

AVON

BROCHURE 10 2017

avon.uk.com

EXPERIENCE A

NEW ERA

IN COSMETIC SKINCARE



CLINICALLY PROVEN RESULTS

see your best results ever, or get your money back!



A LASTING GEL MANI WITHOUT THE SALON PRICE TAG...

**STEP 1:
GORGEOUS GEL COLOUR**

- GEL-LIKE SHINE IN JUST 1 COAT (WITHOUT THE UV LAMP)
- NOURISHING OMEGA OILS
- PRIMES, PROTECTS & STRENGTHENS

mark. Gel Shine Nail Enamel
10ml
£7



mark.
**ANY 2 FOR
£6**
SAVE £8
VS
SALON MANI
£25**
pages 2-3

**STEP 2:
POWERFUL TOP COAT**

MAKES YOUR MANI MASTERPIECE
LAST TWICE AS LONG!*

- INCREASES SHINE & DEFIES CHIPPING
- DOUBLES THE WEAR OF ANY POLISH FOR FLAWLESS-LOOKING TIPS

mark. Gel Shine Top Coat
10ml
12492
£7

*When using mark. Gel Shine Nail Enamel and Top Coat together.
**Based on the average price of a salon gel manicure.



5X BETTER
at removing dirt than
cleansing by hand*

GEL CLEANSER 150ml

perfect for using with
our cleansing device
Not available separately.

new



**VIBRATING
CLEANSING DEVICE**

- designed to improve the performance of your cleanser, for a deeper cleanse
- suitable for all skin types, even sensitive skin

NEW Vibrating Facial Cleanser

Requires 2x AA batteries (not included).
Materials: ABS. Approx. 16.8cm
x 5.5cm x 5.5cm.

00067

£30

*Study conducted with generic cleanser.

**Based on normal brochure prices.



**Anew deep
cleanse duo**

**JUST
£10**

worth £36.50**

when you buy any **Anew Clinical
product** across pages 6-17
order using **68791**

“Feels like
a mini facial.

I'm a convert!”

Laura Davies via Avon Beauty Connects,
Willenhall

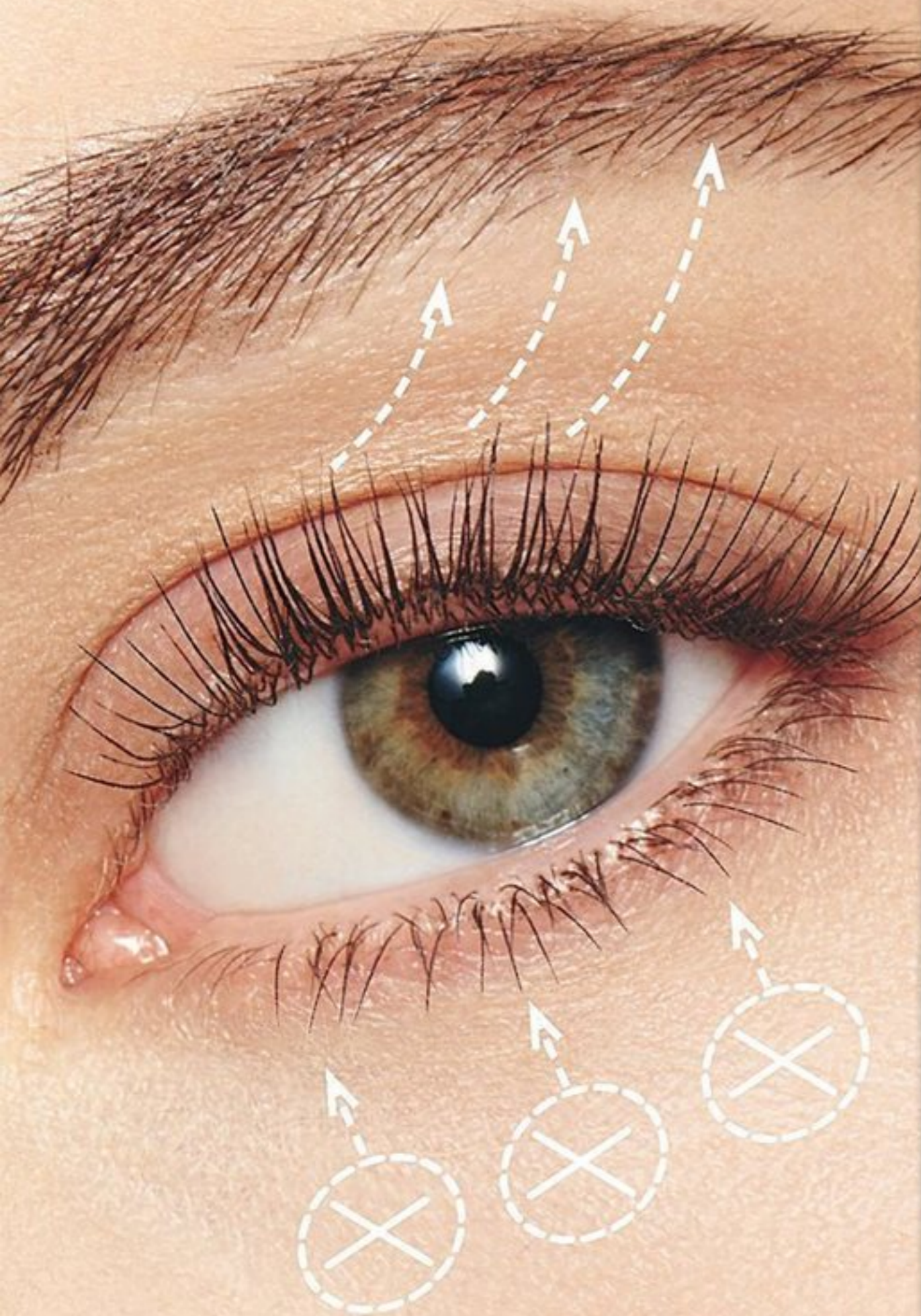
“My face feels
*super-soft and
squeaky clean.*”

Zoe McCrory via Avon Beauty Connects,
Warwickshire

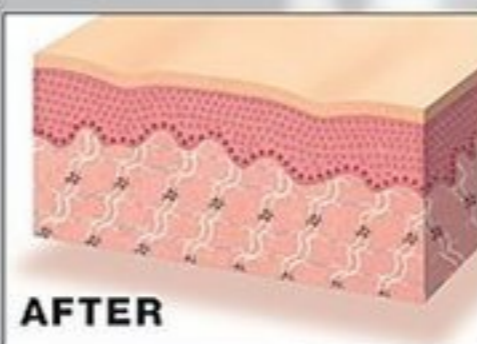
ANEW CLINICAL. OUTSMART AGEING



[**LIGHTWEIGHT GEL** formulated with a pharmaceutical-grade skin tightener]



[**NOURISHING CREAM** brightens under-eyes and visibly counteracts the way skin naturally sags]



with **injectable-grade amino acid and peptides**, designed to **work like an ultrasound treatment** to help stimulate collagen, elastin and hyaluronic acid

Diagrams for illustrative purposes only.

*Based on results from a 2-week consumer study with 46 participants.

EYE LIFT? forget it.

94% of women considering an eye lift decided against it after using Eye Lift System for 2 WEEKS*



try today!
£10
half price

PLUS!

Anew deep cleanse duo

just **£10**

worth **£36.50****

when you buy any **Anew Clinical product** across pages 6-17 see pages 4-5 for details

**Based on normal brochure prices.



see your best results ever, or get your money back!

NEW Lift & Firm Eye Lift System 00885

Will normally be £20
£10 half price

ANEW CLINICAL. OUTSMART AGEING



[WRINKLES APPEAR
PLUMPED, SKIN LOOKS
SMOOTHER]

REVOLUTIONARY
FORMULA WITH:



**ENCAPSULATED
HYALURONIC
ACID**

which **penetrates
deep** into the skin's
surface layers for
maximum hydration



**SHEA BUTTER
BEADS**

that **burst upon
contact** with your skin
to help **replenish** the
skin's **protective layer**

Diagrams for illustrative purposes only.

PRICEY FACIAL?

don't bother.

90% of women agreed this
mask visibly reduces
the look of fine lines
and restores skin's
youthful glow*

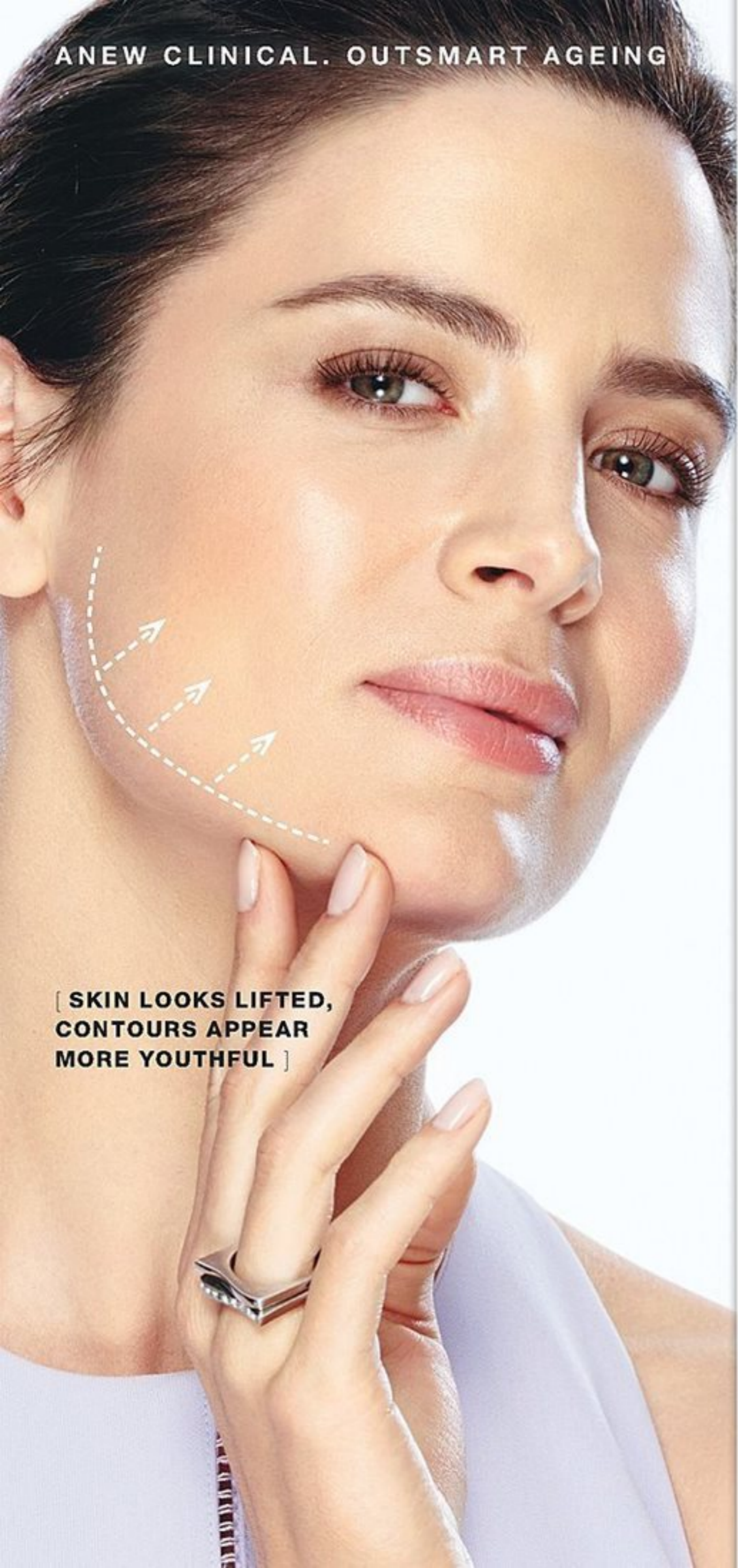


**NEW Defend & Repair
Advanced Hydration
Overnight Mask**
50ml
00034
Price per 100ml = £26.00
Will normally be £20
£13 save £7

*Based on a consumer study
containing 159 participants.

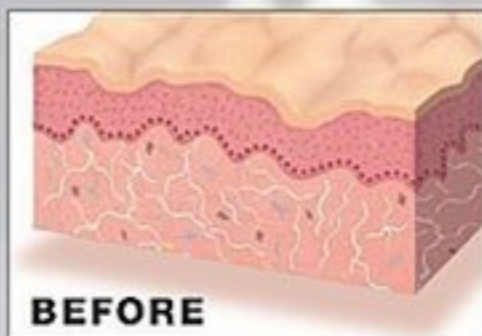
<p>try today!</p> <p>£13</p> <p>save £7</p>	<p>PLUS!</p> <p>Anew deep cleanse duo</p> <p>just £10</p> <p>worth £36.50**</p> <p>when you buy any Anew Clinical product across pages 6-17 see pages 4-5 for details</p> <p>**Based on normal brochure prices.</p> 
	<p>see your best results ever, or get your money back!</p>

ANEW CLINICAL. OUTSMART AGEING

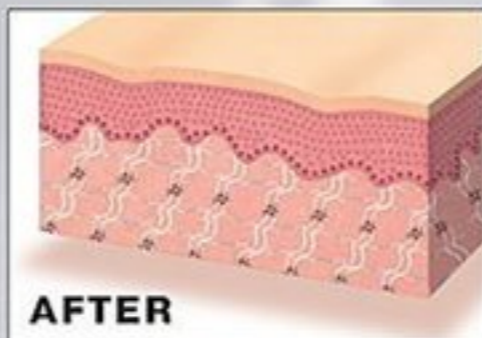


[SKIN LOOKS LIFTED,
CONTOURS APPEAR
MORE YOUTHFUL]

formulated with
**PEPTIDES AND
GLYCOLIC ACID**,
designed to **work
like an ultrasound
treatment to
stimulate collagen,
elastin and
hyaluronic acid**



BEFORE



AFTER

Diagrams for illustrative purposes only.

*Based on those who expressed an opinion in a 4-week consumer study with 149 women.

FACE LIFT? no way.

82% of women considering a facial cosmetic lifting procedure were impressed by the results*



**NEW Lift & Firm
Face Lifting Cream**
30ml
22137
Price per 100ml = £33.33
Will normally be £20
£10 half price

try today!
£10
half price

PLUS!

Anew deep cleanse duo

just **£10**
worth **£36.50****

when you buy any
Anew Clinical product
across pages 6-17
see pages 4-5 for details

**Based on normal brochure prices.



see your best results ever, or get your money back!



BEFORE

AFTER

WRINKLES APPEAR
PLUMPED AND SKIN
LOOKS SMOOTHER

Images based on results of an 11-week
clinical study with 69 women.

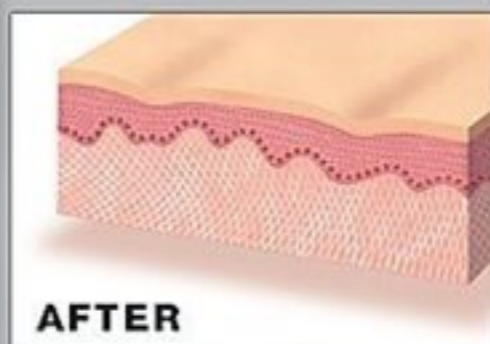
formulated
with exclusive
A-F33
1 UNBLOCKS
to help skin cells
release more collagen

2 BOOSTS
to support skin's
natural collagen
production process

3 REPAIRS
to help skin's natural
recovery of damaged
collagen



BEFORE



AFTER

Diagrams for illustrative purposes only.



take a targeted
approach

**NEW Anti Wrinkle
Targeted Filler
with A-F33**
22087
Will normally be £15
£10 save £5

*Based on an 11-week clinical
study with 69 women.

FILLERS? no thanks.

100%

 of women saw
results on wrinkles
in 2 WEEKS*

ANEW
CLINICAL



ANTI
WRINKLE

Line Erasing Serum
with A-F33

try today!

£15

save £10

PLUS!

Anew deep cleanse duo

just **£10**

worth **£36.50****

when you buy any
Anew Clinical product
across pages 6-17
see pages 4-5 for details

**Based on normal brochure prices.



see your best results ever, or get your money back!

ANEW CLINICAL. OUTSMART AGEING



BEFORE

AFTER

[SKIN LOOKS YOUTHFUL AND MORE EVEN]

with patented **DSX-7 TECHNOLOGY** contains **vitamin C** and **salicylic acid** which help **reduce the look of discolourations.**




Skin's surface is uneven with **visible discolourations** including **red patches** and **dark spots.**



Virtually **erases the look of discolourations**, leaving skin **looking dramatically younger.**

Images and diagrams for illustrative purposes only.



 target dark circles

NEW Even Texture & Tone Dark Circle Corrector
15ml
22079
Price per 100ml = £80.00
Will normally be £20
£12 save £8

*Based on an 8-week consumer study with 143 women.

LASERS?

don't think so.

80%

of women agreed this serum improves the look of discolourations*



try today!
£15
save £10

PLUS!

Anew deep cleanse duo

just **£10**

worth **£36.50****

when you buy any **Anew Clinical product** across pages 6-17 see pages 4-5 for details

**Based on normal brochure prices.



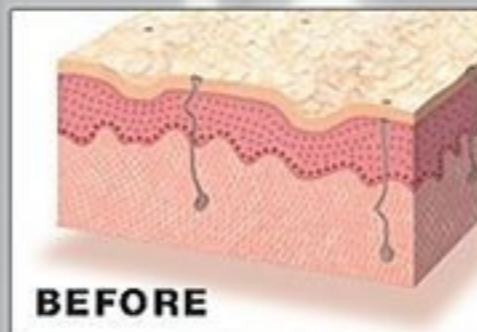
see your best results ever, or get your money back!

ANEW CLINICAL. OUTSMART AGEING

[SMOOTHER,
BRIGHTER-LOOKING SKIN]

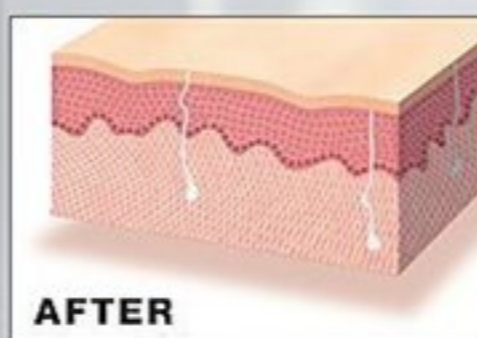
[IMPROVEMENT IN
THE LOOK OF PORES]

formulated with
**MULTI-ACID
5 COMPLEX**
including our **highest
concentration of
glycolic acid (10%)**
and **soothing
botanicals** for a
gentle, yet effective,
resurfacing peel



BEFORE

Skin **texture feels
rough and looks
uneven** with
visible pores.



AFTER

**Smoother,
more even-looking,
refined skin.**

Diagrams for illustrative purposes only.

*Based on a clinical study
containing 64 participants,
after 7 weeks of continued use.

PROFESSIONAL PEEL?

no need.

100% of women saw
improved texture
and a more even
skin tone*



**NEW Even Texture
& Tone Advanced
Resurfacing Peel**
30 pads.
22111
Price per piece = 33p
Will normally be £15
£10 save £5

try today!
£10
save £5

PLUS!

Anew deep cleanse duo

just **£10**
worth **£36.50****

when you buy any
Anew Clinical product
across pages 6-17
see pages 4-5 for details

**Based on normal brochure prices.



see your best results ever, or get your money back!

find your favourites

Make-up p22-79

Men's Store p80-89

Skincare p92-105

Suncare p106-114

Life & Style p115-186

Perfume p187-203

Hair Salon p204-215

Bath & Body p216-247

follow us and join in!



AVON Beauty Connects

AVON SPEAK OUT AGAINST DOMESTIC VIOLENCE



Joslyn Causes Bangle Single silver-plated and glass stone bangle. Diameter approx. 6.7cm. 14316 £5

women's aid Refuge For women and children. Against domestic violence.

For every bangle sold, Avon will donate at least £2.50 to domestic violence charities, split 50/50 between Women's Aid and Refuge. Women's Aid registered charity no. 1054154. Refuge registered charity no. 277424.

DON'T MISS OUR LIFE & STYLE STORE

BRAND EDIT

your top brands and exclusive designs at incredible Avon prices

turn to page 115 to shop: lingerie clothing accessories jewellery homeware



NEW

FOR A SPECIAL BIRTHDAY

set with a **genuine diamond** and crafted from **sterling silver**, these necklaces make the perfect milestone gift

each pendant features a **genuine diamond stone**



comes in a beautiful gift box

NEW Treasured Moments Liza Number Diamond Necklace
Sterling silver with 0.004ct diamond.
Chain approx. 48cm.
18457 16 18788 40
18721 18 19463 50
18523 21 09282 60
Will normally be £20
£15.50 save £4.50

also available for ages 40, 50 & 60

925 sterling silver

just **£15.50** each

*glam up
your getaway*



*exclusive
tortoiseshell
design
with brown
gradient lens*



*comes with a premium
French Connection case*



*includes
branded
cleaning
cloth*

FRENCH CONNECTION

The iconic, global brand known for its unique look and fashion-forward style, always made with precision and quality in mind.

JUST **£12.50**

when you spend **£10 or more** on make-up
across pages 22-71 order using **22152**



worth
£40*

NEW French Connection Ladies' Sunglasses

ABS-polycarbonate. UV filter category 3. Complies with BS EN ISO 12312-1:2013.
22152 offer price **£12.50** when you spend £10 or more on make-up across pages 22-71

46789 full price **£40**

ALLOW 6 WEEKS FOR DELIVERY

*Based on normal brochure price.



YOUR FACE IS THE CANVAS,
YOU ARE THE ARTIST.
THE mark. RANGE HAS
EVERYTHING YOU NEED TO
CREATE YOUR WORK OF ART.

MAKE YOUR
mark.

BARE GLOW

WEAR **ALONE** TO HELP BRIGHTEN,
BLUR IMPERFECTIONS AND EVEN
SKIN TONE

check out the video at avon.uk.com

PRIMED ILLUMINATION

WEAR **UNDER MAKE-UP** AS A
PORE-MINIMISING, RADIANCE-BOOSTING
BASE FOR A LONGER-LASTING LOOK

TARGETED HIGHLIGHT

WEAR **OVER MAKE-UP** ON TARGETED
AREAS FOR A LIGHT-REFLECTING,
LUMINOUS, STROBED EFFECT

...NOW IT'S OVER TO YOU!



**NEW &
EXCLUSIVE**

mark. gives you more...

- ◆ iridescent, light-gold formula for a luminous glow
- ◆ perfects, moisturises and adds natural-looking radiance
- ◆ multifaceted light reflectors instantly enhance your complexion
- ◆ blurs imperfections

SUNGLASSES
£12.50

when you spend £10 or more on make-up across pages 22-71 order using **22152** worth £40*

*Based on normal brochure price. see page 21 for details **FRENCH CONNECTION**



BUDGET VS BLOWOUT

NEW mark. Glow On Face Illuminator 30ml

£6

VS

Illamasqua Satin Primer 30ml

£26*

SAVE £20

*Price sourced from www.illamasqua.com on 07.02.2017.

£6
save £3

**1 CANVAS,
3 WAYS TO
ILLUMINATE**

NEW mark. Glow On Face Illuminator 30ml
05272
Price per 10ml = £2.00
Will normally be £9
£6 save £3

FRENCH CONNECTION

SUNGLASSES
£12.50

when you spend £10
or more on make-up
across pages 22-71
order using **22152**
worth £40*

*Based on normal
brochure price.
see page 21
for details



SHE'S WEARING:
SHEER STRAWBERRY ON
LIPS AND CHEEKS...
NOW IT'S OVER TO YOU!



SHE'S WEARING:
BLUSHING NUDE
ON LIPS AND CHEEKS...
NOW IT'S OVER TO YOU!

check out our 'how to use' guide at avon.uk.com

A BLUSH OF COLOUR

BLEND A CREAMY, DEWY
GLOW OVER LIPS AND CHEEKS
FOR A REAL-SKIN FINISH



£4.50
save £2



BUDGET VS BLOWOUT

NEW mark.
Be Blushed Stick 8g

£4.50

VS

Nars
The Multiple 14g

£29*

SAVE £24.50

mark. gives you more...

- ◆ long-lasting, blendable formula
- ◆ gives a sheer hint of natural-looking colour

NEW mark.
Be Blushed Stick
8g
Price per 10g = £5.63
Will normally
be £6.50
£4.50 save £2

*Price sourced from
www.narscosmetics.co.uk
on 24.01.2017.

01669
Sunny Apricot

21758
Sheer Strawberry

21857
Blushing Nude

21790
Pink Melon

54221
Powder Pink

FRENCH CONNECTION

SUNGLASSES
£12.50

when you spend £10 or more on make-up across pages 22-71 order using **22152** worth £40*

*Based on normal brochure price. see page 21 for details

check out reviews and share yours at avon.uk.com

REVEAL UP TO
64% MORE LASHES

mark. gives you more...

- ◆ separates, defines and detangles for maximum lash impact
- ◆ smudge-proof, waterproof and clump-proof
- ◆ lasts all day

VOLUMISER BRUSH



WEDGE-SHAPED BRISTLES help to separate lashes for a fanned-out finish

SHORT BRISTLES hold the formula for more volume

SMART SLIP TECHNOLOGY



clumped and tangled



defined and fanned out

Diagrams for illustrative purposes only.

NEW & EXCLUSIVE

£5.50
save £3

THE ULTIMATE FANNED-OUT FLUTTER

YOUR GO-TO PAINTBRUSH FOR THE LOOK OF 100S MORE LASHES YOU NEVER KNEW YOU HAD



56481
Black



19406
Brown Black

NEW mark. Big & Multiplied Volume Mascara

10ml

Will normally be £8.50

£5.50 save £3

Some lashes have been lengthened and lash inserts have been applied for an even lash line.



FRENCH CONNECTION

SUNGLASSES
£12.50

when you spend £10 or more on make-up across pages 22-71 order using 22152 worth £40*

*Based on normal brochure price. see page 21 for details



SHE'S WEARING: ULTRA VIOLET... NOW IT'S OVER TO YOU!

2-IN-1 LINER & SHADOW
TO CREATE YOUR EYE-CATCHING MASTERPIECE - FAST!

mark.



NEW & EXCLUSIVE

NEW mark. Big Colour Eye Pencil
Will normally be £7
£4 save £3

mark. gives you more...

- ◆ waterproof, creamy formula
- ◆ blends easily without creasing
- ◆ leaves a silky-shimmer finish

DON'T FORGET YOUR PENCIL SHARPENER



to keep your thick and thin pencils on point

Pencil Sharpener 04374
Normally £3
£1.50 half price

£4 save £3

A GALLERY OF COLOUR IN 1 SWEEP

mark. gives you more...

- ◆ blendable, ultra-creamy formula
- ◆ comfortable, mess-free, all-day colour
- ◆ crease-proof and fade-proof finish

NEW mark. ExtraLasting Inks
Will normally be £6
£3.50 save £2.50



£3.50 save £2.50

CREAMY SHADOW INKS
HIGHLY-PIGMENTED, BUDGE-PROOF COLOUR

SHE'S WEARING: ETERNAL EMERALD... NOW IT'S OVER TO YOU!



NEW & EXCLUSIVE

SUNGLASSES
£12.50

when you spend £10 or more on make-up across pages 22-71 order using 22152 worth £40*

*Based on normal brochure price. see page 21 for details



PREP & SET SPRAY

- ◆ lightweight, ultra-fine mist
- ◆ non-sticky formula
- ◆ sets your make-up look in place all day

mark. MagiX
Prep & Set Spray
125ml
13201
Price per 100ml = £2.40
Normally £6
£3 half price

£3
half price



PREP & SET LIKE A PRO

NEW & EXCLUSIVE

WITH ART STUDIO ESSENTIALS EVERY MAKE-UP LOVER NEEDS...

FAN BRUSH

- ◆ super-fine, wide-shaped bristles
- ◆ gently dusts away excess powder

Face Fan Brush
23994
Normally £8
£4 half price

£4
half price



£6.50
save £4



PREP VELVETY, COLOURLESS PRIMER

mark. gives you more...

- ◆ smooths pores for the perfect make-up base
- ◆ blurs fine lines for an airbrushed finish
- ◆ for all skin types

NEW mark. MagiX
Face Primer
30ml
09142
Price per 10ml = £2.17
Will normally be £10.50
£6.50 save £4

PHOTO-READY FINISHING POWDER

mark. gives you more...

- ◆ blurs and blends away imperfections
- ◆ gives a flawless, airbrushed finish
- ◆ colourless formula to suit all skin tones

SET

NEW mark.
Setting Powder
5.6g
13334
Price per 10g = £11.60
Will normally be £9
£6.50
save £2.50

£6.50
save £2.50



SUNGLASSES
£12.50

when you spend £10 or more on make-up across pages 22-71 order using 22152 worth £40*

*Based on normal brochure price. see page 21 for details



£5
save £5.50

03764
Fair

10215
Light
Medium

10348
Tawny

10165
Fawn



clean your brushes every 2 months to keep them in tip-top shape



NEW & EXCLUSIVE

GLOW-ON POWDER

- ◆ lightweight powder with Skin-Brightening Technology
- ◆ colour corrects and blurs imperfections with vitamins A, C and E

NEW mark. Glow On Pressed Powder
10g
Will normally be £10.50
£5 save £5.50

BRUSH CLEANING TOOL

- ◆ ribs to scrub
- ◆ nodules to clean in-between bristles

NEW Brush Cleaning Tool
Texturised silicone tool.
Approx. 7.5cm x 5.5cm x 3cm.
13490
Will normally be £5
£3.50 save £1.50

STIPLING BRUSH

- ◆ soft bristles buff on fuller-looking foundation in small, circular motions

Stipling Brush 11536
Normally £8.50
£5 save £3.50

FOR A GLOWING, FRESH-FACED FINISH

GIVE YOUR CANVAS A BOOST AS YOU CREATE THE HEALTHIEST-LOOKING GLOW OF YOUR LIFE

mark. gives you more...

- ◆ medium coverage for all skin types
- ◆ soft as silk formula with Invisi-Blend Technology
- ◆ gives a lasting, radiant, luminous finish

£6
save £4



NEW mark. Glow On Natural Radiance Foundation
30ml
Price per 10ml = £2.00
Will normally be £10
£6 save £4



10017
Shell

11080
Creamy
Natural

09969
Pure
Beige

11205
Natural
Beige

11197
Medium
Beige

10090
Soft
Honey

11098
Deepest
Terracotta

05322
Cappuccino

BUDGET VS BLOWOUT

NEW mark. Glow On Natural Radiance Foundation 30ml

£6

VS

MAC Mineralize Moisture SPF15 Foundation 30ml

£29*

SAVE £23

*Price sourced from www.maccosmetics.co.uk on 24.01.2017.



03079 Light 03129 Light Medium 03376 Nude 03442 Shell 03343 Medium 03293 Medium Deep 02980 Deep 05298 Caramel 03392 Nutmeg



CC CREAM

- ◆ SPF50 formula
- ◆ with liquorice, vitamin C and serum to help fade discolourations
- ◆ hides dark circles and redness

NEW mark. CC Cream
30ml
Price per 10ml = £4.00
£12



LOOSE POWDER FOUNDATION

- ◆ buildable, light/medium coverage
- ◆ natural, luminous finish
- ◆ SPF15 formula for all skin types, even sensitive

NEW mark. Loose Powder Foundation
6g
Price per 10g = £17.50
£10.50



03459 Ivory 02915 Shell 03632 Nude 03475 Medium Beige 04275 Sand Beige

check out reviews and share yours at avon.uk.com



LILAC 05280 Illuminating Lilac
conceals dullness and illuminates



GREEN 03921 Neutralising Green
neutralises to conceal red patches and blemishes



YELLOW 02964 Softening Yellow
softens and conceals dark circles

CC STICKS

- ◆ with skin-loving vitamins A, C and E
- ◆ conceals imperfections in 1 stroke

NEW mark. CC Concealer Pencil
£7

KABUKI BRUSH

- ◆ with densely packed, soft bristles to buff, blend and beautify your canvas

Kabuki Brush
12823
£7



08177 Fair 41905 Medium 52779 Dark

CREAM CONCEALER

- ◆ covers, blurs and corrects
- ◆ perfect for all skin tones

NEW mark. Cream Concealer
£7



FRENCH CONNECTION

SUNGLASSES

£12.50

when you spend £10 or more on make-up across pages 22-71 order using **22152** worth £40*

*Based on normal brochure price. see page 21 for details

NEW & EXCLUSIVE



£6
save £4.50

FOR THE ULTI-MATTE FINISH...

REVEAL YOUR SHINE-FREE CREATION WITH OUR MATTIFYING MOUSSE FOUNDATION

MATTE MOUSSE FOUNDATION

- ◆ light to medium coverage
- ◆ air-whipped formula
- ◆ normal, oily, combination skin types

NEW mark. Mousse Foundation
18g
Price per 10g = £3.33
Will normally be £10.50
£6 save £4.50

BLENDING SPONGE

- ◆ pointed end for applying foundation to targeted areas
- ◆ wide end for building up all-over coverage

Precision Make-up Sponge
03624
Normally £6.50
£3.50 save £3



07450 Ivory

13482 Shell

08284 Nude

61507 Natural Beige

61564 Medium Beige

61572 Soft Honey

SUNGLASSES
£12.50

when you spend £10 or more on make-up across pages 22-71 order using **22152** worth £40*

*Based on normal brochure price. see page 21 for details



check out reviews and share yours at avon.uk.com

FRAME YOUR FACE

3 STEPS TO BIG BROWS...

1

TWEEZE

Use the **Slanted Tweezers** to pluck away any stray hairs.

Slanted Tweezers
05223
Normally £5
£2.50
half price



2

TAME & TRIM

Brush brows upwards using the **Eye Brow & Lash Comb**, then use the 2-in-1 **Eye Brow Scissors** to trim and tame messy hairs.

Eye Brow & Lash Comb
12815
Normally £5
£3 save £2



Eye Brow Scissors
24018
Normally £4.50
£2.50 save £2

WITH 'NOW' BROWS

EXPRESS YOUR CREATIVITY WITH YOUR VERY OWN ON-TREND BROW EXHIBIT

3

SHADE & SET

Use the brush end of the **Duo Brush** to apply and build up the **brow powder**, then brush on the **wax** with the spoolie end of the Duo Brush for a set-in-place look



08136
Soft Brown



08144
Blonde

NEW mark.
Perfect Brow Kit
Will normally be £7
£3.50 half price

mark. gives you more...

- ◆ powder to shade, wax to set
- ◆ smudge-proof, long-lasting formula
- ◆ handy mirror for on-the-go touch-ups

NEW & EXCLUSIVE



Eye Brow Duo Brush
11551
Normally £5
£3 save £2



brush

spoolie

FRENCH CONNECTION

SUNGLASSES

£12.50

when you spend £10 or more on make-up across pages 22-71 order using 22152 worth £40*

*Based on normal brochure price. see page 21 for details

CHOOSE YOUR LUSH LASH LOOK...



BRUSH ON PANORAMIC VOLUME

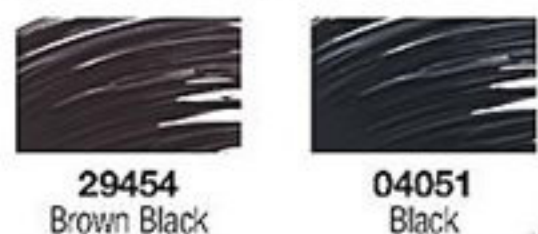
- ◆ with keratin for mega length and strength
- ◆ flake-proof and sweat-proof
- ◆ 40% more mascara to lash for bold volume



NEW mark. Mega Effects Mascara 9ml Price per 10ml = £11.11 **£10**

A 'FALSIES' LOOK

- ◆ with fibre-infused formula for double the lash volume
- ◆ smudge-proof, waterproof, clump-proof
- ◆ lasts all day

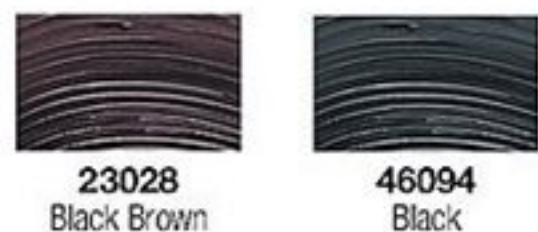


NEW mark. Big & False Lash Volume Mascara 10ml **£8.50**



24-HOUR, PLUMPED-UP VOLUME

- ◆ curved, chubby brush grabs EVERY lash
- ◆ 5x more explosive volume
- ◆ smudge-proof, waterproof, clump-proof



NEW mark. Big & Daring Volume Mascara 10ml **£8.50**



£5.50 save £4.50

UNIQUE BRUSH glides through every lash for buildable application – without clumps!

check out reviews and share yours at avon.uk.com

CUSTOMISED LASH VOLUME ON DEMAND

OUR 3-IN-1 MASCARA IS YOUR GO-TO TOOL FOR CREATING A GALLERY OF UNIQUE, VARIED LASH VOLUME

mark. gives you more...

- ◆ smudge, clump and flake free
- ◆ long-lasting formula
- ◆ easy to apply

NEW mark. Spectralash Mascara 10ml Will normally be £10 **£5.50** save £4.50



Model wears lash inserts for an even lash line.

3 WAYS TO WEAR...



FULL VOLUME

1 Click once for defined, **EVERYDAY** volume.



FULLER VOLUME

2 Click twice for a **MORE IMPACTFUL**, volumised look.



FULLEST VOLUME

3 Click 3 times for an **ALL-OUT LASH LOOK** – perfect for a night out!

FRENCH CONNECTION

SUNGLASSES
£12.50

when you spend £10 or more on make-up across pages 22-71 order using 22152 worth £40*

*Based on normal brochure price. see page 21 for details



CREAMY, INTENSE GEL

- ◆ super-soft, bold-finish gel liner
- ◆ glide-on, vitamin-rich, budge-proof formula

NEW mark.
Gel Pencil
Eyeliner
£6



PRECISE LINES

- ◆ no sharpener needed
- ◆ precision tip for on-point, crisp lines

NEW mark. Skinny Precision
Kohl Eyeliner
£6



THICK OR THIN LINES

- ◆ precision tip for crisp lines, side of nib for thick, bold lines
- ◆ waterproof, long-lasting formula

NEW mark. Slanted
Dual-Tip Eyeliner
£6.50



THICK LINES

THIN LINES

Eyeliner Guide
02352
£2.50

EYELINER GUIDE
for the perfect application every time

- 1. CURVED EDGE** helps you apply soft, subtle lines
- 2. STRAIGHT EDGE** creates even and symmetrical cat's-eye flicks
- 3. RAISED ARCH** flexes to fit neatly in the eye socket for mess-free shadow application



check out reviews at avon.uk.com

£3
half price

A GALLERY OF EYE-FRAMING KOHL

OUR KOHL, THE MOST BLENDABLE LINER,
GIVES A SOFT-FOCUS, SMOKEY FINISH



NEW & EXCLUSIVE

NEW mark.
Kohl Eyeliner
Will normally
be £6
£3 half price

mark. gives you more...

- ◆ shea butter-infused, creamy kohl
- ◆ for a striking, smokey finish
- ◆ glide-on, tug-free formula

FRENCH CONNECTION

SUNGLASSES
£12.50

when you spend £10
or more on make-up
across pages 22-71
order using **22152**
worth £40*

*Based on normal
brochure price.
see page 21
for details



£3.50
half price

**NEW mark. Plump It
Lip Gloss**
7ml
Price per 10ml = £5.00
Will normally be £7
£3.50 half price

mark. gives you more...

- ◆ super-moisturising gloss without the stickiness
- ◆ with hydrating superfruits and coconut oil
- ◆ lips instantly look and feel fuller



check out our favourite looks at avon.uk.com

SHE'S WEARING: MAUVE
...NOW IT'S OVER TO YOU!

PLUMPING GLOSS AT THE STROKE OF A BRUSH

EXHIBIT THAT JUST-BITTEN,
VOLUPTU-LIPS FEELING
FOR AN XXL LIP LOOK
WITH A GLASS-LIKE SHINE



£5
save £3

**NEW mark. 3D Plumping
Lipstick**
Will normally
be £8
£5 save £3

CRAFT A PLUMPED UP POUT

GET THE BIG-LIP CELEB
LOOK WITH COLLAGEN AND
RETINOL-INFUSED LIPSTICK,
FOR A FULL-ON POUT
MASTERPIECE

mark. gives you more...

- ◆ dual-plumping, SPF15 formula
- ◆ rich, satin-finish colour
- ◆ with added jojoba oil and caffeine



06205
Rebel Red

04572
Reddy To Go

06015
Plumping Plum

06932
Divine Wine

04705
Uptown Pink

05561
Mad For Mauve

06163
Puckered Pink

04606
Rose Kisses

06759
Chocolatte

06783
Cocoa Kisses

05884
Pink Pop

04622
Truffle

07518
Berry Cute

06684
Cantaloupe

04580
Roasted Red

FRENCH CONNECTION

SUNGLASSES
£12.50

when you spend £10
or more on make-up
across pages 22-71
order using **22152**
worth £40*

*Based on normal
brochure price.
see page 21
for details

AVON  TRUE

beautiful promises kept

best for...

on-the-go
foundation,
concealer
AND powder

HANDBAG HERO
with built-in mirror



£6
half price

for our **NEW**



AVON
TRUE

nutraeffects

SKINCARE COLLECTION
see pages 92-97

FIND A TRUE MATCH FOR EVERY SKIN TONE...

FAIR TO LIGHT SKIN



00075
Light Ivory

07690
Ivory



07831
Shell

07708
Nude

MEDIUM SKIN



07435
Creamy Natural

07492
Natural Beige



07443
Medium Beige

07922
Pure Beige

DARK SKIN



07534
Soft Honey

07740
Caramel

08037
Nutmeg



06296
Sable

16626
Rich Espresso

08185
Dark Cocoa

**True Colour Flawless
Cream-to-Powder
Foundation Compact**
9g
Price per 10g = £6.66
Normally £12
£6 half price

as seen on
TV
#MorningFace
try today

- medium to full coverage
- covers spots and dark circles
- allergy tested and suitable for all skin types
- oil-free, blendable formula

AVON Make-up

SUNGLASSES
£12.50

when you spend £10 or more on make-up across pages 22-71 order using 22152 worth £40*

*Based on normal brochure price. see page 21 for details



ALL-OVER FACE BRUSH
best for... buffing and blending your perfect amount of coverage

All-Over Face Brush
12666
Normally £8.50
£4.50
save £4

new look



BRONZING POWDER True Colour Glow Bronzing Powder 10g
best for... a matte or shimmer finish
£10



BRONZING PEARLS
best for... a multitoneal, sun-kissed shimmer



True Colour Glow Bronzing Pearls 22g
Price per 10g = £4.55
£10

Fill of all pearls containers is 22g; additional pearls in images shown for visual impact only.



BLUSH PEARLS
best for... a healthy flush of colour

True Colour Blush Pearls
22g 14043
Price per 10g = £4.55
£10



COLOUR-CORRECTING PEARLS
best for... blurring all types of skin discolourations

True Colour Colour-Correcting Pearls
22g 05777
Price per 10g = £4.55
£10

best for...
a radiant,
rosy glow



as seen on
TV
#MorningFace
try today

£5
half price



- multitoneal pearls
- subtle, shimmer finish
- buildable formula
- gives a natural, illuminated look

True Colour Illuminating Pearls
22g
05678
Price per 10g = £2.27
Normally £10
£5 half price

SUNGLASSES
£12.50

when you spend £10 or more on make-up across pages 22-71 order using 22152 worth £40*

*Based on normal brochure price. see page 21 for details

TARGETED CONCEALER STICK
best for... hiding dark circles and blemishes

True Colour Flawless Concealer Stick
£7



05819 Fair
17020 Light Medium

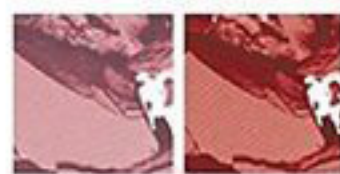


05843 Medium
05900 Dark



FULL-COLOUR BLUSH
best for... a luminous finish

True Colour Luminous Blush
6g
Price per 10g = £10.83
£6.50



05991 Soft Plum
05926 Russet



06049 Peach
06056 Warm Flush



06106 Warm Honey

AVON TRUE

beautiful promises kept

MATTIFYING POWDER
best for... a shine-free finish

True Colour Flawless Mattifying Pressed Powder
10g
£9



06114 Fair



06189 Light Medium



04598 Toffee



BLOTTING PAPER
best for... defying shine and oil without the colour build-up



simply place paper over sponge and dab

NEW Blotting Paper Compact with Mirror
Contains 80 sheets of blotting paper.
07344
£7

FOUNDATION BRUSH
best for... streak-free, pro-looking application



Flat Foundation Brush
12724
Normally £8.50
£4.50
save £4

best for...
a 100% flawless finish



AVON TRUE COLOUR
FLAWLESS LIQUID FOUNDATION
FOND DE TEINT LIQUIDE
30 ml e

£7
save £5

True Colour Flawless Liquid Foundation
30ml
Price per 10ml = £2.33
Normally £12
£7 save £5

buildable coverage that you control
 allergy tested for all skin types

FAIR TO LIGHT SKIN



DARK SKIN



MEDIUM SKIN



MAKE-UP MUST-HAVES...

TRY BEFORE YOU BUY

NEW *Flawless Liquid foundation*

COMING SOON IN BROCHURE 11...



Ours is *more matte* than MAC!

True Colour
Perfectly Matte
Lipstick Sample

JUST 50P!

new shades

COMING SOON IN BROCHURE 12



26203 Rouged Perfection
26278 Pink Truffle



26237 Tempting Mauve
26328 Blush
26252 Rose Awakening
26419 Pink Passion



50187 Marvelous Mocha
18556 Au Naturelle
09423 Perfectly Nude
13599 Pure Pink
04689 Posh Petal



12641 Peach Flatters
18531 Adoring Love
18648 Ravishing Rose
24778 Splendidly Fuchsia
20990 Electric Pink



08243 Ideal Lilac
61515 Hot Plum
09019 Mauve Matters
23390 Superb Wine
22749 Wild Cherry



14738 Red Supreme
22491 Ruby Kiss
23655 Vibrant Melon
36723 Coral Fever
09514 Absolute Coral

*Mac 'Matte', visit avon.uk.com/matte-info for more information.



NOW IN 17 TRUE-TO-YOU SHADES

with True Blue Colour IQ for every skin tone

STEP 1: FIND YOUR UNDERTONE

PINK/ROSY (P)

skin burns easily, silver jewellery suits you best

NEUTRAL (N)

skin tans gradually, silver and gold jewellery suits you best

GOLDEN (G)

skin tans easily/rarely burns, gold jewellery suits you best

STEP 2: CHOOSE YOUR PERFECT SHADE

FAIR



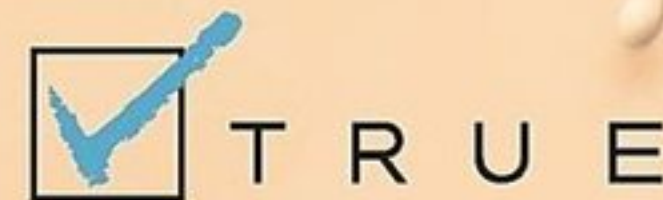
LIGHT MEDIUM



SAMPLE SACHETS
1 for 50p
or 3 for £1



flawless,
invisible coverage



LIGHT MEDIUM



MEDIUM



MEDIUM DEEP



DEEP



FRENCH CONNECTION



SUNGLASSES
£12.50

when you spend £10
or more on make-up
across pages 22-71
order using **22152**
worth £40*

*Based on normal
brochure price.
see page 21
for details

AVON  TRUE

beautiful promises kept.

unmissable offer

ANY 2 *for*
£5.50

SAVE £6.50

page 52 only



- soft-glide, tug-free formula
- waterproof and smudge-proof
- lasts up to 10 hours
- allergy tested and suitable for sensitive eyes



TRY A SUBTLE EVERYDAY LOOK
WITH GLIMMERSTICK EYELINER IN SATURN GREY



TRY A DRAMATIC EVENING LOOK
WITH GLIMMERSTICK DIAMONDS EYELINER
IN SMOKEY DIAMOND

GET HER DRAMATIC LINER LOOK with Brown Sugar

CHOOSE YOUR FAVOURITE FINISH...

DAZZLING DIAMOND LINES



10603 Brown Sugar	09043 Black Ice	10413 Sugar Plum	08938 Smoky Diamond	10470 Twilight Sparkle
--------------------------------	------------------------------	-------------------------------	----------------------------------	-------------------------------------



10538 Emerald Glow	01842 Jade Metallic	20727 Teal Sparkle	20396 Silver Lights	02436 Black Bijoux
---------------------------------	----------------------------------	---------------------------------	----------------------------------	---------------------------------

True Colour Glimmerstick
Diamonds Eyeliner
£6

new shades



00141 Black	22467 Aqua Shores
-----------------------	--------------------------------



54510 Ocean Pure	17392 Barnacle Brown
-------------------------------	-----------------------------------

NEW True Colour
Glimmerstick Eyeliner
£6

CLASSIC, EVERYDAY LINES



06528 Cosmic Brown	17871 Khaki	06551 Majestic Plum	06627 Saturn Grey	06486 Black/ Brown
---------------------------------	-----------------------	----------------------------------	--------------------------------	---------------------------------



06502 Blackest Black	05637 Emerald	06668 Starry Night	01479 Navy
-----------------------------------	-------------------------	---------------------------------	----------------------

no sharpener needed -
simply twist for more colour



best for...
easy, long
lasting lines



AVON Make-up

SUNGLASSES

£12.50

when you spend £10 or more on make-up across pages 22-71 order using 22152 worth £40*

*Based on normal brochure price. see page 21 for details



AVON  TRUE

beautiful promises kept

best for...
simple,
smokey eyes



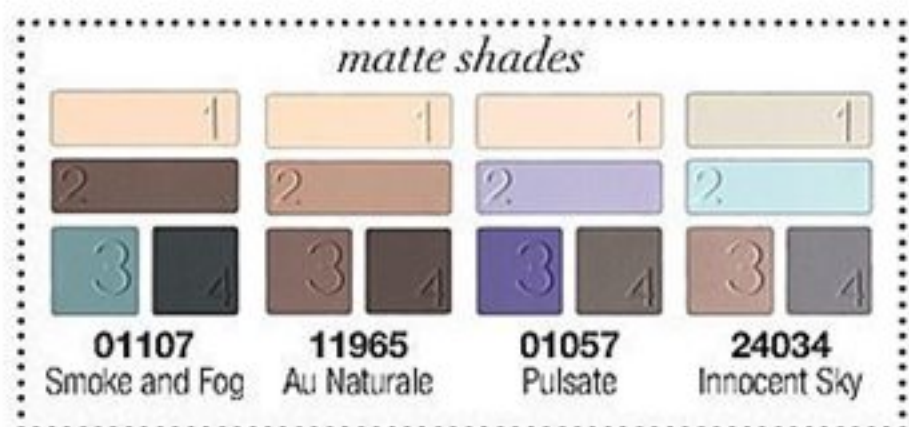
£5
save £4

£5
save £4

GET HER 4-STEP SHADOW LOOK with Stone Taupes

PICK YOUR PERFECT PALETTE...

combination of matte and shimmer shades



4 STEPS TO PRO-LOOK LIDS...

- 1. HIGHLIGHT** with shade 1 in the inner corner
- 2. BLEND** with shade 2 all over lid
- 3. FRAME** with shade 3 along the crease
- 4. DEFINE** with shade 4 along the lash line and outer corner



Dual-Ended Eyeshadow Brush with Smudger 12708
Normally £5
£3 save £2

True Colour Eyeshadow Quad
Normally £9
£5 save £4

TRUE COLOUR TECHNOLOGY
so the colour you see is the colour you get

- ✓ breathable feel
- ✓ stays crease-proof all day
- ✓ long-lasting
- ✓ comes with a 4-step application guide

FRENCH CONNECTION

SUNGLASSES
£12.50

when you spend £10 or more on make-up across pages 22-71 order using 22152 worth £40*

*Based on normal brochure price. see page 21 for details

CHOOSE YOUR FAVOURITE LASH LOOK...

Best for...
nourished,
healthy-looking
lashes



Best for...
wide
awake
eyes



£5.50
save £3

£5.50
save £4.50



WIDE AWAKE MASCARA

- volume, curl and lift in 1
- smudge, flake and clump-proof
- easy to remove
- suitable for sensitive eyes and contact lens wearers



True Colour Wide Awake Mascara

7ml
Price per 10ml = £7.66
Normally £8.50
£5.50 save £3

Model wears lash inserts for an even lash line.

NOURISHING MASCARA

- makes lashes look longer and healthier
- clump, smudge and flake-free
- contains lash-loving argan oil, coconut oil and vitamin E



True Colour Supreme Length Nourishing Mascara

7ml
Price per 10ml = £7.66
Normally £10
£5.50 save £4.50



FRENCH CONNECTION

SUNGLASSES
£12.50

when you spend £10 or more on make-up across pages 22-71 order using 22152 worth £40*

*Based on normal brochure price. see page 21 for details

True Colour Eyeshadow Single
£4



EYESHADOW SINGLES

best for... an all-over pop of long-lasting colour



09696
Iris Icing

25775
Pink Petal

13946
Soft Vanilla

62885
Blackest Black

63594
Midnight

11627
Satin Taupe

EVERYDAY IMPACT best for... building up to 12x more volume

LIMITED EDITION PACKAGING

14886
Black

True Colour SuperShock Volume Mascara
10ml
£8.50

09910
Black

WATERPROOF VOLUME best for... building up to 15x more volume by the pool

True Colour Super Volumising Waterproof Mascara
10ml
£10

21469
Black



True Colour SuperShock Max Volume Mascara
10ml
£10

10249
Black

LENGTHENING MASCARA best for... the look of up to 87% longer lashes

09936
Black

09985
Brown Black

10363
Navy

True Colour SuperExtend Extreme Length Mascara
7ml
Price per 10ml = £14.29
£10

BROW DEFINER best for... fast and easy pro-look brows

True Colour Glimmerstick Brow Definer
£6

02345
Light Brown

02097
Light Blonde

01917
Brunette

15123
Soft Black

no sharpener needed – simply twist up for more colour

model wears Glimmerstick Precision Eyeliner in Black

best for...
precise lines
your way

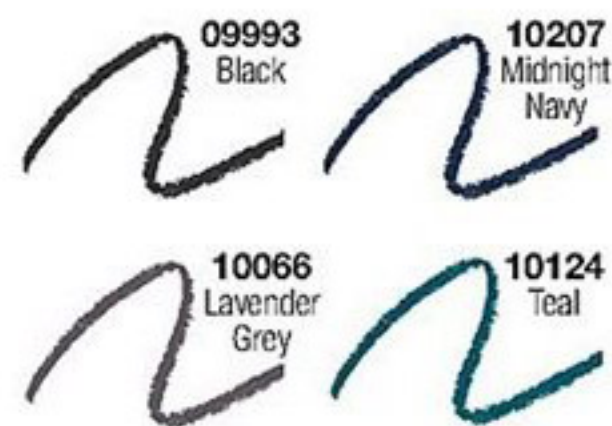


TWIST-UP LINER PENCIL

- precision-tip liner
- metallic shimmering formula
- smudge and budge-proof
- creamy texture glides without tugging

£3.50
save £3

£3
save £4



09993
Black

10207
Midnight Navy

10066
Lavender Grey

10124
Teal

True Colour Glimmerstick Precision Eyeliner
Normally £7
£3 save £4

LIQUID LINER

- transfer-proof formula
- glides on without tugging
- fast drying but easy to remove



10223
Black

True Colour SuperExtend Eyeliner
Normally £6.50
£3.50 save £3

FRENCH CONNECTION



SUNGLASSES
£12.50

when you spend £10
or more on make-up
across pages 22-71
order using **22152**
worth £40*

*Based on normal
brochure price.
see page 21
for details

AVON  TRUE

beautiful promises kept

best for...

**high shine,
glossy lips**



£3

save £3.50

model wears True Colour Glazewear
Lip Gloss in Iced Pink

CHOOSE YOUR FAVOURITE SHADE...

PINKS



04077 Pink Watermelon
04192 Strawberry Shine



04267 Tickled Pink
03566 Mulberry



03657 Perfect Nude
04127 Rosette



03350 Iced Pink
03236 Hot Pink

NUDES/BROWNS



04200 Sundance
03541 Mocha Latte



03616 Nude Muse
03053 Clear



03087 Coral Reef
03640 Pale Peach



03095 Fiery Red

PLUMS



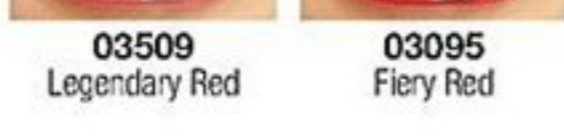
04119 Plum Pretty
04085 Plum Dazzle



04150 Shimmered



03509 Legendary Red



03095 Fiery Red

CORALS



03087 Coral Reef
03640 Pale Peach

REDS



03509 Legendary Red
03095 Fiery Red



- sheer to medium coverage
- instantly smooths and moisturises
- pearlised formula glistens in every light
- SPF15

**True Colour
Glazewear Lip Gloss**
6ml
Price per 10ml = £5.00
Normally £6.50
£3 save £3.50

FRENCH CONNECTION

SUNGLASSES
£12.50

when you spend £10
or more on make-up
across pages 22-71
order using **22152**
worth £40*

*Based on normal
brochure price.
see page 21
for details

AVON  TRUE

beautiful promises kept

best for...

100% matte
look lips



ours is
more matte
than MAC!*

£5.50
save £2.50




GET HER TRUE MATTE LIP LOOK...
with True Colour Perfectly Matte Lipstick in Pure Pink

FIND YOUR ULTI-MATTE SHADE...

plums				wines				reds		
 16006 Ideal Lilac	 26880 Hot Plum	 09431 Mauve Matters	 17905 Superb Wine	 57224 Wild Cherry	 55053 Red Supreme	 18218 Ruby Kiss				
pinks				corals						
 28977 Ravishing Rose	 41400 Adoring Love	 63677 Splendidly Fuchsia	 58982 Electric Pink	 08425 Vibrant Melon	 18119 Peach Flatters	 18176 Coral Fever				
corals		nudes		nudes						
 27086 Absolute Coral	 58479 Pure Pink	 26930 Posh Petal	 15610 Marvelous Mocha	 59691 Perfectly Nude	 57307 Au Naturelle					



**True Colour
Perfectly Matte
Lipstick**
Normally £8
£5.50 save £2.50

-  no cracking or caking for guaranteed comfort
-  lightweight, hydrating, velvety formula
-  defines lips for a sculpted look

*Mac 'Matte', visit avon.uk.com/matte-info for more information.

FRENCH CONNECTION

SUNGLASSES
£12.50

when you spend £10 or more on make-up across pages 22-71 order using 22152 worth £40*

*Based on normal brochure price. see page 21 for details



AVON TRUE

beautiful promises kept



- TINTED BALM
- ✓ best for... the colour of a lipstick with the care of a balm
- ✓ infused with shea butter and beeswax



..... fuller colour
..... pearlised colour.....
True Colour Tinted Lip Balm
Normally £7
£3.50
half price

- PLUMPING COLOUR DUO ✓ best for... full lips and shiny colour in 1 ✓ plumping base
- ✓ high shine top coat



ExtraLasting Plump and Stay Lip Colour
Normally £8.50
£5 save £3.50

- LASTING LIPSTICK ✓ best for... up to 8 hours of lip colour ✓ satin finish ✓ comfortable formula



ExtraLasting Lipstick
£7.50



00679 Fiery Red 21345 Ravishing Rose 21527 Pink Peach 00604 Pink Perfection 00703 Cappuccino 00968 Pretty in Pink 20024 Forever Pink 00927 Vintage Pink

- LIP CRAYON ✓ best for... lipstick and liner in 1 ✓ soft-glide, creamy formula



True Colour Lip Crayon
£8.50



14548 Just Rosy 26849 Pink Premier 02485 Raspberry Rush 03574 Charming Pink 24893 Cherry Picked



24802 Wild Orchid 23374 Red Haute 23408 Fairest Nude 24851 Plum Perfect 24695 Berry Blush

best for...
rich,
comfortable
colour



GET HER TRUE LIP LOOK...
with Blush Nude

CHOOSE YOUR FAVOURITE FINISH...



£4
save **£3.50**

..... shimmer finish



10660 Sparkling Nude 10959 Tender Kiss 10967 Enduring Sable 10694 Chic 10678 Frozen Rose



10793 Frostiest Mauve 10942 Dream Fuchsia 04465 Twinkle Pink 10645 Pink Dream 04473 Country Rose

..... satin finish



02907 Toasted Rose 02949 Pout 04309 Carnation 10827 Blush Nude 10744 Mocha 04341 Hot Pink 03780 Proper Pink 10686 Wine With Everything 45906 Red 2000 10884 Lava Love 04408 Hibiscus

- rich, hydrating colour
- comfortable colour that lasts all day
- smooths, softens and moisturises

True Colour Lipstick
Normally £7.50
£4 save £3.50

FRENCH CONNECTION



SUNGLASSES
£12.50

when you spend £10
or more on make-up
across pages 22-71
order using **22152**
worth £40*

*Based on normal
brochure price.
see page 21
for details

AVON TRUE

beautiful promises kept



up to 12
days of
lasting
colour

GET HER GORGEOUS MANI LOOK
with True Colour Pro+ Nail Enamel in Mauve Rose, Inspired Iris and Wandering Rose

					True Colour Pro+ Nail Enamel 10ml Normally £6 £3 half price		
23895 Decadence	12005 Majestic Mauve	22897 Rose Gold	22533 Golden Vision	23846 Cosmic Blue			
01537 Real Red	23754 Coral Confidence	23200 Sea Breeze	02618 Candyfloss	01388 Pastel Pink	22780 Lavender Luxury	02568 Blue Belle	11924 Lemon Sugar
02543 Beige Beauty	01099 Naked Truth	54460 Smokiest Plum	23937 Dusty Fog	22970 Royal Raspberry	37663 Cherry Jubilee	01727 Tweed	00117 Licorice

best for... new summer shades



now in 3 new summer shades

- ✓ with acrylic and nylon formula for longer-lasting colour
- ✓ increases nail strength by up to 80%



now in 3
new summer
shades



£3
half price



don't forget...
crystallised file

- ✓ best for... a pro-look shape every time
- ✓ durable finish that lasts longer than any emery board!

Crystallised Nail File
25866
Normally £5.50
£3 save £2.50



22475
Mauve Rose

20834
Inspired Iris

20859
Wandering Rose

AVON Make-up

SUNGLASSES
£12.50

when you spend £10 or more on make-up across pages 22-71 order using 22152 worth £40*

*Based on normal brochure price. see page 21 for details



AVON  TRUE
beautiful promises kept



best for... preventing flaking nails

Nail Experts Peeling and Brittleness Solver
10ml
03806
Normally £6
£3 half price



best for... a protective layer of TLC

Nail Experts 5-in-1 Nail Treatment
10ml
05033
Normally £6
£3 half price



model wears 5-in-1 Nail Treatment

HOW TO USE:
Simply apply 1 coat over bare nails for a shiny, au naturel look that cares.



best for... a sheer-shine, pearlised finish

Nail Experts Pearl Shine Nail Enamel
10ml
Normally £6
£3 half price



best for... fast French tips at home

Nail Experts French Manicure Tip
10ml
04804
Normally £6
£3 half price



GET HER PEARLISED NAIL LOOK with Sheer Bronze



03582 Sheer Lilac
04788 Sheer Bronze
04069 Sheer Love
04218 Sheer Peach

best for... super-strong nails



£2.50
half price

new



STRONG NAILS IN 2 SIMPLE STEPS...

- 1 STRENGTHEN with a coat of Gold Strength over bare nails.
- 2 SET nails fast with a spritz of Freeze Dry Spray.



- ✓ **GOLD STRENGTH**
- ✓ with fortifying real gold
- ✓ gives nails a sheer, golden glow
- ✓ helps smooth, perfect and strengthen

NEW Nail Experts Gold Strength Base Coat
10ml
27839
Will normally be £5
£2.50 half price



don't forget...
freeze dry spray
✓ to dry any polish in just 30 seconds

Nail Experts Freeze Dry Spray
50ml
03178
Price per 100ml = £6
Normally £6
£3 half price

SUNGLASSES
£12.50

when you spend £10 or more on make-up across pages 22-71 order using **22152** worth £40*

*Based on normal brochure price. see page 21 for details

AVON TRUE

beautiful promises kept



best for... nail colour and care in 1

True Colour BB 7-in-1 Nail Enamel
10ml
£7



best for... smoothing out bumps and ridges

Nail Experts Ridge Filling Base Coat
10ml
05173
Normally £6
£2.50 save £3.50



best for... gently removing polish

Nail Experts Nail Enamel Remover
150ml
03954
Price per 100ml = £2.67
£4



pushes back cuticles

Cuticle Tool
28183
£4

cleans under-nail dirt



correct mani mishaps – fast!

Nail Experts Corrector Pen
03319
Normally £7
£4 save £3

Best for... restoring cuticles in just 5 days



with caring aloe vera and gentle vitamin E

new

NAIL EXPERTS VITAMIN E CUTICLE OIL HUILE À LA VITAMINE E POUR CUTICULES NAIL EXPERTS



- ✓ **CUTICLE OIL**
- ✓ helps protect dry, cracked, chapped cuticles
- ✓ nails appear smoother and more even

NEW Nail Experts Vitamin E Cuticle Oil
15ml
21063
Price per 10ml = £2.00
Will normally be £6
£3 half price

HOW TO USE:
Massage into cuticle and around the nail bed to gently soften and repair.



don't forget... your nail clippers
best for... creating a perfectly symmetrical nail shape

Finger Nail Clippers
21667
Normally £4
£2 half price

ANY 2 FOR £4

save up to £5.50
pages 72-75

ANY 2 FOR £4

save up to £5.50
pages 72-75

COLORTREND



fruity-flavoured balm
Lush Lips Balm
£2.50



for longer-lasting make-up
Picture Perfect Face Primer
30ml
23150
Price per 10ml = £1.58
£4.75



mattifies shine
Final Touch Pressed Powder
10g
£4.25



targeted blemish-blurrer
Perfect and Hide Concealer
£3



blendable liquid concealer
Perfect and Hide Liquid Concealer
15ml
Price per 10ml = £2.00
£3



buildable, lightweight foundation
Fresh Face Foundation
30ml
Price per 10ml = £1.58
£4.75

SUMMER READY LIPS

whether you're a lippie lover or gloss girl, try our light shades to make summer skin POP!



LIPSTICK
creamy vibrant colour in 15 kissable shades
Kiss 'n' Go Lipstick
£3.75



GLOSS
high-shine, glass-like gloss without the sticky feel
Vinyl Lip Gloss
15ml
Price per 10ml = £2.67
£4

ANY 2 FOR £4 save up to £5.50 pages 72-75

ANY 2 FOR £4 save up to £5.50 pages 72-75

COLORTREND

- | | | | |
|--------------------------|----------------------------|---------------------|---------------------|
| 15495
Scene | 01990
Tempt | 54544
Hot | 01958
Rare |
| 59378
Icon | 54502
Blush | 11445
Pout | 59303
Juicy |
| 07237
Bubblegum Bliss | 19349
Peach Sorbet | 55434
Blue Sky | 02410
Orange Mix |
| 07310
Grape Gelato | 19372
Wild Blackcurrant | 07468
Candy Pink | 20768
Limoncello |
| 19281
Lime Crush | 19513
Bubblegum | 20792
Coral | |



12286 True Romance
19760 Sunburst



14597 Chocolate Kiss

colour-pop partners
Eyeshadow Duo
£4.50



high-shine nailwear
Fashion Nail Enamel
8ml
Price per 10ml = £3.75
£3



for up to 12x the va-va-volume
Hello! Ultimate Lashes Volume Mascara
10ml
£4.50



give your flutter lashings of impact
La Paeteria Hello! Ultimate Lashes Volume Mascara
10ml
£4.50



17798 Blackest Black



17848 Plum Perfecto



- 19398 Cappuccino Cornet
- 19687 Parfait Pistachio
- 19638 Frozen Blueberry
- 07229 Black

KAJAL LINER
perfect-point kajal for flirty flicks

La Paeteria Single-Ended Kajalstick
£3.75

PASTEL PEEPERS

upgrade your shade this season for playful eyes from beach to bar



DRAW-ON SHADOW
whip up and blend in colourful lids in no time!

Eyeshadow Stix
£4



Sweeten up with Vanilla Whirl



VOLUME MASCARA
for full-on lashes
Plump Out Mascara
7ml
Price per 10ml = £6.43
£4.50



BOLD LINER
for on-point, striking lines
Pencil Play Eyeliner
£3

ANEW

a new age of skin-transforming make-up



PRIMER
serum-infused formula helps prevent make-up setting into pores and lines

Skin Transforming Primer
28ml
00166
Price per 10ml = £5.36
£15



SPF15 SMOOTHING FOUNDATION
with collagen and elastin for a more even-looking, flawless complexion

Age-Transforming Foundation
30ml
Price per 10ml = £5.00
£15



16931
Ivory

00299
Nude



19927
Shell

02717
Natural Beige



TARGETED CONCEALER
hides imperfections, wrinkles and dark circles

Age-Transforming Concealer SPF15
£9



14712
Fair



08433
Medium



POWDER
smooths and softens the look of lines and pores

Age-Transforming Pressed Powder
10g
£10.50



08813
Soft Beige

07526
Nude Beige

SAVE VS SPREE

reverse wrinkles and boost collagen and elastin with
AVON ANEW JUST **£10!**
AGE-TRANSFORMING COMPACT FOUNDATION

hydrate, brighten and blur imperfections with
ESTÉE LAUDER **£43***
PERFECTIONIST SERUM COMPACT

sealed make-up lid for freshness

£10
save £5

Age-Transforming Compact Foundation
9g
Price per 10g = £11.11
Normally £15
£10 save £5



4D WRINKLE REVERSE
technology

SPF15
full coverage
non-comedogenic
and allergy tested

luxury sponge applicator

INSTANTLY LOOK UP TO 5 YEARS YOUNGER... FOR LESS

with the wrinkle-reversing foundation you won't find anywhere else!

04044
Ivory

11221
Shell

11106
Nude

02840
Natural Beige

04242
Medium Beige

09415
Pure Beige



*Price sourced from www.esteelauder.co.uk on 15.12.2016.

ANEW

a new age of skin-transforming make-up



REGENERATING COMPLEX
for lips that look up to 5 years younger

- | | | | | | |
|--|--|--|---|--|---|
| <p>MASCARA
2-in-1 with Bio Lash Technology, for 5x more instant, full volume
Lash Transforming Mascara
£10</p> | <p>BROW FILLER
with Re-Touch Technology and natural fibres that blend away greys with ease
Transforming Brow Filler
£9</p> | <p>LINER
creamy, waterproof, glide-on liner with retinol
Smoothing Eyeliner Pencil
£8.50</p> | <p>TINTED CONDITIONER
cares, smooths and restores with a subtle hint of colour
Tinted Lip Plumping Lip Conditioner
£9</p> | <p>BALM
instantly smooths, softens and helps prevent drying
Lip Restoring Colour Balm
5ml
Price per 10ml = £18.00
£9</p> | <p>LIPSTICK
with anti-ageing serum for smooth, volumised lips in just 2 weeks
Youth-Awakening Lipstick
£10.50</p> |
|--|--|--|---|--|---|



SAVE VS SPREE

smooth, moisturise, tint,
plump & protect with
AVON ANEW
LIP PLUMPING
LIP CONDITIONER

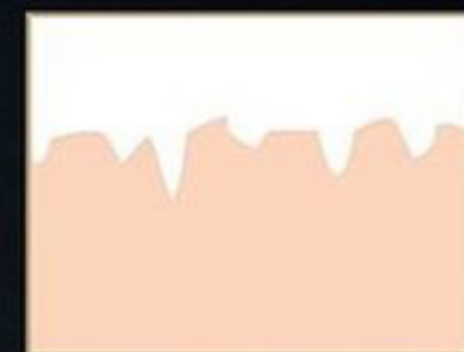
JUST £5!

smooth & moisturise with
ESTÉE LAUDER £15.50*
LIP CONDITIONER

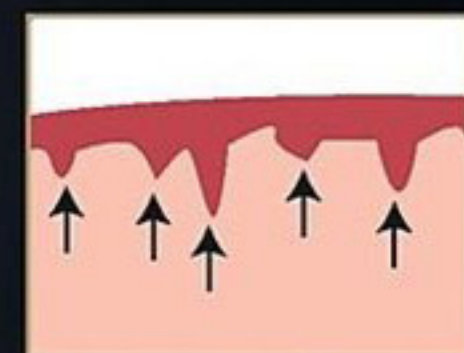
£5
save £4

Lip Plumping
Lip Conditioner
11155
Normally £9
£5 save £4

4D
WRINKLE
REVERSE
technology



BEFORE:
thin, dry lips



AFTER:
lips look
plumper and feel
moisturised

Diagrams for illustrative purposes only.

YOUR BEST EVER LIPS... FOR LESS

try our exclusive, retinol-boosting formula
for lips that look instantly younger

*Price sourced from www.esteelauder.co.uk on 15.12.2016.

new

all 3 for
£12
SAVE **£8.20**
order using **69880**

perfect for
Father's Day
18TH JUNE

a captivating and luxurious fusion of zesty grapefruit, sophisticated rosemary and luxurious Haitian vetiver that exudes power and confidence



INTRODUCING
AVON
HOMME EXCLUSIVE

revel in the **moments**
that made you



REFINED. CONFIDENT. CHARISMATIC.

- NEW Deodorant Body Spray** 150ml 07385 Price per 100ml = £2.40 **£3.60**
- NEW Hair and Body Wash** 250ml 00257 Price per 100ml = £1.44 **£3.60**
- NEW EDT** 75ml 07179 Price per 100ml = £17.33 **£13**

all 3 for
£12

SAVE **£8.20***

order using **68254**

*Based on normal
brochure prices.

ELITE
GENTLEMAN



perfect for
Father's Day
18TH JUNE

*verbena. cardamom.
cedarwood*

Hair & Body Wash 250ml

11585 Price per 100ml = £1.44

£3.60

Deodorant Body Spray 150ml

13284 Price per 100ml = £1.10

Normally £3.60

£1.65 save **£1.95**

Elite Gentleman EDT 75ml

11601 Price per 100ml = £17.33 **£13**

*mandarin zest.
wild blue lavender. soft suede*

Black Suede Essential EDT

75ml 09068 Price per 100ml = £8.00

Normally £11 **£6** save **£5**

*fresh greens.
leather accord. warm woods*

Black Suede EDT 75ml

18739 Price per 100ml = £8.00

Normally £11 **£6** save **£5**

*bergamot. nutmeg.
black amber*

Black Suede Night EDT

75ml 07807 Price per 100ml = £8.00

Normally £11 **£6** save **£5**

£6
each

SAVE **£5**

AVON
BLACKSUEDE



EXCLUSIVE DESIGNER FRAGRANCE

AVON
LIFE

perfect *Father's Day* gift set

£30

WALLET &
EDT GIFT SET

worth **£46***
order using
67702

*black pepper
violet leaves
cedarwood*



in collaboration with
international designer
Kenzo Takada

Avon Life Wallet PVC and polyester
wallet featuring 6 card slots in the lining
and a decorative violet-shaped metal
stud. Approx. 11cm x 9.5cm x 1cm.

10371 **£22**

Avon Life for Him EDT 75ml 07963

Price per 100ml = £32.00 **£24**

*Based on normal brochure prices.

BUY 1 CHOOSE 1 FOR £2

across men's EDT fragrances, page 84 only, save up to £13 lower priced item £2



1. Mesmerize for Him Collection EDT. 100ml
06577 Mesmerize for Him
20750 Mesmerize Black for Him
21873 Mesmerize Red for Him
£11

2. Individual Blue Collection EDT. 100ml
00794 Individual Blue
48512 Individual Blue Casual*
£8.50

3. Avon Prime EDT 75ml
02923
 Price per 100ml = £17.33
£13

4. Avon Attraction Collection EDT. 75ml
19521 Avon Attraction Rush for Him
08334 Avon Attraction for Him
 Price per 100ml = £20.00
£15

5. Avon Alpha for Him EDT 75ml
09399
 Price per 100ml = £20.00
£15

6. Avon Homme EDT 75ml
54239
 Price per 100ml = £17.33
£13

7. Avon Luck for Him EDT 75ml
03699
 Price per 100ml = £20.00
£15

8. Avon Destination Collection EDT. 75ml
17053 Avon Destination Wilderness
17335 Avon Destination Grand Canyon
 Price per 100ml = £14.67
£11

9. Elite Gentleman Collection 75ml
01826 Elite Gentleman Untailored
19620 Elite Gentleman Weekend
 Price per 100ml = £17.33
£13

10. 1 Pulse for Him EDT 75ml
06338
 Price per 100ml = £14.67
£11

11. Full Speed Max Turbo EDT 75ml
09845
 Price per 100ml = £14.67
£11

***LAST CHANCE TO BUY, WHILE STOCKS LAST**

ANY 2 FOR £5

across men's toiletries, page 84 only, save up to £4



1. Hair & Body Wash 250ml
08755 Black Suede
54346 Avon Homme
07013 Avon Prime
19703 Elite Gentleman Weekend
54114 Mesmerize Red for Him
 Price per 100ml = £1.44
£3.60

200ml
02550 Avon Attraction for Him
54999 Avon Attraction Rush for Him
09506 Avon Alpha for Him
14308 Avon Luck for Him
 Price per 100ml = £2.00
£4
10900 Avon Life for Him
 Price per 100ml = £2.25
£4.50

2. Roll-On Anti-Perspirant Deodorant 50ml
09092 Full Speed
23556 Full Speed Max Turbo
18796 Black Suede
17079 Avon Destination Wilderness
01438 Avon Destination Grand Canyon
06601 Mesmerize for Him
 Price per 100ml = £5.20
£2.60

3. After Shave Conditioner 100ml
20701 Mesmerize Black for Him
£3.60
02402 Avon Attraction for Him
£4

THE BLIND TEST

FULLSPEED VS

£71 DESIGNER FRAGRANCE*



56%
 CHOSE
 AVON**

*Based on the EDT's 75ml regular price at Boots on 14.12.2016.

**Based on preference during a blind test of 608 women in central Europe in December 2015.

£6

#MakeUpYourOwnMind

a high-energy scent engineered for excitement with juniper berry, refreshing cypress and rich sandalwood

Full Speed EDT 75ml **28472** Price per 100ml = £8.00 Normally £11 **£6** save £5



senses
2-IN-1 FOR HAIR & BODY
 with refreshing lemon & aromatic cedarwood

£1.50
 half price

new

£1
 half price

250ML

500ML



2-in-1 Hair & Body Wash 250ml
00414 NEW Power Fresh
00307 Ocean Surge
58214 Amazon Jungle
59162 X-treme
14217 Intense Freshness
 Price per 100ml = 40p
 Normally £2
£1 half price

2-in-1 Hair & Body Wash 500ml
00448 NEW Power Fresh
13565 Ocean Surge
19174 Amazon Jungle
19158 X-treme
04317 Intense Freshness
 Price per 100ml = 30p
 Normally £3
£1.50 half price

ROLL-ON ANTI-PERSPIRANT DEODORANT

- 48-hour odour protection • non-flaking, non-sticky • Dry Pore Technology



£1

Men's Roll-On Anti-Perspirant Deodorant 50ml
16956 Active
16816 Max Protection 6
06650 Minerals

63693 Fresh
16675 Invisible
 Price per 100ml = £2.00
 Normally £2
£1 half price

ESSENTIALS daily care with vitamin E, ginger & aloe



Invigorating Body Wash 250ml
28258
 Price per 100ml = 72p
 Normally £3
£1.80 save £1.20



Smooth Shave Foaming Gel 200ml
18150
 Price per 100ml = £1.20
 Normally £4
£2.40 save £1.60



Conditioning After Shave Balm 100ml
18127
 Normally £5
£3 save £2



Hydrating Moisturiser 50ml
15560
 Price per 100ml = £6.00
 Normally £6
£3 half price



3-in-1 Shampoo, Condition & Shave 250ml
16915
 Price per 100ml = 70p
 Normally £3
£1.75 save £1.25



Revitalising Shave Gel with Skin Care Complex 150ml
12237
 Price per 100ml = £1.60
 Normally £4
£2.40 save £1.60

AVON
MEN

perfect for
Father's Day
 18TH JUNE

make sure **he's ready for anything** this **Father's Day** with our aromatic cedar and musk **grooming essentials**



new

cleanse

NEW Rugged Adventure Hair and Body Wash
 250ml
17491
 Price per 100ml = 96p
 Will normally be £3
£2.40
 save 60p

shave

NEW Rugged Adventure Shave Gel
 100ml
56721
 Will normally be £3.50
£2.40
 save £1.10

hydrate

NEW Rugged Adventure After Shave Balm
 100ml
56663
 Will normally be £4
£1.80
 save £2.20

ENERGISING daily refreshment with vitamin E, ginger & aloe



2-in-1 Shave & Wash 150ml
01867
 Price per 100ml = £1.60
 Normally £4
£2.40 save £1.60



3-in-1 Shampoo, Conditioner & Body Wash 250ml
01891
 Price per 100ml = 96p
 Normally £4
£2.40 save £1.60



2-in-1 After Shave & Moisturiser 100ml
16220
 Normally £4
£2.40
 save £1.60

BE THE BOSS OF FACIAL HAIR
with the **latest** in beard and
stubble-trimming technology



**11 LENGTH
SETTINGS**



serrated blades
capture and trim
hairs for sharp
cutting performance



durable **stainless
steel blades** for
consistent results



**lock-in, adjustable
combs** for reliable
grooming



perfect for
Father's Day
18TH JUNE

**WELL
GROOMED**



REMINGTON

beard trimmer

£19.99

worth £34*



the **ideal gift** to keep
him **looking his best**



**NEW Remington Beard Boss
Beard Trimmer**

With 11 length settings.
Comes with washable blades
and a cleaning brush. Requires
2x AAA batteries (included). Not
suitable for under 16s due to
removable blades.

00356

Will normally be £34
£19.99 save **£14.01**

*Based on normal brochure price.

Love your breasts
Be breast aware



breast cancer
now

breastcancer.org/tlc

It's as simple as TLC

- ♥ **TOUCH** your breasts.
Can you feel anything unusual?
- ♥ **LOOK** for changes.
Is there any change in shape or texture?
- ♥ **CHECK** anything unusual with your doctor.

we guarantee you'll love your new products!

If you're not 100% happy with your purchase, just return it within 28 days of delivery for a refund or exchange, even if you've tried it!

Special terms apply to certain products – these are clearly indicated in the brochure. For a full refund on products with a free gift, please return both items to ensure your refund is processed.

Avon offers a 2 year warranty for manufacturing faults on its watches.

The Avon guarantee is in addition to your statutory rights. Contact your Independent Avon Representative for further details if required. On the rare occasion that it is necessary, Avon reserves the right to alter, cancel or change any offer, deal or promotion within this brochure. Errors and omissions excepted. In the event that we are unable to supply a product on time, you will receive it as soon as possible, or a substitute product

of equivalent or greater value may be offered. Only clearance offers are planned on a 'while stocks last' basis. This, and any other variance to our service promise, is indicated on the offer to which it applies. Items marked "Last Chance to Buy" applies to products that we no longer intend to sell within the brochure. However, on some occasions we are left with excess stock which may be included in our Sale sections and flyers, and sold until stocks are exhausted. All clothes and accessories are model's own, unless otherwise stated.

£1.50 goes to Breast Cancer Now

new

CRYSTALS FROM SWAROVSKI SINCE 1895

PIN with stunning Swarovski® crystals

AVON BREAST CANCR CRUSADE

25 years

NEW Olivia Swarovski® Pin
Swarovski®, stone-set crystal and silver-plated brooch in a ribbon design.
13169

£4

Swarovski® is a registered trademark of Swarovski AG.

£2 goes to Breast Cancer Now

Contents not included.

JEWELLERY BOX
with mirrored lid

- perfect for a weekend away
- features a ribbon logo

Heart Jewellery Box
With mirrored lid.
Approx. 12cm x 11cm x 5.5cm.
39669

£6

£2 goes to Breast Cancer Now

EARRINGS
set of 3: hearts, diamantés and ribbons

Trudy Earrings Gift Set
3 pairs of titanium stud pierced earrings.
Comes in a branded gift box.
39628

£4

Avon will donate £1.50 for every Olivia Swarovski® Pin sold, £2 for every Heart Jewellery Box sold and £2 for every Trudy Earrings Gift Set sold to Breast Cancer Now, a registered charity in England and Wales (no. 1160558), Scotland (SC045584) and Isle of Man (no. 1200).

All claims in advertising are supported by clinical and consumer studies. Some images in this brochure are shown larger than actual size.

! Items marked with this symbol have a hazard classification under the Classification, Labelling and Packaging Regulation. Please see product details on our website for full hazard information: avon.uk.com.

Please refer to the dimensions in the product description to avoid any disappointment on delivery. All electrical products which fall under the auspices of the Waste Electrical and Electronic Equipment Act 2005, as amended, are compliant. Avon Cosmetics Ltd is a member of Electrolink Compliance Scheme. All such products are marked with the Wheelie-bin symbol. ♻

Help the environment by disposing of your products responsibly. The wheelie bin symbols indicate the product and batteries must not be disposed of in the domestic waste as they contain substances which can be damaging to the environment and health. Please use designated collection points or recycling facilities when disposing of the item or batteries.



Concerned about your sensitive skin?

Try an ANTI-AGEING BB CREAM sample before you buy the full size.

single sachet just **50p** each

radiant youthful-looking skin



suitable for sensitive skin

naturally effective

formulated with
**POMEGRANATE SEEDS
AND CERAMIDES**

introducing



AVON
TRUE

nutraeffects



new

- blends seamlessly for a radiant, perfected look
- helps blur the look of lines and wrinkles

AGELESS BB CREAM
for younger-looking skin



NEW Anti-Ageing BB Cream
30ml
Price per 100ml = £16.67
Will normally be £8
£5 save £3

try today
£5
save £3

ADD RADIANCE TO DULL AND TIRED SKIN



featuring glow-boosting
BIRD OF PARADISE SEED EXTRACT

NEW Radiance Day Cream SPF20
50ml
27177
Price per 100ml = £6.00
Will normally be £4.50
£3 save £1.50

NEW Radiance Night Cream
50ml
15545
Price per 100ml = £6.00
Will normally be £4.50
£3 save £1.50



NEW Radiance Tinted Moisturiser SPF20
50ml
26781
Price per 100ml = £8.00
Will normally be £6
£4 save £2

15768 Light
16097 Medium

NEW Radiance BB Cream
30ml
Price per 100ml = £16.67
Will normally be £7.50
£5 save £2.50



NEW Miracle Glow Lightweight Facial Oil
30ml
15636
Price per 100ml = £26.67
Will normally be £10
£8 save £2



HYDRATE DRY SKIN

featuring **CHIA SEEDS** and vitamin E



NEW Hydration Day Cream SPF15
50ml
15602
Price per 100ml = £6.00
Will normally be £4.50
£3 save £1.50

NEW Hydration Gel Night Cream
50ml
13938
Price per 100ml = £6.00
Will normally be £4.50
£3 save £1.50

MATTIFY OILY/COMBINATION SKIN

featuring **HYDRATING CHIA SEED EXTRACTS** and mattifying powders



NEW Mattifying Day Cream SPF15
50ml
26740
Price per 100ml = £6.00
Will normally be £4.50
£3 save £1.50

NEW Matte BB Cream
30ml
Price per 100ml = £16.67
Will normally be £7.50
£5 save £2.50

27029 Light
27037 Medium

AGELESS 35+

hello youthful glow

- ✓ antioxidant-rich formula helps boost collagen production
- ✓ skin looks youthful and replenished
- ✓ helps prevent skin ageing
- ✓ suitable for sensitive skin



NEW Ageless 35+ Night Cream
50ml
26989
Price per 100ml = £10.00
Will normally be £8
£5 save £3

NEW Ageless 35+ Day Cream SPF20
50ml
26799
Price per 100ml = £10.00
Will normally be £8
£5 save £3



✓ **naturally effective**

POMEGRANATE SEED EXTRACT works with your skin to help target multiple signs of ageing and restore skin's natural plumpness





**active
SEED
COMPLEX**

suitable for sensitive skin

naturally effective

featuring **CLEANSING BERRIES**
– a gentle, yet effective, natural cleanser

- suitable for sensitive skin
- mild and gentle
- refreshing and purifying



FOR NORMAL
TO DRY SKIN

**NEW Gentle
Scrub Cleanser**
100ml
27151
£3

FOR COMBINATION
TO OILY SKIN

**NEW Self-Foaming
Face Wash**
150ml
27045
Price per 100ml = £2.33
£3.50

FOR ALL
SKIN TYPES

**NEW Refreshing
Gel Cleanser**
150ml
27169
Price per 100ml = £2.00
£3

REMOVES EVEN
WATERPROOF EYE MAKE-UP

**NEW Gentle Bi-Phase
Eye Make-up Remover**
200ml
18432
Price per 100ml = £2.00
£4

introducing



**AVON
TRUE**

nutraeffects



**cleanse
skin, the
natural way**

**ANY 2 FOR
£3**

save up to £5 page 96 only

shop online now

go to avon.uk.com
for the Avon True
Nutra Effects range

ANEW A LIFETIME BEAUTIFUL

NIGHT CREAMS

Visible Perfection Night Gel Cream

50ml
03418
Price per 100ml = £40.00
£20



Complete Renewal Night Cream

50ml
14126
Price per 100ml = £42.00
£21



Multi-Performance Night Cream

50ml
28191
Price per 100ml = £46.00
£24



Platinum Night Cream

50ml
06908
Price per 100ml = £50.00
£25



EYE CREAMS

Visible Perfection Eye Cream

15ml
28282
Price per 100ml = £106.67
£16



Complete Renewal Express Dual Eye System

14134
£19



Multi-Performance Eye System

16717
£20



Platinum Eye & Lip Cream

15ml
05389
Price per 100ml = £140.00
£21



TREATMENTS

NEW Defend & Repair Deep Recovery Night Cream

30ml
22145
Price per 100ml = £66.67
£20



Complete Renewal Express Wrinkle Smoother

9g
23960
Price per 100g = £200.00
£18



Ultimate Supreme Dual Elixir

40ml
58743
Price per 100ml = £70.00
£28



Youth Maximising Serum

30ml
07138
Price per 100ml = £83.33
£25



Multi-Performance Lip Treatment

16980
£15



Platinum Instant Definition Treatment

15ml
08615
Price per 100ml = £100.00
£15



CLEANSERS

Anti-Ageing 3-in-1 Cleansing Water

200ml
04994
Price per 100ml = £3.25
£6.50



Purifying Gel Cleanser

150ml
24398
Price per 100ml = £4.33
£6.50



Comforting Cream Cleanser & Mask

150ml
24380
Price per 100ml = £4.33
£6.50



Age-Refining Daily Scrub

100ml
28316
£6.50



DAY CREAMS

VITALE 25-35



Visible Perfection Day Cream SPF25
50ml
04630
Price per 100ml = £24.00
Normally £20
£12
save £8

REVERSALIST 35-50



Complete Renewal Day Cream SPF25
50ml
26757
Price per 100ml = £26.00
Normally £21
£13
save £8

ULTIMATE 50-60



Multi-Performance Day Cream SPF25
50ml
17764
Price per 100ml = £29.00
Normally £24
£14.50
save £9.50

PLATINUM 60+



Platinum Day Cream SPF25
50ml
09290
Price per 100ml = £30.00
Normally £25
£15
save £10

clearskin® fighting blemishes with you every step of the way

PORE perfecting scrub

“This is amazing! Gives a squeaky clean feeling.”

'Arlene', avon.uk.com, Leicestershire



- lifts out pore-clogging dirt and excess oil
- smooths and brightens the look of skin
- non-comedogenic

don't forget!
for gentle exfoliation every day

Face Brush
16105
Normally £2

£1
half price

exfoliating
bristles
stimulate pores



Invigorating Scrub
75ml
15529
Price per 100ml = £3.33
Normally £4
£2.50
save £1.50

PORE perfecting mask

“I noticed a difference in my pores after just 1 use. It's the best!”

'Ameliak', avon.uk.com, Essex

- turns from black to grey when ready to rinse
- with kind-to-skin witch hazel and mineral clays

don't forget!
for a pore-perfecting cleanse

Black Mineral Cleanser
125ml
19356
Price per 100ml = £2.00
Normally £4.50
£2.50
save £2



Black Mineral Mask
75ml
18374
Price per 100ml = £4.00
Normally £5
£3
save £2

clearskin®

fighting blemishes with you every step of the way

IT'S AN EMERGENCY fast skin relief

Intensive Cream Cleanser
75ml
25411
Price per 100ml = £4.00
Normally £5
£3 save £2



Instant Spot Treatment
15ml
20511
Price per 100ml = £18.33
Normally £4.50
£2.75 save £1.75



BLEMISHES BE GONE calm skin and banish blemishes

Peel Off Mask
75ml
26732
Price per 100ml = £3.33
Normally £4
£2.50 save £1.50



3-in-1 Cleanser, Scrub & Mask
125ml
24208
Price per 100ml = £2.80
Normally £5
£3.50 save £1.50



Daily Astringent
100ml
17129
Normally £4
£2.50 save £1.50



Blemish Stick
17996
Normally £4
£2.50 save £1.50



Oil-Free Tinted Moisturiser
30ml
Price per 100ml = £10.83
Normally £5.50
£3.25 save £2.25



BYE BYE BLACKHEADS blitz away stubborn blackheads

Deep Treatment Mask
75ml
00521
Price per 100ml = £2.67
Normally £3.50
£2 save £1.50



Daily Astringent
100ml
27474
Normally £4
£2.50 save £1.50



Daily Cleanser
125ml
18820
Price per 100ml = 2.00
Normally £4.50
£2.50 save £2



White Clay Treatment
100ml
28266
Normally £4
£2.50 save £1.50



3 in 1 White Clay Cleanser
75ml
20974
Price per 100ml = £4.00
Normally £5
£3 save £2



CLEARSKIN® PROFESSIONAL our most advanced spot-fighting range

Blemish Mark Treatment
50ml
11858
Price per 100ml = £7.00
Normally £7
£3.50 half price



Liquid Extraction Strip
30ml
04929
Price per 100ml = £11.67
Normally £6
£3.50 save £2.50



Deep Pore Cleansing Scrub
125ml
21717
Price per 100ml = £2.80
Normally £5.50
£3.50 save £2



Clarifying Toner Pads
45 pads.
13060
Price per piece = 8p
Normally £5.50
£3.50 save £2



Daily Correcting Lotion
50ml
20883
Price per 100ml = £9.00
Normally £7
£4.50 save £2.50



FIGHT *blemishes* while you sleep

“Can't believe how fast this works! I can't recommend highly enough.”

'Ness1308', avon.uk.com, Warwickshire

- **OVERNIGHT TREATMENT** works with your skin's natural process to reduce the look of blemishes overnight
- **IN 2 WEEKS** see redness and blemish marks fade
- **hypoallergenic**
- **dermatologist tested**

with **2% SALICYLIC ACID** to help fight blemishes and **GREEN TEA** to soothe skin

Blemish Clearing Overnight Treatment
50ml
11213
Price per 100ml = £7.00
Normally £6
£3.50 save £2.50



50 ml e



AVON
care

with **vita-e complex**
for 24-hour moisture



for very dry skin

with softening
and restoring
royal jelly

**Royal Jelly
Face Cream**
100ml
07039
Normally £3.80

£1.90
half price

for dry skin

with nourishing
and pampering
cocoa butter and
vitamin E

**Cocoa Butter
Face Cream**
100ml
14944
Normally £3.80

£1.90
half price

for normal to dry skin

with moisturising
and softening soybean
and vitamin E

**Rich Moisture
Face Cream**
100ml
15115
Normally £3.80

£1.90
half price

for oily/combination skin

with refreshing and
mattifying cucumber,
witch hazel and green tea

**Light Moisture
Face Gel-Cream**
100ml
15065
Normally £3.80

£1.90
half price

for mature skin

with skin-firming
collagen and
elastin

**Youth Restore
Face Cream**
100ml
15164
Normally £4.40

£2.20
half price



with refreshing ginger
and calming aloe
**3 in 1 Cleanser,
Toner & Moisturiser**
200ml
13771
Price per 100ml = 88p
Normally £3.50
£1.75 half price

with moisturising oatmeal
and soothing chamomile
**Gentle Moisture
Cleanser, Toner
& Moisturiser**
200ml
06742
Price per 100ml = 88p
Normally £3.50
£1.75 half price

rose water cleansing toner

refresh and purify the look of your skin in an instant,
with our new mild and gentle cleansing toner

new



£1.75
half price

NEW Cleansing Toner
150ml
58024
Price per 100ml = £1.17
Will normally be £3.50
£1.75 half price

**ALL
HALF
PRICE**

save up to £2.20
pages 104-105



KNOW YOUR rays

UVA rays age your skin, while UVB rays burn. **All of our suncare protects against both.**

KEEP AN EYE ON YOUR UV LEVELS with this clever wristband – perfect for all the family. Turn to page 114 for more details.



SPRAY *safe*



non-greasy, water-resistant formulas

Quick Dry Clear Spray SPF30 150ml 19935 Price per 100ml = £8.00 £12	Moisturising Sun Spray SPF15 150ml 19885 Price per 100ml = £6.67 £10
--	---

SUNCARE
DEAL OF THE YEAR!
any **2** for **£8**
3 for **£10**
SAVE UP TO £26
MIX & MATCH
pages 107-111

AVON
SUN+
love that sunshine feeling

AVON Suncare

AVON
STAY SUN
safe

AVON
SUN⁺
love that sunshine feeling

FACE THE SUN

**Face Lotion
SPF30**
50ml
10835
Price per 100ml
= £18.00
£9

**Anti-Ageing
Face Cream
SPF50**
50ml
10769
Price per 100ml = £18.00
£9

**Protecting
Balm SPF30***
04366
Normally £3.50
£2
save £1.50
*Excluded from
Mix & Match offers.



LOVE *lotions*

SUNCARE
DEAL OF THE YEAR!

any **2** for **£8**
3 for **£10**

SAVE UP TO £26

MIX & MATCH
pages 107-111

love the
swimsuit?
turn to page 156
to buy it!

MOISTURISING SPF

Sun Lotion SPF10
150ml
07971
Price per 100ml = £6.67
£10

Sun Lotion SPF30
150ml
19976
Price per 100ml = £6.67
£10

Sun Lotion SPF25
150ml
07104
Price per 100ml = £6.67
£10

Sun Lotion SPF50
150ml
18382
Price per 100ml = £6.67
£10



tan boosting
formulated to boost
melanin production
for a better tan
SPF30

**Protect & Glow
Lotion
SPF30**
150ml
19901
Price per 100ml = £7.33
£11

skin cooling
lightweight and
non-greasy with
fresh, cooling
technology
SPF30

**Fresh Protection
Lotion
SPF30**
150ml
07542
Price per 100ml = £7.33
£11

hypoallergenic
fragrance free
with vitamin E for
sensitive skin
SPF50

**Pure & Sensitive
Sun Lotion
SPF50**
150ml
14084
Price per 100ml = £7.33
£11



FUN IN *the sun*

AVON
SUN⁺
love that sunshine feeling

AVON
STAY SUN
safe



**Kids Swim & Protect
Sun Lotion SPF50**
150ml
07781
Price per 100ml = £8.00
£12

**Kids Multivitamin
Sun Cream SPF50**
75ml
07757
Price per 100ml = £12.00
£9

mild, gentle
and water-resistant,
with caring
vitamins E and B
SPF30

turquoise-
coloured spray
for easy application
and worry-free
protection



**ALL OF OUR KIDS
SUN PROTECTION
FORMULAS ARE:**

- ✓ non-greasy
- ✓ water-resistant
- ✓ hypoallergenic
- ✓ UVA/UVB protection

**Kids Turquoise
Sun Spray SPF30**
150ml
07567
Price per 100ml = £6.67
£10

SUNCARE
DEAL OF THE YEAR!
any 2 for **£8**
3 for £10
SAVE UP TO £26
MIX & MATCH
pages 107-111



AVON
SUN⁺
 love that sunshine feeling

**SOOTHING
 AFTER SUN**



After Sun Lotion
 400ml
04028
 Price per 100ml = £2.00
£8

After Sun Shimmering Tan Enhancer
 150ml
08821
 Price per 100ml = £4.67
£7

After Sun Spray Lotion
 150ml
19588
 Price per 100ml = £4.00
£6

After Sun Ice Gel
 150ml
07096
 Price per 100ml = £4.67
£7



After Sun Body Butter
 200ml
08540
 Price per 100ml = £3.50
£7

GET
glowing

Maxi Tan Tan-Enhancing Oil Spray
 150ml
08706
 Price per 100ml = £4.00
£6

Magic Tan Self-Tan Bronzing Mousse
 150ml
01149
 Price per 100ml = £10.00
£15

Magic Tan Moisturising Self-Tan Lotion for Face and Body
 150ml
24240
 Price per 100ml = £10.00
£15



Tanning Mitt*
 52% PU,
 30% polyester,
 14% vinyl acetate,
 4% viscose.
 Machine washable.
17921
£3.50

**use with a
 MITT**
 for a smooth,
 streak-free finish

tan enhancer
 adds moisture and
 colour to help your
 tan last longer

SUNCARE
 DEAL OF THE YEAR!

any **2** for **£10**
3 for **£12**

SAVE UP TO **£33**

MIX & MATCH
 pages 112-113

*Excluded from Mix & Match offers.

SUN SAFETY bracelet

AVON
STAY SUN
safe

new

the worry-free way to monitor your family's exposure to harmful UV rays

- reusable and waterproof
- perfect for kids
- adjustable strap fits most wrist sizes

£4

NEW Sun Safety Bracelet

Silicone strap, adjustable between 17cm and 21cm. Dial changes colour with UV exposure. Reusable; put in a dark place to reset. 03012

£4



CHANGES COLOUR WITH UV EXPOSURE

symbols show when it's time to find shade



DESIGNED EXCLUSIVELY FOR AVON

This bracelet does not provide protection from the sun or UV rays, it is a simple monitor to measure your UV exposure. Not a medical device. Always take appropriate precautions to limit your exposure to UV rays.

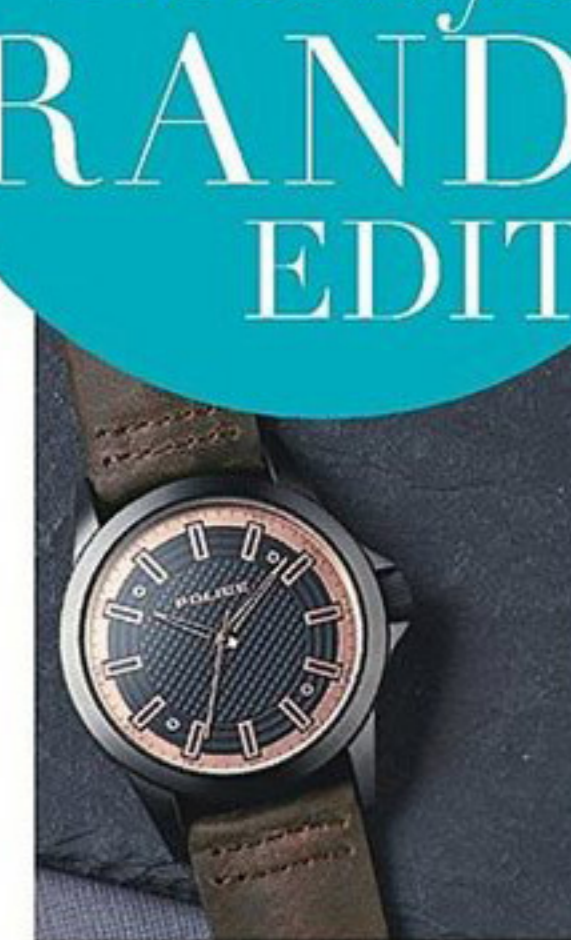
life & style
BRAND
EDIT



KENZO
TAKADA



CASA DI ROSA
ITALIAN-INSPIRED COLLECTION



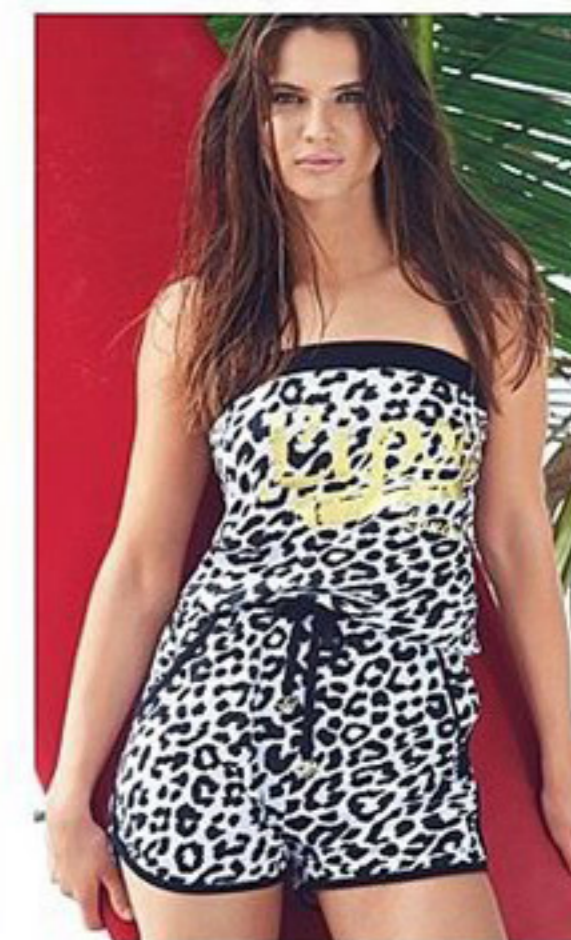
POLICE



T
TABITHA WEBB



orkiely



LIPSY
LONDON

YOUR FAVOURITE BRANDS & HAND-PICKED
DESIGNS AT EXCLUSIVE AVON PRICES

AVON

LIFE & STYLE

brand edit – page 118

footwear – page 140

homeware – page 144

fashion – page 154

accessories – page 162

jewellery – page 164

nightwear – page 172

lingerie – page 177

WELCOME

to our **colourful treasure trove** of exciting new clothes, jewellery, accessories and homeware, all **hand-picked** with you in mind.

We're confident you'll love the **quality, style** and **incredible value for money** across these pages.

Selected clothing available in sizes 8 to 26.

Footwear styles up to size 8.



NEW Set of 2 Storage Baskets

Large approx. 29cm x 20cm x 15cm, medium approx. 26cm x 17cm x 14cm. Fabric with EVA lining.

21188

Will normally be £12

£10 save £2

set of 2
£10

set of 2: 1 large
and 1 medium



*STORAGE BASKETS
WITH STYLE*
to keep things tidy

NEW

T TABITHA WEBB
The luxury British fashion designer worn by high-profile celebrities, from Claudia Winkleman to Pippa Middleton.

the new
**SEASON'S
TREND**

IN A CUTTING-EDGE FABRIC

Inspired by Tabitha's bestselling colour-block dress, as seen on A-list celebrities.

THE TREND: COLOUR-BLOCKING

- ✓ this season's hottest colours
- ✓ colour-blocked summer brights
- ✓ stylish v-neck design

THE FABRIC: MORE COMFORTABLE THAN COTTON!

- ✓ anti-fade & anti-shrink fabric
- ✓ soft, breathable luxury
- ✓ drapes like silk

NEW

DESIGNER DRESS

£30

WORTH £45*

Tabitha says...

I adore colour and love using it to create statement silhouettes in my designs. This maxi dress is a particular favourite of mine – the colour-blocking makes it bang on trend, as well as incredibly flattering. The perfect dress to take you from day to night in the summer months.

Tabitha

**NEW T by Tabitha Webb
Maxi Dress**

97% modal, 3% elastane.

00729 10/12

00745 14/16

00943 18/20

00976 22/24

Will normally be £45

£30 save £15

*Based on normal brochure price.





TABITHA WEBB

The luxury British fashion designer worn by high-profile celebrities, from Claudia Winkleman to Pippa Middleton.



NEW T by Tabitha Webb

Swimming Costume

75% polyester, 13% elastane, 12% nylon.

12146 10/12

12351 14/16

01636 18/20

Will normally be £35

£25 save £10

NEW T by Tabitha Webb

Webb Kaftan

100% polyester.

15909 10/12

11288 14/16

11718 18/20

Will normally be £30

£22 save £8

NEW T by Tabitha Webb

Beach Bag

Designer straw-effect beach bag. PE and PVC with polyester lining. Approx. 12.8cm x 30.3cm x 31cm.

35352

Will normally be £40

£25 save £15

wrap-style detail with flattering waist belt

SWIMSUIT
£25
WORTH £35*

KAFTAN
£22
WORTH £30*

lightweight kaftan, perfect for covering up on the beach

tropical Tabitha Webb print – exclusive to Avon

BEACH BAG

£25

WORTH £40*

luxe, straw-effect finish

NEW

metal feet for durability

*Based on normal brochure price.



premium embossed branding



drawstring closure with pineapple-print lining



internal zip pocket



TABITHA WEBB

The luxury British fashion designer worn by high-profile celebrities, from Claudia Winkleman to Pippa Middleton.



T by Tabitha Webb Botanical PJs
100% viscose, excluding trims.
KEEP AWAY FROM FIRE.
25759 10/12 26104 18/20
25940 14/16
Normally £45
£25 save £20

T by Tabitha Webb Botanical Shopper
Polyester and PVC. Approx.
35.7cm x 29.8cm x 8.8cm.
Handle drop approx. 21cm.
58669
Normally £20
£10 half price

T by Tabitha Webb Botanical Print Silk Scarf
Silk. Approx.
184cm x 44cm.
54486
£35



comes in a branded drawstring bag



classic PJ shape with premium contrast piping

luxuriously soft viscose breathes like cotton but drapes like silk

exclusive designer botanical print

DESIGNER PJS

£25

WORTH £45*

*Based on normal brochure prices.

high-shine shopper with internal zipped pocket



100% silk

scarf comes in a beautiful gift box

£10
WORTH £20*

THE EXCLUSIVE COLLECTION

DESIGNED IN COLLABORATION WITH

KENZO TAKADA

NEW Keshi Statement Flower Necklace

9-carat gold-plated necklace with genuine mother-of-pearl detail. Length approx. 42cm + 9cm extension chain. **12260**
Will normally be £40 **£25** save **£15**

NEW Keshi Statement Doublewear Ring

9-carat gold-plated hinged ring with genuine mother-of-pearl detail. **12740** Size 6. **11437** Size 8. **11460** Size 10.
Will normally be £22 **£17** save **£5**



"The campanula represents my family's seal and flower in Japan."

Kenzo Takada

Kenzo Takada, the world-renowned designer, combines joyful Asian beauty with French creative flair in his inspiring new collection, designed exclusively for Avon

the designer dress

wear over tights or leggings for all-season style



better than cotton!

100% viscose drapes like luxurious silk, with the exquisite comfort and breathability of cotton

Shirt Dress
100% viscose, excluding trims.
56226 10/12
56218 14/16
13649 18/20
£70



necklace
£25

each piece comes in a beautiful gift box

genuine mother-of-pearl detail

9ct gold-plated

wear across 2 fingers or both on 1

hinged ring
£17



THE EXCLUSIVE COLLECTION

DESIGNED IN COLLABORATION WITH
KENZO TAKADA

NEW Kikyo Structured Cross Body Bag

Designer bag with flower logo detail and beautiful floral lining. Approx. 19.8cm x 17cm. PVC with polyester lining. **11940**
Will normally be £60 **£30** half price

£30
worth £60*



beautiful lining



premium trims and hardware



*Based on normal brochure price.



LIPSY
LONDON

NEW Lipsy Playsuit

Main fabric: 100% cotton.
Rib: 98% cotton, 2% elastane.
14175 10/12
14381 14/16
14431 18/20
£22.50



contrast foil logo

Lipsy embellishment on waist tie

100% cotton

CASA DI ROSA

ITALIAN-INSPIRED COLLECTION



each exclusive design is inspired by the beauty and elegance of Italy



this exceptional collection is crafted using premium materials and hardware



with extra attention to the little details, for the luxury, quality finish you deserve

NEW Casa Di Rosa Calimala Structured Satchel Bag

PVC and polyester. Approx. 11.5cm x 19.5cm x 26.8cm.

10561 Olive Green

00737 Blush

09456 Tan

Will normally be £26

£22.50 save £3.50

NEW

THE CALIMALA

£22.50

named after the elegant Via Calimala in Florence

choose from olive green, tan or blush

chic, double-zipped satchel style

each bag comes with a detachable shoulder strap

with hand-painted edges and metal feet for a luxurious finish

CASA DI ROSA

ITALIAN-INSPIRED COLLECTION



THE BENCI
SCARF

£12.50

SAVE £3.50

40% linen

beautiful
Italian-inspired
trim

NEW Casa Di Rosa Benci Scarf

60% viscose, 40% linen.

Approx. 180cm x 70cm.

14118

Will normally be £16

£12.50 save £3.50

NEW Casa Di Rosa

Leoni Fringed Sandals

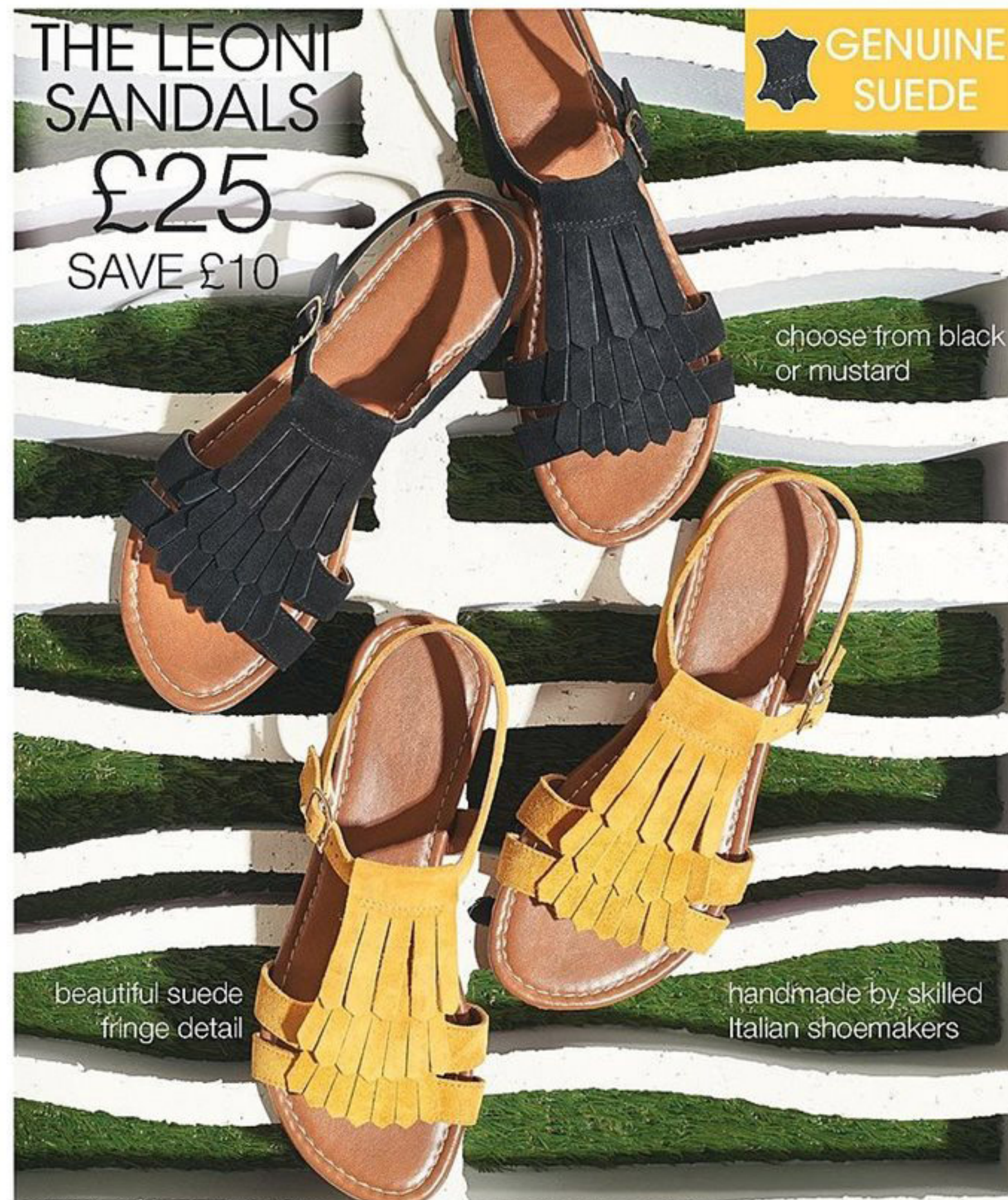
Leather sandals with
fringed trim. Upper: leather
suede. Lining: PU/other.

Sole: PU/other.

size	black	mustard
Size 4	24323	18911
Size 5	24448	18192
Size 6	24620	16329
Size 7	21477	10447
Size 8	22525	13896

Will normally be £35

£25 save £10



THE LEONI
SANDALS

£25

SAVE £10

 GENUINE
SUEDE

choose from black
or mustard

beautiful suede
fringe detail

handmade by skilled
Italian shoemakers

CASA DI ROSA

ITALIAN-INSPIRED COLLECTION

DIAMONDESQUE

this exclusive collection emulates the most beautiful diamonds with AAA grade cubic zirconia and premium rhodium plating for exquisite shine



1.2ct
equivalent

0.86ct
equivalent



0.86ct
equivalent



Sena Diamondesque Necklace Rhodium-plated with cubic zirconia stones, total equivalent to 1.2ct. Length approx. 48cm. **14423 £22.50**

NEW Sena Diamondesque Ring Rhodium-plated with cubic zirconia stones, total equivalent to 0.86ct. **£20**

size	red	clear
Size 6	54056	03186
Size 8	12369	25684
Size 10	54262	20214



4.5ct
equivalent



3.54ct
equivalent



3ct
equivalent



4ct
equivalent

Hattie Diamondesque Bracelet Rhodium-plated bracelet with cubic zirconia stones, total equivalent to 4.5ct diamonds. Length approx. 19.5cm. **00216 £50**

Hattie Diamondesque Ring Set Set of 2 rhodium-plated rings set with cubic zirconia. **36681** Size 6. **30536** Size 8. **33712** Size 10. **£20**

Hattie Diamondesque Earrings Classic trilogy pierced stud drop earrings. Rhodium-plated. **30577 £25**

Hattie Diamondesque Necklace Rhodium-plated. Necklace length approx. 46cm. **30734 £22**

say it with **SWAROVSKI®**

these silver-plated pieces are set with stunning Swarovski® crystals for a beautiful gift that will be treasured for a lifetime

EARRINGS
£8
WORTH £14*



NEW

NECKLACE
£15.50



NEW Odetta Swarovski® Earrings Silver-plated pierced earrings with crystals from Swarovski®. Approx. 1 cm x 1.5cm. **21071** Will normally be £14 **£8 save £6**

Priya Swarovski® Necklace With Swarovski® crystals. Approx. 42cm + 9cm extension chain. **63727 £15.50**

*Based on normal brochure price. Swarovski® is a registered trademark of Swarovski AG.



All Avon metal jewellery is hypoallergenic.

Earrings purchased from Avon cannot be returned if sealed plastic bag has been opened.

DESIGNER WATCHES

these exclusive designs each come in their own branded gift box, with a 2-year warranty for designer quality you can count on



INTRODUCING
orla kiely

Known for her fresh and creative signature style, Orla Kiely's iconic brand is a department store favourite, recognised around the world for her unique use of colour and trademark prints.

OASIS EMBER WATCH



NEW

on-trend coral strap with cross-hatched face detail

OASIS SABRINA WATCH



beautiful floral design with diamanté details

LK
LIPSY
LONDON
MAGGIE WATCH



rose gold tone with sparkling diamanté bezel

NEW Oasis Ember Watch Branded watch with PU coral strap, adjustable between approx. 17cm and 21cm. Includes a battery that can be replaced.

14480 Will normally be £40 **£19.95** save £20.05

Oasis Sabrina Watch Comes with branded gift box. Includes a battery that can be replaced.

45856 Normally £35 **£22** save £13

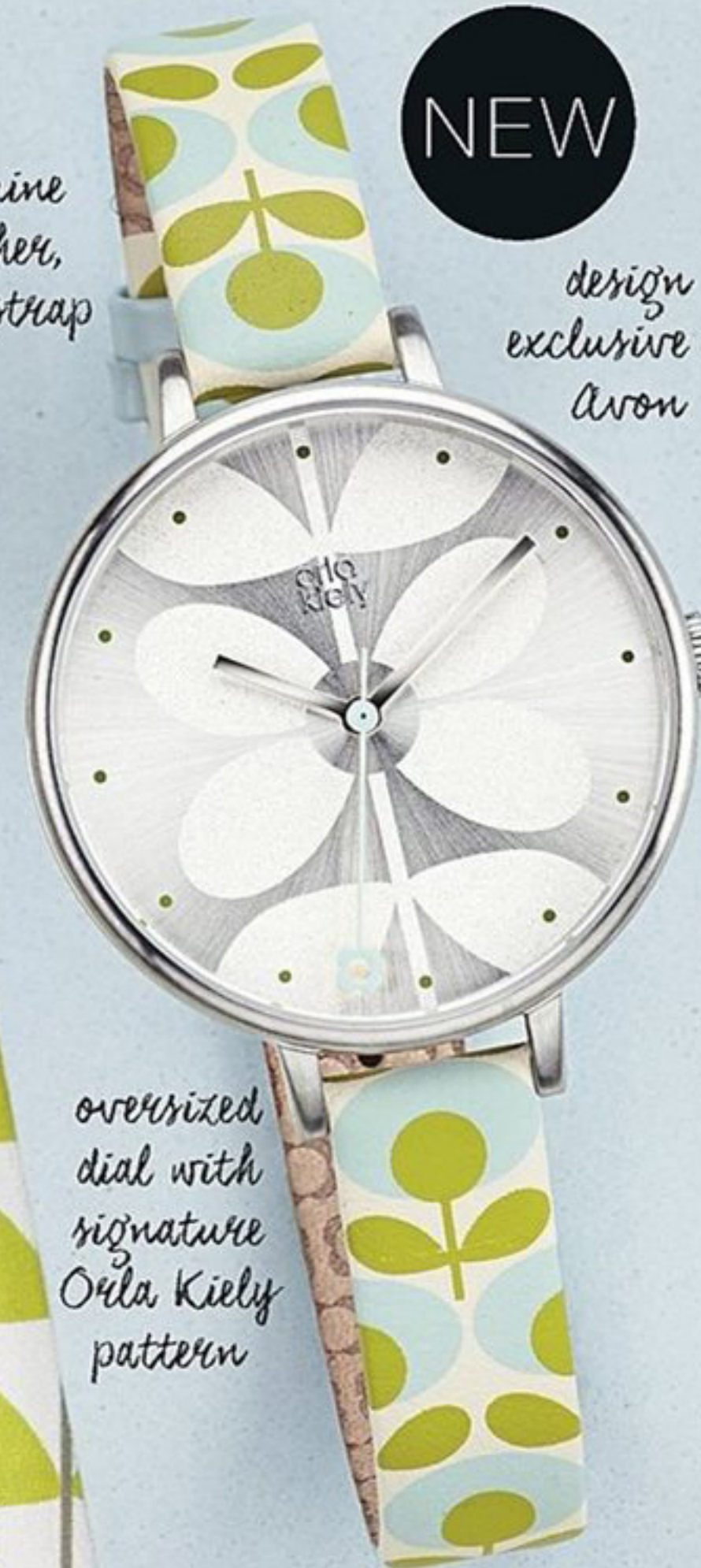
Lipsy Maggie Watch PU strap, adjustable between approx. 17cm and 21cm. Includes a battery that can be replaced. 29769 Normally £35 **£25** save £10

Oasis, Lipsy and Orla Kiely all offer a 2-year warranty for manufacturing faults.

genuine leather, slim strap

NEW

design exclusive to Avon



oversized dial with signature Orla Kiely pattern

DESIGNER WATCH
£50
WORTH £100*



NEW Orla Kiely Ladies' Watch

Genuine leather strap, adjustable between approx. 15cm and 19cm. Includes a battery that can be replaced.

09126

Will normally be £100

£50 half price

*Based on normal brochure price.

comes in a branded gift box



JEANETIC

(these jeans will change your life!)

the look of jeans with the comfort of joggers

Jeanetic Pocket Detail T-Shirt

66% polyester, 34% viscose, excluding trims.

09811 10/12 08292 18/20

08151 14/16 61598 22/24

Normally £10

£8 save £2

Jeanetic Pencil Skirt*

Elasticated waist. 63% cotton, 32% polyester, 5% elastane.

21709 10/12 21782 18/20

14746 14/16 14225 22/24

Normally £22

£18 save £4

***WHILE STOCKS LAST**

Jeanetic Slim Fit Jeans – Azure

Inside leg length approx. 79cm. 90% cotton, 9% polyester, 1% elastane, excluding trims.

15297 10 13250 16 13391 22

13185 12 13292 18 28050 24

13193 14 13383 20

Normally £26

£23 save £3



Jeanetic Slim Fit Jeans – Noir

Inside leg length approx. 79cm. 90% cotton, 9% polyester, 1% elastane, excluding trims.

08300 10 49023 16 20107 22

08458 12 24869 18 20008 24

16378 14 62851 20

Normally £26

£23 save £3



Jeanetic Slim Fit Jeans – Oyster

89% cotton, 9% polyester, 2% elastane, excluding trims.

22962 10 23036 16 23259 22

22988 12 23119 18 21683 24

22996 14 23168 20

Normally £26

£23 save £3



flattering denim-look skirt

skirt
£18
save £4

t-shirt
£8
save £2

EXCLUSIVE TO AVON

JEANS:

interwoven with elastane for stretch



double-stitched seams for strength

90% cotton for added softness



jeans with denim hybrid technology now in white!



DIESEL
RIZZO
JOGGJEANS
£210*
JEANETIC
£23

jeans available in Noir, Azure and Oyster

£23
save £3

*Price sourced on 21.11.2016 from <http://store.diesel.com/gb>.

JEANETIC

(these jeans will change your life!)

the look of jeans with the
comfort of joggers

Jeanetic T-Shirt Dress
– Azure
63% cotton, 30% polyester,
7% elastane, excluding trims.
12526 10/12 **02063** 18/20
01925 14/16 **02121** 22/24
Normally £24
£20 save £4

Jeanetic Shirt Dress*
81% cotton, 18% polyester,
1% elastane, excluding trims.
11114 10/12 **11346** 18/20
11189 14/16 **11379** 22/24
Normally £32
£26 save £6
***WHILE STOCKS LAST**

Jeanetic Western Jacket – Oyster
89% cotton, 9% polyester,
2% elastane, excluding trims.
57208 10 **57802** 18
13227 12 **59501** 20
57455 14 **57760** 22
57679 16 **58230** 24
Normally £30
£28 save £2 ●

Jeanetic Western Jacket – Azure
73% cotton, 26% polyester,
1% elastane, excluding trims.
19067 10 **14811** 18
20255 12 **14704** 20
21642 14 **27896** 22
13219 16 **21097** 24
Normally £30
£28 save £2 ●



wear with
tights or
leggings for
versatile style

relaxed,
flattering
fit

£20
save £4



£26
save £6



jacket
£28
save £2

jacket
available
in white
or blue



walk & Sculpt
technology

complete comfort and lasting style
exclusive to Avon

- helps encourage leg muscles to work harder
- helps improve the look of calves and thighs
- burn calories with every step

Emily Walk & Sculpt Ballet Pumps

Black PU ballet-style shoe with Walk & Sculpt technology and bow detail trim.

27623 Size 4 27730 Size 6

27706 Size 5 27763 Size 7

Normally £27.50

£18.50 save £9

Holly Walk & Sculpt Mules

Textile and PU-PET upper with TPR outer.

Normally £22

£18 save £4

size	black	white
Size 4	12963	03756
Size 5	06882	14688
Size 6	06833	23283
Size 7	12161	23416
Size 8	12203	23507



comfy, cushioned pumps with a feather-light feel



available in metallic black or white

the perfect combination
of comfort and style
– no compromises!

cushioned insole
for incredible comfort,
step after step

flexible, durable soles
to promote natural foot
movement

now
available
up to
size 8

high-fashion
design

denim-effect strap

NEW

**NEW Brielle
Buckled Mules**
With cushioned soles
for comfort. Upper: PU.
Lining: cotton/polyester.
Outer sole: EVA.
01511 Size 4
01800 Size 5
21626 Size 6
20040 Size 7
21659 Size 8
Will normally be £19.95
£13.95 save £6

available in
tan or gold

on-trend,
lace-up design

NEW

**NEW Eliza
Lace Up
Sandals**
With cushioned
soles for comfort.
Upper: PU.
Lining: PU/polyester.
Outer sole: rubber.
size gold tan
Size 4 | 20115 | 04291
Size 5 | 20149 | 02790
Size 6 | 20289 | 03368
Size 7 | 20297 | 01974
Size 8 | 20339 | 02303
Will normally be £23.95
£17.95 save £6



printed with
'kiss' and
'love you'

set of 2
notepads
£2

Novelty Notepads Set of 2.
21949 **£2**



A5 lined

notebook
£4

Happy Thoughts Notebook A5 lined notebook.
Approx. 14cm x 18cm x 1.6cm.
08441 **£4 or FREE**



colour-
changing

set of 2
mugs
£8

fill with a hot drink to see the black
heart change to blue or pink

Colour-Changing Love Mugs Set of 2 ceramic
mugs with black hearts that change colour (1 to
pink, 1 to blue) when hot water is poured in.
Not dishwasher safe. 22038 **£8**



gold foil
lettering

Set of 2 Mr & Mrs Cushions Set of 2 cream-
coloured, velvet-feel cushions with gold foil
wording. Cotton. 22012 **£15**



super-soft, woven
lightweight material

in the
HOME

buy the throw
and order the
Happy Thoughts
Notebook
FREE
save £4
pages 144-145

*Provence
Collection*

Check Throw Approx. 170cm x 140cm. 100% acrylic. 14241 **£18**



FLORAL

lavender
tonka bean
cashmere woods

Provence Collection

diffuser with
decorative flowers

reed
diffuser
£12

scented
pillows
£5.50

glass
candle
£7

lasts up to
7 weeks

Lavender Blossom Scented Pillows Set of 3 pillows with the scent of lavender. Ribbon for hanging. Each approx. 9cm x 9cm. Polyester. **09522 £5.50**

Lavender Blossom Glass Candle Scented candle. Approx. 6.8cm x 9cm. Glass jar with ceramic lid. Burns for up to 30 hours. **08128** Normally £9 **£7 save £2**

Lavender Blossom Reed Diffuser Scent lasts up to 7 weeks. 5 reeds. 80ml. **25957** Normally £15. **£12 save £3**



SWEET

peaches
clementine
whipped cream

THE gourmand COLLECTION

£6
each

diffuser lasts up to
5 weeks

burns for up to
30 hours

Peaches & Cream Glass Candle Burns for up to 30 hours. Diameter approx. 25cm. **03103 £6**

Peaches & Cream Reed Diffuser Fragrance lasts up to 5 weeks. 50ml. **08375 £6**

CLEAN & FRESH
water flowers
musk
sandalwood

OCEAN MIST

RUB
to smell
OCEAN
MIST

diffuser lasts
for up to
5 weeks

NEW LARGER
SIZE DIFFUSER
gift set includes
a scented
ceramic
hanging shell

OCEAN MIST
HOME FRAGRANCE SET
AVON

OCEAN MIST
GLASS CANDLE
AVON

OCEAN MIST
REED DIFFUSER
AVON

candle
£5

diffuser
£5

gift set
£10

candle lasts for up to 30 hours

All candles and diffusers in this brochure have a hazard classification under the Classification, Labelling and Packaging Regulation. Please see product details at avon.uk.com for full hazard information.

NEW Ocean Mist Reed Diffuser Gift Set Diffuser and scented ceramic shell. Diffuser scent lasts for up to 7 weeks. 80ml. Approx. 5.2cm x 6cm. 25791 Will normally be £12 **£10 save £2**

NEW Ocean Mist Glass Candle Burns for up to 30 hours. Glass jar. 25767 **£5**

NEW Ocean Mist Reed Diffuser 50ml. Lasts up to 5 weeks. 21139 **£5**

**NEW Set of 2
Tealight Holders**
Approx. 7.5cm x 9cm.
Glass and metal.
21170 **£10**

NEW

silver
crackle
effect

set of 2
£10

comes
with 2
tealights

LIGHT it up

transform any room with a touch of shimmering candlelight in these gorgeous tealight holders

FOR THE KITCHEN

meals made easy



£8

save £2

Multi-Function Splatter Shield

Silicone with stainless steel frame. Diameter approx. 33cm. Ovenproof but not suitable for use in grill or microwave. Not dishwasher safe.

13755
Normally £10
£8 save £2

- oil spit shield
- strainer
- pizza base
- trivet

shields from hot oil splatters when frying

splatter shield



£14

Salad Prep and Go With spinner and mandolin attachments. Plastic and stainless steel. Approx 15.5cm x 14cm. Not dishwasher safe.

20586 £14

- spin salad leaves
- slice and grate
- interchangeable blades
- add the lid and go!

comes with 4 blades for grating and slicing

salad prep and go

go to avon.uk.com to see our Kitchen Magik collection in action!



Silicone Multi-Function Mat Silicone. Approx. 40cm x 28cm x 1cm. Dishwasher safe and oven safe. 20693 Normally £10
£8 save £2

kitchen
magik

£8

save £2

- allows heat to circulate for even cooking
- stops food sticking
- dishwasher safe

non-stick baking tray liner



fat drip tray



draining mat



silicone sink liner

buy 1 choose 1
HALF PRICE

page 152 only
lower priced item half price

keep it COOL

cool bag
£12



keeps food cold
in the heat

wine cup
£5

cup with lid stops
spillages and
protects drink
from wasps

bottle holder
£10

holds 2 bottles
of wine

NEW Wine Cup* Polystyrene and polypropylene. Approx. 20cm x 10cm.

Not dishwasher safe. 16691 **£5** *Excluded from offer.

NEW Extendable Cool Bag 3-hour frost rating. 100% polyester with PEVA lining. Maximum size approx. 40.5cm x 16.5cm x 35cm. 09316 **£12 or half price**

NEW Double Bottle Holder Neoprene. Approx 24cm x 37cm. 05090 **£10 or half price**

keep it SAFE

safety bottle
£5

safety box disguised as suncream
hides all your valuables so you can
have fun on the beach



Avon Sun+ Safety Box Plastic. Approx. 8cm x 4cm x 21cm. 19836 **£5** Contents not included.



top
£13

Sole sensations
TECHNOLOGY



flexible
and durable



espadrilles
£14

Callie Espadrille Pumps

Polyester upper,
cotton lining, rubber outer.
size black pink

Size 4	19471	55350
Size 5	19661	55517
Size 6	19695	00059
Size 7	19778	19190
Size 8	55863	19455

Normally £18
£14 save £4

ALLOW 6 WEEKS FOR DELIVERY

TRIED AND TESTED

“ THESE ARE REALLY
LIGHTWEIGHT AND COMFY
– AS **COMFORTABLE**
AS WEARING A PAIR OF
SLIPPERS! ”

RACHELLE,
CUSTOMER PANELLIST



Ship Shape Striped Top

Stripe fabric: 96% viscose,
4% elastane. Plain fabric:
100% viscose.

- 01818 10/12
- 01834 14/16
- 00778 18/20
- 00802 22/24
- Normally £16
- £13** save £3

BUY THE TOP
AND ORDER
THE BOTTOMS
**HALF
PRICE**

save £5.25, page 155 only

balconette-style top

NEW Ship Shape Bikini Top

61% nylon, 27% polyester,
12% elastane, excluding trims.

- 63735 34c
- 22764 34d
- 12278 34dd
- 17285 34e
- 12930 34f
- 20875 36c
- 03400 36d
- 16782 36dd
- 12732 36e
- 23176 36f
- 01248 38c
- 08326 38d
- 15669 38dd
- 12914 38e
- 23572 38f
- 04895 40d
- 17525 40dd
- 10082 40e
- 15255 40f
- £12.95**

hidden
tummy support

high-waisted fit

can be
worn with or
without straps

**NEW Ship Shape
Bikini Bottoms**

85% nylon,
15% elastane.
Polyester gusset.

- 61499 10/12
- 13557 14/16
- 56804 18/20
- 56820 22/24
- £10.50**
or half price



AVON
Body
ILLUSIONS
TECHNOLOGY



swimsuit
£18

features
hidden
tummy
support

flattering
waistband

AVON
Body
ILLUSIONS
TECHNOLOGY

**NEW South Beach
Animal Printed Swimsuit**
74% polyester, 15% elastane, 11% nylon.
Polyester gusset.
06320 10/12 15891 18/20
14902 14/16 14720 22/24
Will normally be £22
£18 save £4



top
£10

lightweight,
woven top

**better than
cotton!**
100% viscose
drapes like silk,
with the comfort
and breathability
of cotton

**NEW South Beach
Maxi Dress**
100% viscose.
00430 10/12
09530 14/16
10009 18/20
06254 22/24
£28



TRIED AND TESTED

“ I’VE WORN THIS
TOP **TWICE WITHIN A
WEEK** AS I LOVE IT SO
MUCH! THE MATERIAL
IS **LIGHTWEIGHT** AND
COMFY AND
THE COLOURS
ARE **FANTASTIC.** ”

NATALIE,
CUSTOMER PANELLIST

NEW

NEW South Beach Shell Top*
100% polyester.
57604 10/12
18929 14/16
18994 18/20
17673 22/24
Will normally be £14
£10 save £4

culottes
£18

NEW White Culottes
100% polyester.
54684 10/12
26351 14/16
58149 18/20
£18

*ALLOW 6 WEEKS FOR DELIVERY

Sole

sensations
TECHNOLOGY

the perfect
combination of
comfort and style –
no compromises!

- **cushioned insole** for incredible comfort, step after step
- **flexible, durable soles** to promote natural foot movement

now
available
in up to
size 8



stylish
lace detail

espadrille-style
canvas with
wicker-effect
heel

**NEW Natalia Lace
Espadrille Wedges**

Upper: 50% cotton, 25% jute, 12% polyester, 13% other. Lining: cotton and PU. Sole: rubber.

16188 Size 4 **27243** Size 7
25163 Size 5 **25668** Size 8
27946 Size 6

£29.95

NEW Red Tailored Jumpsuit

100% polyester.

17707 10/12

17715 14/16

30106 18/20

Will normally be £26.50

£22.50 save £4

the long JUMP

NEW

flattering
tie waist

JUST
£22.50
SAVE £4

flattering fit
for all body
shapes

better than
cotton!

wrinkle-resistant
poly-fabric holds
its shape better
than cotton for
complete comfort

PRETTY FOLK

2-pack vests
– white
and pink



available
in 3 other
colours

AVON
Body
ILLUSIONS
TECHNOLOGY

Set of 2 Vests
60% cotton,
40% polyester,
excluding trims.
28233 10/12
28357 14/16
28365 18/20
28423 22/24
£14



**Body Illusions
White Jeggings**
70% cotton,
29% polyester,
1% elastane,
excluding trims.
52035 6/8
66514 10/12
70672 14/16
74203 18/20
£22



**Body Illusions
Black Jeggings**
70% cotton,
29% polyester,
1% elastane,
excluding trims.
50104 6/8
50161 10/12
51706 14/16
72884 18/20
£22



**Body Illusions
Indigo Jeggings**
69% cotton,
21% polyester,
8% viscose,
2% elastane,
excluding trims.
50674 6/8
51870 10/12
74617 14/16
74682 18/20
£22



**Wonder Sculpt
Berry Jeggings**
98% cotton,
2% elastane,
excluding trims.
65375 10/12
43208 14/16
40766 18/20
41020 22/24
£22



comfortable,
loose fit

bestselling
shape

**Festival Folk
Boxy Top**
100% polyester.
Pattern may vary
due to the nature
of the fabric.
16766 10/12
16808 14/16
15347 18/20
15388 22/24
£16

**Festival Folk
Double Layer
Jumpsuit***
100% viscose.
Pattern may vary
due to the nature
of the fabric.
55772 10/12
55335 14/16
55475 18/20
Normally £22.50
£17.50 save £5

*ALLOW 6 WEEKS FOR DELIVERY

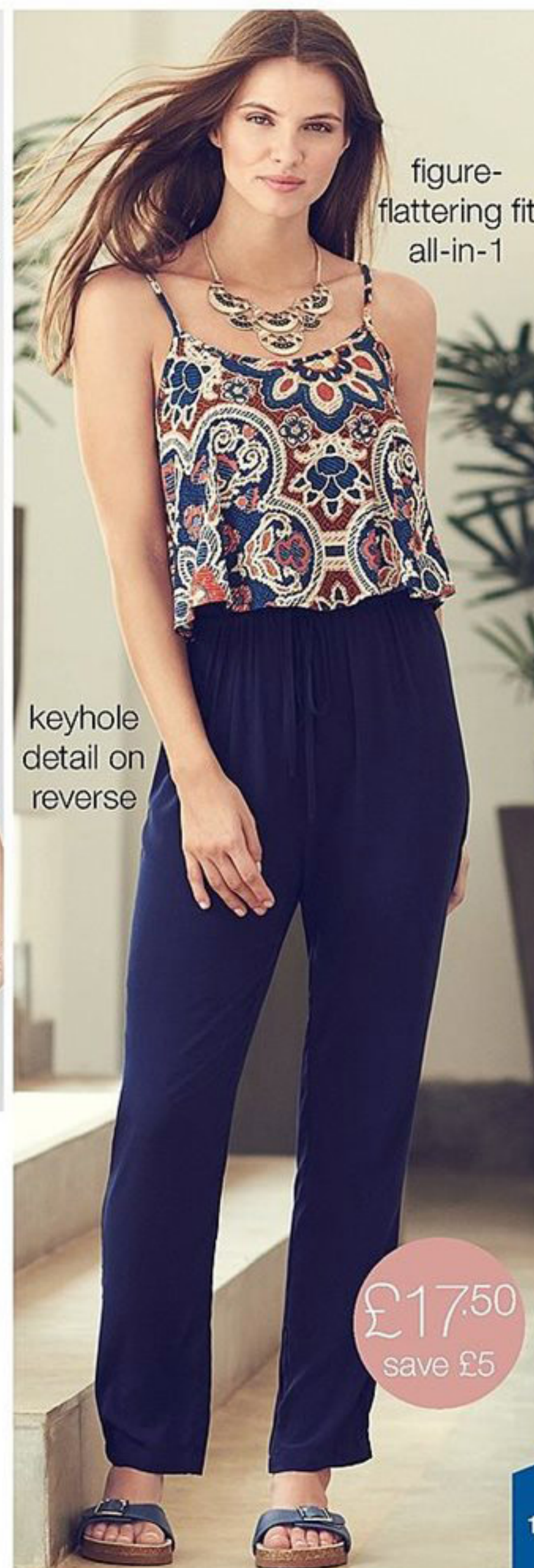


figure-
flattering fit
all-in-1

keyhole
detail on
reverse

£17.50
save £5

1. SLOGAN CANVAS SHOPPER

magnetic snap fastening

£8



100% cotton canvas fabric

2. EVERLY SCARF



lightweight scarf with satin-effect finish

£10

3. AVRIL STARFISH ANKLET



£4

silver-plated anklet with diamanté stones



NEW

purses
£4
each

keep the
CHANGE



NEW Initial Coin Purse Cream zippered purse with gold metallic initial print. PVC with polyester lining. 13904 A. 10397 B. 28639 C. 20602 D. 20560 E. 26161 F. 25056 G. 17012 H. 06890 J. 06007 K. 05058 L. 22319 M. 24091 N. 02493 P. 05660 R. 24174 S. 24596 T. 28563 V. **£4**

1. **NEW Slogan Canvas Shopper** 100% cotton canvas bag with magnetic fastening. Approx. 40.5cm x 42cm. **13698 £8**

2. **NEW Everly Scarf** 100% polyester. Approx. 170cm x 35cm. **08714 £10**

3. **NEW Avril Starfish Anklet** Silver-plated chain anklet with 3 small beads and a starfish pendant. Approx. 25cm + 2.5cm extension chain. **13540 £4**

1. SASHA CHOKER SET



NEW

interchangeable chokers and charms

2. ZORA NECKLACE



NEW

wear with a colour-blocked top or summer dress

3. AMI KARMA NECKLACE



comes on a pretty gift card

4. SURI CHAKRA BRACELETS



1. **NEW Sasha Interchangeable Choker Set** With 3 interchangeable pendants. Silver-plated necklace approx. 42cm + 9cm extension chain. Velvet-feel choker approx. 32cm + 9cm extension chain. **00836 £8**
2. **NEW Zora Statement Necklace** Length approx. 42cm + 9cm extension chain. **01545 £9.95**
3. **Ami Karma Necklace** Gold-coloured plating and rose quartz beads. Length approx. 42cm + 9cm extension chain. **22400** Normally £8 **£4 half price**
4. **Suri Chakra Bracelet** Adjustable textile cord bracelet with semi-precious stone charm. Normally £6 **£3 half price**

festival HAIR

2 easy ways to achieve that perfect summer look (so simple you could do them with your eyes closed!)

cheat your way to the must-have braided look



BRAIDED BAND
£3.50



DARK BROWN



MEDIUM BROWN



BLONDE

braided headband

NEW



simply weave into your plait for easy summer glam

HAIR CHARM SET
£5



NEW Faux Hair Braids* Polyester. **26021** Blonde. **15016** Medium Brown. **15073** Dark Brown. **£3.50**

NEW Shyla Hair Charms Gold-coloured-plated. **27201** £5

*ALLOW 6 WEEKS FOR DELIVERY

1. PERDY LOCKET

*rose-tone locket with
secret key inside*



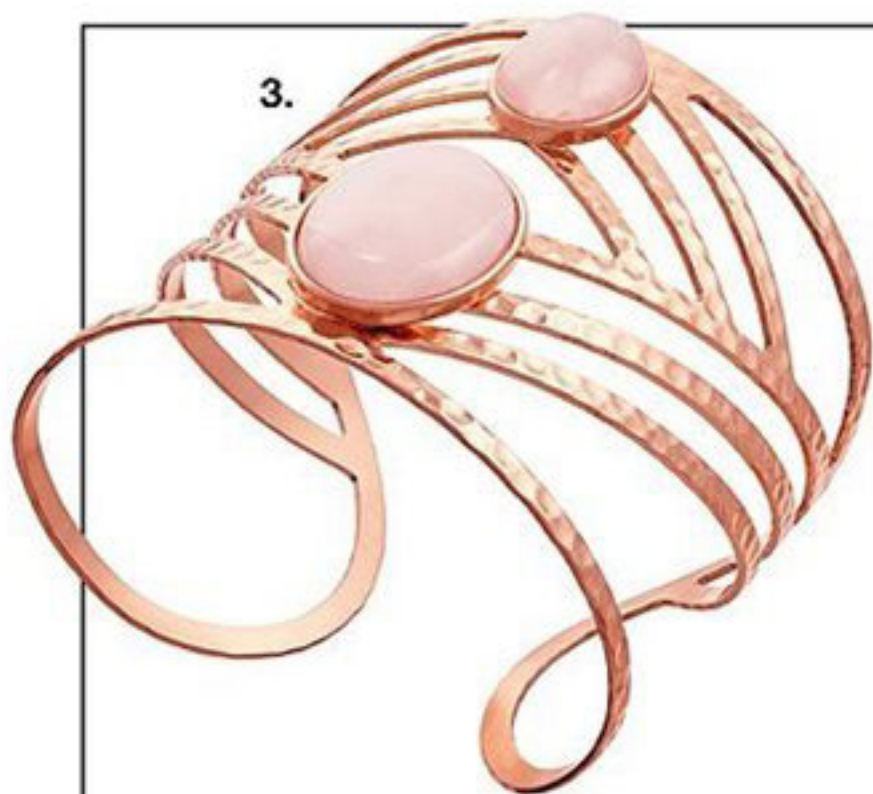
2. NIXIE WATCH

£12.75
SAVE £5.25



choose from mink or tan

3.



4.



*semi-precious
jewellery*

5.



NEW

ANY 2 FOR £10 OR 3 FOR £15

Vicky collection on page 166 only.

- 1. **Perdy Locket** Rose gold-coloured-plated. Length approx. 42cm + 9cm extension chain. 21154 **£8**
- 2. **Nixie Watch** PU strap, adjustable between approx. 16cm and 21cm. Includes a battery that can be replaced. 12294 Mink. 23739 Tan. Normally £18 **£12.75** save £5.25
- 3. **NEW Vicky Semi-Precious Cuff Bracelet** Set with 2 semi-precious stones. Widest point approx. 6.1cm. 25437 **£10**
- 4. **NEW Vicky Semi-Precious Front-Back Earrings** Pierced studs can be worn forwards or backwards. Set with semi-precious stones. 25379 **£6.50**
- 5. **NEW Vicky Semi-Precious Ring** Set with a semi-precious stone. 25551 Size 6. 25569 Size 8. 14100 Size 10. **£7.50**

designer STYLING

get your hands on the latest 2-tone watch trend with this stunning, designer-inspired piece

NEW

*2-year
warranty*

*brushed metal
straps for a
premium feel*

WATCH
£15.50
SAVE £10

NEW Waverly Two Tone Watch Bracelet-style strap approx. 18cm with removable links. Includes a battery that can be replaced. 21105 Will normally be £25.50 **£15.50** save £10

1. BLAIR BRACELET BUDDY 2. MALLORY SPECTACLE CHAIN

*the easy way
to fasten your
bracelets*



*wear as a necklace
or glasses chain*



NEW



*clip-on converter for
non-pierced ears*

**3. EARRING
CONVERTER SET**



**4. EMBER
BLOUSE PINS**

*clip to necklace ends for
easy magnetic fastening*



**5. REMI MAGNETIC
CLASPS**

1. Blair Bracelet Buddy Chrome-effect wand with hinged clip to hold bracelets in place while fastening. Plastic. Approx. 17.5cm long. **20321 £6**

2. Mallory Spectacle Chain Gold-coloured chain can be worn as a necklace or attached to glasses. Approx. 81cm + 9cm detachable extension chain. With interchangeable attachments for glasses. **04440 £5**

3. NEW Natasha Earring Converter Set Convert pierced studs into clip-on earrings. Simply push the post through the hole at the bottom and clip onto your ear. Includes 1 pair of studs. **20982 £3.50**

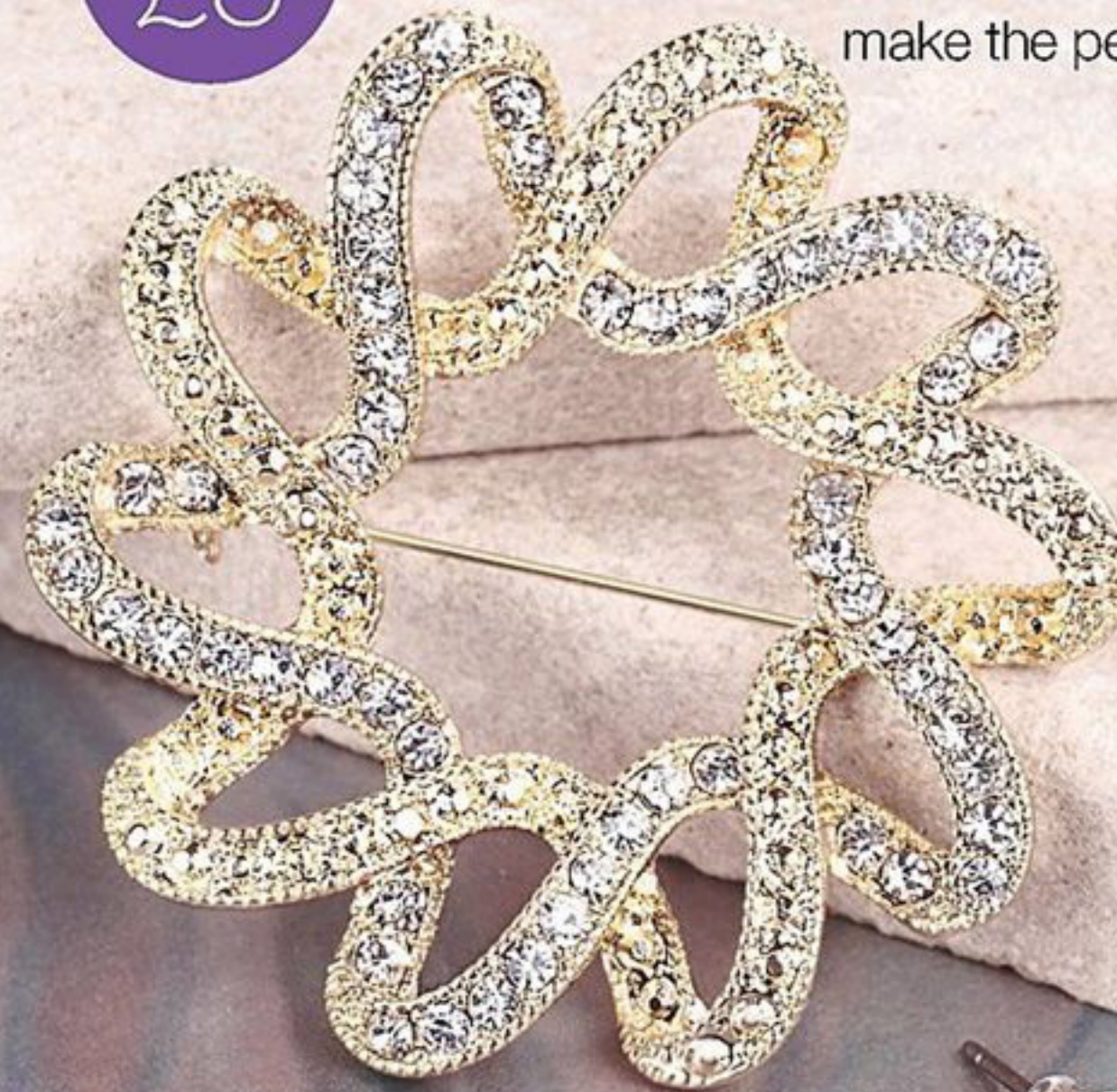
4. Ember Blouse Pins Set of 3 silver-plated modesty blouse pins. Each approx. 1cm x 1.4cm. **04515 £4.25**

5. Remi Magnetic Clasps Set of 2 magnetic jewellery clasps to help fasten jewellery easily. Zinc and glass. Silver-plated and gold-coloured plating. Approx. 1cm x 1.5cm x 3cm. **22335 £4**

effortless ELEGANCE

it's all in the detail – these pretty pieces
make the perfect finishing touch

BROOCH
£5



EARRING
SET
£6



*genuine
freshwater
pearls*

*accessorise your scarf, bag or top
with this pretty diamante brooch*

NEW



*earrings come in a clamshell
gift box*

Tisha Brooch Diameter approx. 5.2cm. Brass, zinc, glass and gold-coloured plating. **22350 £5**

NEW Freshwater Pearl Earring Gift Set Set of 3. Comes in a gift box. **22384** Will normally be £8 **£6 save £2**

shop
online

WITH YOUR REP

visit avon.co.uk today to
find out more!

option 1 want
FREE delivery?

select Representative delivery
and you can pay your Rep
when your order is delivered
as normal

option 2 need
it faster?

standard or express delivery,
direct to your home or a
parcel shop – pay by credit/
debit card or PayPal for extra
convenience

VISA MasterCard PayPal



HOW IT WORKS

have you seen what this baby can do..?



1. try on products and
make-up looks



2. applies filters and
magazine covers to
your pics



3. live before and after
comparisons



4. share your looks
on Facebook, Twitter,
Instagram or email



5. build your basket
in an instant

PLUS... so much more!

COMING IN MAY

For more information,
go to avon.co.uk/mirror



simply download the
FREE APP to your device

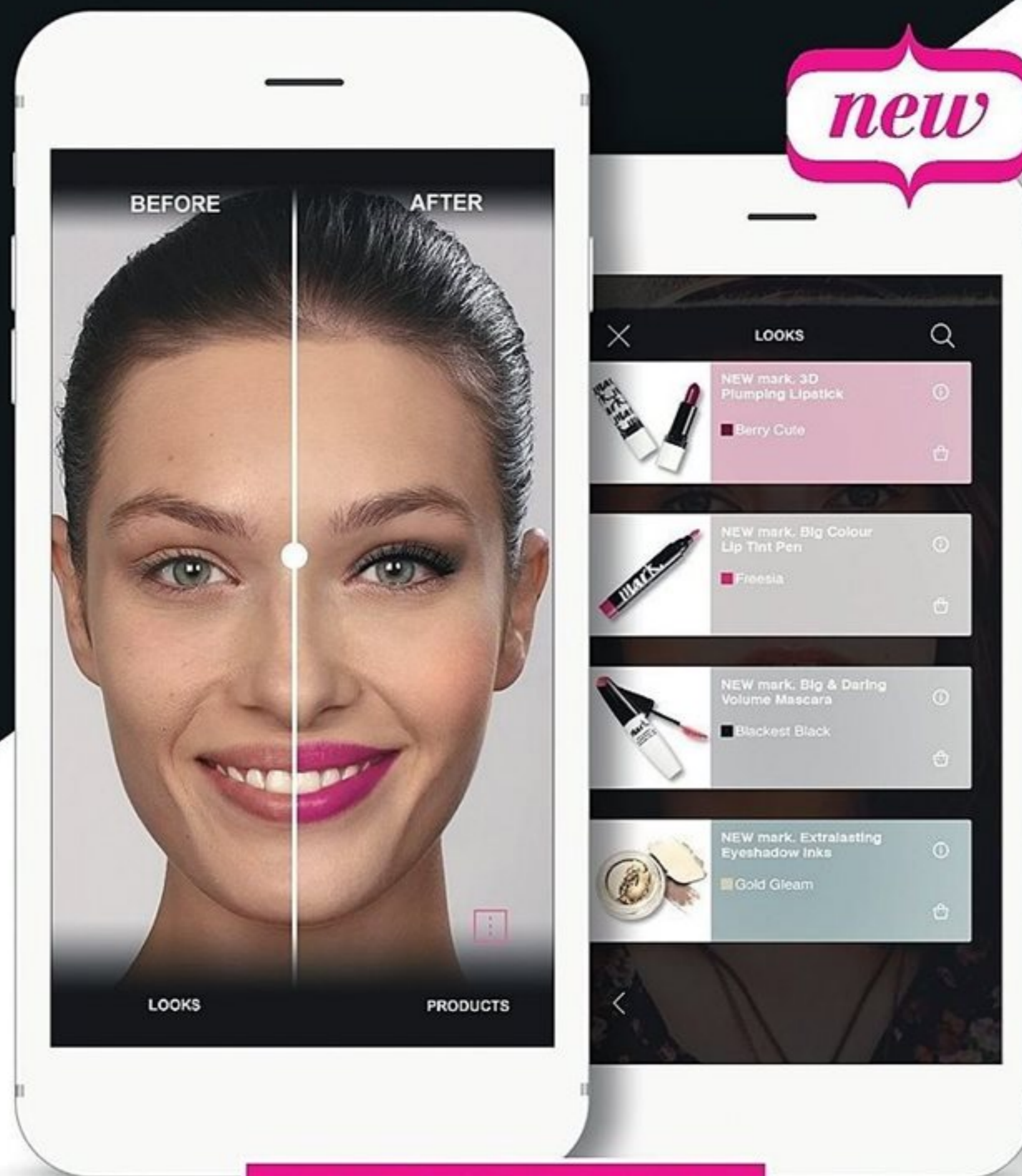


get a beauty counter

MAKEOVER in an INSTANT

introducing the app you've been waiting for...
AVON MAKEUP MIRROR

new



CREATE YOUR LOOK
in just seconds!

a spot of SLEEP

NEW Spotted Toe Post Slippers

Polyester with durable TPR sole.
Machine washable.
20545 Size 3/4 20743 Size 7/8
20552 Size 5/6
Will normally be £10
£8 save £2

slippers
£8



100%
lightweight
cotton

NEW

pretty eyelash-lace trim



PJS

£13.95

SAVE £2

NEW Spotty PJs

100% cotton excluding trims.
KEEP AWAY FROM FIRE.
20347 10/12 20438 18/20
20420 14/16 20446 22/24
Will normally be £15.95
£13.95 save £2

ALLOW 6 WEEKS FOR DELIVERY

TRIED AND TESTED



“ YOU CAN EASILY USE THESE PJS ALL YEAR ROUND. PERFECT FOR WHEN YOU’RE READY FOR THAT COSY NIGHT IN – ULTIMATE BLISS! ”

RACHELLE,
CUSTOMER PANELLIST

matching
slippers

BUY 1 CHOOSE 1

HALF PRICE

save up to £8.98

pages 174-175
lower priced item half price



belted waist

layer your look with the matching robe

chemise
£11.50

robe
£17.95

100% cotton

Peony Chemise 100% cotton, excluding trims. KEEP AWAY FROM FIRE.
28530 10/12. 28597 14/16. 28621 18/20. 28647 22/24. **£11.50**

Peony Robe 100% cotton, excluding trims. KEEP AWAY FROM FIRE.
28662 10/12. 28670 14/16. 28795 18/20. 27383 22/24. **£17.95**

Peony Shortie PJs 100% cotton, excluding trims. KEEP AWAY FROM FIRE.
54585 10/12. 54916 14/16. 54718 18/20. 02204 22/24. **£13.95**



pretty tie detail on back

shortie PJs
£13.95

100% cotton



PRETTY PEONY

cotton rich



pack of 2 sleep tees

£13.95
save £4

1 grey and 1 coral



Ladies' 2-Pack T-Shirt Nightdresses*
Grey marl: 91% cotton, 9% polyester. Coral: 100% cotton. KEEP AWAY FROM FIRE.
55970 10/12 56440 18/20
56366 14/16 19786 22/24
Normally £17.95
£13.95 save £4



100% cotton

Roxie PJs
100% cotton, excluding trims. KEEP AWAY FROM FIRE.
13847 10/12 13961 18/20
13870 14/16 25221 22/24
£16

*ALLOW 6 WEEKS FOR DELIVERY

cotton rich



legging-fit bottoms

Love Struck PJs
Top: 100% cotton. Bottoms: 95% cotton, 5% elastane, excluding trims. KEEP AWAY FROM FIRE.
20842 10/12 03251 18/20
54536 14/16 02477 22/24
£15

bra store

Fuller Cup Lace Bra – White†

90% nylon, 10% elastane, excluding trims.

07682 36d	21279 38f	59618 42d
11643 36dd	08946 40d	16584 42dd
09175 38d	04176 40dd	03590 42e
05009 38dd	15461 40e	03962 42f
05876 38e	06304 40f	

£12

Fuller Cup Lace Bra – Turquoise†

89% nylon, 11% elastane, excluding trims.

19851 36d	18614 38f	19984 42d
18416 36dd	19877 40d	18481 42dd
19869 38d	18473 40dd	18598 42e
18465 38dd	18564 40e	18689 42f
18499 38e	18671 40f	

£14

***WHILE STOCKS LAST**

Essentials T-Shirt Bra with Lace

Padded and underwired. 64% nylon, 27% polyester, 9% elastane, excluding trims. Larger sizes (e-f): 59% nylon, 34% polyester, 7% elastane, excluding trims.

size	black	white	size	black	white
32a	58545	12302	36e	11304	15628
32b	58636	04861	36f	10041	16089
32c	58685	03749	38b	55798	14464
32d	58784	10801	38c	56838	19257
32dd	58800	10892	38d	58958	20230
34a	58883	09753	38dd	55533	15800
34b	58933	08276	38e	11361	12179
34c	57737	50120	38f	11148	10074
34d	58446	21295	40b	59113	03681
34dd	57877	61556	40c	57018	04564
34e	10991	21808	40d	56390	02253
34f	09829	21303	40dd	54742	22723
36b	59436	53017	42b	59865	24836
36c	55202	63719	42c	58099	03848
36d	58909	41475	42d	58529	24299
36dd	58917	15057			

Normally £11

£9 save £2

Aurelia Embroidery Bra*

55% polyester, 41% nylon, 4% elastane.

17160 34b	17566 36d	17434 40c
17319 34c	16154 36dd	17582 40d
17541 34d	17210 38b	16212 40dd
17608 34dd	17418 38c	17533 42c
17186 36b	17574 38d	17590 42d
17368 36c	16170 38dd	16238 42dd

Normally £14.95

£11.95 save £3



white
£12
turquoise
£14

available in white and turquoise



£9
save £2

available in white and black



£11.95
save £3

Lingerie Guarantee

For hygiene reasons, a replacement or refund cannot be given if the gusset label is removed from lingerie. This guarantee is in addition to your statutory rights.

bra store from £9

**NEW Coral
Lace Bralette***
92% nylon,
8% elastane.
21212 10/12
21311 14/16
21386 18/20
Will normally
be £11.95
£9.95
save £2

NEW

£9.95
save £2



delicate lace and
mesh details

luxurious
LACE

**RACERBACK
BRA**
£9.50
SAVE £3

NEW





beautiful lace back detail

NEW Lace Racerback Bra*
57% polyester, 35% nylon,
8% elastane.
21501 34b 59725 38b
59741 34c 59881 38c
57968 34d 00653 38d
59709 36b 59329 40b
59857 36c 59972 40c
00646 36d 00711 40d
Will normally be £12.50
£9.50 save £3

*ALLOW 6 WEEKS FOR DELIVERY



also available in white and grey marl  



also available in white 

this page:

'The One' Bra – Black

Seam-free bra with removable padded cups. 91% nylon, 9% elastane, excluding trims.

09217 M (10/12)

09357 L (14/16)

09381 XL (18/20)

09449 XXL (22/24)

Normally £10

£8 save £2

'The One' Bra

White: 87% nylon, 13% elastane, excluding trims. Grey: 51% nylon, 37% polyester, 12% elastane, excluding trims. All sizes fit up to a DD cup.

size	white	grey
M (12/14)	16279	20206
L (16/18)	15503	20222
XL (20/22)	16386	20248
XXL (24/26)	17426	20271

Normally £10

£8 save £2

'The One' Vest

White: 87% nylon, 13% elastane, excluding trims. Grey: 51% nylon, 37% polyester, 12% elastane, excluding trims.

KEEP AWAY FROM FIRE.

size	grey	white
M (12/14)	56473	28548
L (16/18)	10843	25825
XL (20/22)	57372	26088
XXL (24/26)	57380	26112

Normally £10

£8 save £2

opposite page:

NEW Seam-Free Multiway One Bra

90% nylon, 10% elastane.

size	black	white
10/12	04713	27755
14/16	02808	25882
18/20	02311	22939
22/24	01131	19844

Will normally be £12.50

£9.95 save £2.55

wear it 3 ways:



cross back



strapless



straight straps

available in black and white

with removable padding

- no wires
- no seams
- no fastening

JUST COMPLETE COMFORT

£9.95
save £2.55

If you love 'The One' Bra, you'll love this new summer edition



- moulded cup for the perfect fit
- undetectable smooth cup fabric
- soft lace band for comfort
- smooth elastic straps that don't dig in
- available in 3 skin tone shades* for your perfect match

briefs
£6
each

Truly Flawless Bra

64% polyester, 31% nylon, 5% elastane, excluding trims.

size	natural		
	ivory	beige	nutmeg
34b	58461	58115	19117
34c	20776	23341	07351
36b	58719	25171	27888
36c	19240	28936	57885
36d	19422	17954	54643
38b	62919	25528	56069
38c	19273	28951	59964
38d	19539	18036	54650
40b	18945	18184	58081
40c	19323	28985	59519
42b	17517	16428	28837
42c	28811	16444	27466

Normally £14

£12.50 save £1.50

*Shades based on our bestselling Ideal Flawless Foundation shades.

meet your match

beautiful lingerie and hosiery in our 3 bestselling foundation shades (because 1 nude doesn't suit all...)

TRULY FLAWLESS



foundation shade:
ivory

foundation shade:
natural beige

foundation shade:
nutmeg

Truly Flawless Briefs

85% nylon, 15% elastane, cotton gusset, excluding trims.

size	natural		
	ivory	beige	nutmeg
10/12	18408	59493	18283
14/16	18630	17087	18325
18/20	23903	17178	16873
22/24	24000	17376	16998

Normally £8

£6 save £2

Medium - 10/12 • Large - 14/16 • XL - 18/20 • XXL - 22/24

Truly Flawless Tights†

15 denier. 76% nylon, 23% elastane, 1% cotton. Cotton gusset.

size	natural		
	ivory	beige	nutmeg
Medium	01172	01339	01446
Large	01263	01404	01495
XL	01560	35436	22905
XXL	36731	22863	22947

£5.50

†ALLOW 6 WEEKS FOR DELIVERY

IF YOU ONLY BUY

one thing...



multiway swimsuit for a different look every day of your holiday

Go to avon.uk.com/holidayshop for even more ways to wear



AVON
Body
ILLUSIONS
TECHNOLOGY

- smooths the look of your silhouette
- hidden panel for light tummy control
- flattering colour-block design

ALLOW 6 WEEKS FOR DELIVERY

NEW Multiway Swimsuit
 With Body Illusions powermesh.
 85% polyester, 15% elastane.
 Mesh: 89% nylon, 11% elastane.
 00547 10/12
 00570 14/16
 00588 18/20
 00596 22/24
 Will normally be £26
£22 save £4



NEW

don't miss!

£22

SAVE £4

...make it this life-changing

MULTIWAY SWIMSUIT

POLICE

The international designer label known for its authentic, masculine look and distinctive urban style.

treat him this
Father's Day
18th June

more great gifts in our separate flyer
– ask your Representative
or visit avon.uk.com

2-year warranty



DESIGNER
WATCH
£60
WORTH £100*



comes in a luxurious,
branded gift box

NEW

NEW Police Men's Watch
Ion-plated with genuine leather strap, adjustable between approx. 17.5cm and 21cm. Includes a battery that can be replaced. **06817** Will normally be £100 **£60 save £40**

*Based on normal brochure price. Police offers a 2-year warranty for manufacturing faults.


genuine leather strap

THE BLIND TEST

AVON VS THE DESIGNERS



#MakeUpYourOwnMind

TURN OVER
the winners are...

Perfume Store



Little Red Dress EDP
Raspberry, Bulgarian rose
and red sandalwood.
50ml **24638**
Price per 100ml = £14.00
Normally £13
£7 save £6



Little Lace Dress EDP
Sicilian mandarin, iris noir
and heady dark patchouli.
50ml **14274**
Price per 100ml = £14.00
Normally £13
£7 save £6



THE BLIND TEST

little *black* dress
VS

£68 DESIGNER PERFUME*

64%
CHOSE
AVON**

try it for
yourself...
RUB
to smell
little
black
dress



£7

#MakeUpYourOwnMind

*a modern classic of bright honeysuckle and elegant
ylang-ylang, mixed with luxurious milkwood*

*Based on the EDP's 50ml regular price at The Fragrance Shop on 23.12.2016.

**Based on preference during a blind test of 614 women in central Europe in December 2015.

THE BLIND TEST

INCANDESSENCE

66%
CHOSE
AVON**



**Incandessence
Glow EDP**

Bergamot, magnolia
and vetiver. 50ml

26468

Price per 100ml = £14.00

Normally £11

£7 save £4



**Incandessence
Flame EDP**

Peach, pink pepper
and musk. 50ml

28605

Price per 100ml = £14.00

Normally £11

£7 save £4



*Based on the EDT's 50ml regular price at Boots on 08.11.2016.

**Based on preference during a blind test of 610 women in central Europe in December 2015.

THE BLIND TEST

PERCEIVE
VS

£65 DESIGNER PERFUME*

56%
CHOSE
AVON**

try it for
yourself...
RUB
to smell
PERCEIVE

£6

#MakeUpYourOwnMind

*an uplifting floral with essences of gardenia,
plum and irresistible vanilla orchid*

EDP 50ml 08904 Price per 100ml = £12.00 Normally £11 **£6** save £5

AVON Perfume

193



Perceive Oasis EDP
Violet leaves, white peony
and cotton musk. 50ml
10306
Price per 100ml = £12.00
Normally £11
£6 save £5

*Based on the EDT's 50ml regular price at Boots on 18.11.2016.

**Based on preference during a blind test of 608 women in central Europe in December 2015.

indulge

in sparkling treasures



Rare Pearls EDP
Lush greens, pearlescent flower and musk. 50ml
19232
Price per 100ml = £14.00
Normally £13
£7 save £6

£7 each
SAVE £6



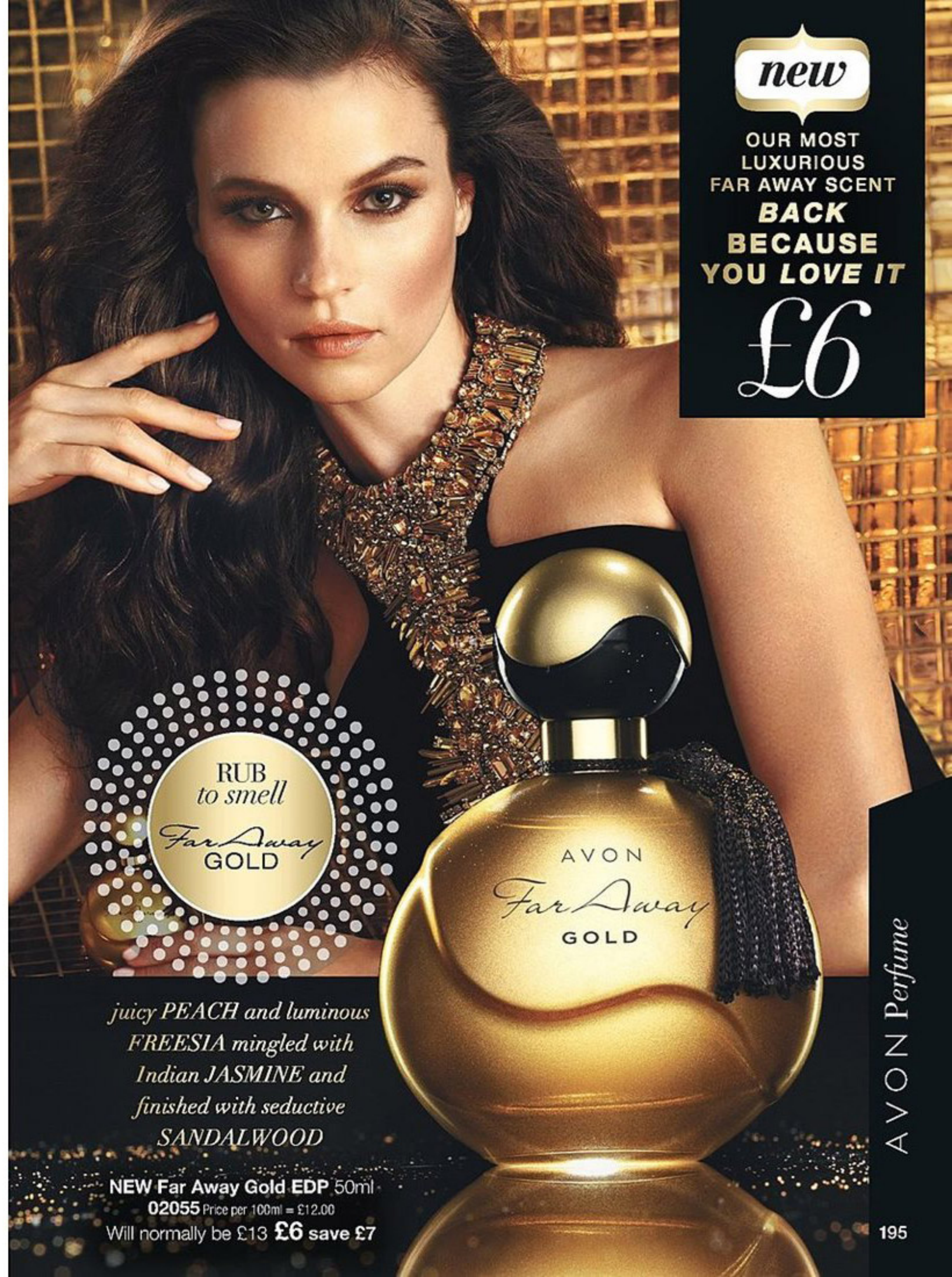
Rare Platinum EDP
White grapefruit, platinum tuberose essence and blonde sandalwood. 50ml
03285
Price per 100ml = £14.00
Normally £13
£7 save £6



Rare Amethyst EDP
Plum, violet and sandalwood. 50ml
25809
Price per 100ml = £14.00
Normally £13
£7 save £6



Rare Gold EDP
Golden melon, orange flower and vanilla. 50ml
13441
Price per 100ml = £14.00
Normally £13
£7 save £6



new

OUR MOST LUXURIOUS FAR AWAY SCENT
BACK BECAUSE YOU LOVE IT

£6

juicy PEACH and luminous FREESIA mingled with Indian JASMINE and finished with seductive SANDALWOOD

NEW Far Away Gold EDP 50ml
02055 Price per 100ml = £12.00
Will normally be £13 **£6 save £7**

AVON Perfume



£5

SAVE £3.50

*raspberry
lily of the valley
vanilla*

**Avon Silky
Soft Musk EDT**
50ml
08953

Price per 100ml = £10.00
Normally £8.50
£5 save £3.50

AVON
SOFT MUSK



*white peach
jasmine
musk*

all 4 for
£8

SAVE £9.45**

order using 68130

**Roll-On
Anti-Perspirant
Deodorant 50ml**
17855

Price per 100ml = £5.20

£2.60

**Perfumed Body
Spray 75ml 17624**

Price per 100ml = £2.20

Normally £3.60

£1.65 save £1.95

**Shimmering Body
Powder 40g**

24166 Price per 100g = £6.66

£2.75

EDT 50ml
27573

Price per 100ml = £10.00

Normally £8.50

£5 save £3.50

**Based on normal
brochure prices.

Secret Fantasy

enchanting infusions of mystery

£4.50
each

SAVE £6.50

*black cherry
orchid
marshmallow wood*
22574 Midnight*

*blackberry
purple violet
magnolia*
17509 Kiss*

*red berries
plumeria
crème de Chantilly*

08417
Wonderland†

*red berries
jasmine
white musk*

12633
Secret Fantasy*

**Secret Fantasy
Collection EDT.**
50ml
Price per 100ml = £9.00
Normally £11
£4.50
save £6.50

*Comes with a detachable cast iron charm on a 2cm stainless steel chain.

†Comes with a detachable aluminium charm with clear rhinestone on a 2.5cm brass chain.

AVON Perfume

new

announcing
**TODAY
TOMORROW
ALWAYS**

OUR MOST
CONCENTRATED
PERFUME EVER

absolute



£10
save £4



capture the
romance

*exhilarating CALABRIAN BERGAMOT,
warm ORANGE FLOWER and vibrant SANDALWOOD
unite to create an everlasting love story*

NEW Absolute EDP 30ml 11684 Price per 100ml = £33.33 Will normally be £14 **£10 save £4**

- 1. **Tomorrow EDP** Peach, Indian jasmine and musk. 50ml **25486** Price per 100ml = £20.00
Normally £14 **£10 save £4**
- 2. **Today EDP** Butterfly blossom, hibiscus petals and silk musk. 50ml **25460** Price per 100ml = £20.00
Normally £14 **£10 save £4**



AVON Perfume

summer essentials

BODY SPRAYS FROM £1.65



Deodorant Body Spray 150ml

- 73536 Elite Gentleman
 - 19646 Elite Gentleman Weekend
 - 02865 Avon Prime
 - 09365 Full Speed
 - 06445 Full Speed Max Turbo
 - 06692 Mesmerize for Him
 - 26708 Avon Homme
 - 28308 Black Suede
 - 08797 Black Suede Night
 - 17665 Avon Destination Wilderness
- Price per 100ml = £1.10
Normally £3.60

£1.65 save £1.95

- 12971 Avon Attraction Rush for Him
 - 22871 Avon Attraction for Him
 - 09670 Avon Alpha for Him
 - 07997 Avon Luck for Him
- Price per 100ml = £1.33
Normally £4

£2 half price

- 14167 Avon Life for Him
- Price per 100ml = £1.33
Normally £4.50

£2 save £2.50



Perfumed Body Spray 75ml

- 18507 Incandescence
 - 49379 Avon Soft Musk
 - 08748 Perceive
 - 14506 Little Black Dress
 - 13029 Little Red Dress
 - 09928 Pur Blanca
 - 02139 Far Away
 - 25742 Avon Dreams
- Price per 100ml = £2.20
Normally £3.60

£1.65 save £1.95

- 10454 Viva la Vita
 - 19380 Avon Femme
 - 07070 Avon Luck for Her
 - 09621 Avon Alpha for Her
 - 21824 Avon Attraction for Her
- Price per 100ml = £2.67
Normally £4

£2 half price

- 21576 Avon Life for Her
- Price per 100ml = £2.67
Normally £4.50

£2 save £2.50

- Body Mist 100ml**
 - 07484 Avon Cherish
- Normally £3.50

£2 save £1.50

*EXOTIC
BODY
MIST
JUST
£1.65*



*cools and
refreshes
with a kiss of
MOISTURE
and a VEIL of
tropical scent*

Tahitian Holiday Exotic Body Mist 100ml 10405 Normally £3.60 **£1.65 save £1.95**

any 2 for £5

on ladies' toiletries, page 202 only



1. **Body Lotion** 150ml
 13656 Mesmerize Red for Her
 13672 Mesmerize Black for Her
 16030 Perceive
 61531 Far Away Infinity
 02626 NEW Far Away
 14522 Little Black Dress
 13607 Little Lace Dress
 03525 Rare Pearls
 25726 Rare Gold
 04143 Rare Amethyst
 14910 Avon Dreams
 28589 Incandessence
 Price per 100ml = £2.40
£3.60
 09548 Avon Alpha for Her
 06981 Avon Cherish
 19679 Avon Cherish The Moment
 20180 Avon Femme
 26906 Avon Femme Icon
 08912 Avon Luck for Her
 10272 Tomorrow
 09597 Today
 10462 Viva la Vita
 10058 Avon Attraction for Her
 05140 Avon Attraction Rush for Her
 Price per 100ml = £2.67
£4
 09407 Avon Life for Her
 Price per 100ml = £3.00
£4.50



2. **Roll-On Anti-Perspirant Deodorant** 50ml
 08110 Incandessence
 07930 Avon Cherish
 14027 Mesmerize for Her
 26146 Perceive
 03665 NEW Far Away
 14514 Little Black Dress
 07989 Pur Blanca
 Price per 100ml = £5.20
£2.60
 3. **Shower Gel** 150ml
 26138 Far Away
 Price per 100ml = £2.40
£3.60
 10355 Today
 10587 Tomorrow
 Price per 100ml = £2.67
£4



1. **EDT Purse Spray** 10ml
 20453 Mesmerize Black for Her
£6
EDP Purse Spray 10ml
 10918 Avon Cherish
 19919 Avon Cherish The Moment
 15842 Avon Femme Icon
 26724 Perceive
 25692 Little Black Dress
 63610 Little Lace Dress
 13714 NEW Far Away
 03988 Far Away Infinity
 08268 Avon Attraction for Her
 55194 Avon Attraction Rush For Her
£6

2. **EDP Travel Spray** 30ml
 01032 Perceive
 01305 Incandessence
 01313 Far Away
 Price per 100ml = £25.00
£7.50
 01016 Avon Dreams
 07088 Avon Attraction for Her
 01529 Avon Luck for Her
 22830 Premiere Luxe
 Price per 100ml = £30.00
£9



- NEW Far Away Shimmering Body Powder***
 40g
 11486
 Price per 100g = £6.88
£2.75

*Included in Any 2 for £5 offer only.

buy 1 choose 1 for £2

on ladies' fragrances, pages 202-203 lower priced item £2

EDP - Eau de Parfum Spray
 EDT - Eau de Toilette Spray



3. **Timeless EDT** 50ml
 27409
 Price per 100ml = £18.00
£9
 4. **Tahitian Holiday EDT** 50ml
 03558
 Price per 100ml = £21.00
£10.50
 5. **Forever EDP** 50ml
 14795
 Price per 100ml = £28.00
£14
 6. **Premiere Luxe EDP** 50ml
 21923
 Price per 100ml = £32.00
£16
 7. **Avon Luck for Her Collection** EDP. 50ml
 08722 Avon Luck for Her
 18549 Luck La Vie
 Price per 100ml = £30.00
£15
 8. **Scent Essence Collection** EDT. 30ml
 27680 Sparkly Citrus
 27714 Romantic Bouquet
 27722 Vibrant Fruity
 Price per 100ml = £26.67
£8
 9. **Mesmerize for Her Collection** EDT. 50ml
 26443 Mesmerize for Her
 19208 Mesmerize Black for Her
 21907 Mesmerize Red for Her
 Price per 100ml = £22.00
£11
 10. **Avon Attraction Collection** EDP. 50ml
 10264 Avon Attraction for Her
 08250 Avon Attraction Rush for Her
 Price per 100ml = £30.00
£15
 11. **Avon Femme Collection** EDP. 50ml
 19331 Avon Femme
 15818 Avon Femme Icon
 Price per 100ml = £32.00
£16
 12. **Avon Dreams EDP** 50ml
 08573
 Price per 100ml = £26.00
£14
 13. **Avon Cherish Collection** EDP. 50ml
 10926 Avon Cherish
 28241 Avon Cherish The Moment
 Price per 100ml = £28.00
£14
 14. **Avon Alpha for Her EDP** 50ml
 09340
 Price per 100ml = £30.00
£15
 15. **Far Away Collection** EDP. 50ml
 13359 NEW Far Away Bella
 50278 Far Away Infinity
 01982 NEW Far Away
 Price per 100ml = £26.00
£13
 16. **Viva La Vita EDP** 50ml
 27656
 Price per 100ml = £30.00
£15
 17. **Avon Life for Her EDP** 50ml
 20370
 Price per 100ml = £48.00
£24
 18. **Pur Blanca Collection** EDT. 50ml
 08763 Pur Blanca
 20461 Pur Blanca Blush
 Price per 100ml = £22.00
£11
 19. **1 Pulse for Her EDT** 50ml
 23721
 Price per 100ml = £22.00
£11
 20. **Perfumepod*** Plastic and aluminium refillable atomiser. 5ml capacity.
 17459
£8
 *Excluded from both offers.

advance
TECHNIQUES

get a fabulous
finish with our
expert essentials
for every style

UP TO **HALF PRICE** OR BETTER
ON **EXPERT BRUSHES**

1 for smoothing
longer hair



2 large curved
brush, perfect
for blow-drying
thick hair

3 vented brush for
easy heat styling



4 for tight curls



1. Paddle Brush
16436
Normally £7
£3.50 half price

2. Blow-Drying Brush
23952
Normally £7.50
£4.99 save £2.51

3. Vent Brush
00232
Normally £3.99
£2 save £1.99

4. Small Barrel Brush
16493
Normally £5
£2.50 half price

5 keeps hair
beautiful
on the go
with handy
mirror



7 for loose waves

5. Pop-Up Brush
16527
Normally £3.25
£1.50 save £1.75

6. Floral Cushion Brush
11866
Normally £3
£1.50 half price

7. Large Barrel Brush
16485
Normally £7.50
£3.75 half price

8. Backcombing Brush
16535
Normally £3.99
£2 save £1.99

6 for hair prone
to tangles and
breakage



8 for backcombed
va-va-volume



advance
TECHNIQUES

professional,
**AT-HOME
COLOUR**
...FOR LESS!

try our complete
Colour Protection collection
to make your colour
LAST 6X LONGER



Colour Protection 250ml
03145 Shampoo
01685 Conditioner
Price per 100ml = 68p
Normally £3
£1.70 save £1.30

Restorative Mask
150ml
12401
Price per 100ml = £2.66
Normally £5
£3.99 save £1.01

Anti-Fade UV Spray
100ml
18572
Normally £5.50
£3.85 save £1.65

buy **1** choose **1 FREE**

page 207 only

great for you long-haired ladies!

gorgeous, vibrant REDS



intensely rich BRUNETTES & BLACKS



indulgent, golden BLONDES



Professional Hair Colour
£6

contains: pre-treatment, developer lotion, crème colourant, post-treatment, gloves and application instruction leaflet

not sure which shade to choose? take a closer look at avon.uk.com

Remember to allergy test 48 hours before use.

AVON Hair Salon

advance
TECHNIQUES

RESTORE & NOURISH

LACKLUSTRE LOCKS

£3.50
save £2.50

with Moroccan
argan oil,
provitamin B5
and vitamin E

RUB
to smell
MOROCCAN
ARGAN
OIL

for best results,
try the complete
MOROCCAN ARGAN
OIL COLLECTION

Shampoo
250ml
27433
Price per 100ml = 68p
Normally £3
£1.70 save £1.30

Conditioner
250ml
27441
Price per 100ml = 68p
Normally £3
£1.70 save £1.30

Treatment Mask
150ml
27482
Price per 100ml = £2.66
Normally £5
£3.99 save £1.01



YOUR ONCE-A-WEEK MASK...
Massage into wet hair to intensely
nourish. Leave for 5 minutes,
then rinse.

YOUR EVERYDAY SERUM...
Smooth evenly through damp
or dry hair, style as usual and
hey presto... nourished hair!

Diamond-inspired
Technology
up to **5X**
**STRONGER
HAIR***



**360 Nourishment
Moroccan Argan Oil
Nourishing
Hair Serum**
30ml
28860
Price per 100ml = £11.67
Normally £6
£3.50 save £2.50

*When used with the complete
Moroccan Argan Oil collection.

AVON Hair Salon

STEP 1 shampoos & conditioners for every hair type

SHINIER, SOFTER, HEALTHIER HAIR



Supreme Oils 250ml
27367 Shampoo
27490 Conditioner
 Price per 100ml = £1.00
 Normally £3.80
£2.50
 save £1.30

CORRECT, HYDRATE & PERFECT



Absolute Perfection 250ml
13920 Shampoo
46664 Conditioner
 Price per 100ml = £1.00
 Normally £3.80
£2.50
 save £1.30

VA-VA-VOLUME



Ultimate Volume
 250ml
27334 Shampoo
27342 Conditioner
 Price per 100ml = 68p
 Normally £3
£1.70
 save £1.30

HEALTHY & REPAIRED



Instant Repair 7
 250ml
27391 Shampoo
27425 Conditioner
 Price per 100ml = 68p
 Normally £3
£1.70
 save £1.30

DIVINE SHINE



Daily Shine
 250ml
28928 Shampoo
27326 Leave-in
 Conditioner
 Price per 100ml = 68p
 Normally £3
£1.70
 save £1.30

STEP 2

TLC treatments to restore summer-singed locks



with 5 precious oils to smooth, strengthen and boost shine

Supreme Oils Duo Treatment Spray
 100ml
16253
 Normally £6.50
£4.50
 save £2



lightweight mist with keratin to instantly protect and repair

Instant Repair 7 Restoring Treatment Spray
 100ml
16261
 Normally £5.50
£3.85
 save £1.65



with keratin to help smooth and repair damaged locks

Instant Repair 7 Rapid Rescue Hair Serum
 30ml
28910
 Price per 100ml = £12.83
 Normally £6
£3.85
 save £2.15



vitamin-infused serum for up to 100% shinier hair

Daily Shine Dry Ends Serum
 30ml
28886
 Price per 100ml = £12.83
 Normally £6
£3.85
 save £2.15



with silk silicone polymers for 24-hour frizz protection

Smooth as Silk Frizz Control Hair Serum
 30ml
28894
 Price per 100ml = £12.83
 Normally £6
£3.85
 save £2.15

STEP 3

once-a-week masks for an extra boost of intense care



with 5 precious oils for salon-worthy, deep nourishment

Supreme Oils Treatment Mask
 150ml
26062
 Price per 100ml = £3.00
 Normally £6
£4.50
 save £1.50



intensely moisturise and restore locks from root to tip

Instant Repair 7 Treatment Mask
 150ml
16303
 Price per 100ml = £2.66
 Normally £5
£3.99
 save £1.01

advance TECHNIQUES

AVON Hair Salon

..... super styling
for a quick and easy 'do, every time



light mist for firm hold

Firm Hold Hairspray
200ml
16311
Price per 100ml = £1.25
Normally £3.50
£2.50
save £1

lift and definition for natural curls

Volume & Curl Mousse
150ml
16360
Price per 100ml = £1.67
Normally £3.50
£2.50
save £1

for unbeatable, frizz-free shine

Mirror Shine Spray
100ml
16345
Normally £4.50
£2.85
save £1.65

protects from heat-styling damage

Heat Protection Spray
100ml
16337
Normally £4.50
£2.85
save £1.65

for a poker-straight style

Power Straight Spray
100ml
11742
Normally £4.50
£2.85
save £1.65

refresh hair between washes

Dry Shampoo
150ml
16402
Price per 100ml = £1.99
Normally £3.50
£2.99
save 51p

va-va-volume boosters for cheating an instant lift

Set of 2 Hair Volume Boosters
26609
Normally £4.50
£3
save £1.50



pack of 10 bobbles for an easy updo on the go

Hair Ties
18440
Normally £2
£1 half price

sun care for hair

£4 save £2.50



PROTECTS
your hair against sun, sea and chlorine



forms a weightless shield with Summer Hair Saver Complex
Diagram for illustrative purposes only.

formulated with nourishing **algae extract**, **provitamin B5**, strengthening **protein** and **UVA** and **UVB** filters

Sun-Light Spray Beautifying Hair Protector
100ml
59667
Normally £6.50
£4 save £2.50

AVON Hair Salon

TANGLE TEEZER®

GET YOUR YEAH HAIR™

the world's no. 1
detangling brush
for wet or dry hair

THE PINK ONE

Tangle Teezer®
The Original
Detangler –
Pink/Black
19802

£9.99



SPARKLY DESIGN
EXCLUSIVE
to Avon

THE SPARKLY ONE

Tangle Teezer®
The Original
Detangler –
Sparkle/Purple
56929

£9.99



400ml
BOTTLES

everyday
shampoos



Shampoo 400ml
21402 360 Nourishment
Moroccan Argan Oil
04531 Colour Protection
17467 2-in-1 Classic
Anti-Dandruff
13813 2-in-1 Daily Shine
05827 Instant Repair 7
16725 Ultimate Volume
Price per 100ml = 50p
Normally £4.50
£1.99 save £2.51

Shampoo 400ml
15438 Supreme Oils
00273 Absolute Perfection
Price per 100ml = 63p
Normally £5
£2.50 half price

Conditioner 400ml
55244 Absolute Perfection
13839 Supreme Oils
Price per 100ml = 63p
Normally £5
£2.50 half price

*Based on an average of 10ml per wash and 4 washes per week.

SUPER-SIZE

YOUR SHAMPOOS & CONDITIONERS

that last 10 weeks!*

luxury
shampoos

luxury
conditioners



FROM
JUST

£1.99

SAVE UP TO £2.51

MEDITERRANEAN OLIVE OIL

quench your skin and hair with rich, anti-ageing moisture

Hot Hair Oil

60ml
26195
Price per 100ml = £3.75
Normally £3
£2.25 save 75p



Facial Oil

30ml
10439
Price per 100ml = £9.33
Normally £4
£2.80
save £1.20



Face Mask

75ml
03863
Price per 100ml = £5.13
Normally £5.50
£3.85
save £1.65



Body Moisturiser

200ml
10033
Price per 100ml = £2.45
Normally £7
£4.90
save £2.10



Hair Mask

200ml
26187
Price per 100ml = £1.93
Normally £5.50
£3.85
save £1.65



Pillow Mist

100ml
13532
Normally £4.50
£1.99 save £2.51



neck & chest firming serum

this smoothing serum is an anti-ageing dream, enriched with Mediterranean olive oil for a perfectly uplifted décolletage



with smoothing olive oil



AFTER 1 DAY
skin looks firmer,
toned and uplifted

AFTER 1 WEEK
skin looks renewed
with reduced lines
and wrinkles

Neck & Chest Serum

50ml
03913
Price per 100ml = £7.70
Normally £5.50

£3.85
save £1.65

SKIN
so
SOFT

50
YEARS
OF NATURAL
SOFTNESS



HAIR REMOVAL



soothing
MEADOWFOAM OIL
loves sensitive skin



**Facial Hair
Removal Cream**
15ml
22681
Price per 100ml = £16.00
Normally £4
£2.40 save £1.60



**Hair Removal
Cream**
100ml
22806
Normally £5.30
£3.20 save £2.10



**Moisturising
Shave Gel**
200ml
11635
Price per 100ml = £1.45
Normally £4.80
£2.90 save £1.90

Ladies' Razors
5 razors.
26500
Price per piece = 50p
£2.50

skin-perfecting
GLOW

**NEW &
IMPROVED**
*fresh new fragrance
with no nasty fake
tan smell*

£3
save £2



**for fuller,
natural-looking
colour**

- ✓ gradually build up an even glow
- ✓ with softening velvet flower and jojoba
- ✓ leaves skin smooth, with a flattering hint of shimmer oil



**for an easy
skin-perfecting
glow**

- ✓ sprays on evenly for an airbrushed, streak-free finish
- ✓ easy to apply on hard-to-reach areas
- ✓ new and improved fragrance with no nasty fake tan smell
- ✓ with natural oils to nourish your skin



**Enhance & Glow
Glow Body Lotion**
200ml
17913 Fair
Price per 100ml = £2.00
Normally £6
£4 save £2

**Enhance & Glow
Airbrush Spray**
150ml
17897
Price per 100ml = £2.00
Normally £5
£3 save £2

SKIN
so
SOFT

50
YEARS
OF NATURAL
SOFTNESS

WASHES
& LOTIONS



Cream Oil Body Lotion
250ml
57117

Price per 100ml = £1.60
Normally £6
£4 save £2

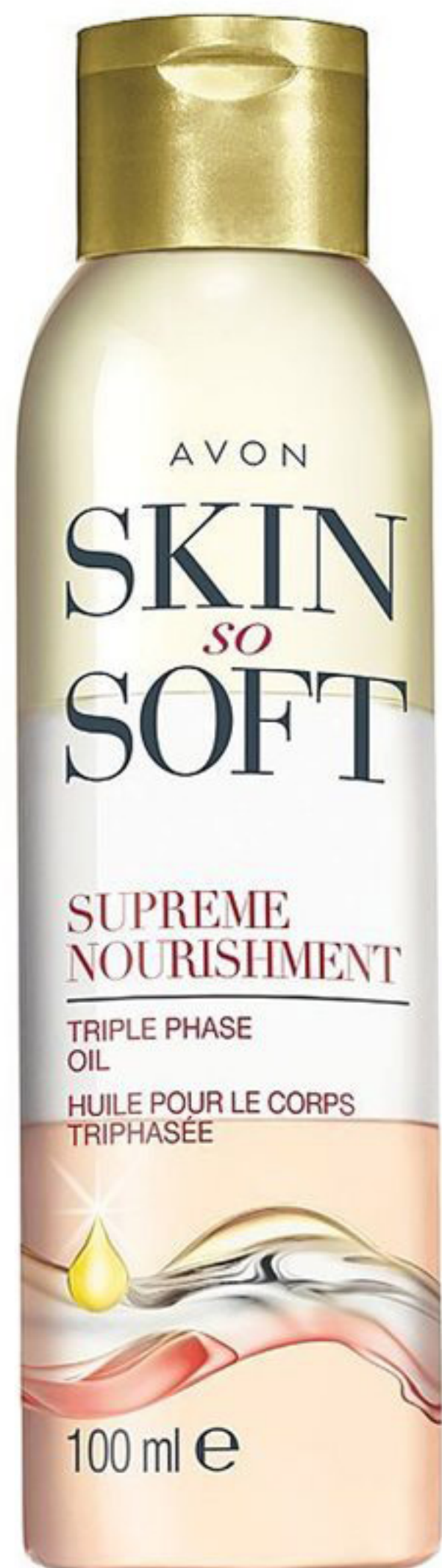
Creamy Body Wash
250ml
02709

Price per 100ml = £1.20
Normally £5
£3 save £2

SUPREME NOURISHMENT



rich
MACADAMIA OIL
loves very dry skin



3
LAYERS OF
GOODNESS

shake together for
the optimum blend

1 TOP LAYER
NOURISHES

2 MIDDLE LAYER
**HYDRATES
AND SEALS**

3 BOTTOM LAYER
SOFTENS

Triple Phase Oil
100ml
01909
Normally £5.50
£4 save £1.50

your most loved DRY OIL SPRAYS

wrap your skin in natural oils with quick-dry, spray-on moisture

£2.50
half price



*the quick,
easy way
to nourish
your skin*

ORIGINAL



**smoothing
JOJOBA OIL**
*loves all
skin types*

**Original Dry Oil
Spray**
150ml
22798
Price per 100ml = £1.67
Normally £5
£2.50
half price

AVON
SKIN
so
SOFT

ORIGINAL
+ jojoba

DRY OIL SPRAY
HUILE SÈCHE POUR
PULVÉRISATION

150 ml e

SILKY
MOISTURE



**nourishing
ARGAN OIL**
*loves normal
to dry skin*

**Silky Moisture
Nourishing
Dry Oil Spray**
150ml
07773
Price per 100ml = £1.67
Normally £5
£2.50 half price

SKIN
so
SOFT

50
YEARS
OF NATURAL
SOFTNESS

SILKY
MOISTURE



nourishing
ARGAN OIL

loves normal to dry skin

Overnight Body
Treatment

200ml
24026

Price per 100ml = £1.20
Normally £4

£2.40 save £1.60

Creamy Body
Wash

250ml
12112

Price per 100ml = 96p
Normally £4

£2.40 save £1.60

Ultra Moisturising
Body Lotion

250ml
11874

Price per 100ml = 96p
Normally £4

£2.40 save £1.60



rich,
creamy wash
enriched with
hydrating
oils

moisturising
lotion to help
soften and
smooth



help smooth and soften STRETCH MARKS

with skin-loving vitamin E and nourishing
argan oil for naturally beautiful skin

£4
half price



- ✓ visibly **improves** the look of **scars** and **stretch marks**
- ✓ **reduces** the appearance of **uneven skin**
- ✓ with **silk proteins** for **smoother, more radiant-looking skin**



scarring
before use



after just
8 weeks

Diagrams for illustrative purposes only.

Tissue Oil

150ml
02527

Price per 100ml = £2.67
Normally £8

£4 half price

AVON
Care

with **vita-e complex**
for 24-hour moisture

9 out of **10**
women

would recommend **Avon Care**



comforting care for dry skin

**ALL
HALF
PRICE**

save up to £2.60

pages 224-227

body lotion

fast-absorbing, nourishing
hydration with deliciously
fragranced **cocoa butter** and
pampering **vitamin E** for
24-HOUR MOISTURE

Body Lotion
400ml
03798
Price per 100ml = 63p
Normally £5

£2.50
half price

Body Butter
200ml
04002
Price per 100ml = £1.25
Normally £5

£2.50
half price

hand cream



lip butter



multipurpose cream



Cream for Face, Hand & Body
400ml
08680
Price per 100ml = 65p
Normally £5.20
£2.60 half price

Hand Cream
100ml
05728
Normally £3.80
£1.90 half price

Lip Butter
10ml
06916
Normally £2.20
£1.10 half price



body butter



AVON Bath & Body

AVON care

with **vita-e complex**
for 24-hour moisture*

9 out of **10**
women
would recommend **Avon Care**

caring moisture
for every skin type



light aloe vera

**Cream for Face,
Hand and Body**
400ml
25932

Price per 100ml = 65p
Normally £5.20

£2.60 half price



energising rosehips

**Cream for Face,
Hand and Body**
400ml
22426

Price per 100ml = 65p
Normally £5.20

£2.60 half price



gentle oatmeal

**Cream for Face,
Hand & Body**
400ml
26005

Price per 100ml = 65p
Normally £5.20

£2.60 half price



rich moisture

**Rich Moisture
Cream**
75ml
18366

Price per 100ml = £1.33
Normally £2

£1 half price

TLC for lips



**Royal Jelly
Lip Treatment SPF15**
10ml
26401
Normally £2.20
£1.10 half price



**Pink Magnolia
Lip Balm**
15ml
12583
Price per 100ml = £7.33
Normally £2.20
£1.10 half price



**Intensive Relief
Lip Treatment**
26245
Normally £2.20
£1.10 half price

hand care made simple

**ALL
HALF
PRICE**

save up to £2.60

pages 224-227



for normal skin



for all skin types



for dry skin

for mature skin

for very dry skin

Hand Cream 100ml

- 26120 Glycerine
- 12575 Pink Magnolia
- 21691 Rosehips
- 26179 Gentle Moisture Oatmeal
- 04820 Aloe Vera
- 05736 Olive Oil
- 54734 Green Tea
- 05850 Royal Jelly
- 05942 Argan Oil
- 05793 Youth Restore

Normally £3.80

£1.90
half price

05975 Intensive Relief

Normally £4

£2
half price

*Excluding Intensive Relief and Green Tea ranges.

Solutions

SHAPE YOUR BUST

with pomegranate and fennel extracts to help boost collagen and elastin production



Bust Contour Lift & Tone Cream

150ml

18077

Price per 100ml = £3.33

Normally £10

£5 half price



REDUCE YOUR CELLULITE

with Multi-Tone Complex to help firm and tone skin



Cellu Break 5D Anti-Cellulite Lotion

150ml

18028

Price per 100ml = £3.33

Normally £10

£5 half price



WARMING GEL

with warming complex to help stimulate cellular metabolism (when the gel tingles, it's working!)



Thermal Tone Anti-Cellulite Warming Gel

150ml

18267

Price per 100ml = £4.00

Normally £12

£6 half price



SCULPT YOUR BODY

formulated with skin-firming caffeine and elastin-boosting peptides



Body Sculpt Firming Lotion

150ml

18259

Price per 100ml = £3.67

Normally £11

£5.50 half price



DUAL-SIDED MASSAGER

with rolling balls to massage tired muscles and plastic nodules to help boost circulation

Double-Sided Body Massager

18317

Normally £8

£5 save £3



see ya,
STRETCH MARKS!

reduce the appearance of stretch marks (and help prevent new ones forming!) with **line-reducing Elastin Boost Complex**

£6
half price



Stretch Mark 24 Line Reducing Lotion 150ml
18275

Price per 100ml = £4.00

Normally £12

£6 half price

INSTANTLY:

minimises the silvery look of stretch marks

2 WEEKS:

helps to reduce the appearance, depth, length and number of stretch marks

FOOT WORKS

your foot problems SOLVED

dry skin corns and calluses rough skin dead skin smelly feet

 <p>Double Action Exfoliating Moisturiser 50ml 24182 Price per 100ml = £3.50 Normally £3.50 £1.75 half price</p>	 <p>Intensive Callus and Corn Cream 75ml 25445 Price per 100ml = £2.67 Normally £4 £2 half price</p>	 <p>Rough Skin Remover 75ml 22566 Price per 100ml = £2.33 Normally £3.50 £1.75 half price</p>	 <p>Exfoliating and Refining Foot Pads 50 pads. 17327 Price per piece = 6p Normally £6 £3 half price</p>	 <p>Deodorising Foot and Shoe Powder 75g 54452 Price per 100g = £2.33 Normally £3.50 £1.75 half price</p>
---	---	--	--	--

hot feet smelly shoes cracked heels achy feet tired legs

 <p>Cooling Crackle Mousse with Aloe 150ml 09613 Price per 100ml = £1.67 Normally £5 £2.50 half price</p>	 <p>Odour Neutralising Foot and Shoe Spray 75ml 09746 Price per 100ml = £2.00 Normally £3 £1.50 half price</p>	 <p>Cracked Heel Treatment 75ml 19034 Price per 100ml = £2.67 Normally £4 £2 half price</p>	 <p>Restoring Foot Soak with Epsom Salts 100ml 26690 Normally £4 £2 half price</p>	 <p>Reviving Foot and Leg Gel 75ml 09795 Price per 100ml = £2.33 Normally £3.50 £1.75 half price</p>
--	---	--	--	---

 <p>Paddle Foot File 01008 Normally £4 £2 half price</p>	 <p>Hard Skin Remover 02766 Normally £6 £3 half price Caution: includes sharp blade. Not to be sold to anyone under the age of 18.</p>	 <p>Toenail Clippers 01073 Normally £4 £2 half price</p>
--	---	--

beautiful feet

we've nailed it!

TEA TREE NAIL SERUM
nourish brittle nails and soften cuticles for healthy-looking, pedi-ready toes

new

HOW TO USE:
Apply as a base coat before polish or on bare nails as a weekly treatment.

NEW Nail and Cuticle Serum with Tea Tree Extract
10ml
00372
Will normally be £3.50
£1.75 half price

£3.50 half price

PERFECT PEDI SET
meet your new go-to kit for an at-home pedi

NEW Pedi Set
00539
Will normally be £7
£3.50 half price




emery board
cuticle pusher
metal nail file
nail clippers
scissors

AVON Bath & Body

bubble baths
PICK 'N' MIX



new
1 litre

buy 1
CHOOSE 2 FREE

save up to £10
 pages 232-233
 lower priced items free

*make our sweet
 summer scent
 1 of your double
 bubble buys*

*go on,
 give it
 a whirl!*

Bubble Bath 500ml
 37564 18895 Fragrant Rose
 74500 19711 White Lily
 47597 48611 Orchid & Gardenia
 29488 02451 Soft Pink
 74732 25007 Chocolate & Orange
 72785 23465 Lavender
 34140 03996 Herbal Meadow
 51904 06072 Sensitive Rose Petals
 Price per 100ml = 60p
£4

Bubble Bath 1 litre
 31724 12518 Fragrant Rose
 34900 13235 White Lily
 51672 03111 Orchid & Gardenia
 36236 00208 Soft Pink
 66522 27318 Chocolate & Orange
 64253 20966 Lavender
 66456 54908 Herbal Meadow
£5 **FREE**

NEW Strawberries & Cream Bubble Bath 500ml
 47589
 Price per 100ml = 60p
£4
 14662
FREE

NEW Strawberries & Cream Bubble Bath 1 litre
 50195
£5
 54726
FREE

AVON
naturals
kids

make a
SPLASH!

FRUITY

fun

*your kids will love these
paint-on, wash-off colours*

all
**HALF
PRICE**

save up to £2.25
pages 234-237



Bath Time Paint 100ml
07609 Wacky Watermelon
02881 Bursting Berry
11007 Playful Pear
Normally £2.50
£1.25 half price

£1.25
half price



nit and
knot-free
locks

**Magnificent Mango
Detangling Spray 200ml**
05769

Price per 100ml = 63p
Normally £2.50

£1.25 half price
**Amazing Apple
Nit Comb**
55426
Normally £3
£1.50 half price

ready for bedtime



**Good Night Lavender
Body Lotion 150ml**
00638

Price per 100ml = £1.00
Normally £3

£1.50 half price

**Good Night Lavender
Body Wash & Bubble Bath**
250ml
14647

Price per 100ml = 60p
Normally £3

£1.50 half price

double bubble 2-in-1s



**Body Wash
& Bubble Bath 250ml**
17483 Swirling Strawberry
20818 Playful Pear
Price per 100ml = 50p
Normally £2.50
£1.25 half price

easy-peasy care for hair



**2-in-1 Shampoo &
Conditioner 250ml**
08805 Amazing Apple
02741 Wacky Watermelon
Price per 100ml = 50p
Normally £2.50
£1.25 half price



STEP INTO
summer

*go coco-nutty for these exotic,
foot-pampering treats*

EXOTIC
paradise

*with skin-loving
coconut extract*

all
**HALF
PRICE**

save up to £2.25
pages 234-237

new



SCRUB
removes rough,
dry skin

SPRAY
cools and
refreshes

LOTION
softens and
smooths

NEW Exfoliating Scrub
75ml
21881
Price per 100ml = £3.00
Will normally be £4.50

£2.25
half price

NEW Cooling Foot Spray
100ml
22392
Will normally be £4

£2
half price

NEW Moisturising Lotion
75ml
23549
Price per 100ml = £3.00
Will normally be £4.50

£2.25
half price

beautiful skin
NIGHT & DAY

RADIANCE

for dull and tired skin



featuring **glow-boosting BIRD OF PARADISE SEED EXTRACT**

NEW Radiance Night Cream
50ml
15545
Price per 100ml = £6.00
Will normally be £4.50
£3 save £1.50

NEW Radiance Daily Cream SPF20
50ml
27177
Price per 100ml = £6.00
Will normally be £4.50
£3 save £1.50

MATTIFYING

for combination to oily skin



featuring **CHIA SEED EXTRACTS and mattifying powders**

NEW Mattifying Gel Night Cream
50ml
26773
Price per 100ml = £6.00
Will normally be £4.50
£3 save £1.50

NEW Mattifying Day Cream SPF15
50ml
26740
Price per 100ml = £6.00
Will normally be £4.50
£3 save £1.50

HYDRATION

for normal to dry skin



featuring **HYDRATING CHIA SEEDS and vitamin E**

NEW Hydration Gel Night Cream
50ml
13938
Price per 100ml = £6.00
Will normally be £4.50
£3 save £1.50

NEW Hydration Day Cream SPF15
50ml
15602
Price per 100ml = £6.00
Will normally be £4.50
£3 save £1.50

tint &
HYDRATE



suitable for sensitive skin

naturally effective

featuring **OPTIC PEARL TECHNOLOGY AND BIRD OF PARADISE SEEDS** for increased luminosity and more even-looking skin tone



NEW Radiance Tinted Moisturiser SPF20
50ml
26781
Price per 100ml = £8.00
Will normally be £6
£4 save £2

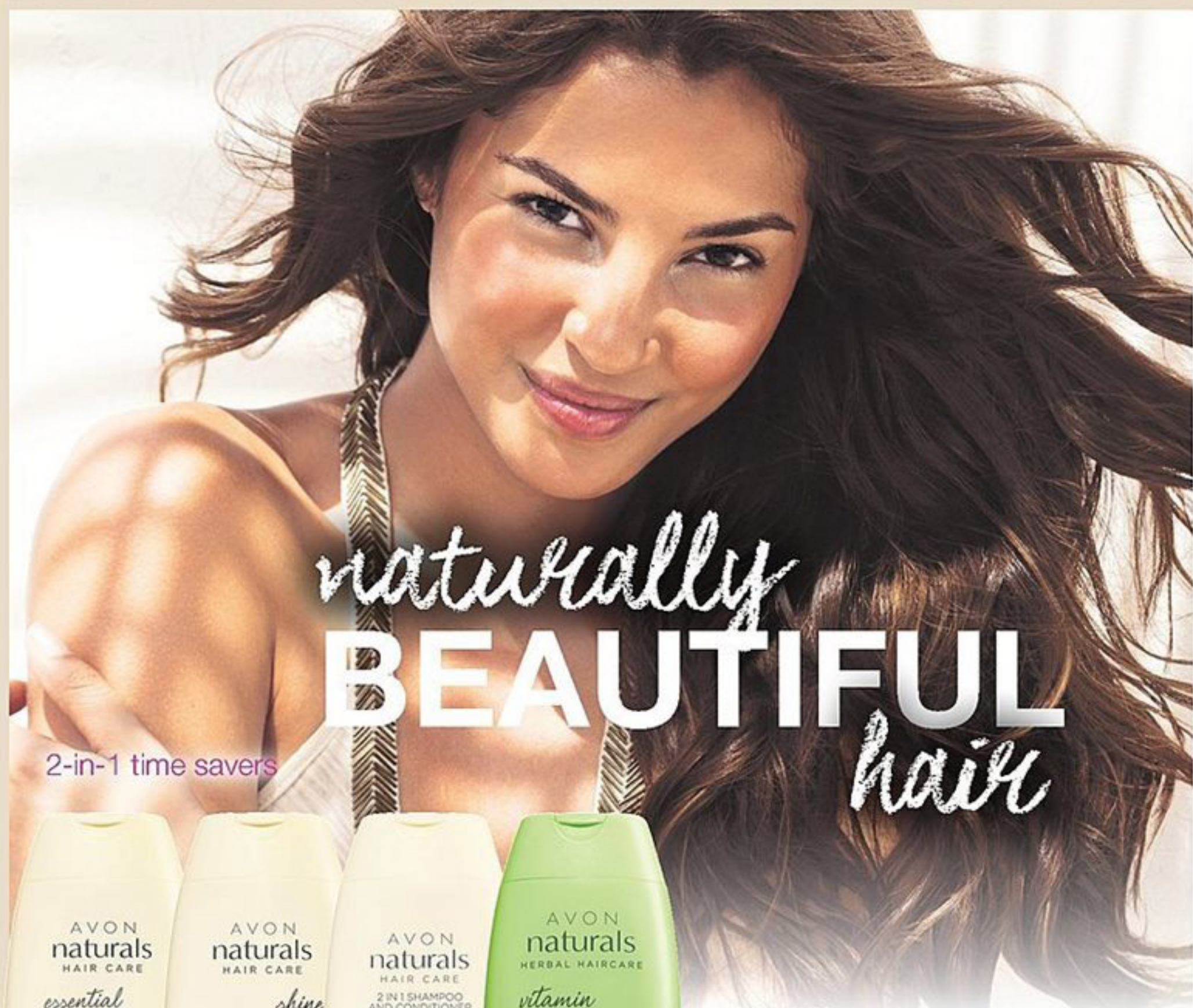
- blends seamlessly with all skin tones
- tinted beads burst to release radiant glow
- suitable for all skin types



AVON TRUE
nutraeffects

£4
save £2

from
£3
save up to £2
pages 238-239



naturally
BEAUTIFUL
hair

2-in-1 time savers



- 2-in-1 Shampoo & Conditioner 250ml**
52860 Mango & Ginger
36368 Strawberry & Guava
34983 Grapefruit & Passion Fruit + Vitamin Complex
55186 NEW Basil & Lotus Flower
 Price per 100ml = 40p
 Normally £2
£1 half price

sunny shea &
APRICOT

strengthen your strands with this deliciously-scented collection

all
HALF PRICE

save up to £1.60
pages 240-243

- Leave-in Treatment 125ml 38729**
 Price per 100ml = £1.00
 Normally £2.50
£1.25 half price
- Detangling Spray 150ml 51425**
 Price per 100ml = 63p
 Normally £2.50
£1.25 half price
- 2-in-1 Shampoo & Conditioner 250ml 33183**
 Price per 100ml = 40p
 Normally £2
£1 half price



£1
half price



- deep clean**
Verbena & Peppermint
 250ml
35386 Shampoo
38422 Conditioner
 Price per 100ml = 40p
 Normally £2
£1 half price



- anti-dandruff**
Tea Tree & Mint
Anti-Dandruff
Shampoo 250ml 39479
 Price per 100ml = 40p
 Normally £2
£1 half price



- treatments**
Raspberry & Hibiscus Daily
Hair Refresher
 100ml
57281
 Normally £2.50
£1.25 half price

- Grapefruit & Passion Fruit**
+Vitamin Complex
Hair Treatment Mask
 125ml
32334
 Price per 100ml = £1.00
 Normally £2.50
£1.25 half price



AVON Summer Savings

new



SWEET treats

STRAWBERRY & white chocolate

experience the scent of summer with this truly tempting new collection

all
HALF PRICE

save up to £1.60
pages 240-243



for sumptuously soft skin

for body, room and linen

for a sweet shower scent

NEW Body Shake
200ml
55913
Price per 100ml = 75p
Will normally be £3
£1.50 half price

NEW Scented Spritz
100ml
55889
Will normally be £3
£1.50 half price

NEW Shower Gel
200ml
55897
Price per 100ml = 75p
Will normally be £3
£1.50 half price



£1.50
half price

infused with real strawberry and cocoa extracts

sweet superfruits & yogurt

Body Shake
200ml
55525
Price per 100ml = 75p
Normally £3
£1.50 half price

Body Cleanser
200ml
55855
Price per 100ml = 50p
Normally £2
£1 half price

Scrub
150ml
19745
Price per 100ml = £1.00
Normally £3
£1.50 half price

tropical coconut & starfruit

Body Lotion
200ml
16162
Price per 100ml = 80p
Normally £3.20
£1.60 half price

Shower Gel
200ml
28118
Price per 100ml = 68p
Normally £2.70
£1.35 half price

pretty passionfruit & peony

Scented Spritz
100ml
22368
Normally £3
£1.50 half price

Body Lotion
200ml
12880
Price per 100ml = 80p
Normally £3.20
£1.60 half price

Shower Gel
200ml
17145
Price per 100ml = 68p
Normally £2.70
£1.35 half price

Scented Spritz
100ml
16451
Normally £3
£1.50 half price



SUMMER showers



Shower Scrunchie
08169
Normally £1.50
£1 save 50p



liquid soaps
Daily Hand Wash 250ml
09951 Lagoon
09944 Citrus Zing
05983 Mystique
14449 Heaven Harmony
Price per 100ml = 40p
Normally £2
£1 half price

sensual ESCAPE

*immerse yourself in the heady,
perfume-inspired scent of freesia,
red peony and musk*

La Vita Shower Crème
250ml
54601
Price per 100ml = 40p
Normally £2
£1 half price

£1
half price



creamy collection
Shower Crème 250ml
57000 Mystique
26096 Calming Tuscany
12377 Heaven Harmony
16972 L'Amour
Price per 100ml = 40p
Normally £2
£1 half price



up to
**HALF
PRICE**
save up to £1
pages 244-245



floral fancies
Shower Gel 250ml
25197 Garden of Eden
24737 Relaxing Florals
Price per 100ml = 40p
Normally £2
£1 half price



fresh faves
Shower Gel 250ml
54379 Citrus Zing
54395 Lagoon
15024 Pure Oasis
56044 Anti-Stress
Price per 100ml = 40p
Normally £2
£1 half price

you 8 SUMMER MUST-HAVES

pack the essentials for less

(leaving more holiday spending money!)

worth over £36!*

all 8 for £10

order using 69542



Avon Sun+ Cooling After Sun Spray Lotion with Vitamin C
150ml
with soothing aloe and multivitamins

Avon Sun+ Multi Protection Moisturising Sun Lotion SPF30
150ml
water-resistant protection against sun, salt water and chlorine

Naturals Raspberry & Hibiscus Shampoo and Conditioner
250ml each
with natural extracts and vitamins for beautiful, voluminous hair

Senses Garden of Eden Shower Gel
250ml
the blissful scent of exotic fruits and basil

Advance Techniques Dry Shampoo
150ml
invisible formula for a quick boost of volume

Skin So Soft Enhance & Glow Glow Body Lotion in Fair
200ml
7-in-1 skin perfecter with SPF15

Skin So Soft Original Dry Oil Spray
150ml
with jojoba oil, vitamin E and citronella

*Based on normal brochure prices. All available separately in this brochure except Shampoo and Conditioner.

STAR BUY

because beautiful things shouldn't break the bank

the perfect combination of comfort and style – no compromises!

- **cushioned insole** for incredible comfort, step after step
- **flexible, durable soles** to promote natural foot movement



snakeskin texture

slingback strap

now available in size 8!

NEW Slingback Ballerina Shoes
PU. With cushioned soles for extra comfort.

size	coral	print	white	pewter
Size 4	16857	54569	06395	21410
Size 5	16907	28209	25577	08789
Size 6	56374	17236	18101	17756
Size 7	56382	16147	18143	04416
Size 8	56416	16196	18341	54700

Will normally be £25
£15 save £10

NEW



flat pumps with padded insoles for all-day comfort

£15

worth £25*

*Based on normal brochure price.

nudes

nude pink



15537

Smooth Mocha

simply spice liner



27185

Nurturing Nude

peach envy liner



27235

Perfect Pink

pink cashmere liner



26997

Loving Lilac

pink bouquet liner

pinks

reds



27300

Rose Revival

pink bouquet liner



27078

Nourishing Pink

pink bouquet liner



27284

Red Crème

true red liner



27292

Revitalising Raspberry

coral liner

wines

plums



26955

Conditioning Cherry

pink bouquet liner



15685

Sumptuous Berry

pink bouquet liner



15644

Sublime Wine

deep plum liner



27268

Plum Perfect

deep plum liner

turn over to find your lipstick's *perfect liner shade...*

now in
4 new shades for summer



22194

Crimson Dream

red brick liner



22442

Supple Magenta

pink bouquet liner



22160

Coral Caress

coral liner



22418

Silky Peach

peach envy liner

infused with moisturising
jojoba and honey



discover the
LIPSTICK LAUNCH
OF THE YEAR*

the
MOISTURISING
LIPSTICK
that softens,
smooths
& protects

SAVE VS SPREE

True Colour Supreme
Nourishing Lipstick

£5.50

VS

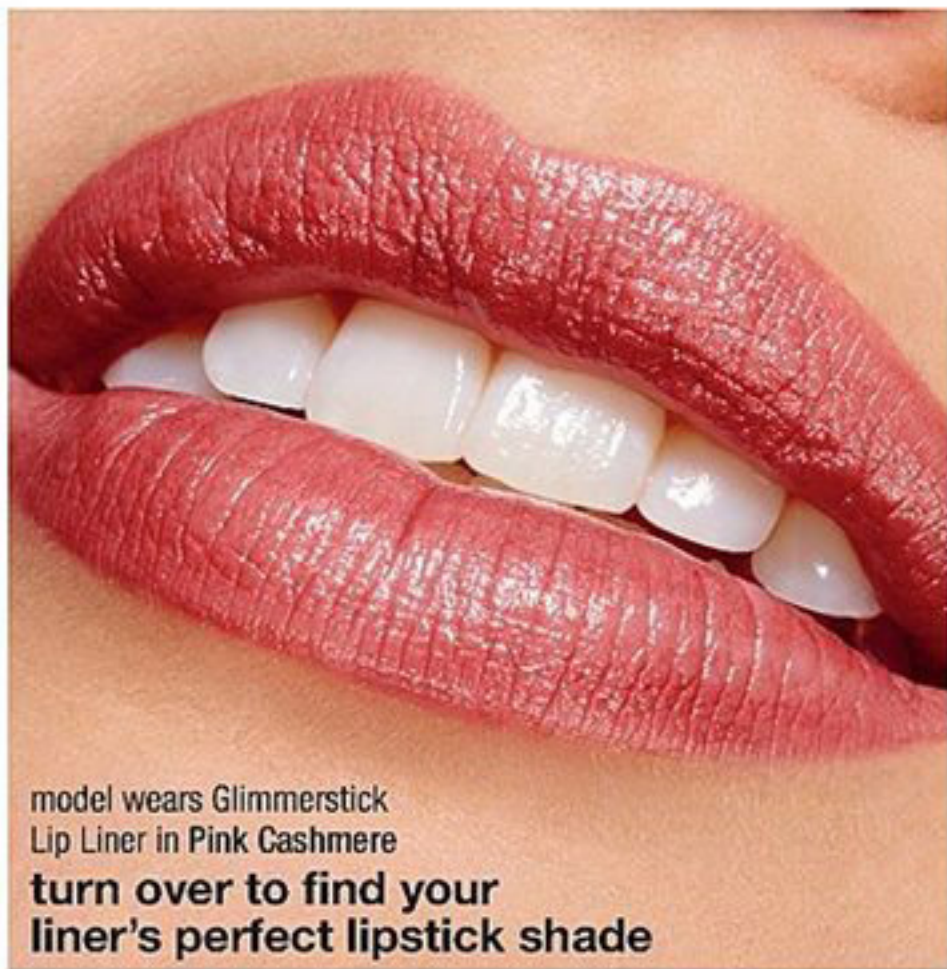
LANCÔME Lipstick Shine Lover

£22**

SAVE £16.50

True Colour
Supreme
Nourishing
Lipstick
Normally £8
£5.50
save £2.50

*Based on UK Avon
lipstick sales only.
**Price sourced from
www.lancome.co.uk
on 24.01.2017.



model wears Glimmerstick Lip Liner in Pink Cashmere
turn over to find your liner's perfect lipstick shade

discover the
5-STAR LIP LINER*

SAVE VS SPREE
 True Colour Glimmerstick Lip Liner
£3

VS

CLINIQUE
 Quickliner™ For Lips Intense
£14.50**
SAVE £11.50

defined lines
that last

try our creamy, bleed-proof, glide-on lip liner for pro definition



True Colour Glimmerstick Lip Liner
 Normally £6
£3 half price

twist up – no sharpener needed!



*Based on customer reviews from www.avon.uk.com. **Price sourced from www.clinique.co.uk on 24.01.2017.

I'm your Independent Avon Representative

C10/17/UK/2/DC14/17 50810

shop online 
WITH YOUR REP

Visit avon.uk.com today to find out more!
 Get your beauty fix, your way – **night or day**, through your Rep's online store at:

.....
No Rep?
 Head to avon.uk.com to find one in your area today!
 Product offers may differ if ordering online. See pages 90-91 for our guarantee.