1.33  
Normally £3

**£2**

save £1

# BYE BYE PANDA EYES

remove stubborn, waterproof eye make-up instantly with this lightweight, bi-phase formula

*new*

**SHAKE**  
TO ACTIVATE



### BI-PHASE EYE MAKE-UP REMOVER

removes even waterproof eye make-up

**NEW Gentle Bi-Phase Eye Make-up Remover**  
Removes all traces of eye make-up, including waterproof mascara. 200ml  
**03673**  
Price per 100ml = £1.25  
Will normally be £4  
**£2.50 save £1.50**

**GENTLE BI-PHASE EYE MAKEUP REMOVER**  
AUX COMPLEXES DES SEMENCES ACTIVES  
DEMAQUILLANT DES YEUX DOUX BI-PHASE

ALL SKIN TYPES  
POUR TOUS TYPES DE PEAU

- SOAP FREE
- SUITABLE FOR SENSITIVE SKIN
- ALLERGY TESTED
- FREE OF PARABENS AND DYES

TRY TODAY  
**£2.50**  
SAVE £1.50

AVON Skincare

nutraeffects 

NATURALLY  
EFFECTIVE



with **Active Seed Complex**  
featuring **antioxidant-rich**  
**POMEGRANATE**  
**SEED EXTRACT**  
that works with your skin  
to help target **multiple**  
**signs of ageing**



suitable for  
sensitive skin



allergy tested



free from dyes  
and parabens



AGELESS DAY & NIGHT CREAMS – FOR YOUNGER-LOOKING SKIN

# HELLO YOUTHFUL GLOW

skin feels **replenished** and lines appear softened from day 1



rich cream  
smooths  
effortlessly  
across skin



**Ageless Multi Action  
Day Cream SPF20**  
50ml  
**16410**  
Price per 100ml = £10.00  
Normally £8  
**£5 save £3**

**Ageless Multi Action  
Night Cream**  
50ml  
**16477**  
Price per 100ml = £10.00  
Normally £8  
**£5 save £3**

TRY TODAY  
**£5**  
EACH

**nutraeffects**

SPF 15



with **Active Seed Complex** featuring **CHIA SEED EXTRACTS** and **mattifying powders**

**Balance Daily Cream SPF15**  
50ml  
54668

Price per 100ml = £6.00  
Normally £4.50  
**£3 save £1.50**

**Balance Gel Night Cream**  
50ml  
63651

Price per 100ml = £6.00  
Normally £4.50  
**£3 save £1.50**



fresh, oil-free  
gel-cream glides  
easily onto skin

# WOW WITH SKIN RADIANCE

refresh and brighten skin from day 1

SPF 20



silky-smooth  
cream absorbs  
easily

## HYDRATION DAY & NIGHT CREAMS – FOR NORMAL TO DRY SKIN



with **Active Seed Complex** featuring **CHIA SEED EXTRACTS** and **vitamin E**

**Hydration Daily Cream SPF15**  
50ml  
56507

Price per 100ml = £6.00  
Normally £4.50  
**£3 save £1.50**

**Hydration Gel Night Cream**  
50ml  
62844

Price per 100ml = £6.00  
Normally £4.50  
**£3 save £1.50**



light, fresh  
gel-cream sinks  
easily into skin

SPF 15

with **Active Seed Complex** featuring **BIRD OF PARADISE SEED EXTRACT**, known for **increasing luminosity** and **improving uneven skin tone**



**Radiance Daily Cream SPF20**  
50ml  
51409  
Price per 100ml = £6.00  
Normally £4.50  
**£3 save £1.50**

**Radiance Renewing Night Cream**  
50ml  
59899  
Price per 100ml = £6.00  
Normally £4.50  
**£3 save £1.50**

TRY TODAY  
**£3**  
EACH

nutraeffects

# BRIGHTER-LOOKING EYES IN AN INSTANT!

NATURALLY EFFECTIVE



suitable for sensitive skin



allergy tested



free from parabens



**Radiance Vibes Brightening Eye Roller**  
12ml  
27060  
Price per 100ml = £50.00  
Normally £10

**£6**  
save £4

Includes a battery that cannot be replaced.



**RADIANCE VIBES**  
BRIGHTENING EYE ROLLER  
SOIN ILLUMINATEUR  
CONTOUR DES YEUX VIBRANT

with a **SUBTLE TINT** and **LIGHT-REFLECTING OPTICS** to help under-eyes look brighter

# BB PERFECTION

hydrate, perfect and protect skin – in a flash!



AVON  
nutraeffects  
ACTIVE SEED COMPLEX

**BB**  
CREAM

SKIN PERFECTING  
PERFECTEUR DE TEINT

SPF 15



with **Active Seed Complex** featuring **BIRD OF PARADISE SEED EXTRACTS** and long-wearing pigments

SPF 15

**MATTIFYING**  
oily to combination skin

**Skin-Perfecting BB Cream Matte**  
30ml  
Price per 100ml = £18.33  
Normally £7.50  
**£5.50**  
save £2

13862  
Light

62828  
Medium

**ORIGINAL**  
all skin types

**Skin-Perfecting BB Cream**  
30ml  
Price per 100ml = £18.33  
Normally £7.50  
**£5.50**  
save £2

06122  
Light

14183  
Medium

AVON Skincare

clearskin®  
COLOUR-CHANGING  
MASKS

£2  
save £1.50



changes from  
blue to white  
when ready  
to rinse

the **ONE** that  
**BANISHES**  
**BLACKHEADS**

clear stubborn blackheads and  
prevent new ones from forming  
with this self-adjusting mask

**Blackhead Clearing  
Deep Treatment Mask**  
75ml  
00521  
Price per 100ml = £2.67  
Normally £3.50  
**£2 save £1.50**

the **ONE**  
that acts like  
a **MAGNET**

attracts and **removes** pore-clogging dirt  
and oil for perfectly clear-looking skin

*with kind-to-skin  
witch hazel and  
mineral clays*



£3  
save £2



changes from **black**  
to **light grey** when  
ready to rinse

**Pore Penetrating  
Black Mineral Mask**  
75ml  
18374  
Price per 100ml = £4.00  
Normally £5  
**£3 save £2**

**clearskin®** fighting blemishes with you every step of the way

**it's an emergency** fast skin relief

**Intensive Cream Cleanser**  
75ml  
**25411**  
Price per 100ml = £4.67  
Normally £5  
**£3.50**  
save £1.50



**Instant Spot Treatment**  
15ml  
**20511**  
Price per 100ml = £20.00  
Normally £4.50  
**£3** save £1.50



**pore perfect** purify your pores

**Invigorating Scrub**  
75ml  
**15529**  
Price per 100ml = £3.33  
Normally £4  
**£2.50**  
save £1.50



**Black Mineral Cleanser**  
125ml  
**19356**  
Price per 100ml = £2.20  
Normally £4.50  
**£2.75**  
save £1.75



**bye bye blackheads** blitz away stubborn blackheads

**Daily Astringent**  
100ml  
**27474**  
Normally £4  
**£2.50**  
save £1.50



**Daily Cleanser**  
125ml  
**18820**  
Price per 100ml = £2.20  
Normally £4.50  
**£2.75**  
save £1.75



**White Clay Treatment**  
100ml  
**28266**  
Normally £4  
**£2.50**  
save £1.50



**3 in 1 White Clay Cleanser**  
75ml  
**20974**  
Price per 100ml = £4.00  
Normally £5  
**£3** save £2



**blemishes be gone** calm skin and banish the look of blemishes

**Peel Off Mask**  
75ml  
**26732**  
Price per 100ml = £3.33  
Normally £4  
**£2.50**  
save £1.50



**Overnight Treatment**  
50ml  
**11213**  
Price per 100ml = £8.00  
Normally £6  
**£4** save £2



**Daily Astringent**  
100ml  
**17129**  
Normally £4  
**£2.50**  
save £1.50



**blemish-fighting tools**

**Blackhead Remover**  
**27359**  
Normally £4  
**£2.50**  
save £1.50



**Face Brush**  
**16105**  
Normally £2  
**£1.25**  
save 75p



**Deep Cleansing Cloths**  
25 wipes.  
**37051**  
Price per piece = 11p  
Normally £4.50  
**£2.75** save £1.75



**3-in-1 Cleanser, Scrub & Mask**  
125ml  
**24208**  
Price per 100ml = £2.40  
Normally £5  
**£3** save £2



**clearskin professional** our most advanced spot-fighting range

**Blemish Mark Treatment**  
50ml  
**11858**  
Price per 100ml = £8.50  
Normally £7  
**£4.25**  
save £2.75



**Liquid Extraction Strip**  
30ml  
**04929**  
Price per 100ml = £13.33  
Normally £6  
**£4** save £2



**Deep Pore Cleansing Scrub**  
125ml  
**21717**  
Price per 100ml = £2.60  
Normally £5.50  
**£3.25**  
save £2.25



**Clarifying Toner Pads**  
45 pads.  
**13060**  
Price per piece = 7p  
Normally £5.50  
**£3.25**  
save £2.25



**Daily Correcting Lotion**  
50ml  
**20883**  
Price per 100ml = £8.50  
Normally £7  
**£4.25**  
save £2.75



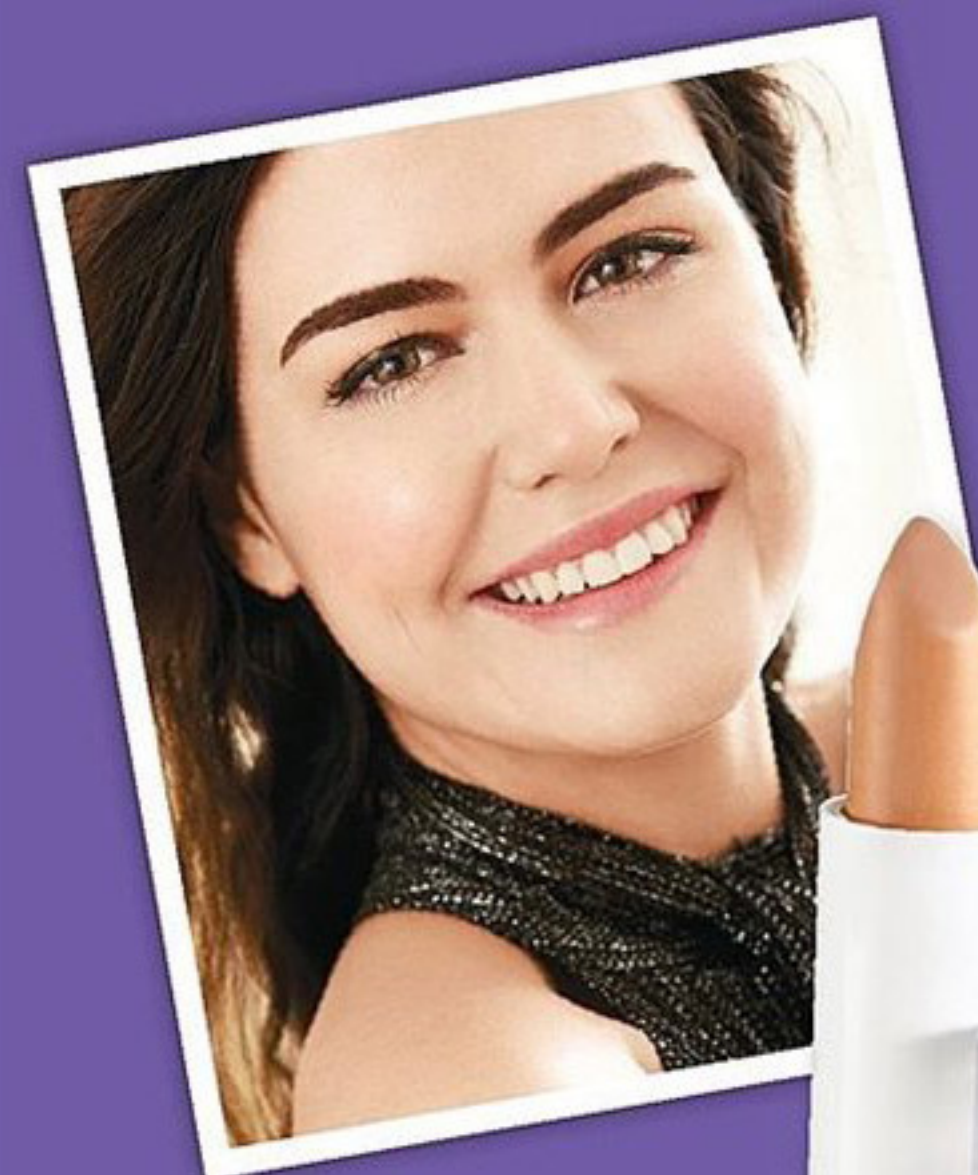
# your TINT and TREAT POWER couple

the make-up that **conceals AND cares** for skin prone to breakouts

**BUY BOTH FOR £4.50**

**SAVE £5\***

order using:  
68759 Fair 68411 Medium  
page 109 only



for best results on blemishes:

- treats, covers and prevents breakouts
- formulated with salicylic acid
- lightweight formulas won't block pores

**Blemish Stick**  
**17996**  
Normally £4  
**£2.50**  
save £1.50

**Oil-Free Tinted Moisturiser**  
30ml  
Price per 100ml = £11.67  
Normally £5.50  
**£3.50** save £2

\*Based on normal brochure prices.

9 out of 10 women would recommend

AVON care\*

face creams



for very dry skin

with softening and restoring royal jelly

Royal Jelly Face Cream  
100ml  
07039  
Normally £3.80

**£1.90**  
half price

for dry skin

with nourishing and pampering cocoa butter and vitamin E

Cocoa Butter Face Cream  
100ml  
14944  
Normally £3.80

**£1.90**  
half price

for oily/combination skin

with refreshing and mattifying cucumber, witch hazel and green tea

Light Moisture Face Gel-Cream  
100ml  
15065  
Normally £3.80

**£1.90**  
half price

for normal to dry skin

with moisturising and softening soybean and vitamin E

Rich Moisture Face Cream  
100ml  
15115  
Normally £3.80

**£1.90**  
half price

3 in 1 Cleanser, Toner & Moisturiser  
200ml  
13771  
Price per 100ml = 88p  
Normally £3.50

**£1.75**  
half price

lip balms



Cocoa Butter Lip Butter  
10ml  
06916  
Normally £2.20

**£1.10**  
half price



Royal Jelly Lip Treatment SPF15  
10ml  
26401  
Normally £2.20

**£1.10**  
half price



Intensive Relief Lip Treatment  
26245  
Normally £2.20

**£1.10**  
half price

# deeply restoring face cream

with skin-firming collagen and elastin to help your skin feel its best

**£2.20**  
half price



youth restore face cream  
with 2x collagen & elastin  
avec 2x collagène et élastine  
100 ml e

for mature skin

Youth Restore Face Cream  
100ml  
15164  
Normally £4.40

**£2.20**  
half price

\*Based on 427 women who participated in an online survey in 2015. Excludes Intensive Relief range.

ALL HALF PRICE

save up to £2.60  
pages 110-115





9 out of 10 women would recommend

AVON  
care\*



- Body Lotion**  
400ml
- 25783 Energising rose hips
  - 27599 Calming aloe vera
  - 03244 Firming youth restore
  - 03723 Nourishing royal jelly
  - 03798 Conditioning cocoa butter
  - 28332 Hydrating essential moisture

Price per 100ml = 63p  
Normally £5

**£2.50**

half price

- retexturing intensive relief
- Intensive Relief Body Lotion**  
400ml  
03061  
Price per 100ml = 65p  
Normally £5.20
- £2.60**  
half price

**ALL  
HALF  
PRICE**  
save up to £2.60  
pages 110-115



**rich  
moisture**

with moisturising  
milk protein and  
macadamia nut oil for  
smooth, supple skin

**£2.50**  
half price

\*Based on 427 women who participated in an online survey in 2015. Excludes Intensive Relief range.

9 out of 10 women would recommend

AVON  
care\*



Hand Cream  
100ml

- 26120 Protecting glycerine
- 05793 Firming youth restore
- 21691 Energising rose hips
- 04820 Calming aloe vera
- 05850 Nourishing royal jelly
- 05736 Smoothing olive oil
- 05942 Velvety argan oil
- 05728 Conditioning cocoa butter

Normally £3.80

**£1.90**  
half price

retexturing intensive relief

Intensive Relief Hand Treatment

100ml  
05975  
Normally £4

**£2**  
half price

ALL  
HALF  
PRICE

save up to £2.60  
pages 110-115



## care with cocoa butter

fast-absorbing, nourishing  
moisture with deliciously  
fragranced cocoa butter and  
pampering vitamin E

**£1.90**  
half price

\*Based on 427 women who participated in an online survey in 2015. Excludes Intensive Relief range.

AVON  
**SUN+**  
whatever you do this summer,  
love that sunshine feeling

**FACE & LIP: high SPFs to protect skin**

**Protecting Balm SPF30**  
04366  
Normally £3.50  
**£2 save £1.50**



**Multi Protection Moisturising Face Lotion SPF30**  
50ml  
10835  
Price per 100ml = £11.00  
Normally £9  
**£5.50 save £3.50**



**Anti-Ageing Face Cream SPF50**  
50ml  
10769  
Price per 100ml = £11.00  
Normally £9  
**£5.50 save £3.50**



**BODY: all-over lotions to shield against the rays**

**Moisturising Sun Lotion SPF10**  
150ml  
07971  
Price per 100ml = £4.00  
Normally £10  
**£6 save £4**



**Moisturising Sun Lotion SPF25**  
150ml  
07104  
Price per 100ml = £4.00  
Normally £10  
**£6 save £4**



**Fresh Protection Moisturising Body Lotion SPF30**  
150ml  
07542  
Price per 100ml = £4.33  
Normally £11  
**£6.50 save £4.50**



**Protect & Glow Moisturising Sun Lotion SPF30**  
150ml  
19901  
Price per 100ml = £4.33  
Normally £11  
**£6.50 save £4.50**



**Multi Protection Moisturising Sun Lotion SPF50**  
150ml  
18382  
Price per 100ml = £4.00  
Normally £10  
**£6 save £4**



**SPRAY**

**KIDS: high SPFs for worry-free fun in the sun**

**Quick Dry Clear Spray SPF30**  
150ml  
19935  
Price per 100ml = £6.00  
Normally £12  
**£9 save £3**



**Kids' Swim & Protect Sun Lotion SPF50**  
150ml  
07781  
Price per 100ml = £4.67  
Normally £12  
**£7 save £5**



**Kids' Turquoise Sun Spray SPF30**  
150ml  
07567  
Price per 100ml = £4.00  
Normally £10  
**£6 save £4**



**Kids' Multivitamin Sun Cream SPF50**  
75ml  
07757  
Price per 100ml = £7.33  
Normally £9  
**£5.50 save £3.50**



**SENSITIVE SKIN**

**TANNING: easy-to-use glow enhancers**

**Pure & Sensitive Moisturising Sun Lotion SPF50**  
150ml  
14084  
Price per 100ml = £4.33  
Normally £11  
**£6.50 save £4.50**



**Pure & Sensitive Moisturising Sun Lotion SPF50 Travel Size**  
50ml  
25072  
Price per 100ml = £6.00  
Normally £6  
**£4 save £2**



**Magic Tan Self-Tan Bronzing Mousse**  
150ml  
01149  
Price per 100ml = £6.00  
Normally £15  
**£9 save £6**



**Magic Tan Moisturising Self-Tan Lotion for Face and Body**  
150ml  
24240  
Price per 100ml = £6.00  
Normally £15  
**£9 save £6**



**Maxi Tan Tan-Enhancing Oil Spray**  
150ml  
08706  
Price per 100ml = £2.67  
Normally £6  
**£4 save £2**



**AFTER SUN: soothe sun-kissed skin**

**After Sun Aloe Ice Gel**  
150ml  
07096  
Price per 100ml = £2.67  
Normally £7  
**£4 save £3**



**Cooling After Sun Lotion with Aloe**  
400ml  
04028  
Price per 100ml = £1.25  
Normally £8  
**£5 save £3**



**Cooling After Sun Spray Lotion with Vitamin C**  
150ml  
19588  
Price per 100ml = £2.67  
Normally £6  
**£4 save £2**



**Soothing After Sun Body Butter**  
200ml  
08540  
Price per 100ml = £2.00  
Normally £7  
**£4 save £3**



**After Sun Shimmering Tan Enhancer**  
150ml  
08821  
Price per 100ml = £2.67  
Normally £7  
**£4 save £3**

**Moisturising Sun Spray SPF15**  
150ml  
19885  
Price per 100ml = £3.33  
Normally £10  
**£5 half price**

**Multi Protection Moisturising Sun Lotion SPF30**  
150ml  
19976  
Price per 100ml = £3.33  
Normally £10  
**£5 half price**

wherever you're heading this spring,  
we've got you covered!



**HALF PRICE**

page 117 only

**CHASING THE SUN**

**solutions**  
**LOVE YOUR SKIN  
EVERY DAY**



### BODY CONFIDENCE BOOSTERS

TARGETED TREATMENTS FOR VISIBLE RESULTS FOR EVERY BODY WORRY

#### Bust Shaper Sculpting Gel

150ml

00877

Price per 100ml = £6.67

**£10**



#### Butt Lifting Treatment

100ml

19224

**£10**



#### Cellu Break 5D Anti-Cellulite Treatment

150ml

16832

Price per 100ml = £6.67

**£10**



#### Stretchmark 24 Line-Reducing Treatment

150ml

22228

Price per 100ml = £8.00

**£12**



#### Advanced Anti- Cellulite Thermal Treatment Gel

150ml

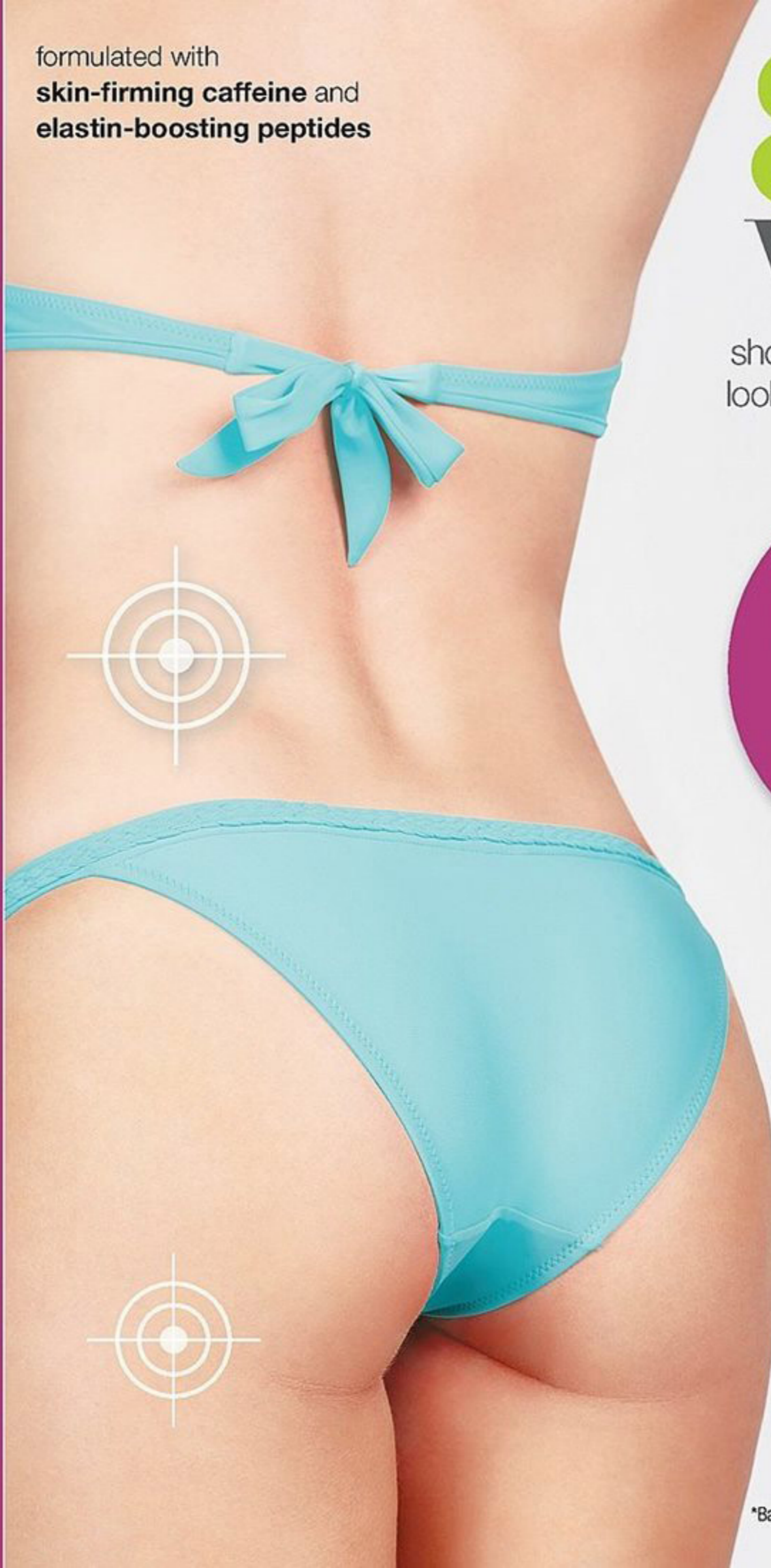
15974

Price per 100ml = £8.00

**£12**



formulated with  
**skin-firming caffeine** and  
**elastin-boosting peptides**



# 82% OF WOMEN

showed **TIGHTER**, more **TONED-**  
looking **hips, thighs** and **stomach\***

*“Easy to apply and  
absorbs quickly into the  
skin. I am impressed and  
will be buying more.”*

\*Smileyface56', avon.uk.com  
customer, Northern Ireland

#### INSTANTLY:

makes skin feel **firmer**  
and more **toned**

#### IN 1 WEEK:

skin looks **tighter**, and hips and  
thighs feel **firmed** and **toned**

#### Body Sculpting Treatment

Tone up in a tube with your  
effortless secret to a firmer-  
looking, re-contoured body.

150ml

20164

Price per 100ml = £7.33

**£11**



\*Based on a 4-week consumer study.

# BUY 1 CHOOSE 1 FOR £1

save up to **£11**

pages 118-119  
lower priced item £1

try-me price

£2

save £1.99



**Cushion Brush**  
16469  
Normally £5  
**£2**  
save £3



**Backcombing Brush**  
16535  
Normally £3.99  
**£1.65**  
save £2.34



**Tangle Teezer®**  
The Original  
Detangler -  
Pink/Black  
19802  
**£9.99**



**Large Barrel Brush**  
16485  
Normally £7.50  
**£3.75**  
half price



**Small Barrel Brush**  
16493  
Normally £5  
**£2.50**  
half price



**Paddle Brush**  
16436  
Normally £7  
**£3.50**  
half price



**Styling Comb**  
16543  
Normally £4  
**£1.50**  
save £2.50



**Pop-Up Brush**  
16527  
Normally £3.25  
**£1.50**  
save £1.75

advance  
**TECHNIQUES**

## CUT DRYING TIME

with our new vented brush

*new*

**NEW Vent Brush**  
00232  
Will normally be £3.99  
**£2** save £1.99



with  
**vent**  
technology for  
✓ more volume and body  
✓ glossier locks  
✓ less heat damage

EXPERTS LOVE...

“Vent brushes are great for ensuring high-speed drying and make light work of adding root lift and volume to almost any style.”

Emma Trainor, Avon Haircare Expert

# HELLO LONG LASTING COLOUR

boost shine and preserve your colour for up to 45 washes!\*

ALL 3 for  
**£5**  
save £6.50  
order using 69955



**Colour Protection**  
250ml  
03145 Shampoo  
01685 Conditioner  
Price per 100ml = £1.20  
**£3**

**Anti-Fade UV Spray**  
100ml  
18572  
**£5.50**

\*Relates to Anti-Fade UV Spray only.

# HELLO HEALTHY & REPAIRED

with keratin and vitamin E† for up to 87% less breakage\*\*

ALL 3 for  
**£5**  
save £6.50  
order using 69591



**Instant Repair 7**  
250ml  
27391 Shampoo  
27425 Conditioner  
Price per 100ml = £1.20  
**£3**

**Restoring Treatment Spray**  
100ml  
16261  
**£5.50**

†Relates to Instant Repair 7 Shampoo & Conditioner only.  
\*\*Due to combing and brushing.

# HELLO VA VA VOLUME

with body-building technology for up to 2x more volume\*\*

ALL 3 for  
**£5**  
save £6.50  
order using 68437



**Ultimate Volume**  
250ml  
27334 Shampoo  
27342 Conditioner  
Price per 100ml = £1.20  
**£3**

**Volume Boosting Spray**  
100ml  
16295  
**£5.50**

\*\*Relates to Volume Boosting Spray when used with the complete Ultimate Volume collection.

# HELLO SOFT & HYDRATED

with argan oil and vitamin E to lock in moisture from root to tip\*\*\*

ALL 3 for  
**£5**  
save £6  
order using 68460



**360 Nourishment Moroccan Argan Oil**  
250ml  
27433 Shampoo  
27441 Conditioner  
Price per 100ml = £1.20  
**£3**

**Treatment Mask**  
150ml  
27482  
Price per 100ml = £3.33  
**£5**

\*\*\*Relates to 360 Nourishment Moroccan Argan Oil Shampoo and Conditioner only.

# SUPREME OILS

for shinier, softer, healthier hair\*



**Supreme Oils 250ml**  
 27367 Shampoo  
 27490 Conditioner  
 Price per 100ml = £1.52  
**£3.80**

**Treatment Mask**  
 150ml  
 26062  
 Price per 100ml = £4.00  
**£6**

**Duo Treatment Spray**  
 100ml  
 16253  
**£6.50**

\*Consumer study,  
 13-1714,  
 129 panellists,  
 2 weeks.

## choose any 3 for £7

save up to £12.50 page 124 only

# ABSOLUTE PERFECTION

to correct, hydrate and perfect

**Absolute Perfection**  
 250ml  
 13920 Shampoo  
 46664 Conditioner  
 Price per 100ml = £1.52  
**£3.80**

**Beauty Balm Leave-in Treatment** 150ml  
 26310  
 Price per 100ml = £4.33  
**£6.50**

**Treatment Mask** 150ml  
 57174  
 Price per 100ml = £4.00  
**£6**



# reveal healthier-looking hair with NATURAL BOAR BRISTLES



**£4.50**  
 save £3

protect, prevent  
 breakage and  
 stimulate hair  
 growth – with  
 every stroke

find your  
 perfect brush...

FOR LONGER,  
 THICKER HAIR  
 large head for a  
 super-sleek finish

FOR  
 FINE HAIR  
 smooths and creates  
 volume at the root

FOR MEDIUM  
 TO LONG HAIR  
 detangles and  
 prevents breakage

1. Premium Paddle Brush  
 16592  
 Normally £7.50  
**£4.50 save £3**

2. Premium Smoothing Brush  
 16600  
 Normally £7.50  
**£4.50 save £3**

3. Premium Cushion Brush  
 13409  
 Normally £7.50  
**£4.50 save £3**

advance  
**TECHNIQUES**

# SUPER-SIZE YOUR EVERYDAY SHAMPOOS

BIGGER BOTTLES = BETTER VALUE



argan oil  
nourishment

protects from  
colour fade

for a flake-free  
scalp

boosts shine by  
up to 100%

wash in 2x more  
va-va-volume

**BEST EVER PRICE**

Shampoo 400ml  
21402 360 Nourishment  
Moroccan Argan Oil  
04531 Colour Protection  
17467 2-in-1 Classic Anti-Dandruff  
13813 2-in-1 Daily Shine  
16725 Ultimate Volume  
Price per 100ml = 50p  
Normally £4.50  
**£1.99** save £2.51

**£1.99**

advance  
**TECHNIQUES**  
PROFESSIONAL COLLECTION

**MORE XXL FOR LESS!**  
WITH PROFESSIONAL SHAMPOOS & CONDITIONERS  
GET THE COMPLETE SALON-STYLE REGIME AT NO EXTRA COST



**SUPREME OILS**  
with 5 precious oils to  
protect, nourish and  
strengthen

Supreme Oils  
400ml  
15438  
Shampoo  
13839  
NEW Conditioner  
Price per 100ml = £1.25  
**£5**

**ABSOLUTE  
PERFECTION**  
multi-benefit  
BB shampoo  
for **COMPLETELY**  
restored-looking  
locks

**Absolute  
Perfection**  
400ml  
00273  
Shampoo  
55244  
NEW Conditioner  
Price per 100ml = £1.25  
**£5**

**BUY 1 CHOOSE 1**

**FREE**

**SAVE £5** page 127 only

\*Based on an average of 10ml per use.

AVON Hair Salon

127



## SENSATIONAL SERUMS

your daily dose of TLC for every hair type

Hair Serum 30ml  
 28886 Daily Shine  
 28910 Instant Repair 7  
 28894 Smooth as Silk  
 Price per 100ml = £12.83  
 Normally £6  
**£3.85** save £2.15



with pro-vitamin B5  
 for up to 100%  
 shinier hair



with keratin  
 for up to 83%  
 less breakage\*  
 \*Due to combing  
 and brushing.



with silk silicone polymers  
 for 24-hour  
 frizz protection\*\*  
 \*\*Frizz caused by humidity.



## STYLING MUST-HAVES

expert styling tools you NEED in your haircare kit!



give instant oomph at the root for a great beehive

Set of 2 Hair Volume Boosters  
 26609  
**£4.50**



protects and smooths heat-styled hair

Heat Protection Spray  
 100ml  
 16337  
 Normally £4.50  
**£2.85**  
 save £1.65



for poker-straight, super-smooth locks

Power Straight Spray  
 100ml  
 11742  
 Normally £4.50  
**£2.85**  
 save £1.65



for glistening, light-reflective shine

Mirror Shine Spray  
 100ml  
 16345  
 Normally £4.50  
**£2.85**  
 save £1.65



non-sticky mousse for defined curls

Volume & Curl Mousse  
 150ml  
 16360  
 Price per 100ml = £1.67  
 Normally £3.50  
**£2.50**  
 save £1



go longer between washes!

Dry Shampoo  
 150ml  
 16402  
 Price per 100ml = £1.99  
 Normally £3.50  
**£2.99**  
 save 51p



section the hair to make styling easier

Set of 3 Sectioning Clips  
 09795  
**£3**



## all you NEED for STAY-PUT VOLUME

sleep with the rollers in, then spray to make your curls last

### GOODNIGHT ROLLERS

SLEEP-IN ROLLERS that flatten like a sponge for a comfy night's sleep

budge-proof, hook and loop-style grip

HAIRSPRAY 24-hour, humidity-proof hold

BOTH for **£8**  
 save £10.50  
 page 129 only



12 Soft Foam Hair Rollers  
 56671  
**£15**  
 Firm Hold Hairspray  
 200ml  
 16311  
 Price per 100ml = £1.75  
**£3.50**

Model image used for illustrative purposes only.



NOW IN 3 SIZES TO SUIT YOU

little *black* dress

TIMELESS AND CHIC



*honeysuckle  
ylang-ylang  
milkwood*

EDP

50ml

14498

Price per 100ml = £10.00

Normally £13

£5 save £8

**LOWEST  
PRICE  
EVER**

**JUST  
£5**

life & style  
AVON

bras  
£12.50  
each



find your perfect nude

*the lingerie collection by*



TRULY FLAWLESS

# meet your match

with lingerie in our  
**3 bestselling  
foundation shades**

## STYLE TIP

White or black underwear can show through clothes – so we'd always recommend choosing a shade closest to your skin tone for an invisible look that won't let you down.



**problem:**

white or black  
shows through

**solution:**

Truly Flawless  
stays invisible



**TRULY  
FLAWLESS**  
*the lingerie collection*

foundation shade:  
ivory



**NEW Truly Flawless Bra – Ivory**  
64% polyester, 31% nylon, 5% elastane, excluding trims.  
58461 34b 19273 38c  
20776 34c 19539 38d  
58719 36b 18945 40b  
19240 36c 19323 40c  
19422 36d 17517 42b  
62919 38b 28811 42c  
Will normally be £15  
**£12.50** save £2.50

**NEW Truly Flawless Briefs – Ivory**  
85% nylon, 15% elastane, cotton gusset, excluding trims.  
18408 10/12  
18630 14/16  
23903 18/20  
24000 22/24  
Will normally be £8  
**£6** save £2

foundation shade:  
natural beige



**NEW Truly Flawless Bra – Natural Beige**  
64% polyester, 31% nylon, 5% elastane, excluding trims.  
58115 34b 28951 38c  
23341 34c 18036 38d  
25171 36b 18184 40b  
28936 36c 28985 40c  
17954 36d 16428 42b  
25528 38b 16444 42c  
Will normally be £15  
**£12.50** save £2.50

**NEW Truly Flawless Briefs – Natural Beige**  
85% nylon, 15% elastane, cotton gusset, excluding trims.  
59493 10/12  
17087 14/16  
17178 18/20  
17376 22/24  
Will normally be £8  
**£6** save £2

foundation shade:  
nutmeg



**NEW Truly Flawless Bra – Nutmeg**  
64% polyester, 31% nylon, 5% elastane, excluding trims.  
19117 34b 59964 38c  
07351 34c 54650 38d  
27888 36b 58081 40b  
57885 36c 59519 40c  
54643 36d 28837 42b  
56069 38b 27466 42c  
Will normally be £15  
**£12.50** save £2.50

**NEW Truly Flawless Briefs – Nutmeg**  
85% nylon, 15% elastane, cotton gusset, excluding trims.  
18283 10/12  
18325 14/16  
16873 18/20  
16998 22/24  
Will normally be £8  
**£6** save £2

bras  
**£12.50**  
each

briefs  
**£6**  
each

NEW

# the DD+ collection



£9  
save £3

### Fuller Cup Lace Bra

90% nylon, 10% elastane, excluding trims.

07682 36d    04176 40dd  
11643 36dd    05652 40e  
09175 38d    06304 40f  
05009 38dd    59618 42d  
05876 38e    16584 42dd  
21279 38f    03590 42e  
08946 40d    03962 42f

Normally £12

£9 save £3



up to  
42F



£12  
save £3

### Essential Non-Padded Dotty Bra

Non-padded, underwired bra. 90% nylon, 10% elastane, excluding trims.

24729 36d    23093 40d  
23523 36dd    26963 40dd  
26294 36e    03210 40e  
18309 36f    15933 40f  
21147 38d    23358 42d  
12245 38dd    16659 42dd  
12872 38e    03327 42e  
13128 38f    03384 42f

Normally £15

£12 save £3



# lacy minimiser

complete comfort  
and support –  
no compromises

- minimiser wire makes bust appear smaller
- double-moulded cup for a natural shape
- wider straps for extra support
- fuller coverage shape with pretty detail
- super-soft fabric for all-day comfort

£10  
save £2

up to  
42G

### Lace Trim Minimiser Bra

Non-padded, underwired. 85% nylon, 11% elastane, 4% cotton, excluding trims.

size	black	white
34dd	02048	20495
36dd	22244	21048
36e	22251	20941
36f	22327	20958
36g	22343	21014
38dd	00323	21089
38e	00406	21121
38f	00489	21220
38g	00471	21287
40dd	00505	21428
40e	00513	21444
40f	00612	21584
40g	00661	21451
42dd	33894	21618
42e	20891	01628
42f	20909	03020
42g	20917	20057

Normally £12

£10 save £2



**Lingerie Guarantee**  
For hygiene reasons, a replacement or refund cannot be given if the gusset label is removed from lingerie. This guarantee is in addition to your statutory rights.



# 'The One' collection



£8  
save £2

available in white and grey

£8  
save £2

## 'The One' Vest

White: 87% nylon, 13% elastane, excluding trims. Grey: 51% nylon, 37% polyester, 12% elastane, excluding trims. KEEP AWAY FROM FIRE.

size	grey	white
M (12/14)	20420	23572
L (16/18)	20438	06684
XL (20/22)	20446	03079
XXL (24/26)	20479	10009

Normally £10  
**£8 save £2**

## 'The One' Bra

White: 87% nylon, 13% elastane, excluding trims. Grey: 51% nylon, 37% polyester, 12% elastane, excluding trims. All sizes fit up to a DD cup.

size	grey	white
M (12-14)	20206	03293
L (16-18)	20222	15503
XL (20-22)	20248	16386
XXL (24-26)	20271	17426

Normally £10  
**£8 save £2**

## Essentials T-Shirt Bra with Lace

Padded and underwired. 64% nylon, 27% polyester, 9% elastane, excluding trims. Larger sizes (e-f): 59% nylon, 34% polyester, 7% elastane, excluding trims.

size	white	black
32a	12302	58545
32b	04861	58636
32c	03749	58685
32d	10801	58784
32dd	10892	58800
34a	09753	58883
34b	08276	58933
34c	50120	57737
34d	21295	58446
34dd	61556	57877
34e	21808	10991
34f	21303	09829
36b	53017	59436
36c	63719	55202
36d	41475	58909
36dd	15057	58917
36e	15628	11304
36f	16089	10041
38b	14464	55798
38c	19257	56838
38d	20230	58958
38dd	15800	55533
38e	12179	11361
38f	10074	11148
40b	03681	59113
40c	04564	57018
40d	02253	56390
40dd	22723	54742
42b	24836	59865
42c	03848	58099
42d	24299	58529

Normally £11

**£9 save £2**

\*Based on sales of Essentials T-Shirt Bra with Lace between 14.04.2016 and 04.05.2016.

available in black or white

£9  
save £2

1 sold  
every  
2½  
minutes\*

up to  
42D



# find your perfect solution

Save  
AVON  
Shape Perfecting Bra  
£14

VS

Spree  
PLAYTEX  
Body Forming Bra  
£21\*

#MakeUpYourOwnMind

\*Price sourced from playtex.co.uk on 15.07.2016.

padded at the top for a fuller-looking shape



up to 40DD

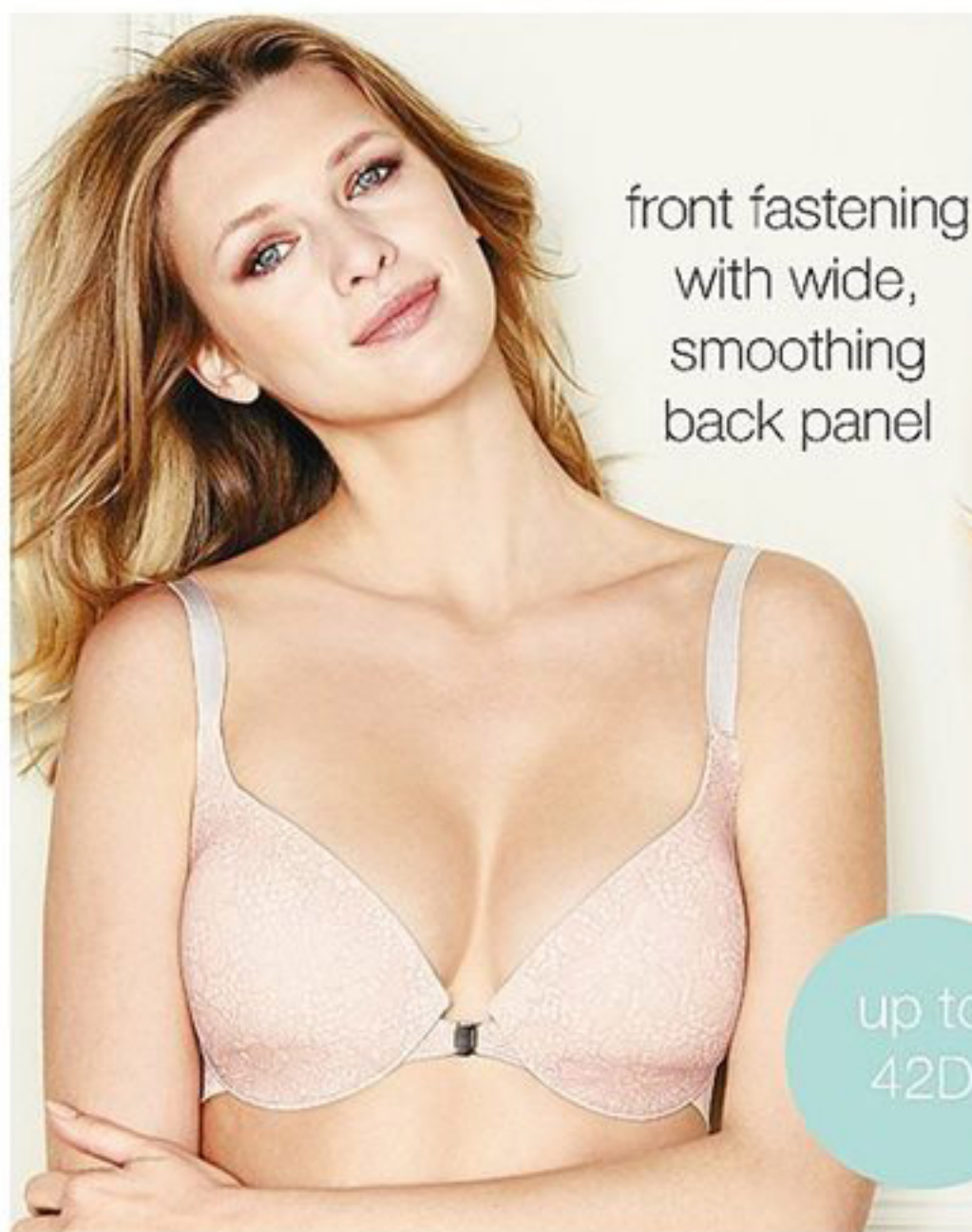
### Shape Perfecting Bra

49% nylon, 43% polyester, 8% elastane, excluding trims.

- 07179 34b
- 00257 34c
- 00356 34d
- 00448 36b
- 00539 36c
- 00547 36d
- 00570 36dd
- 00588 38b
- 00596 38c
- 00729 38d
- 00745 38dd
- 00943 40c
- 00976 40d
- 35352 40dd

Normally £16

£14 save £2



front fastening with wide, smoothing back panel

up to 42D



### Back Smoothing Bra – Lace Print

73% nylon, 19% polyester, 8% elastane, excluding trims.

- 37614 34b
- 50070 34c
- 52365 34d
- 66746 34dd
- 50013 36b
- 50153 36c
- 52480 36d
- 66316 36dd
- 34264 38b
- 50211 38c
- 52514 38d
- 53512 38dd
- 51391 40b
- 50344 40c
- 66274 40d
- 50021 42b
- 52340 42c
- 66704 42d

Normally £18

£14 save £4

basics

## AVON Body ILLUSIONS

up to 22/24

contour your curves with this smoothing shapewear



### Leopard Print Smoothing Vest

84% nylon, 16% elastane, excluding trims.

- 28563 10/12
- 20677 14/16
- 22939 18/20
- 54221 22/24

£15

smooth your tummy and hips with these control briefs



### Leopard Print Smoothing Briefs

84% nylon, 16% elastane, excluding trims. Cotton gusset.

- 23044 10/12
- 21790 14/16
- 21857 18/20

£14

# INTRODUCING...

lazy days just got even more stylish with this gorgeous new set



full-length, loose-fit trousers



beautiful chiffon-back detail with bow

## NEW Anna Loungewear Set

56% acrylic, 44% cotton, excluding trims.

00174 10/12

01214 14/16

05330 18/20

07211 22/24

Will normally be £24

**£20 save £4**



2-piece set  
**£20**  
save £4

flattering fit with soft-touch, knit fabric for comfort



slip into something a little more comfortable with this easy-wear style

LOVE...lounge...RELAX...LOVE...lounge...RELAX...LOVE...lounge...RELAX.

LOVE...lounge...RELAX...LOVE...lounge...RELAX...LOVE...lounge...RELAX.

# who's a pretty girl then?

you'll love these comfy PJs with cute parrot print

up to 22/24



parrot-print top in flattering, longline shape

legging-fit bottoms with elasticated waist

**NEW Love Struck PJs**  
Top: 100% cotton. Bottoms: 95% cotton, 5% elastane, excluding trims. **KEEP AWAY FROM FIRE.**  
20842 10/12  
54536 14/16  
03251 18/20  
02477 22/24  
Will normally be £15  
**£13 save £2**

MIRROR DIGITAL WATCH  
just **£7.50** when you spend £7.50  
see pages 2-3 for details



# parrot-print PJs



NEW

just

**£13**

save **£2**



# pick 'n' mix PJs

customise your bedtime look with our cute sleepwear separates



t-shirt  
£8

bottoms  
£10  
each

jogger-style  
bottoms



straight-leg  
style  
bottoms



cotton  
rich



slipper  
socks  
£7

with soft,  
fluffy lining and  
silicone dots for  
a non-slip grip



t-shirt with  
secret  
support



cotton  
rich

- |                                                                                                                                                                                                                            |                                                                                                                                                                                                                               |                                                                                                                                                                 |                                                                                                                                                                                                                               |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p><b>NEW Polka Dot Joggers</b><br/>95% cotton, 5% elastane, excluding trims.<br/>KEEP AWAY FROM FIRE.<br/>21238 10/12<br/>21246 14/16<br/>59667 18/20<br/>59071 22/24<br/>Will normally be £12<br/><b>£10 save £2</b></p> | <p><b>NEW Lipstick PJ Bottoms</b><br/>98% cotton, 2% polyester, excluding trims.<br/>KEEP AWAY FROM FIRE.<br/>07260 10/12<br/>00281 14/16<br/>00455 18/20<br/>00901 22/24<br/>Will normally be £12<br/><b>£10 save £2</b></p> | <p><b>NEW Slipper Socks</b><br/>90% acrylic, 9% polyester, 1% elastane, excluding trims.<br/>59238 One size.<br/>Will normally be £10<br/><b>£7 save £3</b></p> | <p><b>NEW T-Shirt with Support</b><br/>92% cotton, 8% polyester, excluding trims.<br/>KEEP AWAY FROM FIRE.<br/>59428 10/12<br/>59477 14/16<br/>59485 18/20<br/>59733 22/24<br/>Will normally be £10<br/><b>£8 save £2</b></p> |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

don't miss out!

your last chance to buy



£15  
save £5

metallic  
trim

up to  
22/24

soft,  
cotton-rich  
feel

**Marl All-In-One**  
60% cotton, 40% polyester, excluding trims.  
KEEP AWAY FROM FIRE.  
30460 6/8      42820 18/20  
71209 10/12    42671 22/24  
42622 14/16  
Normally £20  
**£15 save £5**



pretty  
lace  
panels on  
shoulders  
and  
ankles

£16  
save £8

silky  
touch,  
with a  
flattering  
draped  
style

**Berry Marl Viscose PJs**  
Top: 63% viscose, 32% polyester, 4% elastane,  
1% nylon. Bottoms: 64% viscose, 33% polyester,  
3% elastane, excluding trims.  
KEEP AWAY FROM FIRE.  
07344 10/12    12351 18/20  
12146 14/16  
Normally £24  
**£16 save £8**

ALL WHILE STOCKS LAST

just  
£8.50  
lowest  
ever  
price!

super-soft  
fleece with  
cosy front  
pocket



up to  
22/24

**Funnel Neck Poncho**  
100% polyester, excluding trims.  
KEEP AWAY FROM FIRE.  
22194 10/12    17392 18/20  
22442 14/16    01198 22/24  
Normally £20  
**£8.50 save £11.50**

**Classic Fair Isle PJs**  
100% cotton, excluding trims.  
KEEP AWAY FROM FIRE.  
22137 10/12    22152 18/20  
22145 14/16    22160 22/24  
Normally £16  
**£10 save £6**

**Tiger Snuggle Robe**  
100% polyester, excluding trims.  
KEEP AWAY FROM FIRE.  
05884 10/12    00067 18/20  
00034 14/16    05892 22/24  
Normally £25  
**£13 save £12**



100%  
cotton

£10  
save £6



super-soft  
fabric

cute  
ribbon  
tie and  
pockets

£13  
save £12

# luxurious layering

this stylish, soft-touch cover-up is the perfect adaptable piece for a chic, draped look

on-trend low back for a stylish look

## get the look

pair your cover-up with these comfy leather-look treggings for easy style with an edge

dresses up a plain t-shirt effortlessly



available in black or berry

relaxed, draped fit flatters the tummy

### Faux Leather Front Treggings\*

Front: 86% polyester, 14% elastane. Back: 81% polyester, 17% viscose, 2% elastane, excluding trims.

74088 10/12

74120 14/16

74542 18/20

Normally £20

**£16** save £4

**\*WHILE STOCKS LAST**

### NEW Long-Sleeved Draped Cover-Up

94% viscose, 6% elastane, excluding trims.

size	black	berry
10/12	02600	16568
14/16	20081	10298
18/20	20172	06031
22/24	20198	04093

Will normally be £22

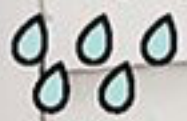
**£18** save £4

cover-up  
**£18**

treggings  
**£16**



shower-proof



machine washable



tog 4-rated for cosy, lightweight warmth



£24  
save £4

2 looks in 1:  
wear black or  
camel side

**Leopard Padded Coat\*** 100% polyester, excluding trims. 23911 10/12. 23978 14/16. 11692 18/20.

01156 22/24. Normally £40 **£35 save £5**

**Wondersculpt Perfect Black Leggings\*** 91% nylon, 9% elastane excluding trims. 56267 10/12.

55608 14/16. 55624 18/20. Normally £16 **£14 save £2**

**Reversible Waistcoat** 96% polyester, 3% viscose, 1% elastane, excluding trims. 25767 10/12.

25791 14/16. 25965 18/20. Normally £28 **£24 save £4**

**\*WHILE STOCKS LAST**



perfect  
pins

model wears size 10/12

up to  
22/24

model wears size 14/16

also available in  
black or white

- tummy control
- bottom-lift technology
- smooths thighs & hips
- flatters all shapes & sizes

**WONDER  
SCULPT**  
by Body Illusions

**Indigo Jeggings** 69% cotton, 21% polyester, 8% viscose, 2% elastane, excluding trims. 21915 6/8. 21972 10/12. 21980 14/16. 21998 18/20. Normally £22 **£18 save £4**

**Berry Jeggings\*** 98% cotton, 2% elastane, excluding trims. 21410 10/12. 17756 14/16. 04416 18/20. 54700 22/24. Normally £22 **£18 save £4**

**Black Jeggings** 70% cotton, 29% polyester, 1% elastane, excluding trims. 23275 6/8. 08235 10/12. 21436 14/16. 14837 18/20. Normally £22 **£18 save £4**

**White Jeggings\*** 70% cotton, 29% polyester, 1% elastane, excluding trims. 08862 6/8. 06676 10/12. 04812 14/16. 03830 18/20. Normally £22 **£18 save £4**



2-in-1  
reversible  
zip top with a floral  
and black side



order the Floral Fleece  
Jacket & Bottoms  
together for  
**£26**  
save £9\*

\*Based on normal brochure prices.

**Floral Fleece  
Reversible Jacket**  
100% polyester, excluding trims.  
KEEP AWAY FROM FIRE.  
27987 10/12    24810 18/20  
27995 14/16    24844 22/24  
Normally £18  
**£15 save £3**

**Floral Fleece  
Tracksuit Bottoms**  
100% polyester, excluding trims.  
KEEP AWAY FROM FIRE.  
13789 10/12    28068 18/20  
13888 14/16    25619 22/24  
Normally £17  
**£14 save £3**

full-length,  
loose-fit  
bottoms

feel like you're  
walking on air

with our comfortable, lightweight trainers

trainers  
**£30**

an irresistible  
combination of  
memory-foam  
comfort and style



ACTIVE  
AVON

micro-fresh  
technology

flexible memory  
foam soles

come with 2 pairs of  
laces, pink and grey

machine  
washable

**NEW Splash Active Trainers** Memory foam trainers with micro-fresh technology. 2 pairs of  
laces included: pink and grey. **15719** Size 4. **15743** Size 5. **15875** Size 6. **16048** Size 7. **£30**

ALLOW 6 WEEKS FOR DELIVERY

NEW

# ballet pumps with boing

comfy, cushioned pumps  
with a featherlight feel



just  
**£18.50**  
save £9

## walk & Sculpt

**the shoe you've been waiting for** – sculpting technology now in a must-have ballet pump

available in sizes  
4, 5, 6 and 7

- helps encourage leg muscles to work harder
- helps improve the look of calves and thighs
- burn calories with every step

**NEW Emily Walk & Sculpt Ballet Pumps**

Black PU ballet-style shoe with Walk & Sculpt technology and bow detail trim.

27623 Size 4

27706 Size 5

27730 Size 6

27763 Size 7

Will normally be £27.50

**£18.50** save £9





TABITHA WEBB

the ultimate in luxurious  
British design



*Tabitha x*

Tabitha Webb's exclusive designs have been worn by high profile celebrities from Amanda Holden to Pippa Middleton.

**InStyle** says...

“Tabitha Webb is the go-to dress designer for celebrities who want the best-fitting, most beautiful frocks on the block. Her eponymous label specialises in timeless English elegance and signature fabrics and prints.”

find more Tabitha Webb  
exclusives at  
[www.avon.uk.com](http://www.avon.uk.com)



comes beautifully gift-wrapped

**T by Tabitha Webb Boxed Purse** Designer purse with exclusive printed lining. Premium textured PU. Approx. 19cm x 2cm x 10cm. 25635 **£22**



**T by Tabitha Webb Dress** 100% polyester, excluding trims. 17889 10/12. 18101 14/16. 18143 18/20. 16394 22/24. **£70**

# THE MUST-HAVE HANDBAG

detachable  
shoulder strap

NEW

designer handbag

**£35**

WORTH £80\*  
\*Based on normal brochure price.



premium  
quality trims  
and stitching

- branded studs, plaque and tag
- protective metal feet
- hand-painted edges
- designer print contrast lining



**NEW T by Tabitha Webb Wildside Tote Bag** Designer handbag in a structured colour block style. PVC with polyester lining. Approx. 33cm x 23cm x 11.5cm. 27813

Will normally be £80 **£35 save £45**



**Rhea Signature Bag** Detachable cross-body strap. PVC and polyester. Approx. 38.5cm x 13.5cm x 25cm. **32714** Red. **53132** Black. **£28**



**Corinne Floral Tote Bag** Zipped tote bag. PU, polyester lining. Approx. 11cm x 31.5cm x 42cm. **14035** Normally £20 **£16** save £4

it's all in the bag

2-in-1 bag with fold-in handle



**Carlyne Convertible Tote Bag** Fold-out handles and detachable, adjustable strap. Approx. 31cm tall. PVC with PU top and handles. Polyester lining. **25569** **£20**



**Alison Premium Tote Bag** With detachable zipped purse. Outer: PVC. Inner: polyester. Approx. 14cm x 30cm x 31cm. Separate purse approx. 14.5cm x 20cm. **56721** Normally £30 **£26** save £4



# handbag light

illuminates the hidden depths of your bag to help find things in seconds!

- brilliant-white LEDs
- battery included
- press button on/off



just

**£2.50**

when you buy any handbag on page 158

order using 27847

**NEW Hollie Handbag Light** White and transparent LED light with a silicone strap that can be attached to your handbag. Includes non-replaceable battery. Light approx. 3cm diameter. Strap length approx. 15cm. **65094** **£5**



# paint the town pink

foldable shopper in a cute, lip-shaped pouch



perfect for popping in your handbag

**1. NEW Struck with Love Foldable Shopper** Polyester shopping bag with a patent PVC zip pouch. **21337 £4**

**2. NEW Struck with Love Umbrella** Pink polyester umbrella with a reflective heart print and heart-shaped handle. **22277** Will normally be £10 **£8.50** save £1.50

**3. NEW Struck with Love Scarf** 45% viscose, 35% polyester and 20% acrylic. Approx. 180cm x 40cm. **22285** Will normally be £10 **£8** save £2

**4. Novelty Touchscreen Gloves\*** 100% acrylic. **17962** Moustache. **23564** Heart. **£5**

**\*WHILE STOCKS LAST**

2

umbrella  
£8.50



comes in a pouch

3



4



novelty  
touchscreen  
gloves



sturdy,  
aluminium frame

reflective heart detail



adorable heart handle



scarf  
£8

NEW

# The Eternal Collection

from Avon



**1. Abellina Diamond Necklace**  
Features sterling silver chain and 5 genuine diamond stones, total carat weight is 0.03ct. Pendant drop 1.5cm, diameter 0.6cm. Necklace length approx. 57cm. **44412 £75**

**2. Abellina Diamond Earrings**  
Pierced earrings, each featuring 5 genuine diamonds. Sterling silver-plated with a total carat weight of 0.05ct. **44073 £50**

**3. Corinne Diamond Earrings**  
Sterling silver pierced earrings with genuine diamonds, total carat weight 0.2ct. **11080 £80**

**4. Sapphire Earrings**  
Pair of sterling silver pierced earrings, each set with a sapphire surrounded by cubic zirconia stones. Comes in a gift box. **44115**  
Normally £60 **£25 save £35**

Earrings purchased from Avon cannot be returned if sealed plastic bag has been opened.

All Avon metal jewellery is hypoallergenic.

*each exquisite piece comes in a beautiful gift box*



4

**£25**  
worth £60\*

sterling silver setting

with real sapphires and cubic zirconia stones

*authentic 1 carat sapphire nestled amongst cubic zirconia stones*



*exquisite sterling silver setting*

**£22**  
worth £65\*

**Tia Sapphire Ring**  
Sterling silver ring with a genuine oval-cut sapphire and cubic zirconia stones. Comes in a gift box.  
**07112** Size 6  
**08839** Size 8  
**07088** Size 10

\*Based on normal brochure price.

# eternal elegance

*embrace the look of luxury  
with these truly decadent pieces*



*elegant earrings, necklace  
and bracelet set*

**£8**  
save £4

*9 carat  
gold-plated*

**NEW**



*silver  
sunray-effect  
dial*

*floating  
bead detail*

2



*deep red  
patent  
strap*

*4 genuine  
diamond  
stones*

3

1. **NEW Paislee Gift Set** 9ct gold-plated set includes necklace, bracelet and pierced stud earrings. Necklace approx. 46cm + 9cm extension chain. Bracelet approx. 18.5cm + 3cm extension chain. **07369** Will normally be £12 **£8 save £4**

2. **Kayla Floating Bead Watch** Ladies' watch featuring 2 crescents filled with movable beads. PU adjustable strap length approx. 17cm-21cm. Includes a battery that can be replaced. **02006** Normally £18 **£15 save £3**

3. **Katherine Diamond Watch** Features 4 genuine diamonds. Adjustable PU strap length approx. 16cm-20cm. Includes a battery that can be replaced. **59592** Normally £45 **£22.50 half price**



**NEW**

*2 pairs of teardrop  
stud earrings*

*black and cream  
enamel detailing*

*sparkling  
glass stones*

*3-piece  
gift set*  
**£7**



5

*necklace and earrings gift set*



6

*sparkling necklace with  
matching earrings*

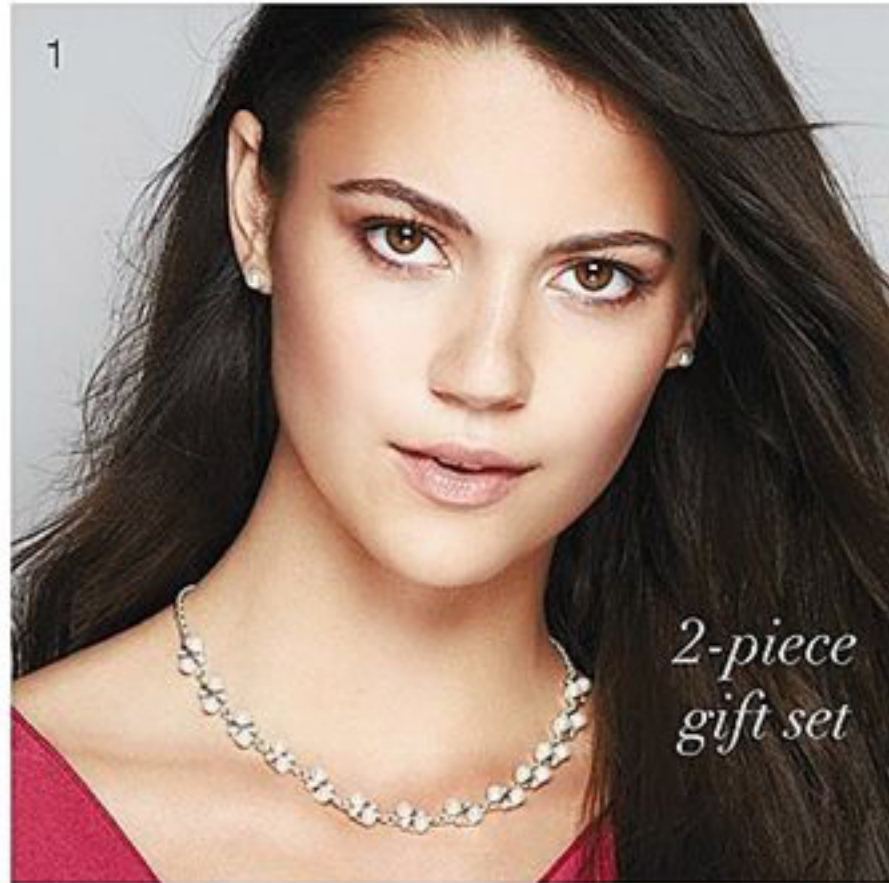
4. **NEW Gianna Gift Set** Set includes 2 pairs of stud earrings for pierced ears and a necklace, approx. 46cm + 9cm extension chain. **20628** Will normally be £10 **£7 save £3**

5. **Ethel 2-Piece Gift Set** Floral drop glass stone necklace and matching pierced earrings set. Necklace length approx. 42cm + 9cm extension chain. **23382** **£10**

6. **Sophia Gift Set** Gift box with necklace and pierced stud earrings. Necklace approx. 42cm + 9cm extension chain. **27672** Normally £10 **£8.50 save £1.50**

# modern romance

step into spring with these beautifully feminine designs



2-piece gift set



pearlesque gift set



2-piece gift set



set of 5 rings



silver-plated

luxe 3-piece gift set with coloured glass stones

£8  
save £4

NEW



silver-plated, 6-piece gift set



£6  
save £2

interchangeable jackets

- 1. NEW Rayna Gift Set** Set includes a pair of pierced stud earrings and matching necklace. Necklace length approx. 42cm + 9cm extension chain. **26039** Will normally be £10 **£7.50 save £2.50**
- 2. Tiyana Gift Set** Silver-plated. Necklace length approx. 42cm + 9cm extension chain. Stretch bracelet approx. 6cm unstretched. Pierced stud earrings with titanium posts. **13359** Normally £12 **£8 save £4**
- 3. Deysi Gift Set** Silver-plated pierced earrings and necklace with clear glass stones. Necklace length approx. 42cm + 9cm extension chain. **00372** **£10**
- 4. NEW Rowen Ring Set** 5-piece stackable ring set. **24505** Size 6. **13052** Size 8. **28944** Size 10. Will normally be £8 **£5 save £3**

- 5. NEW Britta Gift Set** Silver-plated. Set includes a necklace, bracelet and pierced stud earrings. approx. 18.5cm + 2.5cm extension chain. Necklace approx. 42cm + 9cm extension chain. **20610** Will normally be £12 **£8 save £4**
- 6. Harlee Wardrobe Gift Set** Silver-plated. Includes 3 pairs of pierced earrings, 3 interchangeable pendants and a fine chain. Necklace length approx. 42cm + 9cm extension chain. **01644** Normally £12 **£8.50 save £3.50**
- 7. Caroline Earrings Set** Silver-plated gift set including 1 pair of glass stone pierced stud earrings with 4 interchangeable jackets. **07286** Normally £8 **£6 save £2**

# layers of luxe

925 sterling silver



any 2 for £10 or 3 for £12 *Minna Bracelets, page 169 only*



1. **Shar Diamond Initial Necklace** Sterling silver initial pendant, set with a genuine 0.006ct diamond stone, on a 46cm chain. **44925 A. 43521 B. 46714 C. 43836 D. 73999 E. 43125 F. 43182 G. 45674 H. 41806 J. 42283 K. 70094 L. 33902 M. 34363 N. 66605 P. 66654 R. 66779 S. 66886 T. 66910 V.** Normally £25 **£15 save £10**

2. **Dorabella Earrings Gift Set** 3 pairs of sterling silver pierced earrings: hoops, polished silver studs, and freshwater pearl studs. **66977** Normally £15 **£12.50 save £2.50**

3. **Starla Earrings** Sterling silver pierced stud earrings, with cubic zirconia and genuine amethyst or topaz stones. **66969** Purple Amethyst. **66944** Blue Topaz. **£22**

4. **Starla Necklace** Sterling silver with cubic zirconia and genuine amethyst or topaz stone. Necklace length approx. 45cm. **66928** Purple Amethyst. **66936** Blue Topaz. **£25**

5. **Minna Bracelet** Adjustable. Maximum diameter approx. 6.5cm. **74948** Silver-plated. **74955** Rose gold-tone. **74922** Gold-tone. **£8**

# personal gifts from £5

£5  
save £2

1



cute bear pendant  
with movable  
arms and legs

2



3



"I love you  
to the moon  
and back"

£6  
save £2

4



£5  
save £2

5



choose  
between mum,  
nan, daughter  
or sister

- 1. Love Ava Bear Necklace** With movable arms and legs. Silver-plated. Necklace length approx. 62cm. Not intended for children. **04036** Normally £7 **£5 save £2**
- 2. Gabriella Cross Necklace** Silver-plated with imitation pearls. Necklace length approx. 42cm + 9cm extension chain. **14969** **£8**
- 3. Daniella Necklace** Silver-plated with glass stone detail. T-bar closure. Length approx. 47cm. **27136** Normally £8 **£6 save £2**
- 4. Darcelina Ballerina Necklace** Silver-plated with glass stones. Necklace approx. 42cm + 9cm extension chain. Not intended for children. **13318** Normally £8 **£5 save £3**
- 5. Jaymi Necklace** Necklace length approx. 42cm + 9cm extension chain. Not suitable for children under 3, choking hazard. **25593** Mum. **24158** Nan. **06213** Daughter. **25718** Sister. Normally £7 **£5 save £2**

NEW



silver-plated

3-piece  
gift set  
£7.50

2-tone set  
encrusted with  
glass stones



entwined-heart  
design



## show her you care

with these sentimental statements

**NEW JaeyIn Gift Set** Gift set includes necklace, bracelet and pierced stud earrings. Bracelet approx. 18.5cm + 2.5cm extension chain. Necklace approx. 42cm + 9cm extension chain. **07203** Will normally be £10 **£7.50 save £2.50**

1

comes on a gift card

silver-plated

gold-coloured pendant

message reads 'love has no limits'

necklace £5

— inspiring gifts from £5 —



1. **NEW Fleur Message Pendant** With hidden message. Necklace length approx. 51cm + 9cm extension chain. **24273** Silver-plated star. **24315** Gold-coloured heart. Will normally be £8 **£5 save £3**

2. **Queenie Bangle** Silver-plated. Total width approx. 6.6cm, opening approx. 3.3cm. **02386** Happiness. **02329** Inspire. **02501** Strength. **£8**

3. **NEW Quinn Interchangeable Charm Bracelet Set** Stretch charm bracelet approx. 6cm in diameter unstretched. Includes 7 charms. **07252** Will normally be £8 **£5 save £3**

4. **NEW Posey Charm Watch** Ladies' watch with 3 interchangeable charms. PU strap adjustable between approx. 16.5cm and 20cm. Comes with a battery that can be replaced. **20644** Will normally be £20 **£15 save £5**

Charms are not suitable, nor intended, for children.

laying on the charm

interchangeable charms for endless elegance

£5 save £3

3

bracelet with 7 removable charms: flower, heart, star, peace, clover, infinity and butterfly

£15 save £5

4

wear 1 or wear all for a look that suits you

NEW

watch with 3 interchangeable charms: heart, rose and star

# no more fiddly fastenings!

finally – the fuss-free way to fasten your own bracelets!

## NEW Blair Bracelet Buddy

Holds bracelets in place while fastening. Plastic. Approx. 17.5cm long.

20321

Will normally be £6

**£5 save £1**

**ALLOW 6 WEEKS FOR DELIVERY**



NEW



£5









**step 1**






clip the Bracelet Buddy to the end of your bracelet



**step 2**

hold your bracelet in place while you fasten it with your other hand

-  **18432** January – Garnet Red
-  **23309** February – Amethyst Purple
-  **23432** March – Aquamarine Blue
-  **12377** April – Crystal Clear
-  **12500** May – Emerald Green
-  **23713** June – Moonstone Pink

-  **12427** July – Ruby Red
-  **02063** August – Peridot Green
-  **01925** September – Sapphire Blue
-  **02626** October – Tourmaline Pink
-  **23853** November – Topaz Orange
-  **02121** December – Zircon Blue

choose any Birthstone Bracelet for just

**£5**

when you buy the  
**Blair Bracelet Buddy**

save £3, pages 174-175

**Kimberley Birthstone Bracelet**

Silver-plated with glass stones.

Approx. 18.5cm + 2.5cm

extension chain. **£8**



Available separately.



## get YOUR favourite products, in a way that suits YOU...



### option 1 **want FREE delivery?**

(that leaves more money for lippy!)

select Representative delivery and you can pay your Rep when your order is delivered as normal



### option 2 **want quicker delivery or to pay by card?**

(perfect for last-minute shopping!)

standard or express delivery, direct to your home or a parcel shop – pay by credit/debit card or PayPal for extra convenience



AVON  
Beauty Connects



*we guarantee you'll love  
your new products!*

**If you're not 100% happy with your purchase, just return it within 28 days of delivery for a refund or exchange, even if you've tried it!**

Special terms apply to certain products – these are clearly indicated in the brochure. For a full refund on products with a free gift, please return both items to ensure your refund is processed.

Avon offers a 2 year warranty for manufacturing faults on its watches.

**The Avon guarantee is in addition to your statutory rights.** Contact your Independent Avon Representative for further details if required. On the rare occasion that it is necessary, Avon reserves the right to alter, cancel or change any offer, deal or promotion within this brochure. Errors and omissions excepted. In the event that we are unable to supply a product on time, you will receive it as soon as possible, or a substitute

product of equivalent or greater value may be offered. Only clearance offers are planned on a 'while stocks last' basis. This, and any other variance to our service promise, is indicated on the offer to which it applies. Items marked "Last Chance to Buy" applies to products that we no longer intend to sell within the brochure.

However, on some occasions we are left with excess stock which may be included in our Sale sections and flyers, and sold until stocks are exhausted. All clothes and

# shop online

WITH YOUR REP

visit [avon.uk.com](http://avon.uk.com) today to find out more!



accessories are model's own, unless otherwise stated.

**All claims in advertising are supported by clinical and consumer studies. Some images in this brochure are shown larger than actual size.**

 **Items marked with this symbol have a hazard classification under the Classification, Labelling of Packaging Regulation. Please see product**

**details on our website for full hazard information: [avon.uk.com](http://avon.uk.com).**

Please refer to the dimensions in the product description to avoid any disappointment on delivery. All electrical products which fall under the auspices of the Waste Electrical and Electronic Equipment Act 2005, as amended, are compliant. Avon Cosmetics Ltd is a member of Electrolink Compliance Scheme. All such products are marked with the Wheelie-bin symbol. ☒

Help the environment by disposing of your products responsibly. The wheelie bin symbols indicate the product and batteries must not be disposed of in the domestic waste as they contain substances which can be damaging to the environment and health. Please use designated collection points or recycling facilities when disposing of the item or batteries.

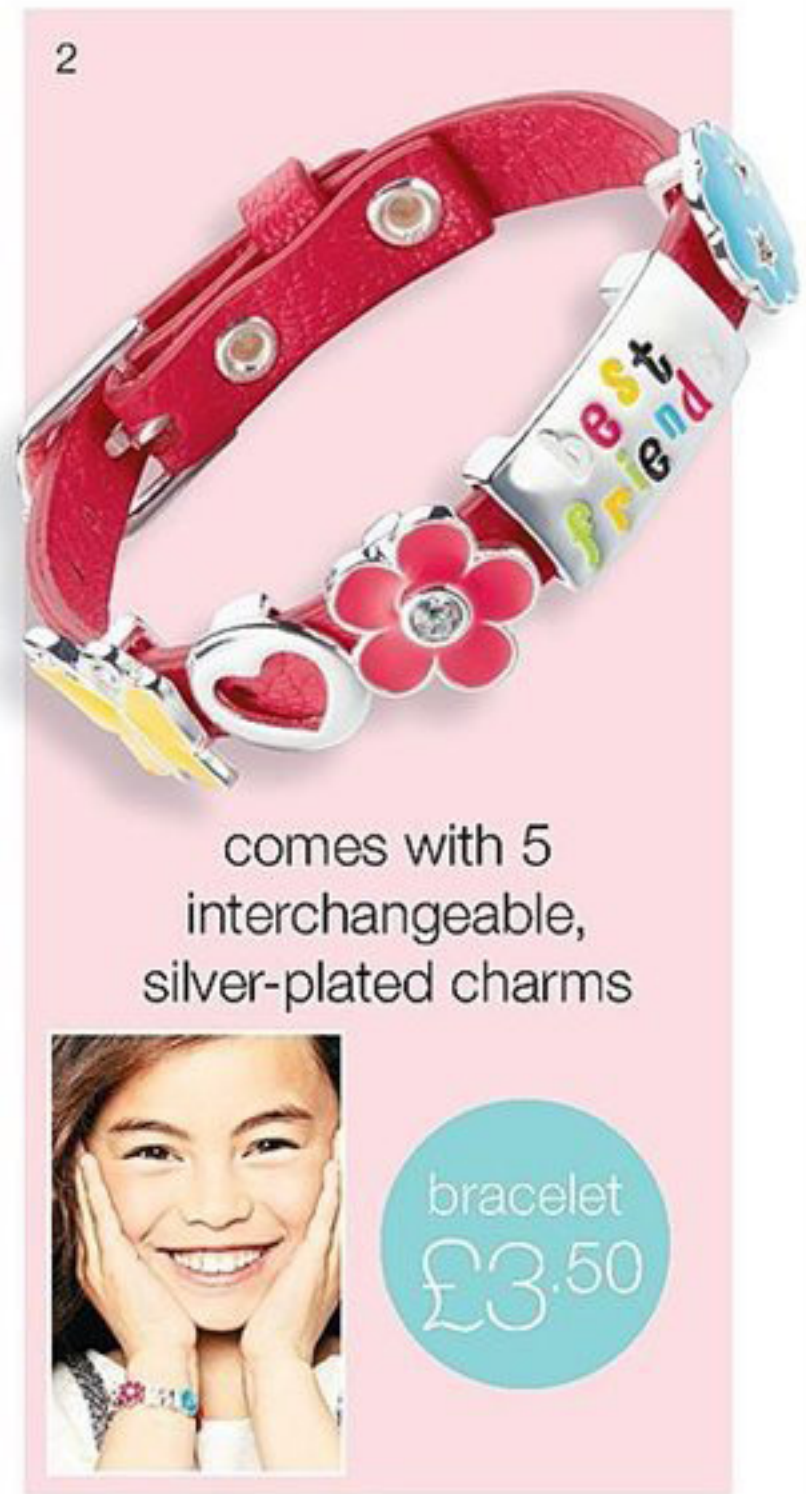


1

PJs  
£10

with Ava  
Bear  
detail

Slippers not available.



2

comes with 5  
interchangeable,  
silver-plated charms

bracelet  
£3.50



3

comes with black and  
white thread and a  
plastic needle

handbag  
£8

for  
age 5+

**1. Ava Bear Girls PJs**  
100% cotton, long sleeve top  
and trousers. Exclusive to Avon.  
KEEP AWAY FROM FIRE.  
58768 Ages 3-4 13805 Ages 7-8  
55988 Ages 5-6 25130 Ages 9-10  
£10

**2. Girls' Charm Bracelet**  
Adjustable bracelet with 5  
interchangeable, silver-plated  
charms. Approx. 18.5cm long.  
Not suitable for children under  
the age of 3. Choking hazard.  
02139 £3.50

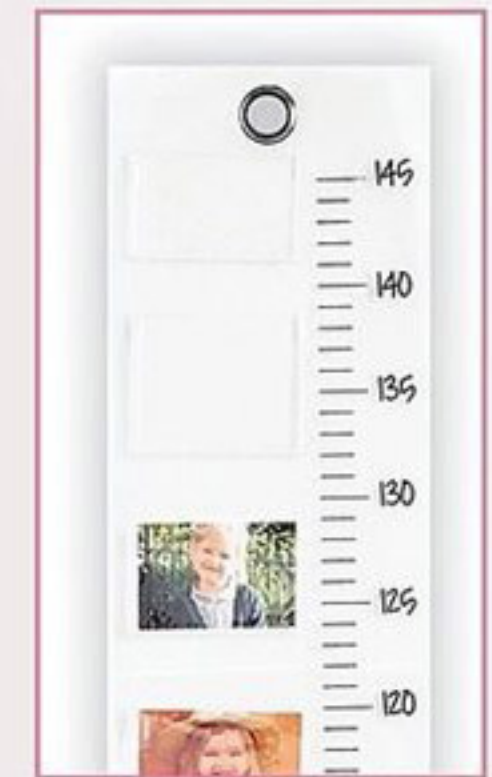
**3. Make Your Own Handbag\***  
Handbag kit. PVC with  
black and white thread and  
plastic needle. Approx. 30cm  
(including handle) x 23.5cm  
x 3cm. Age 5+. 71894  
Normally £10 **£8 save £2**  
**\*WHILE STOCKS LAST**

# grow on

now you can cherish  
those precious life  
stages thanks to this  
height chart with  
photo holders

NEW

add their age using  
felt tip pen



stores 9 photos to  
show every life stage

**NEW Photo Height Chart**  
PVC height chart with 9 pockets  
for pictures. Marked with heights  
70cm to 145cm. 07377  
Will normally be £8 **£6 save £2**

doesn't  
damage  
walls

height  
chart  
£6



look out for  
the outfit...  
coming soon!

# gadget hub



**£14**  
save £2

- torch
- precision screwdrivers
- hammer
- 9 screwdriver heads
- pliers
- handle
- tape measure
- handy drawer

**Tool Set with Torch\*** Features built-in torch and storage drawer. Requires 4x AA batteries, not included. Approx. 18.5cm x 14cm x 6.6cm. **22111** Normally £16 **£14 save £2**



phone rest – simply pull down the flap

features a handy torch

**power bank with torch**

recharge on the go

compatible with most smartphones and tablets

comes with USB charging cable

for hands-free viewing

**£8**  
save £4

Phone and white USB cable not included.

**Power Bank with Torch and Phone Stand** Comes with a micro USB cable. Power bank capacity, 2,600mAh. Compatible with most smartphones and small tablets. Approx. 14.5cm x 2.5cm x 2.5cm. ABS. **19836** Normally £12 **£8 save £4**



**camera phone lenses**

3 pro lenses for your camera phone

**1** **FISH EYE LENS**  
for quirky selfies

**2** **MACRO LENS**  
for close-up details

**3** **WIDE ANGLE LENS**  
for group shots or landscapes

**£5**

clip over your camera lens to get pro-style shots

Phone not included.

**3-in-1 Camera Lens** Interchangeable clip-on lens includes macro, wide angle and fish eye lenses. Battery life up to 2.5 hours. Approx. 5.5cm x 1.6cm x 2.2cm. ABS and glass. **26278** **£5**



**3D virtual reality headset**

- adjustable lenses, head strap and foam cushioning
- 3D head tracking
- ultra-wide field of vision
- smartphone fits into headset

**£18**

Phone not included.

**\*WHILE STOCKS LAST**

**ALLOW 6 WEEKS FOR DELIVERY**

Download on the **App Store** GET IT ON **Google Play**

take your pick from the array of apps available to download to your smartphone

**3D Simulator\*** Virtual reality headset. Approx. 15.8 cm x 12.1 cm x 9cm. ABS with polyester strap. Fits smartphones up to 7.5cm x 14.5cm. **06940** **£18**

your very own motivator

Walking the dog, taking the stairs, even going shopping – we're always on the move. Why not challenge yourself to do just a little bit more with this great tracker as your motivator?



JUST  
£30

**Bluetooth Fitness Monitor** Tracks distance, steps and calories burned during exercise. Bluetooth app compatible with updates above iOS 6 and Android 4.2. Approx. 27cm x 1cm x 1.5cm. Silicone and plastic. **52043** Normally £40 **£30 save £10**

Phone not included.



see results



count steps



monitor sleep



calculate calories

tone your tum

your at-home hero for toning abs, chest and back



NEW



JUST  
£12



tone your abs



work your chest



strengthen your back

**NEW Tummy Toner and Wheel 2-in-1** resistance equipment that helps strengthen and tone abdominal, arm, chest and back muscles. Approx. 67cm x 27cm x 14cm. Plastic and rubber. **12658** Will normally be £15 **£12 save £3** Warm up exercises are recommended before attempting any exercise regime. It is also recommended you consult your doctor before starting any exercise programme. For adult use only.

# portion perfection

take the guesswork out of 'right sizing' your meals – no weighing or measuring necessary

balance your portions and manage your calorie intake every day by simply placing our template onto your plate and filling it as follows:

fill  $\frac{1}{2}$  the template with leafy greens and crunchy vegetables

- maximum nutritional value with minimal calories
- salad, broccoli and green beans are great choices

fill up to  $\frac{1}{4}$  of the template with carbohydrates

- carbohydrates are a source of energy
- ideas include potatoes, rice, pasta and bread

fill the remaining  $\frac{1}{4}$  with a palm-sized portion of protein

- protein keeps you fuller for longer
- choose from meat, fish, eggs and vegetarian proteins

- food icons show what goes where
- dishwasher safe
- microwave safe

**NEW Portion Template**  
To control meal portions. Microwave and dishwasher safe. Plastic. 27805 **£6**



new

kitchen  
magik



£ 6

# healthy cooking made easy from just £6.50

bowl with strainer



## STEP 1: SIEVE

- rinse and drain foods



## STEP 2: SERVE

- no mess or fuss



## STEP 3: STORE

- collapsible for easy storage

**Collapsible Bowl with Strainer** Plastic bowl with collapsible TPR section. Approx. 26cm x 20cm x 12.5cm. 11171 **£6.50**

easy food chopper



- mess-free chopping
- simply push down to safely chop
- dishwasher safe

**Easy Food Chopper** Approx. 8cm x 21.5cm. Dishwasher safe. 73130 Normally £15 **£10** save £5

# spiral vegetable peeler

£7

kitchen  
magik



**Spiral Vegetable Peeler** Stainless steel blade with ABS base. Approx. 9.1cm long. Dishwasher safe. 07872 **£7**  
Serving suggestion.

simply push veg through blade to create vegetable spaghetti



# delicate white floral


the gentle floral scent of **white gardenia** and **jasmine** mingled with **sandalwood** for a wonderfully delicate home fragrance

candle  
£5

burns for up to 30 hours

WHITE  
FLORAL  
GLASS CANDLE  
AVON

WHITE  
FLORAL  
HOME FRAGRANCE  
AVON

**NEW White Floral Jar Candle** Glass jar candle with delicate white floral fragrance. Burn time approx. 30 hours. **27532 £5** 



**FLORAL**  
white gardenia  
jasmine  
sandalwood


NEW

diffuser  
£5

lasts up to  
4 weeks

WHITE  
FLORAL  
REED DIFFUSER  
AVON

WHITE  
FLORAL  
HOME FRAGRANCE  
AVON

**NEW White Floral Diffuser** Glass diffuser with 5 natural reeds for diffusing the scent of delicate white florals. Lasts approximately 4 weeks. **02170 £5** 

## fun pancake pan



pancake pan  
£12

flower  
heart  
star  
smiley  
non-stick

go to [avon.uk.com](http://avon.uk.com) for the perfect American pancake recipe

**Pancake Pan** Carbon steel with plastic, detachable handle. Not dishwasher or microwave safe. Approx. 34cm x 25.9cm x 3.2cm. **25882**  
Normally £15 **£12** save £3

## set of 2 notepads



set of 2 notepads  
£2

printed with 'kiss' and 'love you'

**NEW Valentine's Notepads**  
Set of 2. **21949**  
**£2**

## 4-piece breakfast set



breakfast set  
£5

1 'love you' coffee stencil

2 Valentine's Day egg stand

3 heart-shaped egg mould

4

double-sided toast stamp features the words 'love you' and a heart shape

### how to create heart-shaped eggs



boil egg for 10 mins and remove shell

pop into mould and leave for 15 mins

open to reveal heart-shaped egg

Serving suggestion.

**NEW Valentine's Breakfast Set** Includes a double-sided toast stamp, a coffee stencil, an egg mould and an egg stand. Plastic. Dishwasher safe. **22095** **£5**

## colour-changing mugs

fill with a hot drink to see the black hearts change to blue and pink



set of 2 mugs  
£8

**NEW Colour-Changing Love Mugs** Set of 2 ceramic mugs with hearts that change colour when hot water is poured in. Not dishwasher safe. **22038** **£8**





**ELEGANT**  
cedarwood  
musk  
yellow rose



set of 2  
50ml diffusers



**WARM**  
myrrh  
white birch  
amber

set includes scented pouches  
and hanging disc



perfect  
gifts

set of 3 votives

**1. Gold Shimmer Fragrance Lamp\***  
Hand-rolled, glass mosaic bottle with fragranced oil. Wick burns for approx. 4 hours. Bottle approx. 14.9cm x 9.8cm x 13.3cm. **13268** Normally £25 **£18 save £7**

**2. Gold Shimmer Oil Refill\***  
30ml. **00844** **£4.50**

**3. Gold Shimmer Diffuser Set**  
Set of 2 glass diffusers with 50ml of Gold Shimmer fragrance oil. Fragrance for each diffuser lasts up to 4 weeks. Comes in Gold Shimmer gift box approx. 7cm x 6.1cm x 18cm. **00240** Normally £15 **£12 save £3**

**4. White Birch & Amber Mercurised Votives\***  
3 scented wax votives in pretty glass jars. Approx. 6.5cm x 5.5cm. Burns for approx. 22 hours. **15321** Normally £10 **£8.50 save £1.50**

# home fragrances

our Berry reed diffuser lasts up to **4 weeks** and the candle lasts up to **30 hours**



**FRUITY**  
raspberry  
blackberry  
rhubarb

£5  
each



All candles and diffusers in this brochure have a hazard classification under the Classification, Labelling of Packaging Regulation. Please see product details at [avon.uk.com](http://avon.uk.com) for full hazard information.

**5. White Birch & Amber Crackle Diffuser\***  
Glass bottle approx. 9.4cm x 9.2cm x 23.1cm. 85ml fragranced oil. Fragrance lasts up to 8 weeks. **15222** Normally £16 **£12 save £4**

**6. White Birch & Amber Scented Gift Set\***  
Hanging fragranced stone disc, approx. 7cm diameter and 2 scented fabric pouches, approx. 9.5cm x 6cm x 1cm. **01412** Normally £12 **£8.50 save £3.50**

**7. Berry Jar Candle**  
Burns for up to 30 hours. Glass jar. **28803** **£5**

**8. Berry Diffuser**  
50ml oil in glass bottle. Lasts up to 4 weeks. **28852** **£5**

\*WHILE STOCKS LAST

**NEW Set of 2 Mr & Mrs Cushions**

Set of 2 cream-coloured, velvet-feel cushions with gold foil wording. Cotton. 22012 Will normally be £15

**£12 save £3**

NEW

set of 2  
velvety  
Mr & Mrs  
cushions

Mrs  
Gorgeous

Mr  
Handsome

set of 2  
cushions  
£12

foil-effect  
lettering

# love nest

snuggle up with these living room and bedroom accents – the perfect finishing touches for your home

introducing  
AVON  
*Mesmerize*  
RED  
FOR HIM AND FOR HER



AVON  
*Mesmerize*  
RED

AVON  
*Mesmerize*  
RED

*new*

*turn up  
the heat*

turn the page  
to discover  
Mesmerize Red

new

## AVON *Mesmerize* RED

£6 each

SAVE £5



FOR HIM

*an enthrallingly sensual combination  
of vibrant juniper berry,  
aromatic basil and captive musk*

NEW EDT 100ml 21873  
Will normally be £11 **£6** save £5



FOR HER

*provocatively sensual bergamot  
magnetically combined with rich red  
freesias and spellbinding patchouli*

NEW EDT 50ml 21907 Price per 100ml = £12.00  
Will normally be £11 **£6** save £5

**INTENSE. INTRIGUING. PASSIONATE**

AVON  
*Mesmerize*

*for her*

*mandarin  
neroli  
sandalwood*

**EDT 50ml 26443**  
Price per 100ml = £22.00 **£11**

**Roll-On Anti-Perspirant  
Deodorant 50ml 14027**  
Price per 100ml = £5.20 **£2.60**

**both for  
£7**

**SAVE £6.60**

order using 69062

*captivate in a  
single glance*

AVON  
*Mesmerize*  
BLACK

*experience  
intense passion*

*for her*

*mandarin  
jasmine  
tonka bean*

**EDT 50ml 19208**  
Price per 100ml = £22.00 **£11**

**Body Lotion 150ml 13672**  
Price per 100ml = £2.40 **£3.60**

**EDT Purse Spray  
10ml 20453 £6**

**all 3 for  
£10**

**SAVE £10.60**

order using 67918

*for him*

*mandarin  
coriander  
amber*

**Roll-On Anti-Perspirant  
Deodorant 50ml 06601**  
Price per 100ml = £5.20 **£2.60**

**EDT 100ml 06577 £11**

**Deodorant Body Spray  
150ml 06692**  
Price per 100ml = £2.40 **£3.60**

**all 3 for  
£10**

**SAVE £7.20**

order using 69542

*Sicilian lemon  
leather  
sandalwood*

*for him*

**EDT 100ml  
20750 £11**

**After Shave  
Conditioner 100ml  
20701 £3.60**

**both for  
£7**

**SAVE £7.60**

order using 67009

• LAST CHANCE TO BUY •

sumptuous fragrances created by

# Christian Lacroix

designed exclusively for Avon



EDP  
50ml  
£20  
each

39313 Nuit for Her  
honeysuckle.  
night blooming tuberose. resins



39412 Ambre for Her  
mandarin. rose.  
caramel amber



72686 Bijou for Her  
Italian mandarin.  
vanilla orchid. star anise essence



EDT  
75ml  
£20  
each

49056 Nuit for Him  
tobacco.  
black violet. orris



39453 Ambre for Him  
peppered bergamot.  
tree moss. golden ambers



72959 Bijou for Him  
ginger root. cardamom.  
cashmere woods



Christian Lacroix Noir for Him EDT  
75ml 74559 Price per 100ml = £26.67 **£20**  
natural ginger. cardamom.  
driftwood



Christian Lacroix Rouge for Her EDP  
50ml 39289 Price per 100ml = £40.00 **£20**  
red peony. Japanese plum blossom.  
cashmere woods  
ALL WHILE STOCKS LAST

ANY 2 FOR £22

ANY 2 FOR £22

save £18, pages 200-201

AVON Fragrance

*a charming  
blend of*  
redcurrants and  
delicate rose laced  
with the aura  
of sophisticated  
cedarwood



*SIMPLY*

INTRODUCING  
PUR BLANCA

*new*

*blush*



£6

SAVE £5

NEW EDT

50ml

20461

Price per 100ml = £12.00

Will normally be £11

£6 save £5

*enchanting*

AVON Fragrance

£6.50

HALF PRICE

# Rare PLATINUM

*exquisite. elegant. eternal*



EDP 50ml  
03285

Price per 100ml = £13.00

Normally £13

**£6.50** half price



Rare  
PLATINUM

AVON

*a dazzling combination of*  
white grapefruit, intoxicating platinum tuberose  
essence and exotic blonde sandalwood

# AVON DREAMS

*dreamy. romantic. beautiful*

£8

SAVE £6

*dream of new  
beginnings*  
with this elegant  
blend of plum, rose  
and white patchouli

EDP 50ml  
08573

Price per 100ml = £16.00

Normally £14

**£8** save £6



AVON  
DREAMS



AVON  
SOFT MUSK

*a bright fragrance of  
white peach and jasmine with  
subtle, warming musk tones*

both for  
**£5**

**SAVE £7.10**  
order using 69351

just  
**99p**  
each

*soft, sensual,  
romantic*



**Roll-On Anti-Perspirant  
Deodorant 50ml 17855**

Price per 100ml = £1.96 Normally £2.60

**99p save £1.61**

**Shimmering Body Powder 40g  
24166** Price per 100g = £2.48 Normally £2.75

**99p save £1.76**



**Perfumed Body Spray 75ml 17624** Price per 100ml = £4.80 **£3.60**  
**EDT 50ml 27573** Price per 100ml = £17.00 **£8.50**

AVON Fragrance



£8 each  
SAVE £7

# AVON ATTRACTION

*get fresh together*

*tempting* blackberry,  
magnetic musk and  
vanilla amber

*irresistible* ginger  
root, magnetic musk  
and smoky woods



Avon Attraction for Her EDP 50ml 10264 Price per 100ml = £16.00 Normally £15 **£8** save £7

Avon Attraction for Him EDT 75ml 08334 Price per 100ml = £10.67 Normally £15 **£8** save £7

MIRROR DIGITAL WATCH

just **£7.50** when you spend £7.50  
see pages 2-3 for details



# AVON FEMME ICON

*glamorous. stunning. confident*

*a flourish of sublime*

Mara strawberry, intense midnight  
iris and stunning patchouli

all 3 for  
**£12**  
SAVE £14  
order using 69609



EDP Purse Spray 10ml 15842 **£6**

Body Lotion 150ml 26906 Price per 100ml = £2.67 **£4**

EDP 50ml 15818 Price per 100ml = £32.00 **£16**

AVON Fragrance

# INCANDESCENCE

for spring seduction

bergamot  
magnolia  
vetiver  
**26468**  
Incandessence  
Glow



peach  
pink pepper  
musk  
**28605**  
Incandessence  
Flame



white peach  
rose  
teakwood  
**22293**  
Incandessence

# Secret Fantasy

sweet. sensual. enchanting

£5 each

SAVE £6

red berries  
plumeria  
crème de Chantilly  
**08417** Wonderland†



blackberry  
purple violet  
magnolia  
**17509** Kiss\*



red berries  
jasmine  
white musk  
**12633**  
Secret Fantasy\*



black cherry  
orchid  
marshmallow wood accord  
**22574** Midnight\*



**Secret Fantasy**  
Collection EDT. 50ml  
Price per 100ml = £10.00  
Normally £11  
**£5 save £6**

\*Comes with a detachable, cast iron charm on a 2cm stainless steel chain.

†Comes with a detachable, aluminium charm with clear rhinestone on a 2.5cm brass chain.

# blossom

## THIS SPRING



10ml purse sprays

# HALF PRICE

# £3

each



EDP Purse Spray 10ml  
19919 Avon Cherish  
The Moment  
09274 Far Away  
03988 Far Away Infinity  
08268 Avon Attraction  
for Her  
10918 Avon Cherish  
26724 Perceive  
33662 Christian Lacroix  
Bijou for Her\*  
63610 Little Lace Dress  
25692 Little Black Dress  
Normally £6  
**£3 half price**

**\*LAST CHANCE TO BUY,  
WHILE STOCKS LAST**

AVON Fragrance

# Men's Store

£6.50  
each

SAVE £4.50

MASCULINE  
CONFIDENT  
RUGGED

## BLACK SUEDE



03970

Black Suede Sport\*

citrus accord.  
cool sage. smooth vetiver

18739

Black Suede

fresh greens. leather accord.  
warm woods

09068

Black Suede Essential

mandarin zest. wild blue  
lavender. soft suede

EDT 75ml Price per 100ml = £8.67 Normally £11 **£6.50** save £4.50

**\*LAST CHANCE TO BUY, WHILE STOCKS LAST**

## ELITE GENTLEMAN

WEEKEND

SOPHISTICATED  
SUCCESSFUL  
SELF-ASSURED

*for real*

Sky Sports pundit  
and sports columnist  
Jamie Redknapp

all 3 for  
**£10**

SAVE £10.20

order using 68551



Hair & Body  
Wash

250ml

19703

Price per 100ml = £1.44

**£3.60**

Deodorant  
Body Spray

150ml

19646

Price per 100ml = £2.40

**£3.60**

EDT  
75ml

19620

Price per 100ml = £17.33

**£13**

AVON  
**HOMME**

fresh citrus  
cardamom  
smokey vetiver

**£7**  
SAVE £6

EDT 75ml  
54239 Price per 100ml = £9.33  
Normally £13  
**£7 save £6**

CAPTIVATING. SOPHISTICATED. REFINED

**INDIVIDUAL  
BLUE**

bergamot  
lavender  
soft musk  
00794  
Individual Blue

ginger roots  
geranium  
vetiver  
05314  
Individual Blue Casual

EDT 100ml  
Normally £8.50  
**£5 save £3.50**

**£5 each**  
SAVE £3.50

ADDICTIVE. RELAXED. CONFIDENT

**£6.50**  
HALF PRICE

AVON  
**EXPLORATION**

a fresh fragrance with the  
scent of volcanic orange,  
silver sage and clean vetiver

EDT  
75ml 20040 Price per 100ml = £8.67  
Normally £13  
**£6.50 half price**

MODERN. REFRESHING. ADVENTUROUS

AVON Men's Store

217

# senses

super-sized 720ml  
with a pump for fuss-free,  
mess-free cleansing

£2.50  
each



Shower Gel 720ml  
24794 Lagoon  
10090 X-treme  
Price per 100ml = 35p  
Normally £4  
**£2.50** save £1.50

## ROLL-ON ANTI-PERSPIRANT DEODORANT

- 48-hour odour protection
- non-flaking, non-sticky
- Dry Pore Technology



£1  
half price

Men's Roll-On Anti-Perspirant  
Deodorant 50ml  
16956 Active  
16816 Max Protection 6  
06650 Minerals  
63693 Fresh  
16675 Invisible  
Price per 100ml = £2.00  
Normally £2  
**£1** half price

# AVON MEN

## FREE WASH BAG

with any 2 Avon Men purchases  
from page 219 only

Not available separately.



order your free wash bag using **15255**

## ESSENTIALS daily care with vitamin E and aloe



Invigorating  
Body Wash  
250ml  
28258  
Price per 100ml = £1.20  
**£3**

wash



Revitalising  
Shave Gel with  
Skin Care Complex  
150ml  
12237  
Price per 100ml = £2.67  
**£4**

revitalise



Conditioning  
After Shave  
Balm  
100ml  
18127  
**£5**

moisturise



3-in-1 Shampoo,  
Condition &  
Shave  
250ml  
16915  
Price per 100ml = £1.20  
**£3**

purify



Smooth Shave  
Foaming Gel  
200ml  
18150  
Price per 100ml = £2.00  
**£4**

shave



Hydrating  
Moisturiser  
50ml  
15560  
Price per 100ml = £12.00  
**£6**

hydrate

## ENERGISING daily refreshment with vitamin E and ginger



2-in-1 Shave  
& Wash  
150ml  
01867  
Price per 100ml = £2.67  
**£4**

refresh



3-in-1 Shampoo,  
Conditioner &  
Body Wash  
250ml  
01891  
Price per 100ml = £1.60  
**£4**

cleanse



2-in-1 After  
Shave &  
Moisturiser  
100ml  
16220  
**£4**

soothe

FOR HIM  
**any 2 for £4**  
 save up to £5 pages 220-221



1. **Roll-On Anti-Perspirant Deodorant** 50ml  
 18796 Black Suede  
 63602 Black Suede Sport\*  
 01438 Avon Destination Grand Canyon  
 17079 Avon Destination Wilderness  
 09092 Full Speed  
 09761 Full Speed Power  
 23556 Full Speed Max Turbo  
 Price per 100ml = £5.20  
**£2.60**

2. **Deodorant Body Spray** 150ml  
 13284 Elite Gentleman  
 20115 Avon Exploration  
 02865 Avon Prime  
 28308 Black Suede  
 09365 Full Speed  
 09886 Full Speed Power  
 06445 Full Speed Max Turbo  
 26708 Avon Homme  
 17665 Avon Destination Wilderness  
 Price per 100ml = £2.40  
**£3.60**

09670 Avon Alpha for Him  
 22871 Avon Attraction for Him  
 07997 Avon Luck for Him  
 Price per 100ml = £2.67  
**£4**  
 14167 Avon Life for Him  
 Price per 100ml = £3.00  
**£4.50**

3. **Hair & Body Wash** 250ml  
 11585 Elite Gentleman  
 54346 Avon Homme  
 08755 Black Suede  
 04721 Black Suede Sport\*  
 07013 Avon Prime  
 20149 Avon Exploration  
 Price per 100ml = £1.44  
**£3.60**

200ml  
 09506 Avon Alpha for Him  
 14308 Avon Luck for Him  
 02550 Avon Attraction for Him  
 Price per 100ml = £2.00  
**£4**  
 10900 Avon Life for Him  
 73031 Christian Lacroix Bijou for Him\*  
 Price per 100ml = £2.25  
**£4.50**

4. **After Shave Conditioner** 100ml  
 02402 Avon Attraction for Him  
**£4**

**\*LAST CHANCE TO BUY, WHILE STOCKS LAST**

1. **Roll-On Anti-Perspirant Deodorant** 50ml  
 11056 Far Away  
 07930 Avon Cherish  
 26146 Perceive  
 14514 Little Black Dress  
 08110 Incandescence  
 Price per 100ml = £5.20  
**£2.60**

2. **Shimmering Body Powder** 40g  
 24331 Far Away  
 Price per 100g = £6.68  
**£2.75**

3. **Skin Softener** 150ml  
 10371 Far Away  
 Price per 100ml = £2.33  
**£3.50**

4. **Body Lotion** 150ml  
 61531 Far Away Infinity  
 28589 Incandescence  
 16030 Perceive  
 14910 Avon Dreams  
 14522 Little Black Dress  
 13607 Little Lace Dress  
 25726 Rare Gold  
 04143 Rare Amethyst  
 03525 Rare Pearls  
 Price per 100ml = £2.40  
**£3.60**

06981 Avon Cherish  
 19679 Avon Cherish The Moment  
 09548 Avon Alpha for Her  
 10058 Avon Attraction for Her  
 09597 Today  
 10272 Tomorrow  
 08912 Avon Luck for Her  
 20180 Avon Femme  
 Price per 100ml = £2.67  
**£4**

09407 Avon Life for Her  
 73197 Christian Lacroix Bijou for Her\*  
 Price per 100ml = £3.00  
**£4.50**

5. **Shower Gel** 150ml  
 10652 Far Away  
 Price per 100ml = £2.40  
**£3.60**  
 10355 Today  
 10587 Tomorrow  
 Price per 100ml = £2.67  
**£4**

6. **Body Mist** 100ml  
 07484 Avon Cherish  
**£3.50**  
 10405 Tahitian Holiday  
**£3.60**

7. **Perfumed Body Spray** 75ml  
 18507 Incandescence  
 08748 Perceive  
 14506 Little Black Dress  
 13029 Little Red Dress  
 10157 Far Away  
 25742 Avon Dreams  
 Price per 100ml = £4.80  
**£3.60**

09621 Avon Alpha for Her  
 19380 Avon Femme  
 07070 Avon Luck for Her  
 21824 Avon Attraction for Her  
 Price per 100ml = £5.33  
**£4**  
 21576 Avon Life for Her  
 Price per 100ml = £6.00  
**£4.50**

FOR HER  
**any 2 for £4**  
 save up to £5 pages 220-221



AVON Fragrance

FOR HIM  
any 2 for **£14**  
selected fragrances only  
save up to **£12** pages 222-223

1. **Avon Destination Collection** EDT. 75ml  
17335 Avon Destination Grand Canyon  
17053 Avon Destination Wilderness

Price per 100ml = £14.67  
**£11**



2. **Elite Gentleman Collection** EDT. 75ml  
11601 Elite Gentleman  
01826 Elite Gentleman Untailored

Price per 100ml = £17.33  
**£13**

3. **Full Speed Collection** EDT. 75ml  
28472 Full Speed Power  
09845 Full Speed Max Turbo

Price per 100ml = £14.67  
**£11**

4. **Avon Luck for Him** EDT\* 75ml  
03699

Price per 100ml = £13.33  
Normally £15  
**£10 save £5**

5. **Avon Life for Him** EDT\* 75ml  
07963

Price per 100ml = £26.67  
Normally £24  
**£20 save £4**

6. **Avon Prime** EDT 75ml  
02923

Price per 100ml = £17.33  
**£13**

7. **Avon Alpha for Him** EDT\* 75ml  
09399

Price per 100ml = £13.33  
Normally £15  
**£10 save £5**

1. **Today Tomorrow Always Collection\*** EDP. 50ml  
25460 Today  
25486 Tomorrow  
14795 Forever  
09084 Daydream

Price per 100ml = £20.00  
Normally £14  
**£10 save £4**

2. **Premiere Luxe Collection\*** EDP. 50ml  
21923 Premiere Luxe  
24901 Gold Blush

Price per 100ml = £24.00  
Normally £16  
**£12 save £4**

3. **Timeless EDT** 50ml  
27409

Price per 100ml = £18.00  
**£9**

4. **Tahitian Holiday EDT** 50ml  
03558

Price per 100ml = £21.00  
**£10.50**

5. **Avon Life for Her** EDP\* 50ml  
20370

Price per 100ml = £40.00  
Normally £24  
**£20 save £4**

6. **Scent Essence Collection** EDT. 30ml  
27722 Vibrant Fruity  
27680 Sparkly Citrus  
27714 Romantic Bouquet

Price per 100ml = £26.67  
**£8**

7. **Little Dress Collection** EDP. 50ml  
14274 Little Lace Dress  
24638 Little Red Dress

Price per 100ml = £26.00  
**£13**

8. **Avon Femme** EDP\* 50ml  
19331

Price per 100ml = £20.00  
Normally £16  
**£10 save £6**

9. **Rares Collection** EDP. 50ml  
25809 Rare Amethyst  
13441 Rare Gold  
19232 Rare Pearls

Price per 100ml = £26.00  
**£13**

10. **Perceive Collection** EDP. 50ml  
08904 Perceive  
10306 Perceive Oasis

Price per 100ml = £22.00  
**£11**

11. **Far Away Collection** EDP. 50ml  
10702 Far Away Bella  
50278 Far Away Infinity

Price per 100ml = £26.00  
**£13**

12. **Avon Cherish Collection\*** EDP. 50ml  
10926 Avon Cherish  
28241 Avon Cherish The Moment

Price per 100ml = £20.00  
Normally £14  
**£10 save £4**

13. **Avon Luck for Her** Collection\* EDP. 50ml  
08722 Luck  
18549 Luck La Vie

Price per 100ml = £20.00  
Normally £15  
**£10 save £5**

14. **Avon Silky Soft Musk** EDT\* 50ml  
08953

Price per 100ml = £10.00  
Normally £8.50  
**£5 save £3.50**

15. **Avon Alpha for Her** EDP\* 50ml  
09340



**EDP Travel Spray** 30ml  
01313 Far Away  
01032 Perceive  
01305 Incandescence

Price per 100ml = £25.00  
**£7.50**  
01016 Avon Dreams  
01529 Avon Luck for Her  
22830 Premiere Luxe  
19844 Avon Attraction for Her

Price per 100ml = £30.00  
**£9**  
16. **Perfumepod\*** Plastic and aluminium refillable atomiser. 5ml capacity.  
17459  
**£14**

EDP – Eau de Parfum Spray  
EDT – Eau de Toilette Spray

\*Excluded from Any 2 for £14 offer.



FOR HER  
any 2 for **£14**  
selected fragrances only  
save up to **£12** pages 222-223



**new**  
INTRODUCING  
*the inspiring new scent*  
**VIVA LA VITA**  
COMING SOON IN BROCHURE 6

TRY A SAMPLE TODAY  
**NEW Viva La Vita**  
Spray Sample  
1.5ml  
62869  
**75p**



# REMINGTON®

How the world gets ready

## 3 STEPS TO VA-VA-VOLUME...



**1** **CONCENTRATOR DRYER**  
for flyaway-free, sleek strands when blow-drying



**2** **THERMAL BRUSH**  
creates volume and helps shape the ends of your hair



**3** **15 VELCRO® ROLLERS**  
in 3 different sizes for tumbling curls – your way!



This product is protected by a tamper-proof sticker. Avon will not accept any returns under our 28-day guarantee if this sticker has been tampered with or removed. This is in addition to your statutory rights. This product is covered by a warranty supplied by Remington.

# SAVE VS HIGH STREET

ARGOS  
£44.99\*

AVON  
£32  
SAVE £12.99

**Remington Big Style Air Rollers**  
Plastic 800 watt airstyler with 2 heat speed settings, cool button and 2.5m swivel cord. Comes with 15 self-grip Velcro® rollers, concentrator for drying, thermal bristle brush and storage bag. Styler approx. 23.6cm x 8.5cm x 2.9cm.

**06536**  
Normally £45  
**£32 save £13**



# STYLE YOUR HAIR 3 WAYS

SALON-WORTHY volume and curls  
*(without the salon price tag)*



\*Price sourced from www.argos.co.uk on 08.09.2016.

# Bath & Body Store

## FACIAL treatments



love yourself from *top to toe* with these pampering, at-home treatments

model wears Perfectly Purifying Face Mask



deep cleanse with Dead Sea minerals

nourish dry skin with sumptuous shea butter

smooth, supple complexion with Mediterranean olive oil

revitalise tired skin with refreshing moringa

youthful glow with nourishing argan oil

face masks just **£3** each

find the mask that's right for you, with gorgeous ingredients for every skin need

AVON planet spa  
Revitalising Harmony  
with Himalayan Moringa seed extract  
Cooling Face Mask  
avec l'extrait de grains d'arbre Moringa du Himalaya  
Masque de visage rafraîchissant  
75 ml e

AVON planet spa  
Perfectly Purifying  
with Dead Sea Minerals  
Face Mask  
aux minéraux de la mer Morte  
Masque visage  
75 ml e

AVON planet spa  
Blissfully Nourishing  
with African Shea Butter  
Nourishing Face Mask  
au beurre de karité d'Afrique  
Masque nourrissant pour le visage  
75 ml e

AVON planet spa  
Heavenly Hydration  
with Mediterranean Olive Oil  
Face Mask  
à l'huile d'olive de Méditerranée  
Masque visage  
75 ml e

AVON planet spa  
Treasures Of The Desert  
with Moroccan Argan Oil  
Rhassoul Clay Face Mask  
Avec l'huile d'argan marocaine  
Masque visage  
75 ml e

Face Mask 75ml  
10629 Revitalising Harmony  
Price per 100ml = £4.00  
Normally £5  
**£3 save £2**  
08961 Perfectly Purifying  
53785 Blissfully Nourishing  
03863 Heavenly Hydration  
17202 Treasures of the Desert  
Price per 100ml = £4.00  
Normally £5.50  
**£3 save £2.50**



Heavenly Hydration Facial Oil 30ml  
10439 Price per 100ml = £10.00  
Normally £4 **£3 save £1**

Heavenly Hydration Neck & Chest Serum 50ml  
03913 Price per 100ml = £6.00  
Normally £5.50 **£3 save £2.50**



Treasures of the Desert Restoring Facial Cleanser 75ml  
08409 Price per 100ml = £4.00  
Normally £5.50 **£3 save £2.50**



Perfectly Purifying Face Scrub 75ml  
14613 Price per 100ml = £4.00  
Normally £5 **£3 save £2**



Revitalising Harmony Facial Moisturiser 75ml  
04432 Price per 100ml = £4.00  
Normally £5.50 **£3 save £2.50**

# BODY pampering



love yourself from  
*top to toe*

with these  
nourishing skin treats



## invigorating body brush

use on dry skin in  
upward strokes  
before your lotion  
to sweep away  
dead skin cells and  
stimulate your skin

long, detachable  
handle gives you  
complete control for a  
full-body, invigorating  
treatment



**new**



detachable  
wooden handle

2. intensely  
rich moisture  
with  
sumptuous  
shea butter

1. smooth,  
supple skin  
with  
Mediterranean  
olive oil

4. complete  
relaxation  
with soothing  
lavender and  
jasmine

3. youthful,  
radiant glow  
with  
nourishing  
argan oil

rich body butters  
just **£5** each

find your perfect body  
lotion for smooth,  
pampered skin

**NEW Back  
and Body  
Brush**  
12948  
Will normally  
be £10  
**£5**  
half price

**1. Heavenly Hydration  
Moisturiser**  
200ml  
10033  
Price per 100ml = £2.50  
Normally £7  
**£5 save £2**



**2. Blissfully Nourishing  
Body Butter**  
200ml  
04747  
Price per 100ml = £2.50  
Normally £8  
**£5 save £3**



**3. Treasures of the Desert  
Deeply Restoring  
Body Cream**  
200ml  
03947  
Price per 100ml = £2.50  
Normally £8  
**£5 save £3**



**4. Relaxing Provence Spa  
Body Soufflé**  
200ml  
28415  
Price per 100ml = £2.50  
Normally £8  
**£5 save £3**



# HAND spa



*treat your  
hardworking hands  
to a luxurious  
manicure with these  
pampering essentials*



intensely rich,  
moisturising  
hand cream

youthful,  
radiant glow  
with nourishing  
argan oil

complete  
relaxation  
with soothing  
lavender and  
jasmine



**for best results**  
use moisturising gloves with your favourite  
hand cream for soft, pampered skin

**mani set**  
everything you need for  
an at-home manicure

and  
**RELAX...**

**bestselling  
pillow mist**  
simply spritz onto your  
pillow and drift into a  
blissful slumber



**Sleep Serenity  
Pillow Mist**  
100ml  
13532  
Normally £4.50  
**£1.99**  
save £2.51

**Manicure Set**  
Buffer, nail clippers,  
cuticle tidy and trimmer  
in a polyester bag.  
Steel and plastic.  
**27631**  
Normally £5  
**£3** save £2



**Blissfully Nourishing  
Hand, Elbow and  
Foot Cream**  
75ml  
**20032**  
Price per 100ml  
= £6.00  
**£4.50**



**Treasures of the Desert  
Restoring  
Hand Cream**  
30ml  
**56531**  
Price per 100ml  
= £15.00  
**£4.50**



**Relaxing  
Provence Spa  
Hand Cream**  
30ml  
**28381**  
Price per 100ml  
= £15.00  
**£4.50**



**Moisturising Gloves**  
95% cotton, 5%  
elastane. Approx.  
20cm x 16cm.  
One size.  
**05645**  
**£5**



FOOT WORKS

your foot problems SOLVED

**corns and calluses**

improves hard, callused skin in 2 weeks



**Intensive Callus and Corn Cream**  
75ml  
**25445**  
Price per 100ml = £3.73  
Normally £4  
**£2.80 save £1.20**

**smelly feet**

neutralises odour and absorbs excess moisture



**Deodorising Foot and Shoe Powder**  
75g  
**54452**  
Price per 100g = £2.67  
Normally £3.50  
**£2 save £1.50**

**smelly shoes**

neutralising spray reduces foot odour instantly



**Odour Neutralising Foot and Shoe Spray**  
75ml  
**09746**  
Price per 100ml = £2.67  
Normally £3  
**£2 save £1**

**hard skin**

locks in moisture with invisible silicone technology



**Invisible Sock Cream with Silicone Technology**  
75ml  
**22186**  
Price per 100ml = £3.33  
Normally £3.50  
**£2.50 save £1**

**dry skin**

moisturise and exfoliate in 1 with salicylic acid and shea butter



**Double Action Exfoliating Moisturiser**  
50ml  
**24182**  
Price per 100ml = £5.00  
Normally £3.50  
**£2.50 save £1**

**hot feet**

fun, fizzing feel with soothing aloe vera



**Cooling Crackle Mousse with Aloe**  
150ml  
**09613**  
Price per 100ml = £2.00  
Normally £5  
**£3 save £2**

**achy feet**

restoring foot soak with Epsom salts to soothe and soften



**Restoring Foot Soak with Epsom Salts**  
100ml  
**26690**  
Normally £4  
**£2.50 save £1.50**

**rough skin**

with apricot kernels to buff away roughness



**Exfoliating Bar Soap**  
100g  
**13474**  
Normally £3.50  
**£2.50 save £1**

*new*

**XXL**  
BONUS SIZE



**HARD, CRACKED HEELS?**

intensive AHA and urea formula to help smooth and improve the look of hard, cracked skin

**£3.60**  
save £2.40



**NEW XXL Cracked Heel Treatment**  
150ml  
**00224**  
Price per 100ml = £2.40  
Will normally be £6  
**£3.60 save £2.40**

Diagrams for illustrative purposes only.

AVON Bath & Body

FOOT WORKS  
*love your*  
FEET



scrape off layers  
of hard skin in  
minutes

**Hard Skin Remover**  
25353  
Normally £6  
**£3 half price**

Caution: contains sharp blade. Not to be sold to anyone under the age of 18.



buff away rough  
skin for soft,  
smooth feet

**Foot File**  
04382  
Normally £4  
**£1.50 save £2.50**

*tidy those*  
TOENAILS

heavy-duty clippers,  
ideal for toenails

**£2.40**  
save £1.60



**Nail Clippers**  
25502  
Normally £4  
**£2.40 save £1.60**

INSTANTLY  
*smooth*

the **quick, easy** way to  
beautiful feet

**set of 2**  
refill pack  
now available

**NEW Pedi Tool**  
Replacement  
Roller Heads  
15099  
**£5**



with  
**Micro**  
**Crystal**  
**Technology**  
for instantly  
smooth results

**£15**  
half price

**Pedi Roller Tool**  
Comes with a  
standard roller  
head and coarse  
roller head, for  
more intense  
rolling. Requires  
2x AA batteries  
(not included).  
**26807**  
Normally £30  
**£15 half price**



*powerful*  
*sea salt*

**new**

REVIVES & RENEWS

FOOT WORKS  
**MARINE SALTS**  
bring the freshness of summer  
to your wintry feet with the  
intense power of sea salt  
for beautifully soft feet

**£2.70**  
save £1.80



**SCRUB**  
removes rough,  
dry skin

**NEW Foot Scrub**  
75ml  
**26369**  
Price per 100ml = £3.60  
Will normally be £4.50  
**£2.70 save £1.80**

**SOAK**  
soothes and  
softens

**NEW Foot Soak**  
100ml  
**26427**  
Will normally be £4.50  
**£2.70 save £1.80**

**BALM**  
moisturises  
and restores

**NEW Foot Balm**  
75ml  
**15081**  
Price per 100ml = £3.60  
Will normally be £4.50  
**£2.70 save £1.80**

skin so soft

show your skin  
some love

infuse your  
shower  
WITH NATURAL OILS

help your skin reach its full potential  
with extra in-shower nourishment

NOURISHING BODY LOTIONS



**Body Lotion 400ml**  
03889 Silky Moisture  
12443 Firming & Restoring  
12781 Supreme Nourishment  
Price per 100ml = £1.00  
Normally £6  
**£4 save £2**



**Silky Moisture Ultra Moisturising Body Lotion 250ml**  
18580  
Price per 100ml = 96p  
Normally £4  
**£2.40 save £1.60**

**Supreme Nourishment Cream Oil Body Lotion 250ml**  
06866  
Price per 100ml = £1.00  
Normally £5  
**£2.50 half price**

RICH BODY BUTTER



**Silky Moisture Body Butter 200ml**  
20503  
Price per 100ml = £1.50  
Normally £5  
**£3 save £2**

INFUSED WITH NATURAL OILS

**DRY SKIN**  
loves **Silky Moisture**  
with moisturising **argan oil**

**VERY DRY SKIN**  
loves **Supreme Nourishment**  
with deeply nourishing **macadamia oil**

**MATURE SKIN**  
loves **Firming & Restoring**  
with firming and smoothing **babassu oil**



from  
**£2.40**



wash-on,  
wash-off  
lotion

**Silky Moisture Foaming Shower Oil 250ml**  
19216  
Price per 100ml = £1.20  
Normally £5  
**£3 save £2**

**Supreme Nourishment Creamy Body Wash 250ml**  
11700  
Price per 100ml = £1.00  
Normally £5  
**£2.50 half price**

**In-Shower Moisturising Body Lotion 250ml**  
28522  
Price per 100ml = 96p  
Normally £4  
**£2.40 save £1.60**

AVON Bath & Body

*say goodbye to*  
**STRETCH MARKS**

with this skin-nourishing wonder oil

just  
**£4**  
half price



reduces the look of stretch marks, **FAST**



scarring  
before use

after just  
8 weeks

Diagrams for illustrative purposes only.

**7 SKIN BENEFITS:**

- reduces the look of **stretch marks**
- reduces the look of **scars**
- reduces the look of **dark spots**
- reduces the look of **discolourations**
- helps **even skin tone**
- **softens** and **smooths**
- deeply **moisturises**

**Silky Moisture Tissue Oil**

150ml  
**24554**  
Price per 100ml = £2.67  
Normally £8

**£4 half price**

Claims based on a consumer study with 97 women.

MIRROR DIGITAL WATCH

just **£7.50** when you spend £7.50  
see pages 2-3 for details



*get your*  
**glow back**  
*after winter*

with this skin-perfecting, glow-getting  
**airbrush spray**

- ✓ **gradually** build up a **natural-looking colour**
- ✓ with **velvet flower** and **jojoba oil** for **lasting softness**
- ✓ **lightweight, airbrushed formula**
- ✓ leaves skin with a **smooth, satin glow**

**£1.99**  
save £3.01

**Gradual Tan Airbrush Spray for Medium Skin**

150ml  
**22210**  
Price per 100ml = £1.33  
Normally £5  
**£1.99 save £3.01**



**Luminous Body Scrub 200ml**  
**09167**

Price per 100ml = £1.50  
Normally £5  
**£3 save £2**

**Shimmer Oil Spray 150ml**  
**22269**

Price per 100ml = £2.00  
Normally £5  
**£3 save £2**

**Gradual Tan Lotion for Medium Skin**  
**200ml**  
**38315**

Price per 100ml = £1.65  
Normally £5.50  
**£3.30 save £2.20**

**Sensational 7 in 1 Glow Body Lotion**  
**200ml**  
**74641 Fair**  
**50799 Medium**

Price per 100ml = £2.00  
Normally £6  
**£4 save £2**

**Luminous Perfector Body Cream 200ml**  
**30056**

Price per 100ml = £1.65  
Normally £5.50  
**£3.30 save £2.20**



150 ml e



mix & match

YOUR BATHROOM ESSENTIALS

skin so soft SILKY SMOOTH SKIN

with the hair removal method that's right for you

hair removal cream

shaving

Facial Hair Removal Cream

15ml  
40170  
Price per 100ml = £26.67  
£4



Sensitive Skin Hair Removal Cream

100ml  
31930  
£5.30

Moisturising Shave Gel

200ml  
20784  
Price per 100ml = £2.40  
£4.80



Ladies' Razors

5 razors.  
26500  
Price per piece = 50p  
£2.50

waxing kits

Facial Wax Strip Kit

20 strips.  
48819  
Price per piece = 40p  
£8

Wax Strip Kit for Body

10 strips.  
20925  
Price per piece = 70p  
£7



DON'T SWEAT IT!

stay calm and confident with 48-hour protection as standard

Women's Roll-On Anti-Perspirant Deodorant 50ml

23879 Max Protection 6  
15362 Light Bloom  
17111 Invisible Protection  
06155 Minerals  
Price per 100ml = £4.00  
£2



ON DUTY MINERALS:  
free from alcohols, dyes  
and preservatives

feel feminine FRESH

Gentle Feminine Wash  
300ml  
28688  
Price per 100ml = £1.33

£4



AVON simply delicate

Gentle original floral scent

FEMININE WASH

GYNAECOLOGIST TESTED

Feminine Cleansing Wipes  
15 wipes.  
07336  
Price per piece = 23p  
£3.40



Feminine Wash 300ml  
07062 Active  
05454 Cotton Breeze  
Price per 100ml = £1.33  
£4



with mild, balanced cleansers specially designed for 'down there'

- ✓ odour neutralising
- ✓ soap free and perfectly pH balanced
- ✓ contains soothing chamomile extracts

buy 1 choose 1 FREE

across pages 240-255  
save up to £8  
lower priced item free

mix & match

YOUR BATHROOM ESSENTIALS

BLISSFUL BUBBLES

value worth getting in a lather over



warm & sweet

delicate & relaxing



floral & light

what will you choose for free?

- Bubble Bath 500ml
- 25007 Chocolate & Orange
- 02675 Sweet Almond
- 23465 Lavender
- 06072 Sensitive Rose Petals
- 02451 Soft Pink
- 19711 White Lily
- 28548 French Lilac
- Price per 100ml = 80p
- £4**

new



WITH HERBAL EXTRACT

AVEC L'EXTRAIT À BASE DE PLANTES

BUBBLE BATH BAIN MOUSSE 500ml

buy 1 choose 1

FREE

across pages 240-255 save up to £8 lower priced item free

HERBAL bath therapy

unwind from the stresses of the day with the soothing, fresh scent of natural herbal extracts

NEW Herbal Meadow Bubble Bath 500ml 03996 Price per 100ml = 80p

£4

AVON Mix & Match

*mix & match*

**YOUR BATHROOM ESSENTIALS**

**SCENT-SATIONAL  
SHOWER GELS**

from fabulously floral to fruity and fresh



creamy & indulgent



refreshing & zesty

don't forget to  
buy your shower  
scrunchie!  
**just £1**



**NEW Shower  
Scrunchie\***  
11197

Will normally be £1.50

**£1 save 50p**

\*Excluded from Buy 1 Choose 1 Free offer.

250ml

**Shower Crème 250ml**  
26096 Calming Tuscany  
02667 Creamy Fantasy  
21253 Joyful Tropics  
Price per 100ml = 80p  
**£2**

**Shower Gel 250ml**  
15024 Pure Oasis  
25924 Delightful Orchard  
54395 Lagoon  
54379 Citrus Zing  
Price per 100ml = 80p  
**£2**

500ml

**Shower Crème 500ml**  
04010 Mystique  
28340 Calming Tuscany  
16113 Creamy Fantasy  
21261 Joyful Tropics  
Price per 100ml = 60p  
**£3**

**Shower Gel 500ml**  
07633 Pure Oasis  
25908 Anti-Stress  
12799 Delightful Orchard  
17640 Lagoon  
17632 Citrus Zing  
Price per 100ml = 60p  
**£3**

senses

LIMITED EDITION

*new*



buy 1  
choose 1  
**FREE**

across pages 240-255  
save up to £8  
lower priced item free

*relaxing*  
**FLORALS**

immerse yourself in the soft fragrance  
of **violet** and **jasmine** for a peaceful  
shower experience

**NEW Relaxing Florals  
Shower Gel**

500ml  
06353  
Price per 100ml = 60p

**£3**

AVON Mix & Match

*mix & match*

**YOUR BATHROOM ESSENTIALS**

**CLEAN UP YOUR ACT**

with fresh and caring suds for hands, hair and body

*zesty citrus  
& refreshing  
grapefruit*

*creamy  
jasmine, peach  
& vanilla*

*fresh lily  
of the valley  
& apple*

*odour-neutralising  
water fruits  
& pear*



liquid hand soap

**Daily Hand Wash**  
250ml  
09944 Citrus Zing  
05983 Mystique  
14449 Heaven  
Harmony  
09951 Lagoon  
Price per 100ml = 60p  
**£2**



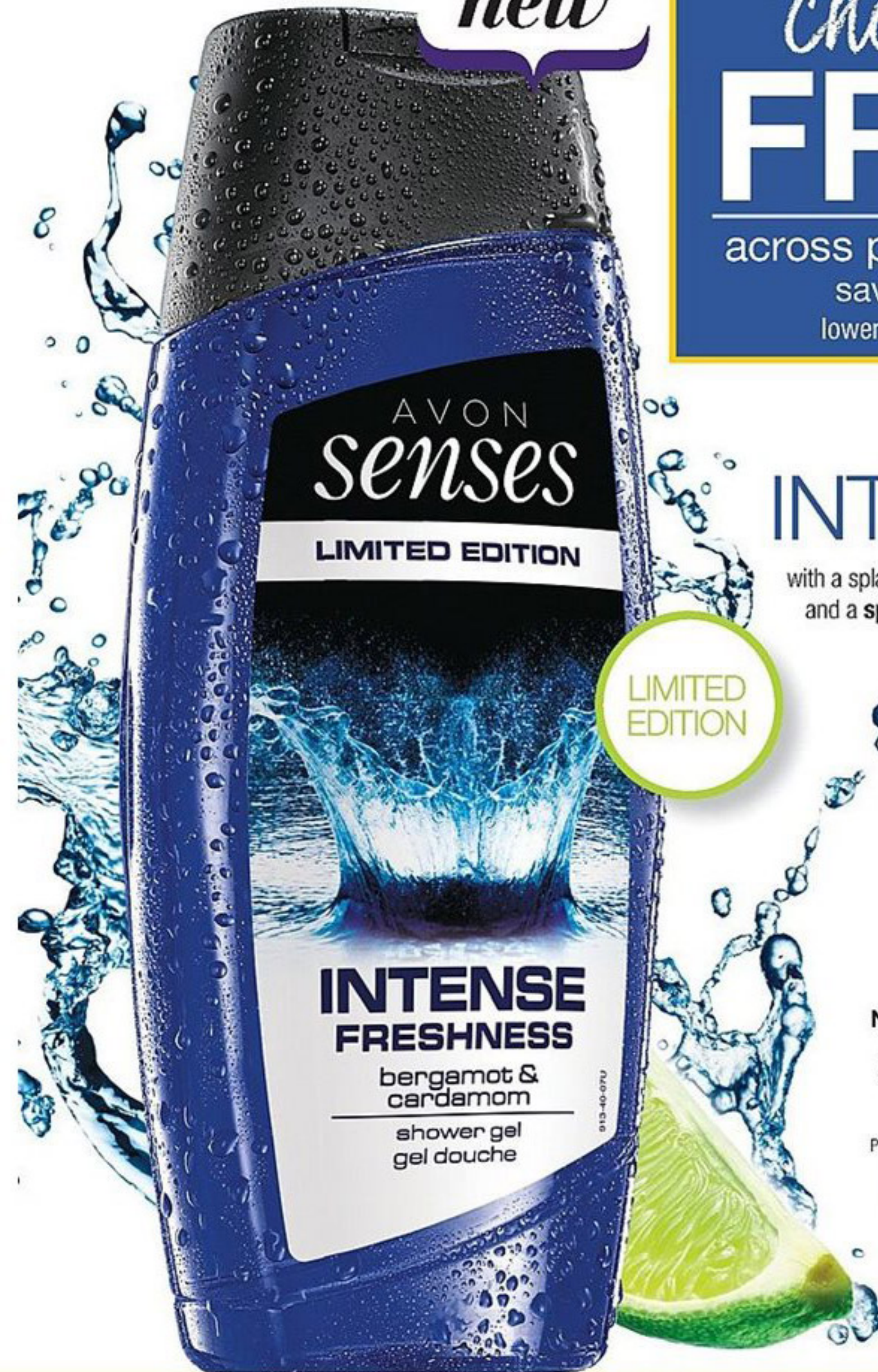
hair & body wash for him

**2-in-1 Hair & Body Wash**  
250ml  
00307 Ocean Surge  
59162 X-treme  
58214 Amazon Jungle  
Price per 100ml = 80p  
**£2**

**2-in-1 Hair & Body Wash**  
500ml  
13565 Ocean Surge  
19158 X-treme  
19174 Amazon Jungle  
Price per 100ml = 60p  
**£3**

senses

*new*



LIMITED EDITION

**INTENSE FRESHNESS**

bergamot & cardamom

shower gel  
gel douche

*get*  
**INTENSE**

with a splash of fresh bergamot  
and a spicy cardamom kick

**NEW Intense  
Freshness  
Shower Gel**  
250ml  
14217  
Price per 100ml = 80p

**£2**

*buy 1  
choose 1*  
**FREE**

across pages 240-255  
save up to £8  
lower priced item free

mix & match

YOUR BATHROOM ESSENTIALS

AVON care

with vita-e complex for 24-hour moisture

soothing OATMEAL

nurture your family's skin with soothing chamomile extracts and naturally active oatmeal, known for its protecting properties



buy 1 choose 1 FREE

across pages 240-255 save up to £8 lower priced item free

new

NEW Body Lotion 400ml 06767 Price per 100ml = £1.25 £5
NEW Body Wash 400ml 25999 Price per 100ml = 75p £3

NEW Hand Cream 100ml 26179 £3.80
NEW Multipurpose Cream 400ml 26005 Price per 100ml = £1.30 £5.20



family lotion body wash hand cream multipurpose cream

AVON Mix & Match

mix & match

YOUR BATHROOM ESSENTIALS

FUN FOR THE KIDS



paint-on, wash-off colour

Bath Time Paint 100ml  
07609 Wacky Watermelon  
02881 Bursting Berry  
11007 Playful Pear  
£2.50



fruity favourites

Body Wash & Bubble Bath  
250ml  
03301 Groovy Grape  
17483 Swirling Strawberry  
20818 Playful Pear  
Price per 100ml = £1.00  
£2.50



time-saving shampoo  
and conditioner in 1

Shampoo & Conditioner  
250ml  
08805 Amazing Apple  
02741 Wacky Watermelon  
Price per 100ml = £1.00  
£2.50

ta-ta tangles!

Magnificent Mango  
Detangling Spray  
200ml  
05769  
Price per 100ml = £1.25  
£2.50



bestselling  
kids' favourite



calm before  
BEDTIME  
with relaxing lavender

Good Night  
Lavender  
Body Wash  
& Bubble Bath  
250ml  
14647  
Price per 100ml = £1.20  
£3

Good Night  
Lavender  
Body Lotion  
150ml  
00638  
Price per 100ml = £2.00  
£3

buy 1  
choose 1  
FREE  
across pages 240-255  
save up to £8  
lower priced item free

*mix & match*

**YOUR BATHROOM ESSENTIALS**

**ROOM & LINEN SPRAYS**

your favourite multiuse scents for home, linen and body



fruity & sweet

fresh & floral

**SCENTED COLLECTIONS**

for body and home



sunny strawberry & guava

blushing cherry blossom

- Scented Spritz** 100ml
- 57067 Blackberry & Vanilla
  - 01883 Sugar Plum & Vanilla
  - 17137 Strawberry & Guava
  - 25403 Milk & Honey
  - 56473 Cranberry & Cinnamon
  - 05702 Pomegranate & Mango
  - 22368 Coconut & Starfruit
  - 05447 Jasmine
  - 20263 Violet & Lychee
  - 15586 Vanilla & Sandalwood
  - 10280 Lavender & Chamomile
  - 11452 Lily & Gardenia
  - 18051 Cherry Blossom
  - 16451 Passionfruit & Peony
- £3**

- Shower Gel** 200ml
- 12229 Strawberry & Guava
  - 04135 Cherry Blossom
- Price per 100ml = £1.35  
**£2.70**
- Body Lotion** 200ml
- 18291 Strawberry & Guava
  - 23838 Cherry Blossom
- Price per 100ml = £1.60  
**£3.20**

*new*



buy 1  
choose 1

**FREE**

across pages 240-255  
save up to £8  
lower priced item free

**ALMOND & LILY**  
*of the valley*

a delicately sweet, floral scent for body, home and linen

- NEW Body Lotion** 200ml  
15230  
Price per 100ml = £1.60  
**£3.20**
- NEW Shower Gel** 200ml  
15107  
Price per 100ml = £1.35  
**£2.70**
- NEW Scented Spritz** 100ml  
13763  
**£3**

AVON Mix & Match

*mix & match*

**YOUR BATHROOM ESSENTIALS**

**DELICIOUSLY FRUITY HAIRCARE**

with natural extracts and gorgeous scents  
inspired by nature



1. deep clean 2. soft, silky hair 3. time-saving 2-in-1s

**1. Verbena & Peppermint**  
250ml  
24471 Shampoo  
02089 Conditioner  
Price per 100ml = 80p  
**£2**

**2. Honey & Cranberry** 250ml  
02378 Shampoo  
21634 Conditioner  
Price per 100ml = 80p  
**£2**

**3. 2-in-1 Shampoo & Conditioner** 250ml  
11783 Mango & Ginger  
06809 Strawberry & Guava  
Price per 100ml = 80p  
**£2**

**Hair Ties**  
Set of 10 elasticated hair ties.  
18440  
**£2**



4. strand strength 5. flake-free scalp 6. vitamin boost

**4. Raspberry & Hibiscus** 250ml  
08516 Shampoo  
05371 Conditioner  
Price per 100ml = 80p  
**£2**  
**Raspberry & Hibiscus Daily Hair Refresher**  
100ml  
57281  
**£2.50**

**5. Tea Tree & Mint Anti-Dandruff Shampoo**  
250ml  
20099  
Price per 100ml = 80p  
**£2**

**6. Grapefruit & Passion Fruit +Vitamin Complex 2-in-1 Shampoo and Conditioner** 250ml  
15149  
Price per 100ml = 80p  
**£2**  
**Grapefruit & Passion Fruit +Vitamin Complex Hair Treatment Mask** 125ml  
13680  
Price per 100ml = £2.00  
**£2.50**

AVON naturals



buy 1  
choose 1  
**FREE**

across pages 240-255  
save up to £8  
lower priced item free

*golden*  
**APRICOT**  
*collection*

infused with **apricot fruit**  
extract and shea butter

**2-in-1 Shampoo & Conditioner**  
250ml  
16352  
Price per 100ml = 80p  
**£2**

**Detangling Spray**  
150ml  
15677  
Price per 100ml = £1.67  
**£2.50**

**Leave-in Treatment**  
125ml  
11429  
Price per 100ml = £2.00  
**£2.50**

AVON Mix & Match



# expert tool school

## LESSON 1 – EYES

our '5 brush edit' includes all you need for catwalk-worthy eyes and brows...

### NEW BRUSHES

now with:

- ✓ professional shape, easy-grip, matte-black handles
- ✓ improved bristles for even easier application

## ROLL-UP BRUSH BAG JUST £5

worth £15\*

when you buy any 2 brushes across pages 256-259 order using 03665



perfect for tidy, hygienic brush storage

premium, textured leather-look with tie fastening turn over for more on the Make-up Brush Roll

\*Based on normal brochure price. Available separately.



**NEW Eyebrow & Lash Comb**  
12815

Will normally be £5

**£3** save £2



**NEW Blending Brush**  
11478

Will normally be £5

**£3** save £2



**NEW Eyeshadow Brush with Smudger**  
12708

Will normally be £5

**£3** save £2



**NEW Eyebrow Duo Brush**  
11551

Will normally be £5

**£3** save £2



**NEW Eyeliner Brush**  
12773

Will normally be £4

**£2** half price

### 1. THE BROW AND LASH COMB

Bristle side to tame brows, comb separates lashes after applying mascara.

### 2. THE SHADOW BLENDING FAVE

Soft, fluffy bristles make building up and blending shadow a breeze!

### 3. THE SHADOW APPLICATION HERO

Brush applies shadow, smudger creates smokey lines.

### 4. THE GO-TO BROW BRUSH

Brush builds up powder, spoolie end tames, shapes and sets.

### 5. THE EYELINER SENSATION

Angled bristles apply gel liner and dark shadow shades for pro-look lines.

# expert tool school

**ROLL-UP  
BRUSH BAG  
JUST £5**  
worth £15\*

when you buy any 2 brushes  
across pages 256-259  
order using **03665**



**NEW Make-up Brush Roll**

Black PVC wrap with  
100% polyester lining.  
Approx. 28 x 24cm.

**52126**  
**£15**

\*Based on normal brochure price.

**new**

**NEW Blush Brush**  
**29975**

Will normally be £7

**£4** save £3



**NEW Stippling Brush**  
**11536**

Will normally be £8.50

**£4.50** save £4



**NEW All-Over Face Brush**  
**12666**

Will normally be £8.50

**£4.50** save £4



**NEW Flat Foundation Brush**  
**12724**

Will normally be £8.50

**£4.50** save £4



**NEW Kabuki Brush**  
**12823**

Will normally be £7

**£4** save £3

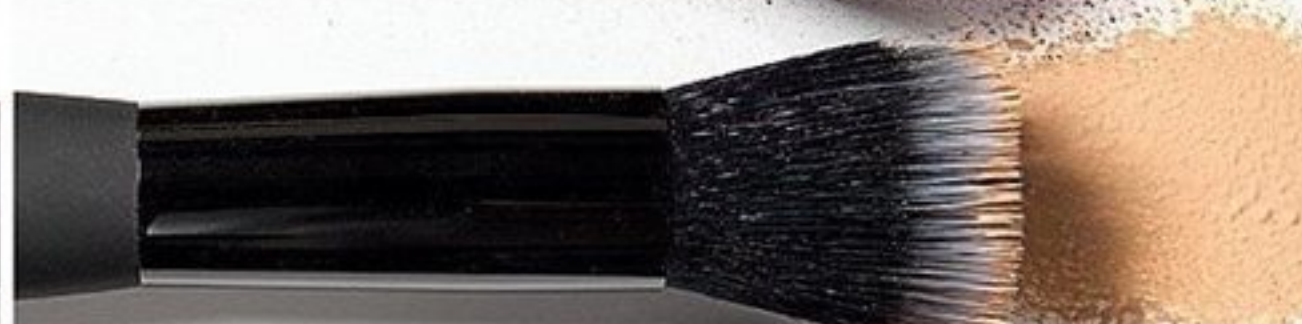


## LESSON 2 – FACE

your everyday essential brushes for expert-looking complexion perfection...



**1. THE BLUSH ICON**  
Angled bristles to contour, sculpt or add a flush of blush to cheeks and cheekbones.



**2. THE STIPLING SENSATION**  
Flat-edged bristles build up coverage for a customised look.



**3. THE ALL-OVER RITUAL**  
Large, soft bristles are perfect for applying pressed or loose powder.



**4. THE FOUNDATION HERO**  
Brush applies foundation flawlessly – no streaks in sight!



**5. THE BUFFING BFF**  
Densely packed bristles for buffing and blending mineral foundation.

# introducing our new EYE MAKE-UP TOOL

3 easy ways to get perfect liner and shadow every time!



## 1. CURVED EDGE

helps you apply soft, subtle lines



## 2. STRAIGHT EDGE

creates even and symmetrical cat's eye flicks



## 3. RAISED ARCH

flexes to fit neatly in the eye socket for mess-free shadow application



*new*

**NEW Eyeliner Guide  
02352**

Will normally be £2.50  
**£1.50** save £1

**£1.50**  
save £1

see more ways to use at  
[avon.uk.com](http://avon.uk.com)



If you're not **100% happy** with your purchase, **simply return it within 28 days** of delivery for a refund or exchange – even if you have tried it! Special terms apply to certain products – these are clearly indicated in the brochure. For a full refund on products with a free gift, please return both items to ensure your refund is processed. **The Avon guarantee is in addition to your statutory rights.**